

University of Delhi

Name of the event	Science of Stress Reduction
Name of the organizers	Mohur: Commerce Department
Type of event	Online
Objective of event	Interactive session making students aware

The Commerce Department of Janki Devi Memorial College organized an online interactive session on 5th July 2023 from 02:45 PM titled "Science of Stress Reduction aimed at addressing the pervasive issue of stress among students and its impact on their academic performance and overall well-being.

Dr. Vibha Jain, the TIC of the department, extended a warm welcome to the guest speaker, Dr. S. Ranjan. Dr. Jain highlighted the significance of the topic, noting that many students are facing with various forms of stress that adversely affect their academic outcomes and quality of life.

Dr. S. Ranjan delivered an insightful presentation on effective stress reduction techniques. His discussion encompassed:

- **Breathing Techniques:** Dr. Ranjan elaborated on specific breathing exercises that stimulate the vagus nerve and activate the parasympathetic nervous system, which are crucial for reducing stress.
- **Brain Waves:** The speaker explained the different types of brain waves and how they influence stress levels. He provided practical advice on how to alter these brain waves to promote relaxation and mental well-being.

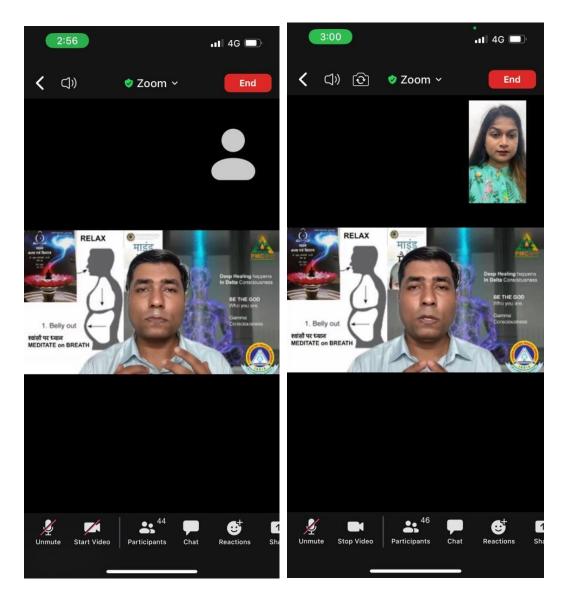
The session also included a guided deep meditation exercise, allowing participants to experience firsthand the benefits of these techniques.

The webinar saw enthusiastic participation from over 70 attendees, who actively engaged with the content and appreciated the practical advice offered. The feedback from participants was overwhelmingly positive, with many expressing their enjoyment and gratitude for the valuable insights shared.

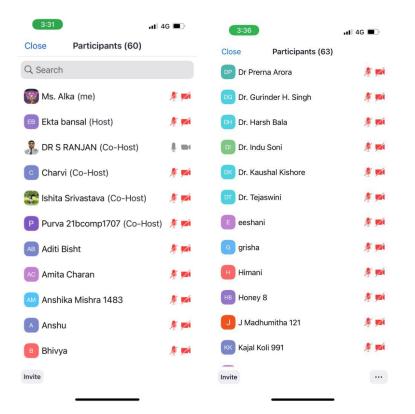
In closing, Dr. Vibha Jain expressed her appreciation for Dr. S. Ranjan's comprehensive and engaging presentation. She acknowledged the importance of the topic and the positive impact it had on the attendees. Dr. Jain extended a vote of thanks to Dr. Ranjan for his time and expertise, as well as to all participants for their involvement in the session.



(Poster of the event)



(Images of the event)



(Attendance of the event)



University of Delhi

Name of the event	Let yourself be flawed
Name of the organizers	Mohur: Commerce Department
Type of event	Online
Objective of event	Interactive session making students aware

The Commerce Department of Janki Devi Memorial College organised an online interactive session on the occasion of Commerce Day on Let Yourself be Flawed on7th August,2023 from 11:45 am.

The speaker of the session was Simrita Arora, an illustrious alumni of our college ,who brought a wealth of experience and insights with her journey through the reams of entrepreneurship.

The session began with a warm welcome by our comparing team and Simrita Arora carved her own path in the world of entrepreneurship, inspiring us with her remarkable journey. During her enlightening talk, she shared invaluable insights from her entrepreneurial voyage. Her experiences emphasized the significance of embracing our imperfections and learning from failures, her resilience and unwavering determination, even in the face of setback , serve as an inspiring example of dedication and pursuing one's dreams and also learning from our flaws and outshining them .

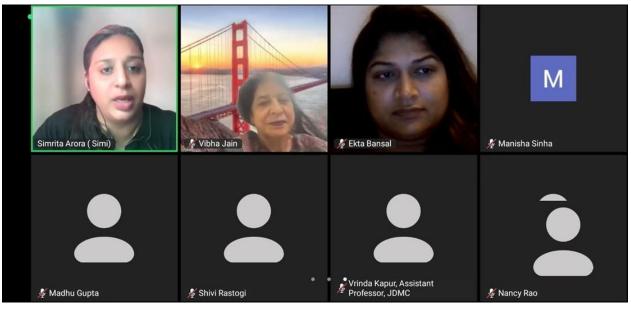
Amid the challenges posed by the pandemic, she also showcased her exceptional leadership. Despite the downturn in her business, demonstrated unwavering commitment to her workforce, underscoring the importance of fostering strong

relationships with employees. Her actions exemplify the true essence of a responsible entrepreneur who stands by her team in times of adversity. Furthermore, I delved into the vital lesson of self-acceptance and growth. She encouraged all of us to introspect, identify, and embrace our inner flaws. By acknowledging these imperfections, she highlighted the transformative power of self-awareness and personal development. In conclusion, the session left a lasting impact on everyone, instilling in us the significance of perseverance, empathy, and self-improvement on the path to entrepreneurial success. Her journey serves as a beacon of inspiration for current and future generations of our college community. There was an interactive question answer round wherein students or even the faculty could ask questions and clear their doubts or query they wished to ask.

