



GIRL UP देवी

ANNUAL REPORT(2021-22)

21. Farewell

Girl Up देवी celebrated their first **farewell** party on **30th April, 2022** to honour and bid adieu to the founding members - Manasvi Gupta, Ritika Goyal, Priyanshi Gupta and Vanya Tripathi, who have put their sweat and blood in the establishment and conduct of Girl Up देवी .

The ceremony took place at 10am within the space of a classroom of JDM wherein the juniors had decorated the room with paper tassels and balloons. The ceremony began with honouring the founding members and the conveners- Dr. Vibha Jain and Ms. Mansi Anand, thanking them for their contribution for the formation of Girl Up देवी. They served as the pillars of making the society and popularizing it within the campus. The celebration was full with surprises and performances by the members of the society with dance and music. At the end, the program ended with the cutting of cake and farewell gifts for the seniors. The farewell ended with an important note of carrying forward the legacy established by these fantastic four founding members.

(30.04.2022 – Glimpses of Farewell)





20. Adventure Sports Camp

Girl Up देवी, JDMC organized an **Adventure Sports Camp**, in collaboration with **Adventure Women India** on **14th April, 2022**. The venue of the camp was the Indian Mountaineering Foundation, located in South Campus Delhi. The camp began at 8am, wherein students of JDMC participated in adventure sports activities, with a total strength of 78 students.

Lastly, the camp ended at 1:30pm, wherein the team of Girl Up देवी thanked AWI for providing the students with the wonderful opportunity to try their hand at Adventure Sports and generating a sense of confidence. The students were thrilled and enjoyed these activities, while facing their fears and emerging as new transformed individuals.

(14.04.2022 – Poster & Glimpse of Adventure Camp)





19. Seminar on Safety and Adventure for Women

On **25 th of March,2022** Girl Up **देवी** organised a **seminar** on the topic **“Safety and Adventure for Women”** in **collaboration with Adventure Women India(AWI)**. The seminar started with the host greeting the speakers – **Ms. Saachi Soni & Ms. Anjilee Istwal** who were presented with a token of respect by convener of GirlUp, **देवी** - Ms. Mansi Anand. The seminar started with the **mountaineer, Ms Saachi Soni** sharing her motivational journey and her experience with the students and encouraging all to take up adventures like hers', be it in any field of life, based upon individual interests. She also took up queries from the audience regarding her own journey and how one can pursue similar adventurous journeys in their life. A short video depicting her journey as a mountaineer was also played which served as a source of inspiration and motivation for the students. The seminar was taken forward by **Ms Anjilee Istwal (Senior editor of NDTV and co-founder AWI)** explaining the importance of such experiences in a women's life. She also introduced the AWI (adventure women India), an organisation which organises campaigns to facilitate company to women who want a travelling partner or team for such trips. The basic idea is to get trustworthy female partners together on an adventure trip where they can enjoy without any concerns. At the end, a vote of thanks was presented by the society's President, Manasvi Gupta followed by the team clicking photographs with the speakers.

(25.03.2022 – Poster & Glimpse of Seminar)



18. International Women's Day Celebration

On **8th March 2022**, Girl Up देवी, JDMC celebrated the occasion of '**International Women's Day**' by conducting **brief interviews** of women and providing them a platform for **sharing the opinions** and their definition of 'Women Empowerment'. The interview comprised of a set of questions which revolve around the daily life of girls in and around our college.

We started the celebration by wishing and greeting our beloved teacher convenor, Dr. Vibha Jain and honoring her with a rose and then started with the questions. We further proceeded by going about in the college celebrating women by **presenting them with roses and chocolates** and voicing their opinions.

Our beloved principal, Prof. Swati Pal was also presented her with roses and she shared a very sweet and inspiring message for young girls. The distribution of roses and chocolates was made to being a smile to all the pretty faces in college.

