

**2020-21**

**E-SUMMIT-2021-The Annual Entrepreneurship Fest**

**Euphonic-The Musical Evening**

After two days of all work and dedication, the final event for the E-Summit' 21 saw the students enjoying the singer's rhythms and lyrics for the day. Mr. Madhav Upadhyaya, a self-trained guitarist, singer, and pianist, was invited for his featured performance to mark the end of the E-Summit'21. The musical evening turned out to be a beautiful ending for all. We now hope to see you all next year!



**IMPREENEURS**  
THE ENTREPRENEURSHIP CELL  
JANKI DEVI MEMORIAL COLLEGE



**E-SUMMIT'21**

The Annual Entrepreneurship Fest

*presents*

**EUPHONIC**  
The Musical Evening

BY

**MADHAV UPADHYAYA**



3rd April 2021



6 P.M.



Zoom

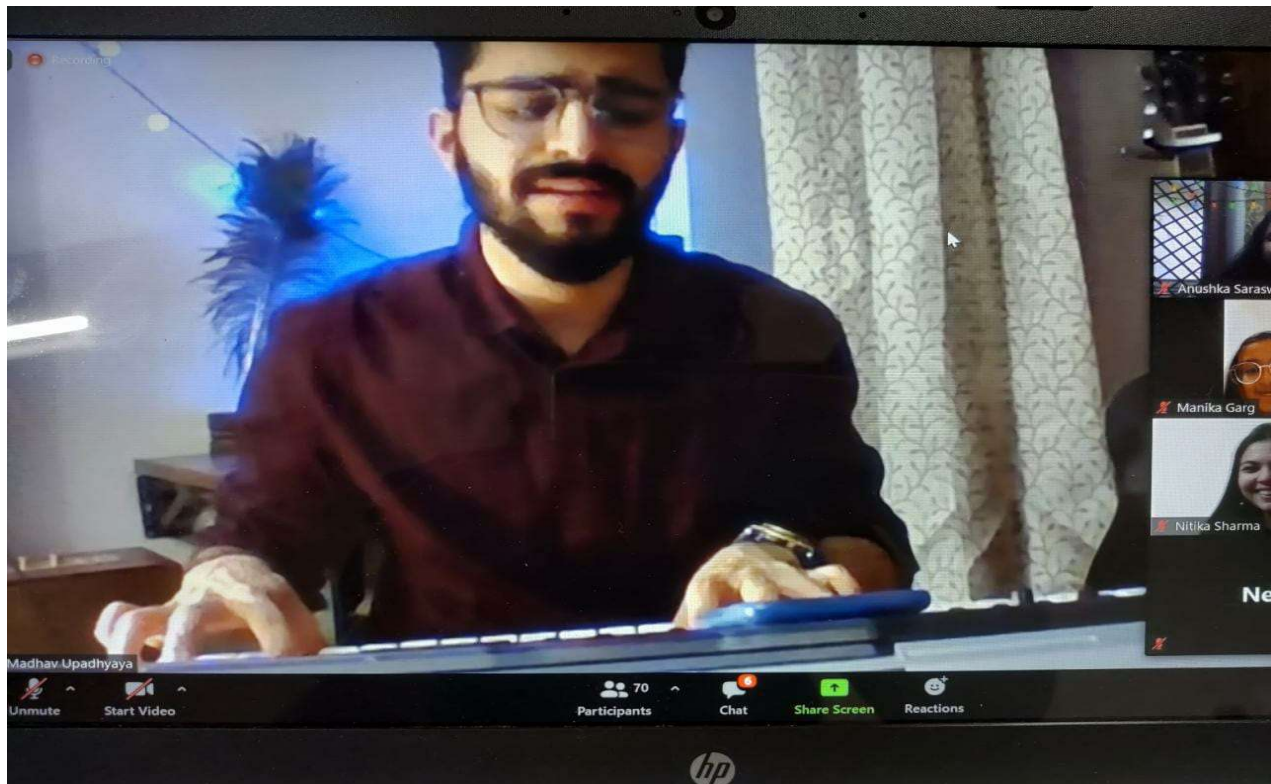
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FOR ANY QUERIES:  
[startup.ecelljdmc@gmail.com](mailto:startup.ecelljdmc@gmail.com)

PROF. SWATI PAL  
(PRINCIPAL)

(Event Poster)



3<sup>rd</sup> April, 2021:- . Mr. Madhav Upadhyaya, a self-trained guitarist, singer, and pianist performing to mark the end of the E-Summit'21.

## **THE TRAILBLAZER'S BATTLE**

Impreneurs, the Entrepreneurship Cell of JDMC, University of Delhi organized The Trailblazer's Battle on 3rd April in essence with Social Entrepreneurship for our annual E-Summit-2021 for all those who wish to convert their dream business plans to social ventures.

Our esteemed judges for the event were introduced and welcomed, Ms Suvitha Nanjappa, an award-winning success coach, entrepreneur, podcaster and founder of Success with Savitga along with Mr Dushyant Mishra, a metallurgical engineer, a co-founder of two successful start-ups and a philanthropist.

Six shortlisted teams were provided with instructions and specified rules for the competition. They showcased their social ventures to the judges. The ideas of the teams presented were-

**Team InstaCare:** Their idea is to introduce a feature wherein application will shut down after being used for a fixed as decided by its users and psychiatrists and therapists can be consulted and they will provide customized prescriptions to users suffering from mental health problems.

**Team Swiggy Social:** This team wanted to create a platform on Swiggy called 'Swiggy Social' that focuses on solving hunger problems in poor and under-privileged section of the society by donating leftover food from restaurants by collaborating with convention halls and community kitchens to avoid wastage of food.

**Team Lakshya:** This is an initiative by BYJU's to bridge the rural-urban learning gap by setting up e-books in regional languages in the teacher-centric software, hence enabling teachers to use the software more effectively in the classrooms and providing laptops and tablets to the meritorious students in rural regions.

**Team Uber Wings:** This is an extension project for Uber specially designed for women to ensure their safety by providing employment to women drivers and cab services for women and emergency services.

**Team Aces:** This team plans to collaborate with different NGOs and non-profit organizations to design therapeutic posts after every few posts in social media algorithms to solve mental health issues for the users and introduce a mascot to represent and effectively communicate with people seeking help.

**Team Pakeezah Bisleri:** An extension project of Nayi Ummeed aims to solve the problem of water scarcity due to dried wells and other water bodies which prevents them from meeting their basic needs and develop a long term sustainable structure that will eliminate it by

introducing 20 litre jars of water and rain harvesting structures to replenish the water bodies in villages. They also aim at installing water purifiers to ensure sanitation and supply of safe drinking water for all.

With the teams coming up with such innovative and fascinating business plans, the judges had a tough time deciding the winners and after discussion, the winners were finally announced.

The third position was backed up by Team Uber Wings while the runner up position was won by Team Swiggy Social.

The first prize of the Trailblazer's Battle was claimed by the very magnification Team Pakeezah-Bisleri aiming to solve the problem of water scarcity. The winning team impressively responded to every question that the judges had for their project. The judges questioned the positive social impact of their product and how they plan to target the customers to change their preferences in this highly competitive market.

**IMPRENEURS**  
The Entrepreneurship Cell  
Janki Devi Memorial College

**E-SUMMIT'21** *presents*

**THE TRAILBLAZER'S BATTLE**

Last date to register-31st March, 5 P.M.