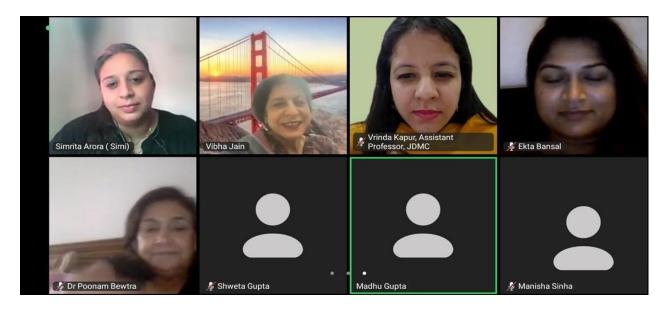
Eventually, the session ended with a vote of thanks by the faculty as well as students and everyone could grab a lot from this session. Around 70 students attended the session besides this faculty members joined the session, it was a very fruitful session with learning.



(Poster of the webinar 07-08-2023)



(Ms.Simrita Arora sharing her life experience 07-08-2023)



Certainly, here are the learning outcomes for the BCom students based on the event:

- **Resilience and Determination:** Understand the value of resilience and unwavering determination in pursuing one's dreams, even in the face of setbacks.
- **Exceptional Leadership:** Gain insights into exceptional leadership, especially during challenging times like the pandemic.
- **Employee Relationships**: Recognize the importance of fostering strong relationships with employees for business success.
- Application in Commerce: Apply the lessons learned to the field of commerce, integrating these principles into their coursework and future endeavor



University of Delhi

Name of the event	Orientation for first year students (BcomH)
Name of the organizers	Mohur: The Association of Commerce
Type of event	Offline
Objective of event	Introduction about course and college

The Commerce Department of Janki Devi Memorial College organized orientation for first year students on 16th August,2023 .Mohur successfully conducted an orientation session for its incoming batch of first-year students of Bcom Honors.

The event aimed to provide these students with an insightful introduction to the department's academic offerings, faculty members, and available resources. The orientation commenced with a warm welcome from our Head of the Department Dr. Vibha Jain who emphasized the importance of commerce education in today's rapidly evolving business landscape.

The orientation proceeded with an overview of the department's history, specialization areas, and academic programs, presented by other faculty members. The students were introduced to the diverse range of courses, majors, and minors offered within the commerce discipline. The faculty members also introduced themselves, shedding light on their respective areas of expertise and research interests. This allowed the students to become familiar with the mentors who would guide them throughout their educational journey.

The program provided a detailed insight into the first-year curriculum, highlighting core subjects, elective choices, and practical components. Furthermore, students were introduced to various co-curricular and extracurricular opportunities within the department by representatives from different college societies. The event concluded with an interactive Q&A session, enabling students to seek clarifications and advice from the faculty and administration. Overall, the orientation proved to be a valuable platform for the first-year students to acquaint themselves with the department's offerings and engage in a promising start to their academic pursuits. Approx 80 students attended the session along with other faculty members.



(Poster of Orientation of B.com Honors First Year)

Certainly, here are the learning outcomes for the BCom students based on the orientation event:

- **Introduction to Commerce Education:** Gain an understanding of the significance of commerce education in today's evolving business landscape.
- **Co-curricular Opportunities:** Discover co-curricular and extracurricular activities available within the department.
- **Interaction with College Societies:** Interact with representatives from college societies to learn about engagement opportunities.
- Academic Guidance: Seek clarifications and advice from the faculty and administration through an interactive Q&A session.
- **Resource Awareness:** Become aware of the available resources and support systems within the departments .



University of Delhi

Name of the event	Orientation for first year students (BcomP)
Name of the organizers	Mohur: The Association of Commerce
Type of event	Offline
Objective of event	Introduction about course and college

The Commerce Department of Janki Devi Memorial College organised orientation for first year students on **16th August,2023**. Mohur successfully conducted an orientation session for first-year students of Bcom Program. The event sought to offer students a comprehensive introduction to the department's academic programs, faculty, and resources. Dr. Vibha Jain, our Department Head, began the orientation by highlighting the significance of commerce education.

The orientation continued with faculty members providing insights into the department's history, specializations, academic offerings, and introducing themselves along with their expertise and research interests. Students gained an understanding of the variety of courses, majors, and minors available within the commerce discipline, thus becoming acquainted with their future mentors.

The program provided an in-depth overview of the first-year curriculum, highlighting core subjects, elective options, and practical components. Students also learned about co-curricular and extracurricular opportunities within the department through

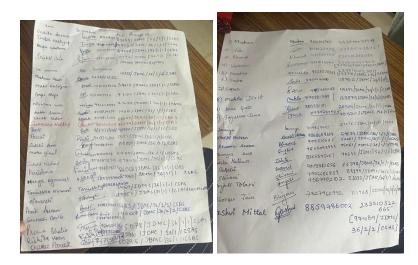
representatives from various college societies. The orientation concluded with an interactive Q&A session, allowing students to seek guidance from faculty and administration. Overall, it was a valuable platform for around 80 first-year students to familiarize themselves with the department's offerings, ensuring a promising start to their academic journey.