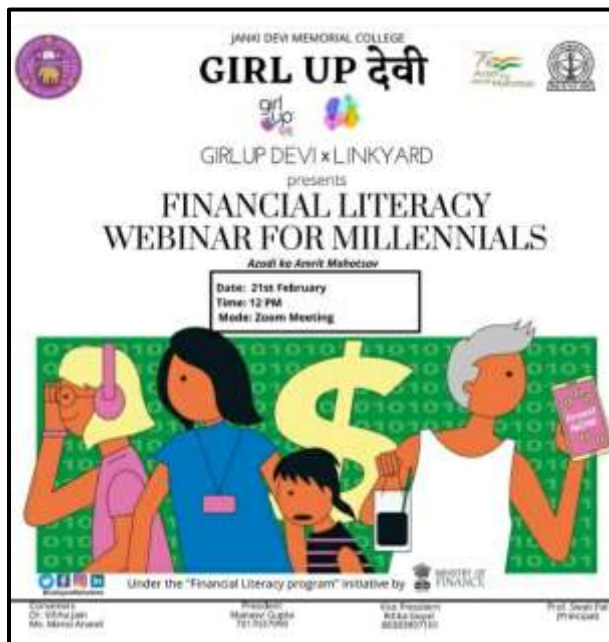
(08.03.2022 – Glimpses of Women's Day Celebration)



17. Webinar on Financial Literacy for Millennials

On the **21st of February 2022**, at **12 p.m.**, Girl Up देवी ,JDMC hosted a **webinar** on **Zoom**. The webinar focused on financial literacy and millennials in today's world. This webinar was held **under the umbrella of the Indian Ministry of Finance's financial literacy programme**. This webinar was **co-hosted by the Linkyard organization**, and one of their experienced speakers addressed the webinar. The webinar began with a welcome to the speaker. The resource person initiated the webinar by asking the audience for frequent misunderstandings regarding financial risks and aspects in order to gain a better grasp of the primary areas of concern to be addressed. Over 100 people took part in the discussion, expressing their concern and questions about the subject. The session ended with a vote of Thanks to the speaker and the Linkyard organization for taking out time for such an insightful and informative session and spreading awareness on this much-needed topic.

(21.02.2022 – Poster & Glimpse of Webinar)



16. Webinar on 'Menstrual hygiene' under series "Let's talk about it"

Girl up Devi hosted its 2nd webinar on **7th February 2022** at **12p.m** on **Zoom**. One of the most important topics i.e, **Menstrual Hygiene** was covered in the session. Despite all the awareness around it, menstrual hygiene is still considered a taboo. Therefore, to spread awareness and to answer all the queries of young girls, **Dr. Shivani Bector** was invited as the speaker. More than 200 young girls joined the webinar and interacted with the speaker. Speaker talked about various important things including Mental Hygiene Management (MHG) and different period products by using illustrations and self-designed presentations. Awareness was brought about pads, tampons and menstrual cups. Pros and cons of each one of them were discussed by the speaker. The webinar was conducted under the series 'Let's Talk about it'.

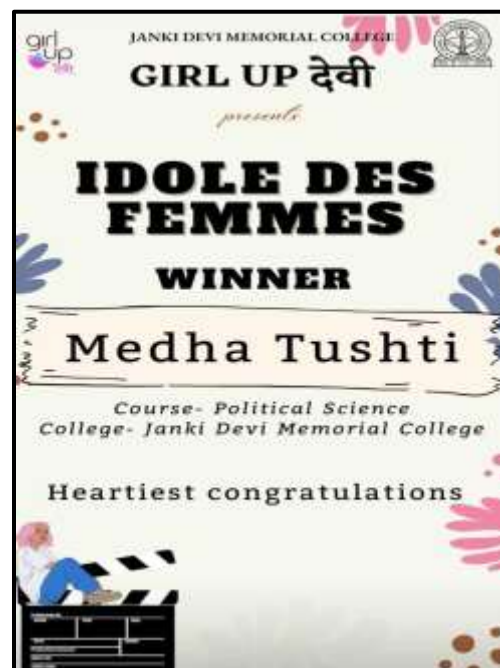
(07.02.2022 – Poster & Glimpse of Webinar on Menstrual Health)



15. Short Filmmaking Competition (IDOL DES FEMMES)

Girl Up देवी ,JDMC provided a new opportunity for students by organizing a **short film making competition** on the topic- **IDOL DES FEMMES (WOMAN IDOLS)**, which was based on female role models in their lives and the women who inspire them. The aim of this competition was to showcase talent and creativity in the best manner. The competition was held on 20th of January, 2022 and all short films were submitted by the end of 22 January, 2022. Participation was shown in great enthusiasm as many entries showcased, portraying lives of their mothers and grandmothers in taking care of home and professional sphere, balancing both the worlds and simultaneously being the pillar of molding personality of their children to make them a better person. The competition was judged by Pooja Dua who declared Megha Tushti as the deserving winner.