3rd April 2021 12 P.M. Onwards Zoom

**Win Exciting Prizes Worth Rs 50K**

Register At:

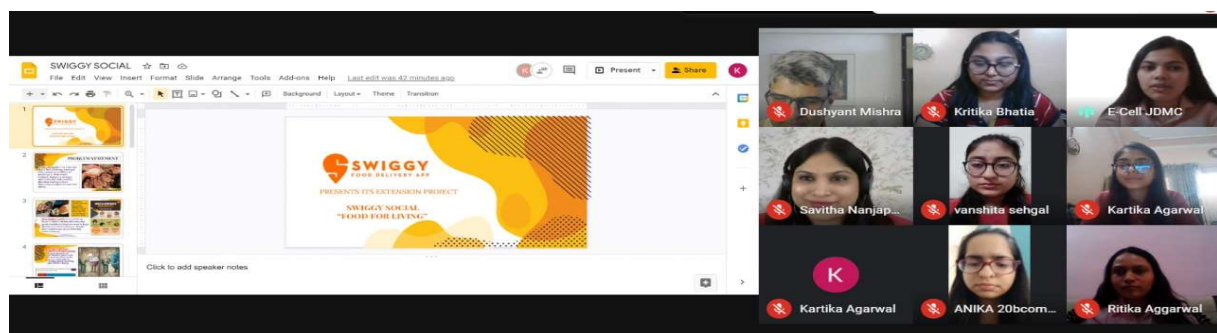
FOR ANY QUERIES:  
startup.ecelljdmc@gmail.com

PROF. SWATI PAL  
(PRINCIPAL)

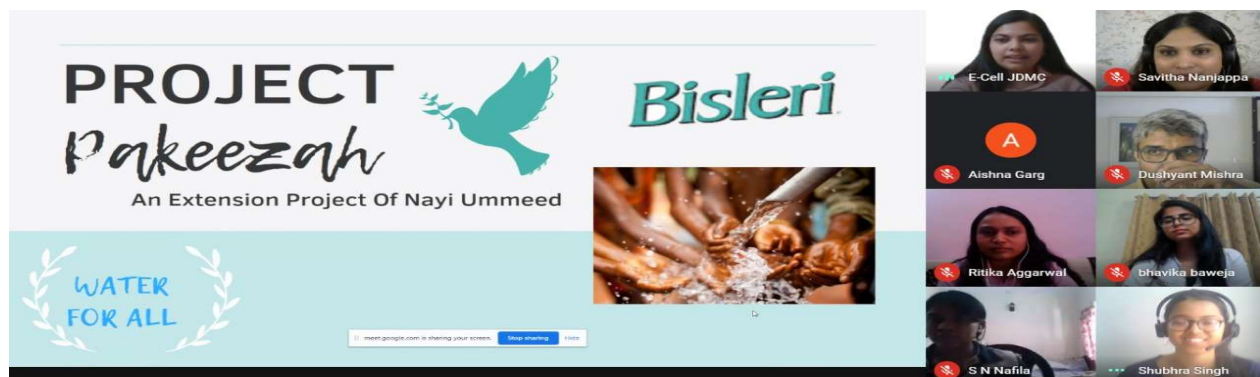
(Event Poster)



3<sup>rd</sup> April, 2021:- Glimps from the competition



3<sup>rd</sup> April, 2021:- Team Swiggy Social won the second position.



3<sup>rd</sup> April, 2021:- The first prize of the Trailblazer's Battle was claimed by the very magnification  
Team Pakeezah- Bisleri

### **HUNT IT OUT EVENT**

On 2<sup>nd</sup> April Impreneurs organised a much exciting, thrilling, and witty competition, HUNT IT OUT, a treasure hunt competition for all the undergraduate and postgraduate students. It was the first competition and the second event of the 2-days event, E-Summit, the Entrepreneurship Fest. The competition saw more than 150 registrations across the country, with more than 200 participants hunting their way to get the final treasure.

While in the first round, the participants had to solve a crossword about movies and series based on entrepreneurship, the second round has them finding clues and riddles on our Instagram page. Finally, those who found these clues the fastest were expected to solve a quiz based on social entrepreneurship. The top three were rewarded for their wins. While the winner won the cash prize, the other two won vouchers for their success.





# IMPRENEURS

THE ENTREPRENEURSHIP CELL  
JANKI DEVI MEMORIAL COLLEGE



## E-SUMMIT'21

The Annual Entrepreneurship Fest

*presents*

# HUNT IT OUT

An Online Treasure Hunt



2nd April 2021



2 P.M. Onwards

**Win Exciting Prizes Worth Rs 50K!!!**

Register At: <http://bit.ly/Huntitout>



FOR ANY QUERIES:  
[startup.ecelljdmc@gmail.com](mailto:startup.ecelljdmc@gmail.com)

PROF. SWATI PAL  
(PRINCIPAL)

(Event Poster)

### Webinar on “Social Entrepreneurship-The Need For 2021 and Beyond”,

Impreneurs, the E-Cell of JDMC, organized a Webinar as a part of the E-SUMMIT-2021-The Annual Entrepreneurship Fest, on 1st April 2021, at 11 am on the zoom platform. The webinar was on the topic, “Social Entrepreneurship-The Need For 2021 and Beyond”, organized with National Entrepreneurship Development Cell (NEDC).

The session began with the introductory welcome note by Rachita Arora, member of E-Cell, followed by the vice-president Ms. Nitika Sharma and Dr. Manisha Sinha (Convener of Impreneurs) . This was followed by motivated words from the respected principal Prof. Swati Pal and the official inauguration of 'PROJECT ANUPAM', an initiative by the E-CELL members to promote the budding entrepreneurs in college.

The webinar then officially started with the speaker's introduction for the session Mr. Pawan Omer, by the compare. Mr. Pawan Omer is a social entrepreneur, a national award winner, and a motivational speaker. He is also the co-founder of Rangeskill.

Mr. Pawan shared several insightful and informative facts about social entrepreneurship in the current times. He also talked about some successful female social entrepreneurs in India and abroad and their journey. Furthermore, he introduced the students to the concept of green entrepreneurship and its significance in today's world. Overall, it was a very engaging session that indeed helped our budding entrepreneurs.

The event was then concluded by a vote of thanks presented by our President, Ms. Bhavika.





# IMPRENEURS

THE ENTREPRENEURSHIP CELL  
JANKI DEVI MEMORIAL COLLEGE



## E-SUMMIT'21

The Annual Entrepreneurship Fest

*presents*

WEBINAR ON

### Social Entrepreneurship The Need For 2021 and Beyond



2nd April 2021



11 A.M



Zoom

Register At: <http://bit.ly/pawanomerwebinar>



FOR ANY QUERIES:  
[startup.ecelljdmc@gmail.com](mailto:startup.ecelljdmc@gmail.com)