(Poster of the event 16.08.2023)



(Students of B.com Programme attending the orientation)



(Attendance of B.Com Programme First Year)

Certainly, here are the learning outcomes for the BCom students based on the orientation event:

- **Commerce Education Significance:** Understand the importance of commerce education in the context of today's business world.
- **Department Overview:** Familiarize yourself with the department's history, specializations, and academic programs.
- **Faculty Introduction:** Get to know the faculty members, their areas of expertise, and research interests.



Janki Devi Memorial College University of Delhi

Name of the event	Harmonizing Industry and Ecology
Name of the organizers	Mohur: Commerce Department
Type of event	Online
Objective of event	Harmonizing Industry and Ecology:
	Environmental Laws and Industrial
	Pollution Control of India
Name and affiliation of	Dr Tanya Malik
resource person	

The Commerce Department of Janki Devi Memorial College organized a webinar on **"Harmonizing Industry and Ecology: Environmental Laws and Industrial Pollution Control of India"** featuring **Dr Tanya Malik**, presently she is working as Assistant Professor (Law) at the Maharaja Surajmal Institute (affiliated to GGSIP University) She has finished her Ph.D. on the topic 'Water Security in In India: Key to India's Development', from the Faculty of Law, University of Delhi (India). She has also finished her LL.M. (2012) from Faculty of Law, University of Delhi; LL.B. (2009) from Campus Law Centre, Faculty of Law, University of Delhi.

During the webinar, Dr Tanya Malik talks about the environment, focused on the sustainable development, environment vs development, timelines of major developments, rapid industrialization & environmental concern in India, regulation of industrial water pollution and many related topics. She stressed about increasing pollution in our Country and how harmful it is for us. Additionally, she shed light on the sustainable development and the important for the same.

The webinar concluded with an engaging question and answer session where participants had the opportunity to seek clarifications and gain further insights from Dr Tanya Malik. To encourage youth for awareness, Dr Tanya Malik shares her personal experience with them.

In a forward-thinking move, she also suggested points to control pollution. She put the great and convincing effects on the youth regarding the pollution and aware them about this. She also talks about the need of youth's efforts for the same.





(Dr Tanya Malik explaining about ecology)



Janki Devi Memorial College University of Delhi

Workshop on "Application of Business Mathematics using Spreadsheet"

The Commerce Department of Janki Devi Memorial College, in collaboration with IQAC organized a one day workshop on Curriculum Enrichment and Pedagogies titled 'Application of Business Mathematics using Spreadsheet' on **31**st **August**, **2023** (**Thursday**) from 10:00 AM to 4:00 PM for faculty members teaching Business Mathematics paper in the University of Delhi. There were 39 registrations for the workshop. The chief guest for the workshop was **Prof. H. K. Dangi**, Professor, Department of Commerce, Delhi School of Economics, University of Delhi. The resource person was **Dr. Arun Julka**, Associate Professor, Department of Commerce, Maharaja Agrasen College, University of Delhi.

Schedule of the day was as follows:

- 10:00 AM to 10:30 AM- Inauguration
- 10:30 AM to 10:45 AM- Tea Break
- 10:45 AM to 01:15 PM- Session by Dr. Arun Julka
- 01:15 PM to 02:15 PM- Lunch Break
- 02:15 PM to 04:00 PM- Discussion and Questions & Answers

The seminar began with a warm welcome of Prof. H. K. Dangi (Chief Guest), Dr. Arun Julka(Resource Person) and Prof. Swati Pal(Principal, Janki Devi Memorial College). Prof. H. K. Dangi, along with Dr. Arun Julka were felicitated by Prof. Swati Pal with planters as a token of respect. Prof. Swati Pal was then felicitated by Dr Vibha Jain, TIC Commerce department and Prof. Poonam Bewtra, Coordinator of the workshop, with a a planter as a token of gratitude.

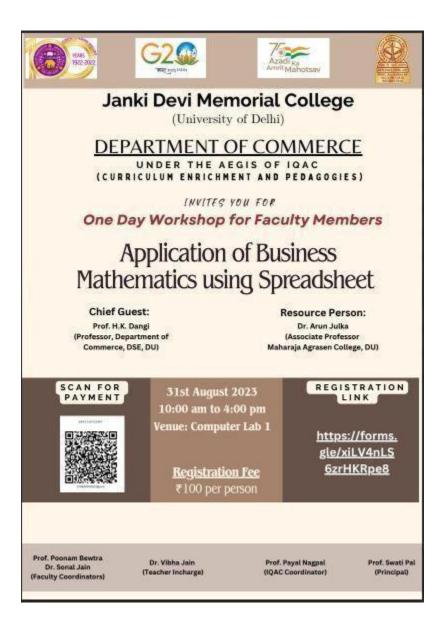
In her opening address, Prof. Pal welcomed the participants, emphasizing the importance of continuous learning and professional growth in the academic community. She said that she was confident that the workshop, led by the distinguished resource person, Dr. Arun Julka, would significantly enhance the problem-solving skills of our esteemed faculty members and contribute to their pedagogical expertise.

Prof. H. K. Dangi also spoke about the critical role faculty members play in shaping the future of students and society at large. He encouraged all participants to embrace this opportunity to enhance their skills and knowledge, ultimately benefiting the entire educational ecosystem. He expressed his happiness and appreciated the efforts of the principal, the coordinators and the college in organizing the workshop.