(20.01.2022 – Poster & Winner of Idole Des Femmes)



14. Recruitment Drive

The second recruitment drive of Girl Up देवी for first years was conducted on 18th December, 2021. The society witnessed a very enthusiastic response to the drive. The students had the choice to apply for the Content team, Logistics team, Media & PR team and Sponsorship team. The **interviews** were conducted through **Google Meet** by the Heads and Co-ordinators of the respective teams. The results for the recruitment drive were announced on the Instagram page of Girl Up देवी a few days later. Around 5-7 students were selected for each team.

(18.12.2021 – Poster of 2nd Recruitment Drive)



13. 2nd Round of Orientation

Girl Up देवी organized their **2nd round of orientation** for the 1st year on **17th December, 2021**. The orientation was held on an online platform via **Google Meet** at **2:30pm** which was joined by about **100 participants**. The President and Vice-president of the club introduced the audience to the aim and vision of the society via Powerpoint presentation. They also discussed events undertaken by the society such as fund raising events, donation drives, webinars, competitions, etc. in a very short span of time. Later on, the floor was open for questions and answers wherein many young women asked questions related to the working and the aim of the society. Lastly, the teacher convener Dr. Vibha Jain addressed the audience about Girl Up देवी and how the society empowers young women to bring out their hidden talents and ideas that would be much helpful for the society, in bringing out change and transformation in the society.

(17.12.2021 – Poster of 2nd Orientation Session)



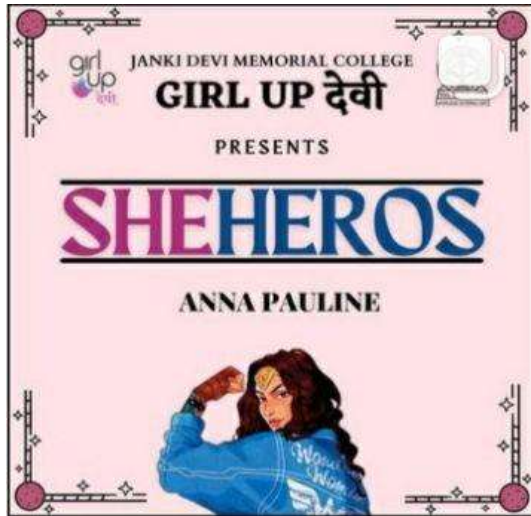
(17.12.2021 – Discussion about the society)



12. Series on SheHeros

Keeping the social media handles up to date for the audience and simultaneously spreading awareness about the unexplored, Girl Up देवी commenced a new **series called “SheHeros”**. The series began from **24th November, 2021 and continued till 12th January, 2022**. The aim of this series was to display the life stories of **unsung female leaders** all across the world, explaining who they are, their struggles, achievements and how they inspire young women to fight their own wars and emerge victorious.

(Glimpses of Sheheros)



11. Factual Friday

Another **initiative** of the society to spread awareness and knowledge to the young audience about the current scenarios across the world. The topics were related to rights, laws and representation of women in the private and public sectors. The series was initiated on **26th November, 2021** and continued till **18th February, 2022**.

