

## Faculty Details Proforma for DU Web-site



	<b>Title</b>	<b>First Name</b>	<b>Middle Name</b>	<b>Last Name</b>
1	Mrs.	Asma		Anjum
2	<b>Designation</b>	Assistant Professor		
3	<b>Permanent/Temporary/Ad-hoc</b>	Permanent		
	<b>Work Experience (Years of experience)</b>	7 years		
4	<b>Address:</b>	C-1/15A Raju Park Khanpur New delhi-62		
5	<b>Phone No: Office</b>	011-25787754		
	<b>College Email</b>	asma@jdm.du.ac.in		
6	<b>Educational Qualifications (Highest Degree)</b>	M.com		
7	<b>Orientation/ Refresher/ FDP/ any other</b>	<ol style="list-style-type: none"> <li>1. Participated in FDP on “Fundamental of Goods &amp; Service Tax” on 26-27 December 2017 organised by Department of Commerce, Daulat Ram College, University of Delhi.</li> <li>2. Participated in FDP on “Research Methods for Business Management, Economics and Social Sciences” on 2 November 2018 organized by Department of Commerce, Janki Devi Memorial College, University of Delhi in collaboration of IBS, ICFAI Business School</li> <li>3. Participated in Two Days FDP on “Research: Problem Formulation &amp; Analysis” on 13- 14 November 2018 organised by Commerce Department, Maitreyi College, University of Delhi</li> <li>4. One Week Capacity Building Workshop on “Enhancing Administrative Efficiency in HEIs” in 2022</li> </ol>		

		<ol style="list-style-type: none"> <li>5. One- Day FDP on “Data Analysis with Excel II” in 2022</li> <li>6. Two Week Interdisciplinary Refresher Course in Commerce in 2022</li> <li>7. One day FDP on towards Excellence in Tax Education in 2025</li> <li>8.</li> </ol>
8	<b>Participation in Workshops</b>	<ol style="list-style-type: none"> <li>1. Participated in Investor Awareness Programme on “Recent Development in Capital Market” on 12 January 2012.</li> <li>2. Participated in national workshop on “Introduction to Virtual Class for blended learning” on 6 March 2018 organized by Guru Angad Dev Learning Centre of MHRD, SGTB Khalsa College, University of Delhi</li> <li>3. Participated in workshop on “Collaborating Academia to Optimise the Scope of Professional Higher Education Programme in Management” on 10 march 2018 by IBS, ICFAI Business School</li> <li>4. Participated in workshop on “Research Options for faculty” on 12 May 2018 by IQAC, Janki Devi Memorial College, University of Delhi.</li> <li>5. Participated in workshop on “Relevance of Case studies in Professional teaching” on 14 July 2018 organised by IBS, ICFAI Business School.</li> <li>6. Participated in session on “Financial Literacy” conducted by NSE on 26 September 2018 organised by IQAC, Janki Devi Memorial College, University of Delhi.</li> <li>7. Participated in “Intellectual Property Rights, Plagiarism Software URKUND and Copyright Protection in Indian Context” on 24 October 2018 organised by Department of Commerce, Janki Devi Memorial College, University of Delhi.</li> <li>8. Participated in workshop on “Research Options for faculty” on 12</li> </ol>

		<p>May 2019 by IQAC, janki Devi Memorial College, University of Delhi</p> <p>9. Participated in workshop on “Perspectives o Modern Teaching Techniques-Use of Case studies &amp; Experimental Methods” on 11 September 2019 organised by IBS, ICFAI Business School</p> <p>10.</p>
9	<b>Administrative Assignments</b>	
	<b>Department (in the last two years)</b>	
	<b>College (in the entire tenure)</b>	<p>Member of NAAC criterion 03, JDMC</p> <p>Member of Entrepreneurship Cell, JDMC</p> <p>Member of MUN Etihad, JDMC</p> <p>Member of Canteen committee, JDMC</p> <p>Member of Refreshment committee, JDMC</p>
	<b>University (In the entire tenure)</b>	<p>Participated in Evaluation of papers taught</p> <p>Participated in Syllabus guidelines meeting of the papers taught</p>
	<b>Areas of Interest / Specialization</b>	Finance
10	<b>Subjects Taught (in the last three years)</b>	E-commerce, Entrepreneurship, Financial Reporting, Financial market & Institutions,
11	<b>Publications Profile</b>	
	<b>Article in Peer-reviewed Journal (Single/ Co-edited) (Please specify whether National or International, UGC Listed)</b>	<p>1. Virtual Human Resource Development: Approach adopted by Indian Service Sector Organisations, South Indian Journal of Social Sciences,.ISSN: 0972-8945, pp: 148-157</p> <p>2. Impact of COVID-19 on Health Insurance Growth in India, International Research Journal of Management Sociology and Humanities, ISSN: 2277-9809, pp:266-277.</p>
12	<b>Conference Participation (in the last three years) [Please specify whether National or International]</b>	<p>1. Participated in national Conference on “Cashless &amp; Mobile Higher Education Conference 2017” on 15 September 2017 organized by Department of Telecommunications, Ministry of Communication, Government of India.</p> <p>2. Attended National Conference BRIDGE 2018 on 24 January 2018 organized by ICT Academy at Hyatt Regency.</p>

		<ol style="list-style-type: none"> <li>3. Participated in International Conference on “Sustainable Development and the World Economy” on 4-5 February 2019 organized by Department of Commerce, Janki Devi Memorial College University of Delhi.</li> <li>4. Attended National Conference BRIDGE 2019 on 11 December 2019 organized by ICT Academy at AICTE Auditorium, New Delhi</li> <li>5. International Conference on “Human Resource Paradigm: “ in 2023</li> <li>6. 4th PRITAM SINGH MEMORIAL (PRISM) International Conference 2024</li> <li>7. ICSSR sponsored International Conference on Viksit Bharat @2047.</li> </ol>
13	<b>Papers Presented</b>	<ol style="list-style-type: none"> <li>1. In 4th PRITAM SINGH MEMORIAL (PRISM) Conference 2024 on the topic “Business Responsibility and Sustainability Reporting (BRSR): Comparative Analysis of Indian Energy Sector Companies” organized at the School of Leadership and Management, MRIIRS, Faridabad on 19th- 20th November 2024.\</li> <li>2. In International Conference on Viksit Bharat @2047 with focus on Green Economies and Vertical Cities Sustainability Reporting in India: An overview of BRSR organized by Department of Economics, Gargi College, University of Delhi on 1st March 2025.</li> </ol>
14	<b>ICT enabled teaching-learning</b>	
	<b>Development of e-content (Please specify if it is e-lesson, e-quizzes, e-lectures; also mention the Institution for which the same has been prepared)</b>	

**This is to certify that the information provided by me is correct and to the best of my knowledge.**

**Name and Designation: Asma Anjum , Assistant Professor**