**PAWAN OMER**

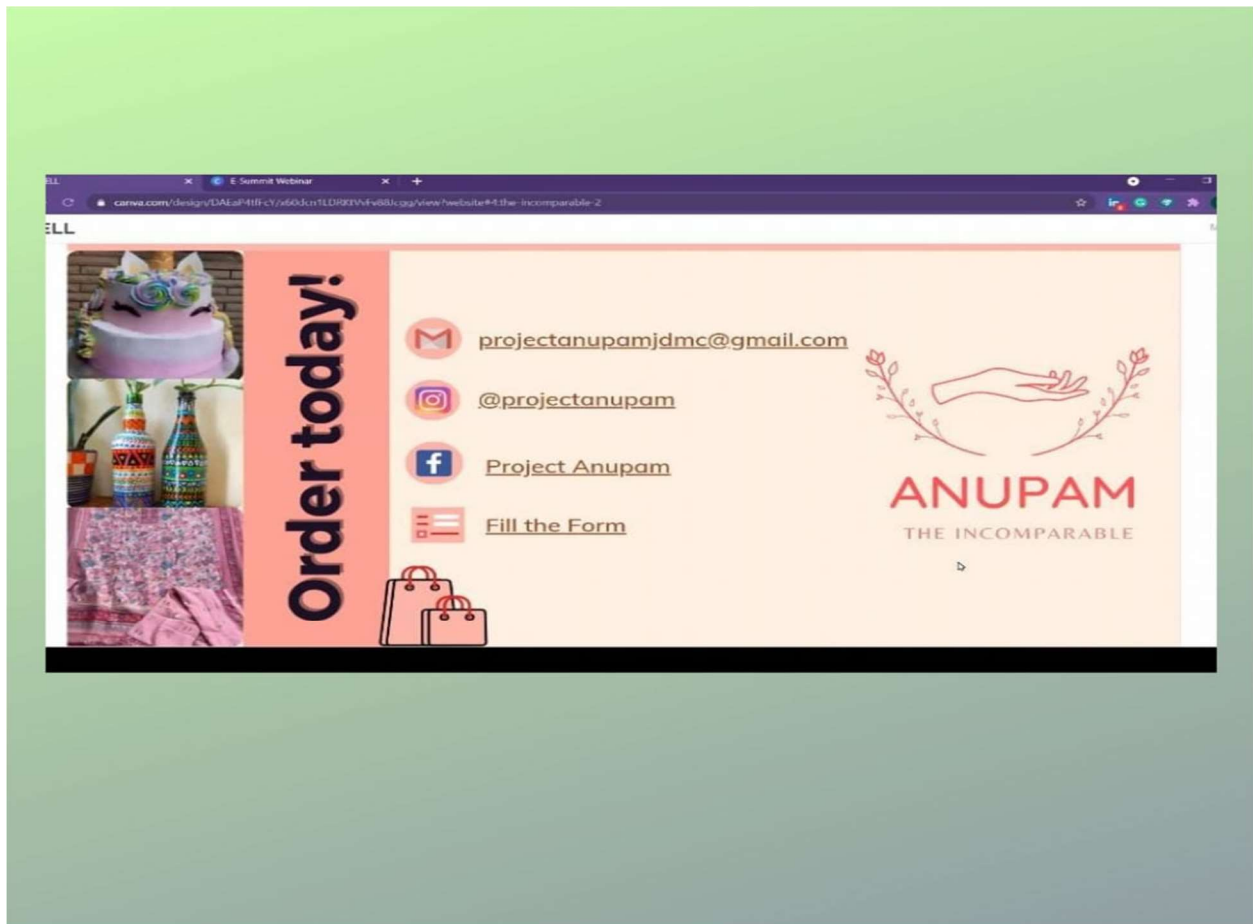
CO-FOUNDER - RANGESKILL

**PROF. SWATI PAL**  
(PRINCIPAL)

(Event Poster)



1<sup>st</sup> April, 2021:- Glimps from the webinar



1<sup>st</sup> April 2021:- Inugaration of 'PROJECT ANUPAM'

### **Webinar on "Future Avenues for Social Entrepreneurship in India and Beyond"**

On 12th March 2021, IMPRENEURS, the Entrepreneurship Cell of Janki Devi Memorial College, University of Delhi, hosted a webinar on the topic, "Future Avenues for Social Entrepreneurship in India and Beyond," with Mr. Anshu Gupta as the session mentor. Mr. Anshu Gupta is an Indian social entrepreneur who founded Goonj, a non-governmental organization. Mr. Gupta is

an Ashoka fellow and was conferred with "Social Entrepreneur of the Year Award" by Schwab Foundation for Social Entrepreneurship in 2012. He won the Ramon Magsaysay Award in 2015. More than 200 students from several colleges were a part of this webinar.

Welcome note by the Principal of the college, Prof. Swati Pal and Convener of the cell, Dr. Manisha Sinha, marked the webinar's beginning. Furthermore, the session started with introducing the guest speaker.

Finally, Mr. Gupta shared his experience. He briefed the students about the concept of social entrepreneurship. He then went to narrate his journey. The foundation of "Goonj" started with a small mission towards society. It was the thought of providing the poor and needy with the basic amenities of daily life, with "clothing" being the prominent one. In his session, Mr. Anshu Gupta enlightened the participants with his life journey filled with shocking and harsh realities that we tend to ignore. He firmly said this line that "if something is bothering us or want to change something, we must let that something become our passion and work towards changing it".

After years of experience, he attained the expertise of defining what charity, donation, and beneficiary meant. And it is for sure that he changed the concept of these for us in his short session.

Mr. Gupta, with his team, aims to make a better future for society. He commented by saying that "it is what we give and how we give that matters". He spoke of clothing being a problem globally. At the end of this inspirational and informative webinar, Mr. Gupta apprised us of social enterprise's future aspects in India and internationally.

After the votes of thanks, a question-answer round followed where the students were seen asking questions enthusiastically.

It was followed up with a quiz on social enterprise, the cherry on the top of the cake. The webinar, on the whole, was an enriching experience for each participant present.



# IMPRENEURS

THE ENTREPRENEURSHIP CELL  
JANKI DEVI MEMORIAL COLLEGE



under the aegis of IQAC

Presents Session on

## Future Avenues for Social Entrepreneurship in India and beyond!



**Anshu Gupta**  
**FOUNDER - GOONJ**

12th March 21 || Login Time: 10:45 A.M. || Zoom

REGISTER AT:  
[BIT.LY/SOCIALENTREPRENEURSHIPJDMC](https://bit.ly/socialentrepreneurshipjdmc)



FOR ANY QUERIES :  
[ecelljdmc@gmail.com](mailto:ecelljdmc@gmail.com)