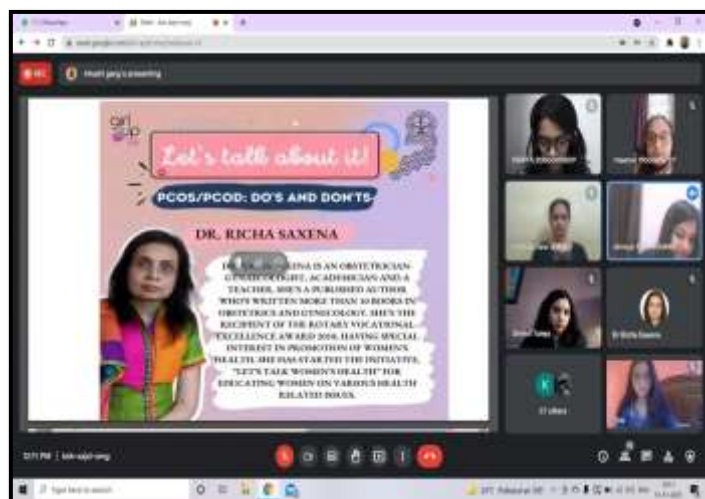
(Glimpses of Factual Friday)



10. Webinar on 'Do's and don'ts for women facing PCOS/PCOD' under "Let's talk about it"

Girl Up देवी hosted its first webinar on **13th November, 2021 at 12 pm** on Google Meet on the topic **'Do's and don'ts for women facing PCOS/PCOD'** under the series **'Lets talk about it'**. **Dr. Richa Saxena** was invited as speaker to spread awareness on the topic among the young women. The webinar started with welcoming Dr. Richa Saxena, who addressed the audience and started the interaction by hosting a quiz online, based on general knowledge about body hormones and women's health, wherein almost 100 young girls actively participated. She started the discussion after the quiz, on what is to be covered in the session while defining and explaining about PCOS. The session ended on a note of Thanks to Dr. Richa Saxena for taking out time for such an insightful and wonderful session and spreading awareness on this much-needed topic. Girl Up देवी conducted their first successful webinar on spreading awareness, discussing lifestyle problems related to women, with the aim to spread knowledge and precautions related to PCOS and PCOD.

(13.11.2021 – Poster & Glimpse of the webinar)



9. Donation Drive

Girl Up देवी organized a **donation drive** on **30th October, 2021**, in **collaboration with Karuna-The Compassion Foundation**. The aim of this drive was to donate sanitary pads to women and teenage girls at **Haiderpur, Delhi**, with an objective to break the stereotypes around menstruation. The purpose was to promote an open communication in the society around periods, making it normal for people to know and talk about it without being embarrassed or ashamed. The drive was initiated by 9 members of Girl Up who voluntarily joined hands to support the cause, along with society convener- Ms. Mansi Anand. More than 100 packs of sanitary pads containing 5 pads each were donated. Lastly, a vote of thanks was given to Karuna foundation by Manasvi Gupta (President) and Ms. Mansi Anand, for taking out time and bringing out women and girls from their houses in order to make this drive a huge success.

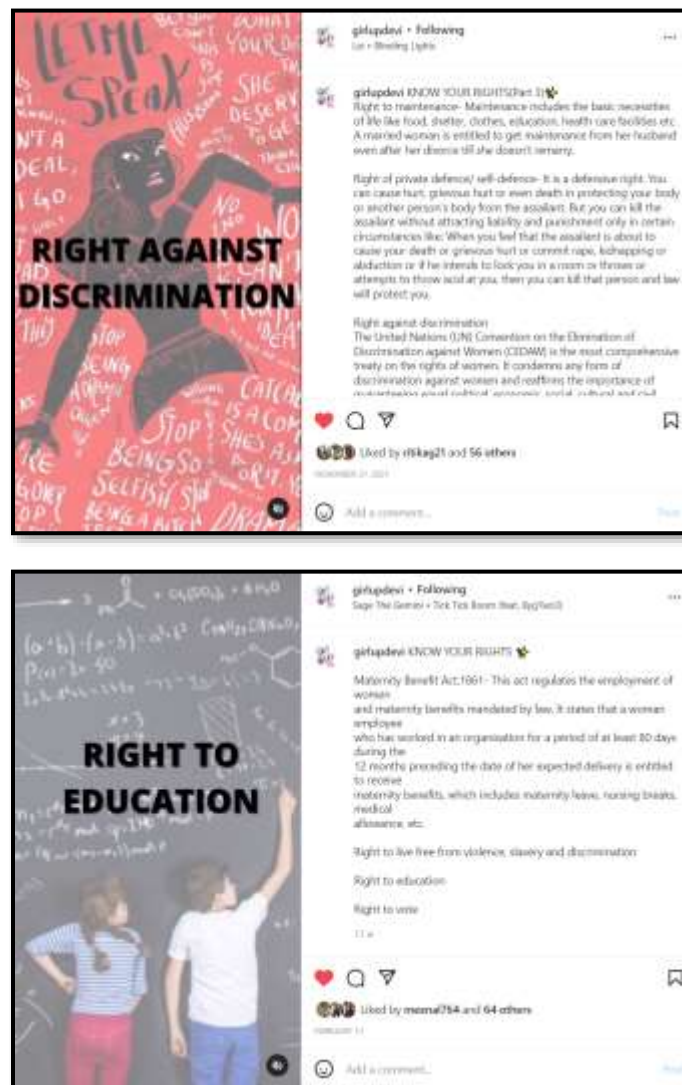
(30.10.2021 - Glimpses of Donation Drive)