The combined wisdom and inspiration from both Prof. Pal and Prof. Dangi set a profound tone for the workshop, energizing all attendees for the enlightening sessions that followed. Their presence and words of wisdom reaffirmed our commitment to academic excellence and continuous learning.

Dr. Arun Julka brought extensive expertise and experience to the event, enriching the learning experience for all participants with a deep understanding of the subject. The workshop encompassed a broad spectrum of topics: Matrices, Simplex, Finance and Ioan calculations. The comprehensive coverage of these topics, coupled with Dr. Julka's expertise rendered the workshop an invaluable experience for all attendees, equipping them with enhanced problem-solving skills and innovative teaching methodologies.

In the 'Discussion and Questions & Answers' session, Dr. Julka answered all the questions of the audience patiently. It was an insightful workshop leaving faculty members better equipped to address complex mathematical and financial problems in both teaching and research.



(31.08.2023 – Poster of the workshop)



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University of Delhi

Name of the event	Financial Empowerment Through Wealth Creation
Name of the organizers	Mohur: Commerce Department
Type of event	Offline
Objective of event	Interactive session on wealth creation strategies
Name and affiliation of speaker of event	Mr. Suryakant Sharma (Senior Consultant, AMFI)

The Commerce Department of Janki Devi Memorial College organized a workshop on "Financial Empowerment through Wealth Creation" featuring Shri Suryakant Sharma, a senior consultant at AMFI (Former DGM, SEBI), on *September 4, 2023*. The event provided invaluable insights into wealth creation strategies, investment opportunities, and financial planning. Shri Sharma's expertise in the field of finance illuminated the path towards financial independence for the participants. The workshop fostered a deeper understanding of wealth management, equipping attendees with essential tools for a secure financial future. It was a resounding success, empowering students with the knowledge and confidence to navigate the complex world of finance effectively.

During the workshop, Shri Suryakant Sharma emphasized the importance of saving as a fundamental aspect of financial literacy. He stressed that building wealth begins with disciplined saving habits. Additionally, he shed light on the benefits of investing in **Mutual Funds**, highlighting their potential for long-term growth and diversification. Shri

Sharma also discussed the concept of **Systematic Investment Plans** (**SIPs**), underlining how they enable individuals to invest regularly and systematically, regardless of market fluctuations. These insights provided students with practical strategies to make informed financial decisions, laying the foundation for a secure and prosperous financial future.

The workshop concluded with an engaging question and answer session where participants had the opportunity to seek clarifications and gain further insights from Shri Suryakant Sharma. To encourage active participation, Shri Sharma provided small gifts to those who asked questions, serving as tokens of appreciation for their involvement.

In a forward-thinking move, he also suggested the establishment of a finance club. This proposed finance club would serve as a platform for enthusiasts to come together and share their knowledge about investment opportunities and financial planning. Such a club could play a vital role in spreading awareness about prudent investment practices and helping individuals make informed decisions about where and how to invest their money. It was a valuable addition to the workshop's outcomes, fostering a culture of financial literacy among the students.



(Poster of event- 04.09.2023)

Certainly, here are the learning outcomes for the BCom students from the financial empowerment workshop:

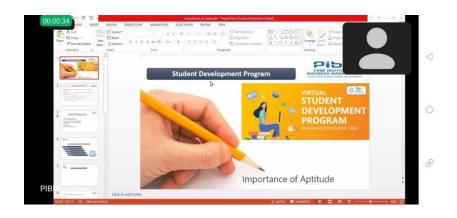
- Wealth Creation Strategies: Gain insights into effective wealth creation strategies for financial independence.
- **Importance of Saving:** Understand the fundamental role of disciplined saving habits in building wealth.
- **Mutual Fund Benefits:** Learn about the potential for long-term growth and diversification through investing in Mutual Funds.
- **Systematic Investment Plans (SIPs):** Comprehend the concept of SIPs and how they enable regular and systematic investments, regardless of market fluctuations.



Janki Devi Memorial College University Of Delhi

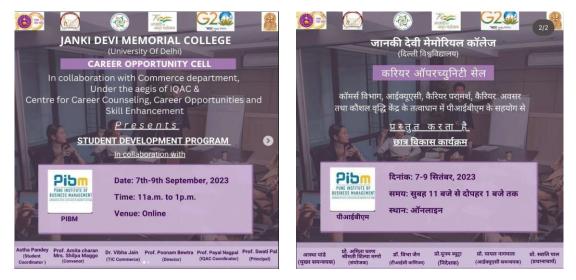
Name of the event	Student development program
Name of organizers	PIBM in collaboration with NSDC
Type of the event	Online through Zoom
Objective of event	Familiarize the students with techniques to crack the selection process in top companies.
Name and affiliation of the resource person	NA
Name and affiliation of the judge of the event	NA
Name and affiliation of prize winners of the event	NA

The Career Opportunity Cell, in collaboration with the commerce department, organized a training session to bridge the gap between student's existing skills and the requisite skills to be in the top companies. The students from the commerce field (only third years) registered and joined the three-day development program through the Zoom platform. The participants were trained on aptitude/logical reasoning, and communication skills, and domain training was provided. The students were given training for 2 hours daily from 7th September to 9th September 2023 followed by a test. The session used to start at 11:00 a.m. till 1:00 p.m. On 7th September, Ms, Simran gave a training on digital marketing and content writing. On 8th September, Ms. Karishma gave training on aptitude and logical thinking. 60+ students from the commerce department attended the session. In the end, a feedback form was circulated and the response was positive from them.





