

AAMDANI 2019-20

— Aamdani in collaboration with *ISM-Institute of Stock Market*, Delhi, hosted a workshop on 'Stock Market' on 6 September, 2019. The workshop began with a very interesting short movie highlighting the benefits of investment. It took a fun and interactive turn with the thrilling session of questions with the speaker, Mr. Sachin Birla, who also spoke about the importance of investment and discussed various securities to invest in.



- Aamdani also organized HDFC Mutual Funds Awareness Program during the year.



- The Hult Prize, B-Plan competition was organised by Aamdani in collaboration with the *Entrepreneurship Society of Janki Devi Memorial College* on 22 October 2019.



- Monthly newsletter of Aamdani, 'Strictly Street', was also launched during the year.



JANUARY, 2020

VOL. 3



STRICTLY STREET

The official newsletter of AAMDANI



ADD TO VOCAB

BETA

A measurement of the relationship between the price of a stock and the movement of the whole market. If stock XYZ has a beta of 1.5, that means that for every 1 point move in the market, stock XYZ moves 1.5 points, and vice versa.

JIO LAUNCHES UPI PAYMENTS FEATURE

Mukesh Ambani-led telecom major Reliance Jio has launched UPI-powered payments service and has started offering the feature to its subscribers. The company has become the first telecom operator to enter the UPI payments space. Reliance Jio, with its UPI payments feature, will now compete with private UPI payments providers - Paytm, Google Pay and PhonePe. Currently, Reliance Jio is India's largest telecom operator with over 370 million subscribers. Jio's UPI payments feature, which is only available for select users now, will soon be made available to others.

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STRICTLY STREET

THE OFFICIAL NEWSLETTER OF AAMDANI



SPICEJET SETTING UP NEW HUB IN UAE

SpiceJet is an Indian low cost carrier (at this point, the second largest airline in India), and it is planning on setting up a hub in the UAE, as reported by Gulf News. The airport and airline have signed an agreement, which will see SpiceJet basing aircraft in Ras Al Khaimah as of December 2019. This is the first international hub for the airline, and the goal is to increase connectivity between India and Europe. The airline says they see "tremendous potential" in the UAE, as they want to launch flights to Europe, but are finding Indian airports to be increasingly congested. SpiceJet's longest range aircraft is the 737, and those planes can't fly nonstop from most points in India to most points in Europe. However, out of Ras Al Khaimah it is possible to operate to many points in Europe, allowing the airline to essentially operate one stop service between India and Europe.

WISE SAYINGS

"It's fine to celebrate success, but it's more important to heed the lessons of failure."

- BILL GATES

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LABONG OUT OF THE GAME?

Flipkart has shut down the operations in Japan. In a move to fully embrace its premium fashion marketplace, Flipkart had acquired the Japanese fashion e-commerce company from Global Fashion Group in a \$1.2 billion deal in 2016. Unlike Myntra, that has been growing fast, Japan has been continuously struggling to scale in terms of sale. Experts said the move will help Flipkart consolidate operations and make the marketing budget efficient.

ADD TO VOCAB

Ponzi Scheme
It is a fraudulent investment scheme that is designed to lure investors with promises of high rates of return with little risk to investors. The Ponzi scheme generates returns for early investors by directing new investments into it as a means of paying off earlier investors. Based on word new investors funds to pay the earlier investors. Both Ponzi schemes and pyramid schemes eventually collapse as no new funds are added to the pool of new investors. The word Ponzi comes from the name of the man who first used the word to describe his scheme.

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THE FLOURISHING ONLINE GROCERY MARKET IN INDIA

With the fast paced, busy and demanding lifestyle, did you not always want an 'I wish' solution to some of your daily chores? Thanks to the rapid developments in the online grocery market of India. India has a large base of young consumers who form majority of the workforce and due to time constraints, they barely get time for grocery shopping, thus increasing adoption of online grocery stores especially in metro cities. Though there is substantial growth in the online grocery market in the urban areas, a large chunk of Indian consumers, residing in tier II and tier III cities, still remain untapped due to lack of confidence, low awareness and price conscious behaviour.

- The online food and grocery market in India is currently led by BigBasket followed by Grofers, according to analysts.



- Recently, Amazon has brought its online grocery delivery, Amazon Fresh - to India, which will deliver fresh fruits and vegetables, dairy and meat items and other packaged food items to customers in two hours flat. Amazon Fresh was launched in Seattle in 2007 and has been the flagship food and grocery delivery offering globally.

In India, Amazon had opted to reserve the launch of Fresh and instead started express deliveries of food items through its Prime Now app in Bengaluru and few other cities. Amazon India Retail, the wholly-owned food retail unit of Amazon in India, will be among one of the sellers on Fresh. While Amazon and Flipkart have made a play in the space, their offerings are still restricted to a few cities, largely due to the fact that grocery deliveries require localised warehousing which both the large horizontal e-commerce players do not have.

Add to Vocab

KEEPWELL AGREEMENT
It is a contract between parent company and its subsidiary to maintain solvency and financial backing throughout the term set in agreement. It is also known as comfort letter.

"I can understand wanting to have a million dollars...but once you get beyond that, I have to tell you, it's the same hamburger."

- Bill Gates



- The members of Aamdani attended an insightful session about Asset Management at *Aditya Birla SunLife Ltd.* on 17 February, 2020.



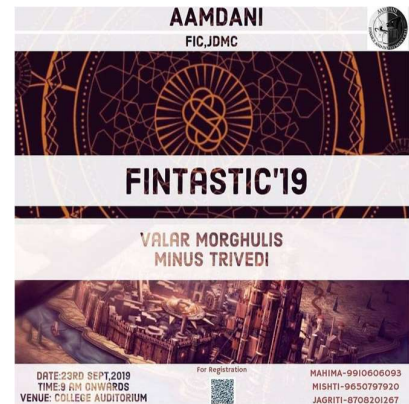
FINTASTIC'19



Finnexia was a fun event that had finance-related short games with various twists in it. It had 3 rounds - Taboo, CAN (Crossword, Audio, and Nearest Guess), and Card game. It witnessed 60 participants.



Valar Moghulis Minus Trivedi was a game that tested the craziness of the series as well as knowledge of finance. It had 2 rounds – Series quiz with bidding on the answers and a human version of the Monopoly game. It witnessed 50 participants.



AAMDANI in collaboration with Bombay Stock Exchange (BSE) organised MOCKSTATION: The BSE Mock Stock on 23rd September 2019 from 12 noon onwards in the college premises where participants in the form of lone wolves and Teams of two from different colleges showed interest in games which aimed at spreading financial literacy and market knowledge was tested.





Recycling and reuse
Steel or ceramic vessels to serve food
Refill and reuse glass
Food stored in non-plastic material
New ways of old things
Reusable or biodegradable covers

Plastic cups, bowls & plates to serve food
Single use plastic
Food sold in plastic containers
Reusing new things every time
Plastic Servos

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