8. Know your rights

This **series** was started by Girlup देवी to spread awareness among women about their **rights and the redressal system** available. The series was spread over four parts disseminating information about various rights mentioned below on the social media handle of Girlup देवी. This series was an attempt to advocate women rights and familiarise them with the legal options available to them in case they are in need.

(Glimpses of Know Your Rights campaign)



7. Digital Canvas

On the occasion of 'International Girl Child Day', Girl Up **देवी** organised **Digital Canvas**, a digital art competition on **10th October, 2021**. The **theme** of the event was "**Women in STEM [Science, Technology, Engineering, Mathematics]**". The fundraising event was conducted to showcase the creativity and understanding of theme by the artists. The event witnessed participation by many budding artists and **6 entries were shortlisted** for the final competition. The **judges for the event were Ms Tanu Sharma and Ms Antara**; teacher conveners of Lumiere: The Film & Photography Society of JDMC. The final winners were selected by an online poll where the popularity of an entry was measured by the votes it got on social media handle of Girl Up **देवी**. All the funds collected were used for donation to an NGO.

Winners of the competition-

- 1st position- Tashvi Chawla
- 2nd position- Mitali Bareja
- 3rd position- Gheshna Dhall

(10.10.2021 – Poster of Digital Canvas)



(10.10.2021 – The Winning Entries)



6. Be Inspired Series

From **mid-September**, the society commenced a **campaign called #be inspired** featuring **6 young women entrepreneurs** who have started their small or medium sized businesses online. The aim of this campaign was to provide visibility to these businesses through Girl Up **देवी** social media handles. The campaign also looked forward to motivate budding women entrepreneurs and help them draw inspiration from such stories. Out of many entries received, these 6 stories were selected to be the part of the campaign.

(September 2021 – Poster of campaign #Beinspired)



(September 2021 – Some of small businesses promoted under #Beinspired)



5. Project Unnati-

During the month of **September**, Girl Up **देवी** **collaborated with the Rotaract Club of Delhi Janak**, for a **project named "UNNATI"**. This project aimed at supporting a group of underprivileged women entrepreneurs from slums near Uttam Nagar who have been in very poor financial conditions for years and are fighting to make their ends meet. This family is in business of stitching some daily use products like masks, bags etc. for livelihood. Girl Up **देवी** joined hands with the Rotaract club to provide aid in raising funds for the family in need by making sales of the product made by them. The society was successful in raising the fund of ₹1650 for this noble cause.