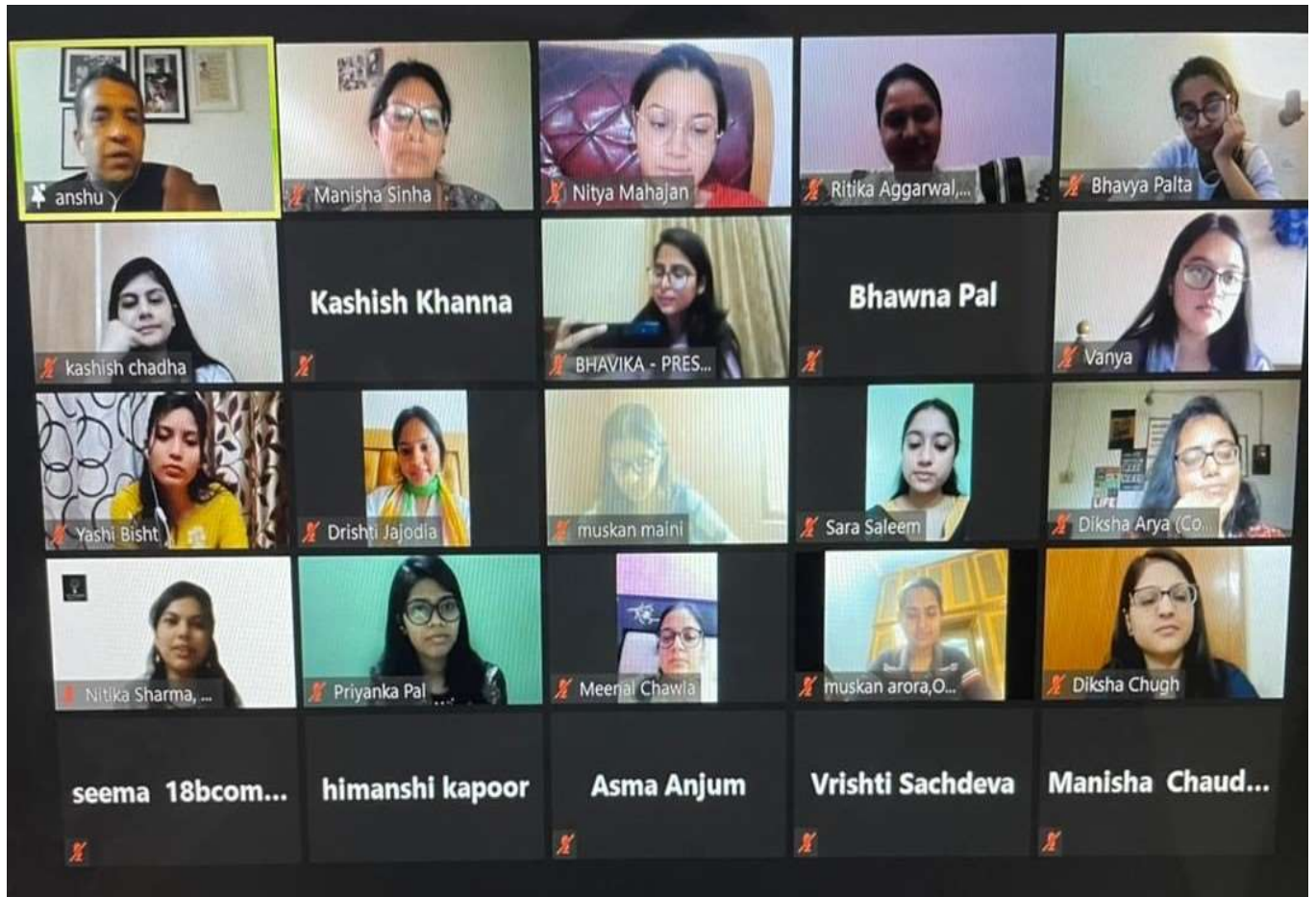
Prof. Swati Pal  
Principal

(Event Poster)



12<sup>th</sup> March, 2021:- Mr. Anshu Gupta, an Indian social entrepreneur who founded Goonj sharing his experience with the students.





12<sup>th</sup> March, 2021:- Students and faculties during the webinar.

## **START-UP COMBAT 2.0**

Impreneurs, the E-Cell of JDMC, organized a Business Plan competition, the **StartUp Combat 2.0** on 6<sup>th</sup> February during the Symphony-2021. The session began with the introductory welcome note by Rachita Arora, member of E-Cell followed by the president Ms. Bhavika and Convener of the Impreneurs, Dr. Manisha Sinha.

Judges for the event, Ms. Neha Nagar, CEO of Taxationhelp- a firm that helps startups to start and Mr. Deepak Pareek, co-founder of Career Keeda were then welcomed.

Thereafter the battle started with top 8 Teams among a total of 76 registered teams. Each team was given 7 minutes for pitching their ideas. The judges interacted with the participants and questioned their ideas. The ideas of the different teams were-

- TEAM1 was Project **Samantva.AI** which presented their innovations and intellectual property for the differently abled, their aim and moto was to create equal opportunities for the Differently-Abled. Their vision is to ease a company's Differently-abled recruitment, training, talent management and other HR processes while simultaneously empowering the Differently-Abled people with their assistive innovations.

**IMPRENEURS**  
THE ENTREPRENEURSHIP CELL  
JANKI DEVI MEMORIAL COLLEGE

*presents*

**START-UP  
COMBAT 2.0**

as a part of SYMPHONY'21

Registration link:

Last date to register  
03/02/21, 12 P.M.

E-CERTIFICATES AND EXCITING  
PRIZES FOR WINNERS!!

FOR ANY QUERIES:  
startup.ecelljdmc@gmail.com

PROF. SWATI PAL  
(PRINCIPAL)

(Event Poster)



6<sup>th</sup> Feb, 2021: - Project **Samantva.AI** which presented their innovations and intellectual property for the differently abled.

- TEAM2 was project **EnergeX** which aimed at improving range of electric vehicles and providing convenient wireless charging solutions to the EV users. Their portable battery pack and wireless charging blew everyone's mind.
- TEAM3 was Project **Pravaah** which aimed at providing holistic indoor air purification solutions at affordable prices while reducing the harmful effects of stubble burning by using innovative methods and sensitizing the community for a better world for all.



6<sup>th</sup> Feb, 2021:- Team presenting their project

- TEAM4 was project **Go Cups** which aimed at providing safe, affordable and environment friendly menstrual cups, made of silicone which is a green ingredient. These menstrual cups don't contain chemicals founded in tampons and pads which can lead to cancer.
- TEAM 5 was Project **EKO**: This business plan was all about a secured and efficient drone delivery service start up. It aimed at taking the first mover advantage and making instant drone delivery possible for everyone. The plan explained the use of drones to deliver food from 1 hub near the restaurant to the one near the customer's home and from the hub to the customer by the delivery boy.
- TEAM 6 was Project **DOR**: Project Dor with the help of Deepalaya NGO caters to the socio-economic upliftment of rural migrant women. The project is into products like

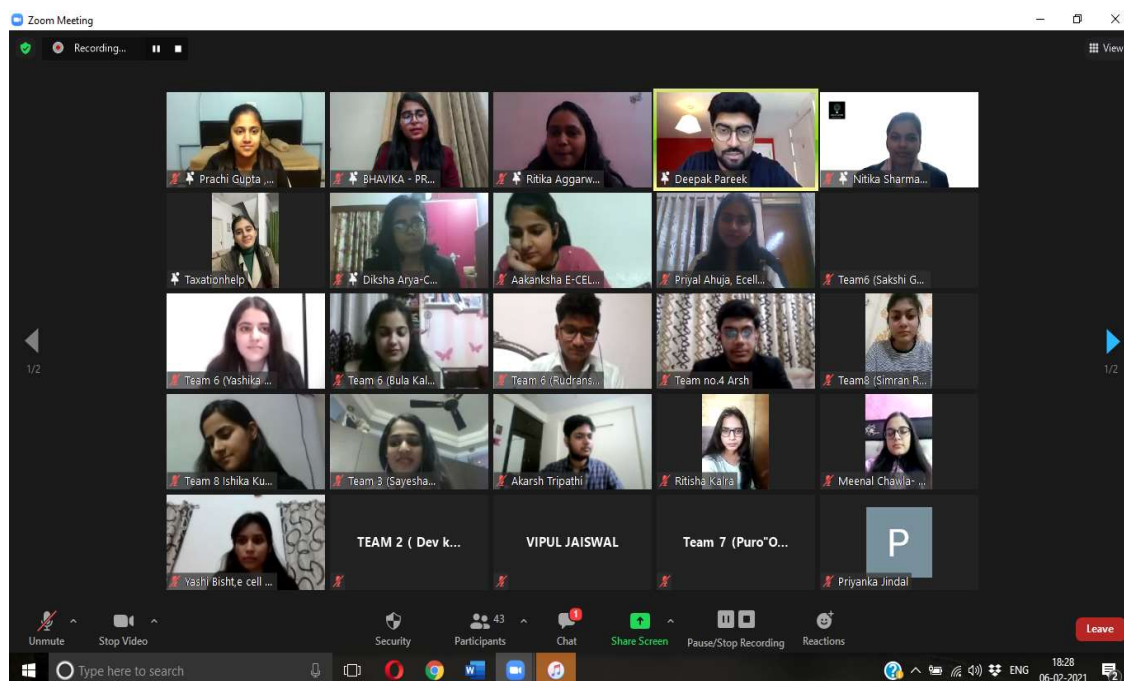
Chanderi scarves, dupattas and cushion covers. These products are made with a combination of tie and dye techniques which include bandhani, leheriya and shibori.

- TEAM 7 was Project **PUR 'O' BOTTLES**: This business plan's main target was to ensure the availability of clean and safe drinking water anywhere and everywhere. It exclusively aimed to resolve the problem faced mainly by the army people in respect of the availability of safe drinking water in remote areas. Their product was made with a vision to help the military soldiers get clean drinking water from the nearby water body, with the correct temperature and TDS.
- TEAM 8 was Project **FLYEASY**: Flyeasy is supposed to be an airport centric application that aims to solve an air traveler's problems such as flight delays, overnight stays, baggage troubles, long waiting hours and much more. The project was all about removing such issues through their application that provided recommendation for nearest food courts, easy hotel bookings, pre-downloaded games and songs, all in one application.

It was a very interesting and insightful competition with some engaging presentations by the various teams. It was a very tough for the judges to decide the top 3 teams, but after some deep discussion, they came to a conclusion and the winners were announced.