(Pictures of training on aptitude being given to the students 07-09-2023)



POSTER OF THE EVENT



University of Delhi

Name of the event	Intellectual Property Awareness
Name of the organizers	Mohur: Commerce Department
Type of event	Offline
Objective of event	Enhancing Intellectual Property Awareness: Insights from Mrs. Pooja Kumar of INNOVE INTELLECTS
Name and affiliation of resource person	Mrs. Pooja Kumar

On the *20th of September 2023*, The Commerce Department of Janki Devi Memorial College, organized a seminar dedicated to raising awareness about "Intellectual Property (IP) Rights". The seminar was graced by the presence of Mrs. Pooja Kumar, a distinguished expert with over 15 years of experience in the field. Mrs. Kumar is not only the founder but also the director of INNOVE INTELLECTS, a renowned IP consultancy firm that specializes in providing comprehensive intellectual property support services.

In her enlightening address, Mrs. Kumar emphasized the paramount importance of intellectual property in today's competitive business landscape. She delved into the intricacies of IP protection, shedding light on the various facets of patents, trademarks, copyrights, and trade secrets. Mrs. Kumar highlighted that in an age where innovation and creativity are the driving forces of economic growth, safeguarding one's intellectual property is not merely a choice but a necessity.

Furthermore, Mrs. Kumar's expertise extended to the practical aspects of IP management. She shared valuable insights on strategies to protect and monetize intellectual property assets effectively. Her engaging presentation resonated with the audience, which included students, entrepreneurs, and professionals alike. It was a testament to the importance of fostering intellectual property awareness in the everevolving world of commerce.

In conclusion, Mrs. Pooja Kumar's seminar on intellectual property awareness, organized by Mohur, was a resounding success. Her wealth of knowledge and experience, coupled with her passion for the subject, left the attendees with a profound understanding of the significance of intellectual property in contemporary business. The seminar served as a vital platform for disseminating essential information and fostering a culture of IP protection and innovation, ultimately contributing to the growth and prosperity of businesses and individuals alike.



(Poster of the event 20.09.2023)

(Photos during the session)

Certainly, here are the learning outcomes for the BCom students from the intellectual property seminar:

- Understanding IP Importance: Recognize the paramount importance of intellectual property (IP) in today's competitive business landscape.
- **IP Protection:** Gain insights into the intricacies of IP protection, covering patents, trademarks, copyrights, and trade secrets.
- **Necessity of Safeguarding IP:** Understand that safeguarding intellectual property is a necessity in an innovation-driven economy.
- **Practical IP Management:** Learn strategies for effectively protecting and monetizing intellectual property assets.
- Awareness of Economic Growth: Realize that innovation and creativity are fundamental to economic growth.



University of Delhi

Name of the event	Inter-College Debate Competition
Name of the organizers	Mohur: Commerce Department
Type of event	Offline
Name and affiliation of resource person	Mrs Nancy Rao and Mrs Himani Dahiya

The Commerce Association of Janki Devi Memorial College hosted an engaging and enlightening Inter-College Debate Competition on the topic of "Circular Economy and Lifestyle for the Environment" on 22nd September. The event took place in the college's seminar room, attracting a total of 26 enthusiastic participants from various colleges.

The competition aimed to foster discussions and awareness regarding the importance of sustainable practices and their impact on the environment.

A distinguished panel of judges, including Mrs. Ekta Bansal, Dr. Tejasvini, and Mrs. Anshu Suri, were tasked with evaluating the participants' arguments and presentation skills. The contestants exhibited impressive research and rhetorical skills, making the judges' decision a challenging one.

After rigorous debates and thoughtful deliberations, the winners of the competition were announced. Manya Agarwal secured the first position with her compelling arguments and eloquence. Anjali Vashishta and Arushi Thakur claimed the second position, showcasing their in-depth knowledge and persuasive speaking abilities. The third position was shared by Hanika Ahuja and Amulyaa CHaran, who impressed the judges with their well-reasoned points and effective communication.

The event not only showcased the talent and dedication of the participants but also emphasized the significance of adopting a circular economy and eco-friendly lifestyles to protect our environment. It was a remarkable platform for young minds to engage in discussions and contribute to the ongoing dialogue about sustainable practices.

The Commerce Association of Janki Devi Memorial College deserves commendation for organizing such an impactful event that promotes environmental consciousness and encourages students to become responsible stewards of our planet.



(poster of the event)



(photos during the event)

The learning outcomes for the BCom students who participated in the Inter-College Debate Competition on "Circular Economy and Lifestyle for the Environment":

- Enhanced Research Skills: Students had the opportunity to delve deep into the topic, improving their research skills by gathering relevant information and data about the circular economy and eco-friendly lifestyles.
- **Improved Communication Skills:** Participation in debates honed their ability to articulate ideas clearly and persuasively, crucial skills for any commerce student in various professional contexts.
- **Critical Thinking Development:** Engaging in debates encouraged students to think critically, analyze different viewpoints, and develop well-reasoned arguments, enhancing their analytical abilities.
- **Increased Environmental Awareness:** Through researching and debating environmental topics, students gained a better understanding of the challenges our planet faces and the importance of sustainable practices in commerce and trade.



Janki Devi Memorial College University of Delhi

Name of the event	Fresher's: Malibu's theme
Name of the organizers	Mohur: Commerce Department
Type of event	Offline
Objective of event	Welcome to the Freshers of Commerce Department.
Name and affiliation of the judge of the event	The commerce faculty
Name and affiliation of prize winner of the event	Title's: Miss Fresher

Mohur: Commerce Department

Organized the Fresher's Party for the first-year students Welcoming them on 3rd October 2023 Venue: Auditorium

The "Malibu" themed Fresher's Party at our college for first-year students was a resounding success, creating lasting memories for all who attended. The tropical beach atmosphere transported everyone to a world of sun, sand, and sea, providing a perfect backdrop for the event.