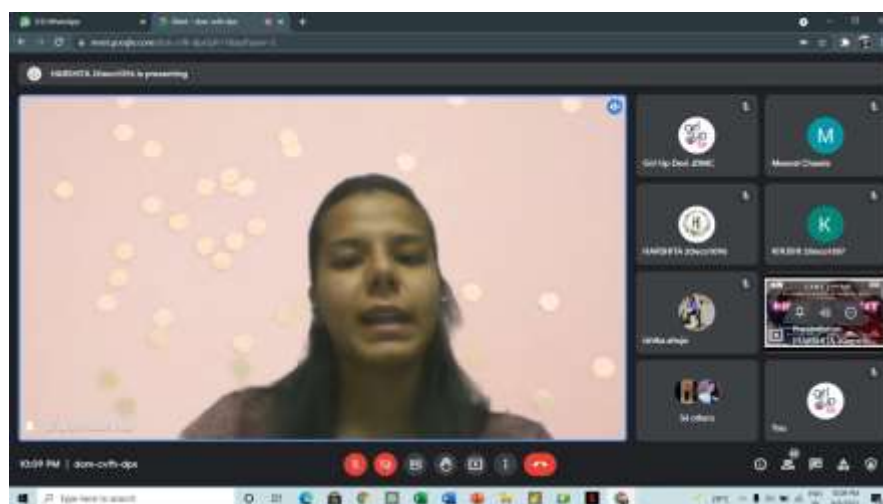
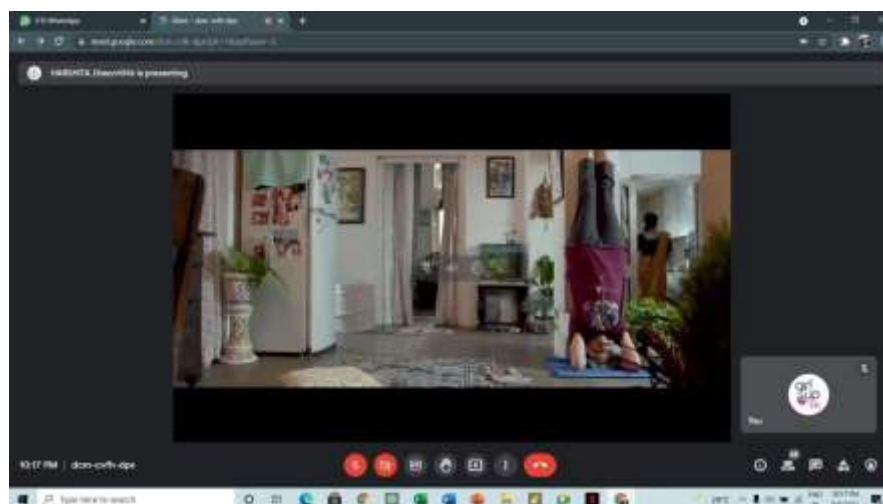
(September 2021 – Products promoted under Project Unnati)



4. Binge-O-Night

Girl Up देवी celebrated the 'International Literacy Day' by organizing a **Movie Screening event** namely "**Binge O Night**" on **8th September, 2021**. A very inspiring movie "**Nil Battey Sannata**" was selected for screening. **72 people** became a part of this event. The movie left a very vibrant message amongst the audience i.e. "**Educating a woman is equal to educating an entire generation**". The event was initiated by Priyanshi Gupta and the screening began soon after. To make the event more exciting, an Instagram quiz was posted to test the Bollywood knowledge of the audience. During the intermission, a wonderful and extremely fun game of Never Have I Ever took place. Ms. Mansi Anand shared her wonderful childhood stories and then the event proceeded with the rest of the movie. The event was adjourned by a vote of thanks by Dr. Vibha Jain and Ms. Mansi Anand. The society also successfully advocated women's education on the occasion of "International Literacy Day" by circulating a PowerPoint presentation along with some e-sources for books amongst 200 people to create awareness regarding the current status of female literacy and most significantly the need and ways to improve it.

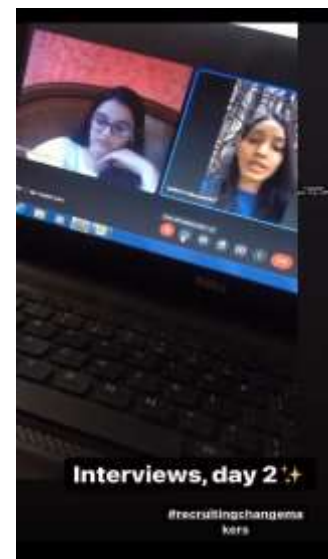
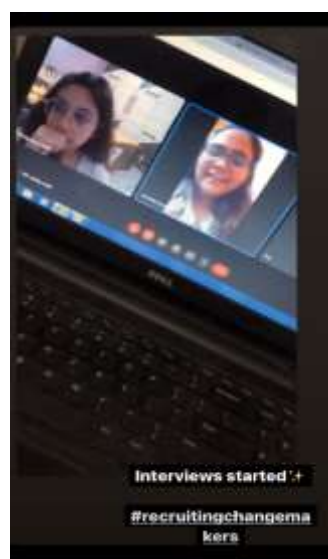
(08.09.2021 – Poster & Glimpses of Movie Screening)