The third position was bagged by **PROJECT SAMATVA.AI**. On the second position was **PROJECT DOR**. And finally, the winners of the START UP COMBAT 2.0 was **PROJET PRAVAAH**. It was a very impressive and complete business plan that ticked all the boxes of being a successful startup plan.





6<sup>th</sup> Feb, 2021: - Glimpse from the competition.

This was followed by some encouraging and insightful words by our judges Mr. Deepak Pareek and Mrs. Neha Nagar. They congratulated all of the teams which participated, suggested some improvements and motivated the students to keep improving and learning. The event was then concluded by a vote of thanks presented by our president Ms. Bhavika and team member Ms. Rachita.

## **The Battle of Brains**

“Winning and losing are both very temporary things. Having done one or the other you move ahead. Gloating over a victory or sulking over a loss is a good way to stand still”.

With an enriching first round of Brand Wars, the final teams got together once again on Google Meet for the last round of brand wars, “The Battle of Brains” on 5<sup>th</sup> November 2020. The event



started in the presence of Convenor of E- Cell, Mrs. Sushma Maurya and the other faculty members.

With the introduction done by the host of the event the participants and the judges were made aware of the rules governing the competition. The judges for the event were Mr. Aditya Arora, the CEO of Faad Network and Mr. Shivam Ahuja, CEO of Skill Circle.

The battle of brains as mentioned by Mr. Arora Sir was a fight based on a thorough research of market optimization of a particular brand. The event unfolded with a power point presentation prepared by the teams where they came up with a market strategy, a SWOT analysis and a modified competitive structure for their respective brands post the lockdown and during the pandemic period. The topics for the presentation discussion were especially captivating.

The first was the struggle of choosing the best out of Swiggy or Zomato to satisfy your instant hunger for food, followed by a hard pick between Burger King and Mc Donald's accompanied by the change of mobility with a defining invention of wheels between Uber and Ola.

The faceoff between the teams was followed by some interesting and knowledgeable questions from the judges and their respective rival teams.

After the fascinating yet entertaining battle between the six teams the final results were declared where the team representing **Ola** bagged the third position followed by team **Burger King** occupying the throne for the second position succeeded by the team **Zomato** being crowned as the ultimate winner. The event was a success altogether.



**IMPRENEURS**  
THE ENTREPRENEURSHIP CELL  
JANKI DEVI MEMORIAL COLLEGE



PRESENTS

**ECLECTIQUE**

WHERE IDEAS COME TOGETHER

FEATURING

# BRAND WARS



**ROUND 1**

**BIZ QUIZOPEDIA**

DATE: 3rd NOV, 2020

**ROUND 2**

**BATTLE OF BRAINS**

DATE: 5th NOV, 2020



**WIN EXCITING PRIZES WORTH RS. 30K!!**

E-CERTIFICATES WILL BE PROVIDED TO ALL THE PARTICIPANTS

REGISTER AT:

**CONVENER:**  
Sushma Maurya

**BHAVIKA:** 7497810405  
**NITIKA:** 8851060237

**PATRON:**  
Prof. Swati Pal (Principal)

(Event Poster)

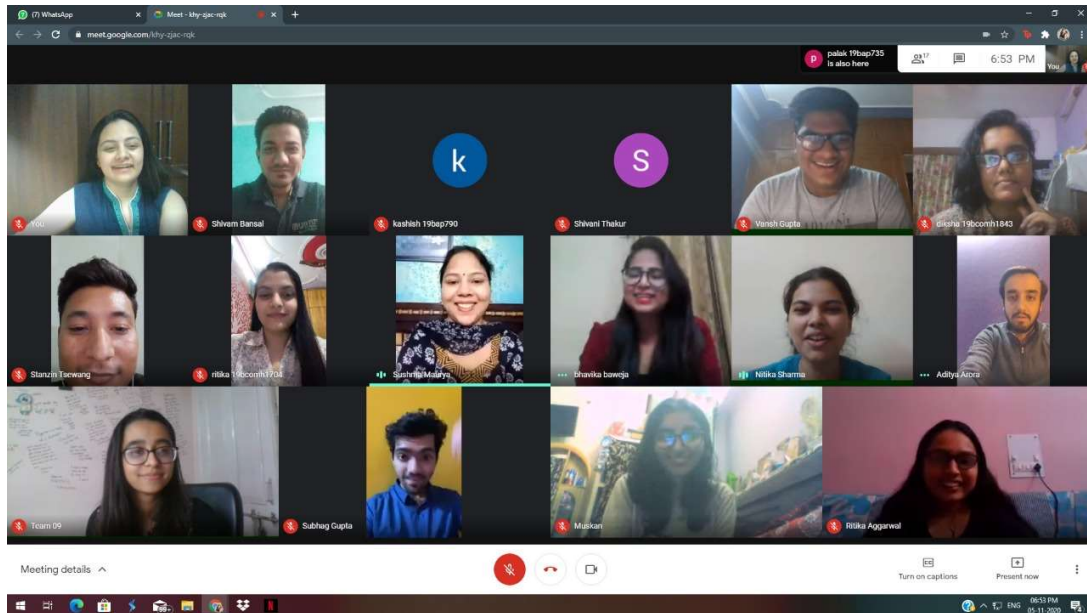


## BRANDING

### Creating Brand Equity:

Brand equity refers to the value added to the same product under a particular brand. This makes one product preferable over others. This is brand equity which makes a brand superior or inferior to that of others.

5<sup>th</sup> Nov. 2020:- Glimpse from the presentation by the teams



5<sup>th</sup> Nov. 2020:-Winners team members with the judges and faculty members of E-Cell


### **Webinar on** **“How to start your own venture with no-code tools as a college student”**

On 6<sup>th</sup> November 2020, IMPRENEURS, the Entrepreneurship Cell of Janki Devi Memorial College, University of Delhi, proudly hosted a webinar on zoom platform, as a part of ECLECTIQUE -The Entrepreneurship Week on the topic, “How to start your own venture with no-code tools as a college student”. The session was conducted by Mr. Saurav Fialok. He is a serial entrepreneur, a marketing enthusiast and an inspirational public speaker. He is also known for his comical wit. More than 160 students attended the session.


Welcome note by Principal ma’am, Prof. Swati Pal and E-cell’s faculty member Mrs. Richa Sharma marked the beginning of the webinar. Ms. Drishti being the content team’s coordinator started the session by introducing the guest speaker wherein he also thanked all the participants for joining in the webinar.

Mr. Saurav Fialok started the session by introducing himself about his qualifications, what he has done and is working upon. He then explained how do startups work with no codes and mentioned various tools which one can use to grow and expand their networks while simultaneously engaging with participant's query. Participants were taken on an informative ride by the speaker that revolved around ventures in general and no-code tools in specific.

Overall, Mr. Saurav tried to cover all the possible ways of commencement of a business from conception of an idea to engaging reach, based on his rich experiences and learnings. The speaker could precisely satisfy each of the query by appropriately responding with help of live examples. On this note the speaker concluded his talk and president Ms. Bhavika Baweja ended the session with a vote of thanks and culminated with a photo session. The feedback received during and post the event is enough for motivating the team Impreneurs to host many more of such value adding sessions in the future.



**IMPRENEURS**  
THE ENTREPRENEURSHIP CELL  
JANKI DEVI MEMORIAL COLLEGE




*Presents*


# ECLECTIQUE

*Where ideas come together*


*Webinar with*  
**SAURAV FIALOK**  
Entrepreneur | Investor | Public Speaker



**6th Nov 2020**




**12 to 1 P.M.**



How to start your  
entrepreneurship journey  
as a college student.