The highlight of the evening was the crowning of Miss Fresher's. Muskan Gaur, with her charisma and elegance, rightfully claimed the title. She radiated confidence and poise

throughout the competition. Another talented participant secured the first runner-up position, while Bhumi won the hearts of many to become the second runner-up.

The event featured captivating dance performances, exciting games, and a DJ who kept the energy high throughout the night. The attendees embraced the Malibu spirit, dressed in vibrant beachwear, and enjoyed tropical-themed refreshments.

Overall, the "Malibu" themed Fresher's Party was a spectacular celebration that welcomed our new students to the college community with style and flair.



(Poster of the event 03.10.2024)





(During the event 03.10.2024)

Here are the learning outcomes for the BCom students from the Fresher's Orientation event:

- **Social Interaction:** Develop social interaction skills by engaging with peers and fellow students.
- **Confidence Building:** Gain confidence by participating in or attending public events.
- **Event Management:** Understand the logistical aspects of organizing and managing an event.
- **Teamwork:** Appreciate the importance of teamwork in planning and executing an event successfully.
- **Cultural Awareness:** Explore different cultural themes and celebrations to broaden cultural awareness.



JANKI DEVI MEMORIAL COLLEGE (UNIVERSITY OF DELHI) JDMC-IQAC

Name of the event	G20 AND IT'S TRADE POSSIBILITIES: AN EVENT SERIES
Name of the organizer	
Type of event	G20 LECTURE SERIES
(intra-college/inter-college/state/national or any other collaborations)	Inter college
Objective of the event	Seize the opportunity to learn from best

DATE: 15TH OCTOBER,2023

TIME: 2:30p.m-4:00p.m

SPEAKER: PROF. MADHU VIJ

Summary Of The Lecture

During this weekend online G20 lecture series organised by (Department Of Commerce), Janki Devi Memorial College, University Of Delhi, invited Prof. Madhu Vij to share her views on G20 and its trade possibilities via zoom.

Through this lecture Prof. vij explains all about that is there to learn from recent G20 summit which was under the presidency of our honourable Prime Minister Mr. Narendra Modi, as per the Theme that the PM stated "ONE EARTH,ONE FAMILY,ONE FUTURE". She told us that leveraging the opportunities under various heads will definitely lead us to grow in trade and investment relations across the globe. She also told us that IMF says 80% of global growth comes from global south. She told us that one alone can not survive it needs others to survive, the same way one nation needs other nations support to survive. The things that brought worlds icon together are trade, growth, investment. She bought up the event that happened in Jaipur for trade possibilities, in which the idea was more focused on MSME sector. Summit was a huge success. she discussed about:

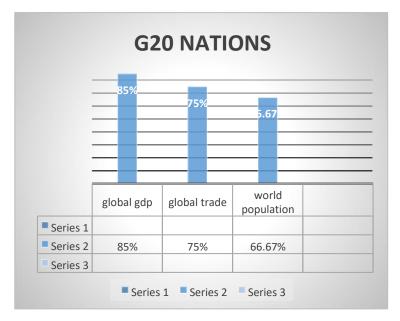
THE MULTIFACETED EVENTS THAT HAPPENED BEFORE THE SUMMIT

- Covid-19
- Uncertainity in the economic scenario
- Climate change
- Russia-Ukraine war
- Policies of fragmentation ,protection.
- Uncertain geo-political frictions

She also asked that how do we ensure that this summit helps us to bring more predictability into

the whole process of international trade and relations?

A very interesting fact that she said was we are not talking about a group of countries which are similar, the group of countries we are talking about are completely heterogenous but with a common GOAL. The main focus in on sustainability, climate change and well being of social political factors.



(I,e: what G20 nations are made up of)

Q:She puts a very generous questions which led ud all to think about all the factors that we have come across of and the question was , what are some of the benefits India expects from the

summit?

- Energizing the international economy
- Availability of greater resources
- Availabilities of greater linkages
- Expansion of tourism
- Global workplace opportunities
- Stronger security system (the millitis)
- The milit production and consumption
- Deeper commitment to biofuels

'How leadership works during a crisis, is what the public never forgets ' she says this in

context to great leadership shown by our PM during covid -19 pandemic .she brought up

the scenarios of world war one to current situations .

The progesses that came out of G20 events were

- Digital public infrastructure
- Crypto regulations
- Climate financing
- Reforms in the multilateral diplomats

With INDIA leading the G20 has strengthen the trade ties,

It is our responsibility to rebuilt and regain the confidence . she discussed INDIA'S

PROPOSAL TO CREATE A GLOBAL VALUE CHAIN , WHICH CAN WITHSTAND FUTURE SHOCKS.

CONCLUSION : THE ENERGIZING OF THE INTERNATIONAL

ECONOMY, AVAILABILTY OF GREATER RESOURCES, EXPANSION OF

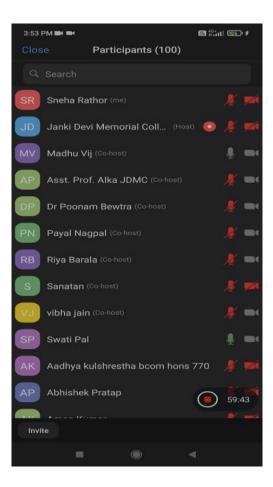
TOURISM, GLOBAL WORKPLACE ., THE MARKET IS MORE COMPETITIVE . UNDER THE THEME " THE EARTH ,ONE FAMILY , ONE FUTURE " IMORTANT ISSUES SUCH AS FOOD SECURITY, CLIMATE AND ENERGY , DEVELOPMENT, HEALTH,AND DIGITALIZATION WERE DISCUSSED.