3. Recruitment

The first ever recruitment drive of Girl Up देवी was held on 21st August 2021. The President Manasvi Gupta, Vice President Ritika Goyal, General Secretary Priyanshi Gupta and Media and PR head Vanya Tripathi, who are also the founders, interviewed students who were willing to participate in the society. Students had the option of becoming a part of one out of four teams, namely, content team, media and PR team, logistics team and sponsorship team. Two groups of students were formed and each group was interviewed by two founders. All interviews took place via Google meet. Soon after, the results were declared on the official Instagram handle of Girl Up देवी. Overall, the first recruitment drive was a huge success as the candidates showed immense participation.

(21.08.2021 – Recruitment Drive)



2. Orientation

Girl Up देवी organised an **orientation session** which took place on **20th of August, 2021**. The session commenced with a warm welcome to our beloved principal Prof. Swati Pal, esteemed guests, illustrious conveners and lovely participants. The objective of the session was to familiarise the participants with Girl Up देवी and its vision. The **chief guests were Aditi Arora, Siddhi Pal, Kaashni Kapoor who have been a part of Girl Up clubs** and contributed a lot to society shared their experiences of being a Girl Up Member and encouraged young girls to become a part of sisterhood. This session marked the presence of **about 100 participants** who were then introduced to the society, its vision goals, conveners and founding members. The participants were also guided about how they can become a part of the society as the founding members entertained all the queries sincerely. The session ended with a warm vote of thanks to all the participants.

(20.08.2021 – Poster 1 of Orientation)



(20.08.2021 – Poster 2 of Orientation)



Girl Up देवी

JANKI DEVI MEMORIAL COLLEGE

Guest Speakers

for
ORIENTATION session

DATE: 20th August, 2021
TIME: 12 PM Onwards
VENUE: Google Meet

@GIRLUPDEVI
WRITE TO US AT- GIRLUPDEVI@JDM.DU.AC.IN

<i>Country manager</i>  ADITI ARORA	<i>Associate</i>  SIDDHI PAL
<i>Regional Leader</i>  AREEZ HAQUE	<i>Founder</i>  KAASHNI KAPOOR

CONVENERS
 DR. VIRHA JAIN
 MS. MANSI ANAND

CONTACT
 MANASVI GUPTA (President)- 70170 27990
 KETIKA GOYAL (Vice President)- 85859 97101

PROF. SWATI PAL
PRINCIPAL

(20.08.2021 – Introduction of Girl Up देवी)



(20.08.2021 – Our beloved Principal Prof. Pal enlightening the participants)



(20.08.2021 - Chief Guests sharing their experiences)



1. Launch of Girl Up देवी

Girl Up देवी is an initiative under the campaign commenced by United Nations Foundation in 2010. It is aimed at supporting and empowering young girls around the globe providing them with an equal chance for attaining education, health, social and economical opportunities, in order to live a violence-free life. Girl Up has opened up numerous societies/clubs in different countries and regions. A new chapter at Janki Devi Memorial College, Delhi University was initiated with the launch of Girl Up देवी on **16th August, 2021**.

Vision of the society

- We at Girl Up देवी aim to drive today's generation towards women's causes and issues.
- We envision to fulfil the goals of the Girl Up campaign, "Uniting Girls to change the world".
- We intend to guide women so that they can locate their strengths and bring out their inner changemakers.
- We look forward to enhance the understanding of gender spectrum among today's generation by organizing interactive events, advocating women's rights, fundraising for their upliftment and promoting communication around the less-talked-about issues.

Objectives of the society.

- Shaping future leaders in diverse fields including Science, Technology, Engineering, and Mathematics (STEM)
- Encouraging girls to be self-reliant and confident enough to raise their voices for claiming their rights.
- Creating a safe space for them to share their life stories and be an inspiration for each other.

(The Official Logo of Girl Up देवी)



(The Essence of Girl Up Clubs all across the world)