**Register Here:**



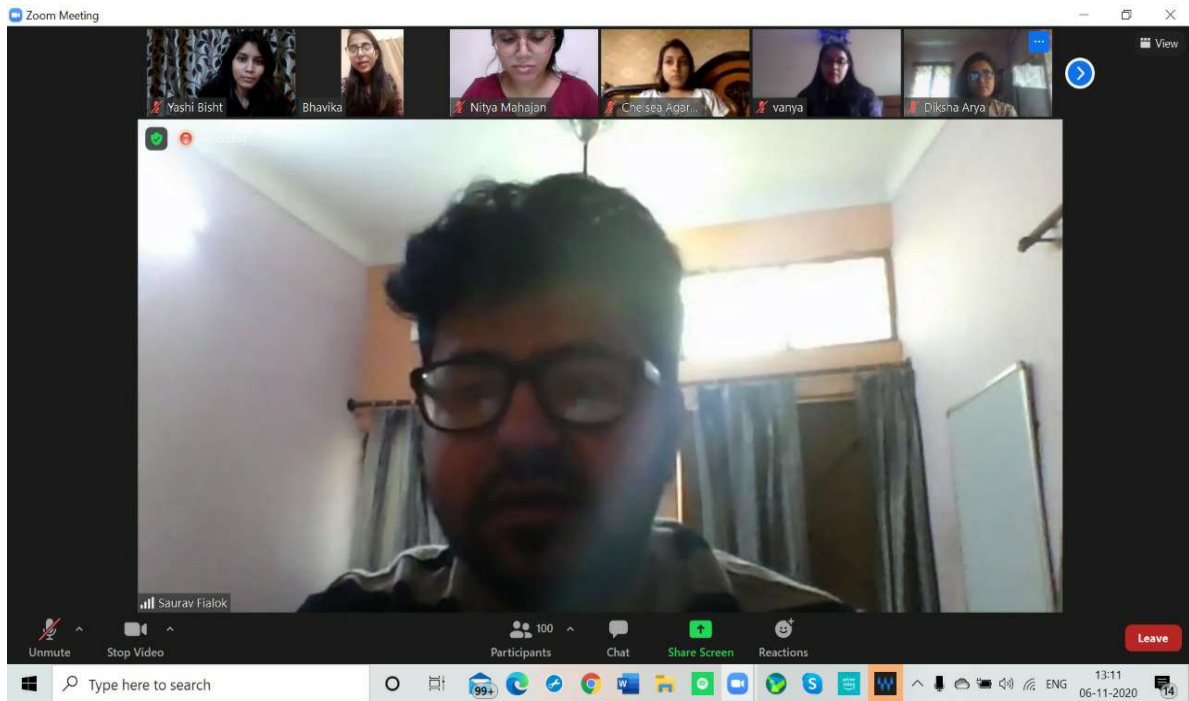
**CONVENER**  
SUSHMA MAURYA

**BHAVIKA** 7497810405  
**NITIKA** 8851060237

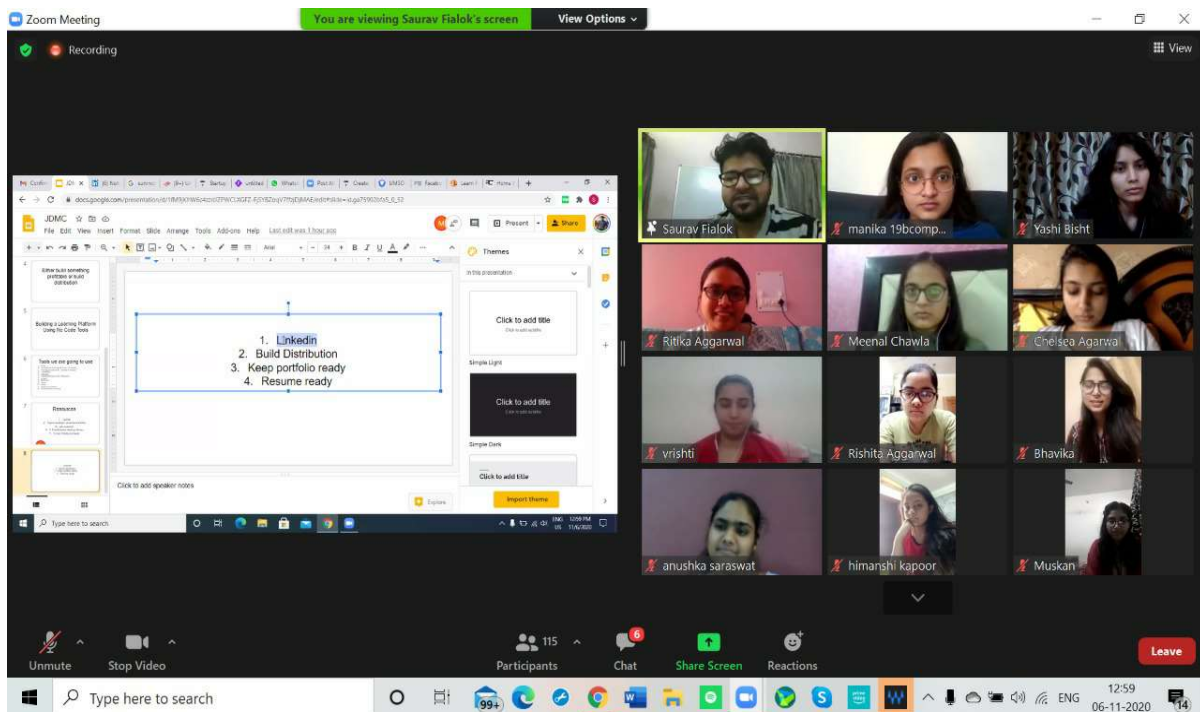
**PATRON**  
PROF. SWATI PAL  
(PRINCIPAL)

(Event Poster)





6<sup>th</sup> Nov. 2020:- Mr. Saurav Fialok conducting the session



6<sup>th</sup> Nov.2020:- Mr. Saurav explaining how do startups work with no codes and mentioning various tools which one can use to grow and expand their networks



### **Webinar on “Why Entrepreneurship and its opportunities in India”.**

On 2nd November 2020, an event full of fun, knowledge and ideas was conducted by IMPRENEURS, the Entrepreneurship Cell, Janki Devi Memorial College on the topic “Why Entrepreneurship and its opportunities in India”. It was a webinar conducted through the zoom platform, as a part of ECLECTIQUE, The Entrepreneurship Week. The webinar was conducted by Mr. Sripal Jain, who is the Co-Founder of Simandhar Education.

More than 180 students from number of colleges were a part of this webinar. The event was formally set in motion with an introductory welcome address by the president of the cell, Ms. Bhavika Baweja followed by encouraging words from the respected convenor of the cell, Mrs. Sushma Maurya.

The webinar was then taken over by our speaker Mr. Jain, who briefed the students about the concept of entrepreneurship. He then went on to narrate his journey from planning to start up his own business to being awarded as the best entrepreneur of the state of Telangana, 2018.

Mr. Jain threw light on the struggles and hindrances that an entrepreneur might face during his initial years and how a competent entrepreneur should face those problems. He also talked about the innumerable opportunities and the need for female entrepreneurs out there, by sharing some of his personal experiences.

He then talked about the process of starting off with one's own business and the importance of digital marketing, in such times of increasing digitalisation. The presentation was followed by a question answer session, where the speaker cleared the doubts of all the students. The webinar officially came to an end with a formal vote of thanks by the president of the cell.