SUGGESTIONS: BUILDING INTERNATIONAL COOPERATION IN DIGITAL REGULATIONS, SUCH AS ANTI-TRUST, CONSUMER PROTECTION, INTERNET GOVERNANCE, PRIVACY ETC.

THE SESSION WAS RECEIVED WITH ADMIRATION BY STUDENTS AND FACULTY MEMBERS . THE SESSION ENDED WITH FEW WORDS FROM THE PRINCIPAL PROF. SWATI PAL FOLLOWED BY A VOTE OF THANKS BY THE DEPARTMENT.

POSTER OF THE EVENT:

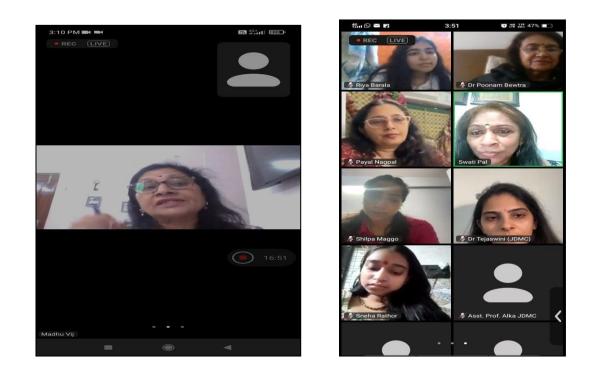












Pictures from the event:

Learning Objectives:

Learning objective:

- 1. Understanding the G20 Framework:
 - Explain the structure, purpose, and objectives of the G20.
 - Identify key member countries and their roles within the organization.
- 2. Analyzing Global Trade Dynamics:
 - Investigate the current state of global trade and its challenges.
 - Examine the role of the G20 in facilitating international trade cooperation.
- 3. Trade Policies of G20 Member Countries:
 - Analyze the trade policies of selected G20 member countries.
 - Compare and contrast the trade strategies and priorities of different nations within the G20.
- 4. Impact of Trade Policies on Economic Growth:
 - Examine how the trade policies discussed in the event series can impact economic growth in G20 countries.
 - Evaluate potential positive and negative consequences on various economic sectors.

- 5. Trade Possibilities and Opportunities:
 - Identify potential trade possibilities and opportunities discussed during the event series.
 - Explore how collaboration within the G20 can lead to mutually beneficial trade agreements.
- 6. Trade Facilitation Measures:
 - Investigate the trade facilitation measures proposed or discussed by the G20 to enhance global trade efficiency.
 - Assess the potential impact of these measures on businesses and industries.
- 7. Global Supply Chain Resilience:
 - Examine discussions related to global supply chain resilience within the G20 context.
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 - Analyze any discussions on multilateral trade agreements involving G20 countries.
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- 9. Implications for Developing Countries:
 - Investigate how G20 trade policies and discussions may impact developing countries.
 - Discuss potential measures to ensure inclusive and equitable trade opportunities.
- **10. Technological Innovation and Trade:**
 - Explore how technological advancements and digitalization impact international trade discussions within the G20.
 - Discuss opportunities and challenges presented by technological innovation in the context of global trade.
- **11. Sustainable Trade Practices:**
 - Assess any discussions or initiatives related to sustainable trade practices within the G20.
 - Explore how environmental and social considerations are integrated into trade policies.



Janki Devi Memorial College University of Delhi

Name of the event	Coca cola industrial Visit
Name of organizers	Mohur-Association of Commerce
Type of event	Offline
Objective of event	To know about the overall factory working for skill enhancement.

Mohur-Association of Commerce, JDMC organized an industrial visit to the Coca-Cola Factory in Greater Noida on **October 17, 2023.** A total of 50 students participated in the visit. The day began with a video presentation that provided comprehensive facts and information about Coca-Cola. Following the video, the group proceeded to the Vault Zone, where they were given a detailed explanation and demonstration of the production and packaging processes involved in the creation of Coca-Cola beverages.

The next part of the visit took the students to the museum, where an array of Coca-Cola bottles from its inception to the present day, as well as the various flavors and beverages available globally, were on display. The museum also showcased information about the company's ongoing projectsAs the tour continued, the students were directed to a section featuring a Santa corner, a Coca-Cola Studio, interactive games, and a Coca-Cola truck, among other attractions. Overall, the industrial visit to the Coca-Cola Factory was a highly enjoyable and educational experience for the students, offering them a comprehensive insight into the world of Coca-Cola and its production processes.



(Students at the Coca cola Factory)



(Students watching the production of Coca Cola)

А	В
Name	year
Shagun Beniwal	3rd
Ishita Srivastava	3rd
Grisha	2nd
sarvashi	3rd
harshita Gupta	3rd
kanishka Kapoor	3rd
manisha	3rd

(Attendance of Coca Cola visit from Mohur)

Here are the learning outcomes for the BCom students from the industrial visit to the Coca-Cola Factory:

- **Industry Exposure:** Gain exposure to the beverage industry through a visit to the Coca-Cola Factory.
- **Production Process:** Understand the intricate production and packaging processes involved in creating Coca-Cola beverages.
- **Company History:** Learn about the history of Coca-Cola, from its inception to the present day.
- **Global Expansion:** Explore the global reach of Coca-Cola by discovering the various flavors and beverages available worldwide.
- **Ongoing Projects:** Get insights into the company's ongoing projects and innovations.