# IMPRENEURS

The Entrepreneurship Cell  
Janki Devi Memorial College

PRESENTS

## ECLECTIQUE

*Where Ideas Come Together*



### WEBINAR ON

'WHY ENTREPRENEURSHIP &  
ITS OPPORTUNITIES IN INDIA'



2nd NOV 2020



11 TO 12 NOON



ZOOM



**SRIPAL JAIN (CA, CPA)**

Founder of SIMANDHAR EDUCATION LLP  
Awarded BEST EDUPRENEUR OF  
TELANGANA STATE-2018

REGISTER AT: <http://bit.ly/sripaljainjdmc>

Convenor:  
SUSHMA MAURYA

BHAVIKA-7497810405  
NITIKA - 8851060237

Patron:  
PROF. SWATI PAL(Principal)

(Event Poster)

Recording

You are viewing Sripal Jain's screen

View Options

View

### Starting Out

- Idea
- Business Plan
- Build a Team
- Make the Product / Offer the services
- Sales and Marketing
- Learn and Adapt
- Expansion and Growth

Simandhar Education

Participants: 179

Chat: 24

Share Screen

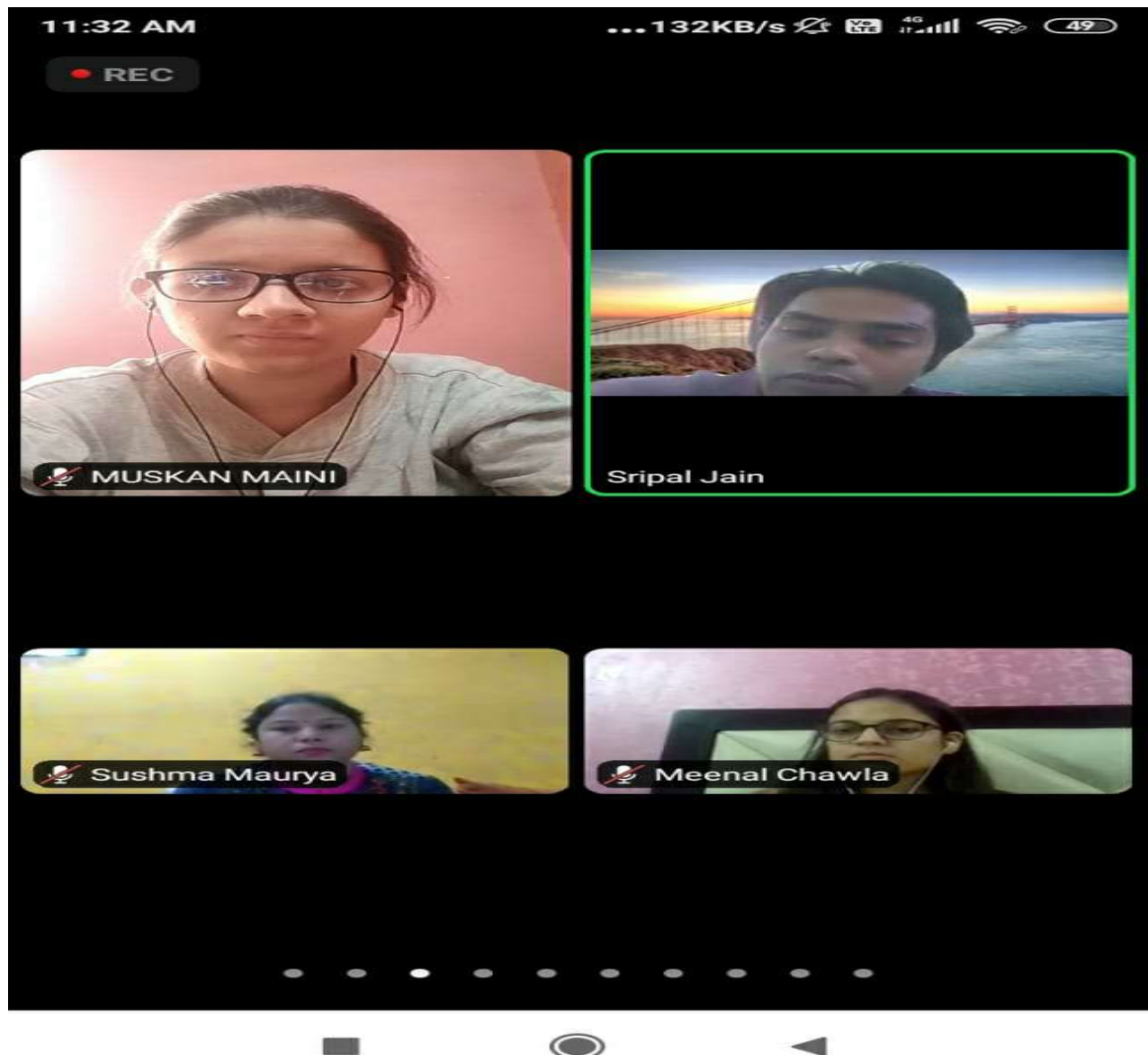
Reactions

Unmute

Start Video

Leave

2<sup>nd</sup> Nov, 2020:- Mr. Sripal Jain, who is the Co-Founder of Simandhar Education conducting the session.



2<sup>nd</sup> Nov, 2020:- Mr. Jain, briefed the students about the concept of entrepreneurship.

## **SESSION WITH GIRLS x TECH**

Impreneurs organized its first event for session 2020-21 with great zeal and enthusiasm, in collaboration with the Girls x Tech Foundation. Here is a look at the 2-days session, where students had an opportunity to learn so many new and creative things.

“Tell me and I forget. Teach me and I remember. Involve me and I learn”. Benjamin Franklin can vouch for the fact that a stock of people must have heard his inspirational saying kicking around which says that involving in stuff helps to learn and grow even swifter. Keeping in mind these staggering lines, Impreneurs- the Entrepreneurship cell of Janki Devi Memorial College in collaboration with Girls x Tech organized a 2-days Design Boot Camp on 5<sup>th</sup> and 6<sup>th</sup> October 2020 from 3:30 p.m. to 5 p.m. on a very supportive app, Microsoft Teams where more than 200 students could be seen with their zeal to learn and grow together.

### **DAY- 1<sup>st</sup>**

The workshop commenced with a fascinating introduction specified by the two speakers for the day, “Ms. Aashna Arora” and “Ms. Kriti Talwar. Both the speakers fetched the hearts of all the participants while introducing them to their gracious selves and the key learning through this workshop where the participants’ faces could be seen overloaded with elation to learn about the basics of Canva, business proposals, resumes, and so forth.

Mrs. Asma, the teacher in charge of the E-cell of the college welcomed Dr. Swati Pal, Principal with her warm and kind words which proved to be a bright spot for not just her but for all the students and then the platform was taken over by Dr. Swati, Principal Ma’am who inspired all the participants with her exhilarating words and her gracious smile which turned out to be a ray of hope for all of us in this tough phase of life. Participants were prompted by her pro-active response to the speakers as well. The workshop was then taken over by Ms. Kriti who introduced, how Girls x Tech exactly works and how all the ambassadors help each other to

connect the females out there. The workshop could be seen laden with a lot of inspirational posters where some of them were highlighting today's scenario such as "No Bullies are allowed here".

The workshop was then taken over by Ms. Aashna where every part of Canva was intricately explained to the audience. The presentation was followed by a question-answer session between the speakers and the participants wherein the audience rose with some very driving and creative questions which were all straightened out by an overwhelming response from the speakers.

However, listening never really helps until you practice. There upon, all the participants were given the assignment to work upon with a wish to see them springing up with even more creative queries in the next session. This entire session was of a humongous help to all the participants where the speakers wish the contributors that they could use this boon in their upcoming life. The first day did not fail even a bit to come out with several abilities of Graphic Designing through which individuals can pour their hearts out by working with different colours to come out with even more flying colours. The session came to a crescendo with a quote "say cheese" when most of the participants could be seen smiling to the core of their hearts for a photo session round. A token of love and a special thanksgiving was shared between the speakers and the participants and a wish to see even a larger crush in the upcoming session.





# JANKI DEVI MEMORIAL COLLEGE **IMPRENEURS**



The Entrepreneurship Cell

## **GIRLS X TECH DESIGN BOOTCAMP**

Learn basics of Canva & graphic design!

girls x  
tech



Canva



**FOR FEMALES AGED 16+ | GET CERTIFIED | 5th-6th OCTOBER'20 | 3:30-5:00 PM IST**

**DR MANISHA SINHA**  
CONVENER

FOR ANY QUERIES  
[queries.ecelljdmc@gmail.com](mailto:queries.ecelljdmc@gmail.com)

**PROF. SWATI PAL**  
PRINCIPAL

(Event Poster)



5<sup>th</sup> Oct, 2020: - Prof. Swati Pal, who inspiring all the participants with her exhilarating words

## **DAY- 2nd**

Man's mind, once stretched by a new idea, never regains its original dimensions ". These lines truly express the intrusiveness going through the minds of all those students who attended the astounding workshop on designing basics with Canva organized by Impreneurs- The Entrepreneurship Cell of Janki Devi Memorial College in collaboration with the Punjab based Girls x Tech Foundation.

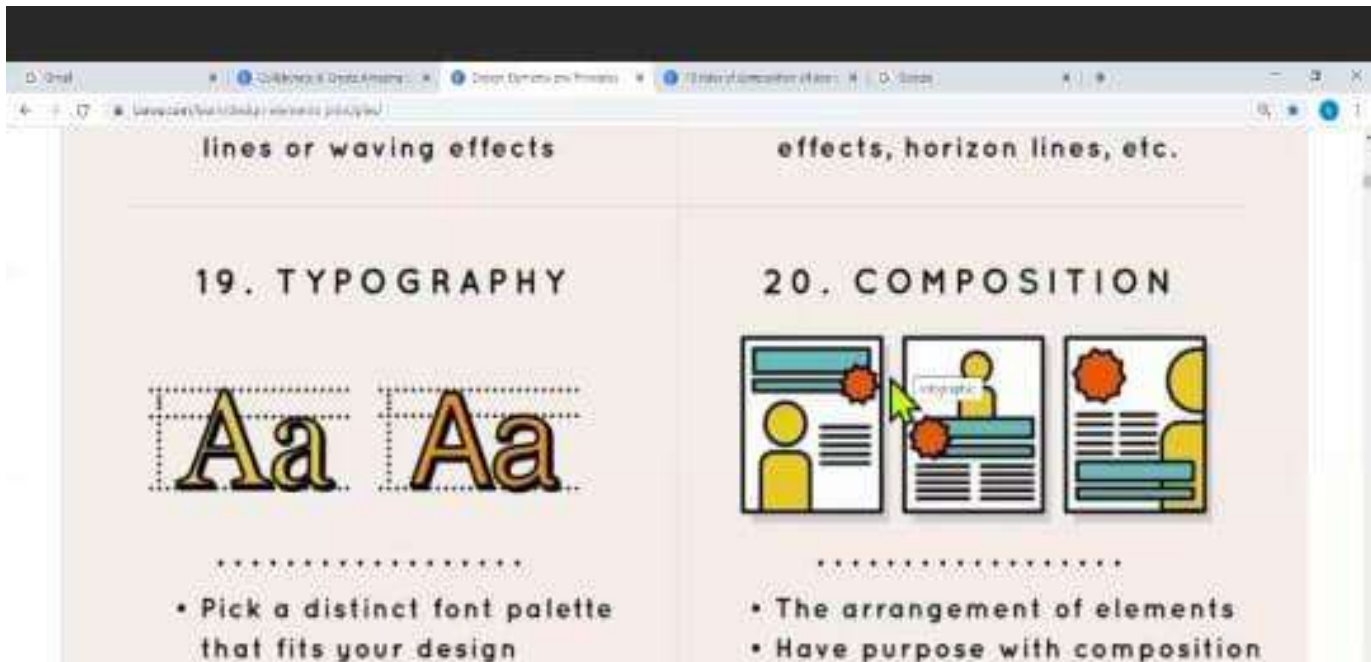
The buzzing brains with their heads filled with wonderment returned back to the user friendly interface of Microsoft Teams to attend the second day of the boot camp organized by the Girls x Tech.

Having had the experience of working on Canva to submission of assignments, the students were ready to dive into the depths of learning more about the newly found easy to handle application. As the session progressed, the students were seen getting more familiar on how to go about the application and were questions were asked constantly from their end.

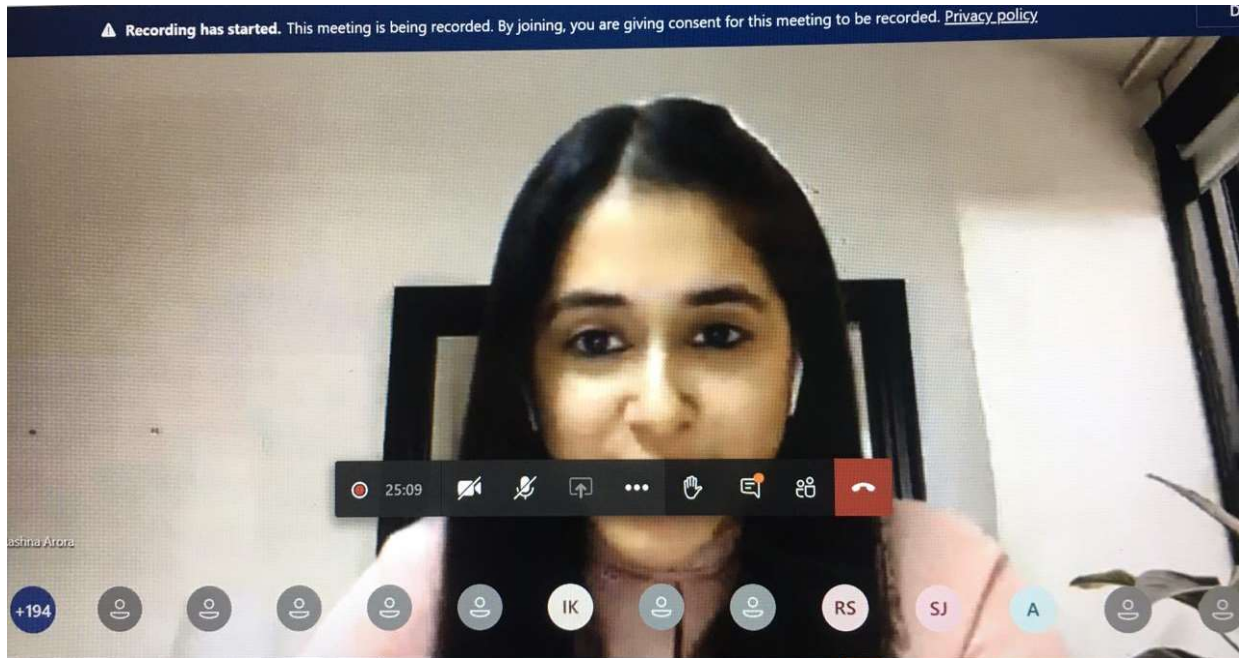
For the second day of the workshop we were enlightened upon the rules of designing with information regarding the basic elements to be kept in mind while working on Canva to the highly awaited social media creativeness where we learnt how to make our Instagram and Facebook posts creative and appealing. The fervour and scrutiny with which the students paid attention to this could be seen during the question answer round.

Miss Aashna and Miss Kriti from the Girls X Tech shared with us some unique and quirky features of Canva. They also shared with us the secret of removing the background even without having a premium account for the same. Regardless of being a two day workshop, it really was complacent for the girls of Janki Devi Memorial College.

With discussions on our assignments to the question answer round, the day two of this fruitful boot camp came to an end. Just as mentioned earlier, having given the opportunity to learn this new and useful skill, it is for sure that our minds are never going back to their original dimensions. This valuable session and the knowledge of working on things creatively and easily have and will surely make our lives easy in the coming future. It indeed was a rewarding experience to have been a part of such a thrilling, creative and noteworthy workshop.



6<sup>th</sup> Oct, 2020:- Glimpse from the presentation



6<sup>th</sup> Oct, 2020:- Speaker conducting the session