Janki Devi Memorial College University of Delhi JDMC-IQAC

Name of the event:	G20 AND IT'S TRADE POSSIBILITIES: AN EVENT SERIES
Name of the organizer (s):	
Type of event	G20 LECTURE SERIES
(intra-college/inter-college/ state/ national or any other collaboration)	Inter College
Objectives of the event:	Seize the opportunity to learn from best .

Brief Report

DATE: 21 October, 2023

TIME: 2:30pm-4:00pm

SPEAKER: DR. Mahipal S. Rathore, Educator Unacademy

SUMMARY OF THE LECTURE

During this weekend online G20 lecture series organized by (Department of Commerce), Janki Devi Memorial college, University of Delhi, invited Dr. Mahipal S. Rathore to share his views on G20 and it's trade possibilities via zoom.

Through this lecture Dr. Rathore has overviewed about G20 or Group of 20 (I e. 19 Sovereign countries, European union and African Union) ; G20 is founded in 1999, in response to several world economic crisis.

He shared the objectives of G20 :

- Address major issues related to the global economy.
- International Financial stability
- Climate change Mitigation
- Sustainable development G20 is accountable for :
- Around 80% of gross world product (GWP)
- 75% of international trade
- $2/3^{rd}$ of the global population
- 60% of the world's land area

TODAY IS MAJOR FOCUS IS ON CANADA

Dr. Rathore concluded Economy of Canada

- Canada is one of the few developed nations that are net exporters of energy.
- The vast Athabasca oil sands and other oil reserves give Canada 13 % of global oil reserves, constituting the world's third or fourth largest.
- Canada is additionally one of the world's largest supplier of agricultural products
- Canadian Prairies are one of the most important global producers of wheat, canola and other grains .
- The fishing industry is also a key contributor to the economy.

As of 2023,

Canada is a signatory to 15 free Trade Agreements with 51 different countries.

WITH INDIA?

Negotiations for a free Trade agreement between India and Canada will resume after the resolution of political issues between the two countries.

On September 2, Canada announced that it had paused the negotiations for the agreement

According to the United Nations COMTRADE database on International trade.

Canada Exports to India were US \$ 4.11 billion in 2022.

India Exports to Canada were US \$ 4.25 billion in 2022. The balance of Trade is in India's favour.

Canada is among the few countries with which India has a trade surplus.

In 2022-23

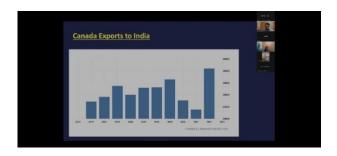
- India's exports to Canada stood at \$ 4,109.74
- Exceed its imports (\$ 4,051.29 million) from the country.
- Leaving a trade surplus of \$ 58.45 million.

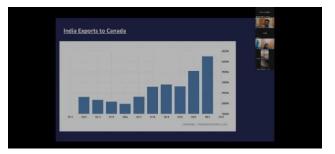
Five Indian Imports from Canada:-

- Cooking Coal
- Lentils.
- Newsprint. pipelines
- Potassium Chloride
- Wood pulp

Exports from India to Canada:-

medicines , shrimp, smartphones , Jewellery of gold set with diamond, Basmati rice, iron pipes oil/gas





BILATERAL TRADE WITH CANADA

- During the financial year 2022-23 (April- March), India's bilateral trade with Canada stood at \$ 8,161.02 million
- It was just 0.70% of India's total trade of \$ 1,165,000.88 million.

Canada was India's 35th biggest trading partner country.

HOW TENSION BETWEEN INDIA AND CANADA AFFECT TRADE?

___Canada accounts for 0.56% of the FDI in India .

- According to the Indian Department fir Promotion of Industry and International Trade (DPIIT)
- Total FDI Equity inflow in India between April 2000 to June 2023 stood at \$ 645,386.0884 million of which 0.5644% (\$3642.5243 million) came from Canada .

Canada is home to 5.26% of overseas Indians

- According to the data available from the Ministry of External Affairs, of the 3,21,00,340 overseas Indians , 5.26% (16,89,005) are in Canada .
- These include:-

1,78,410 Non- Residents Indians (NRIs)

15,10,645 Persons of Indian origin (PIOs)

Every $7^{\rm th}$ Indian student studying abroad in Canada .

According to data by the Ministry of External Affairs

In 2022, of the estimated 13,24,954 Indian students abroad 13.83% (1,83,310) were in Canada.

Canada is the fourth largest source of tourist in India (based on 2021 figures)

- Canada accounted for 5.3% (80,437) of Foreign Tourist Arrivals (FTAs) in India.
- They spent 52.32 days in India on average.

Hence at the end Dr. Rathore concluded his lecture with major ongoing political issue of Canada with India i.e. Khalistanis, that creates a sense of no harmony between both countries.

Hardeep Singh Nijjar: Canada accuses India of role in Sikh leader's murder

() 19 September





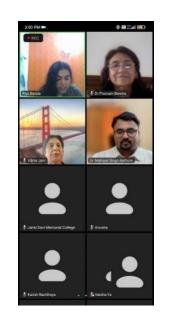
Prof. Alka JDM

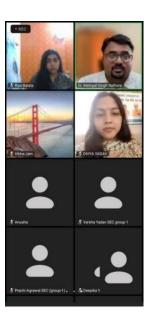


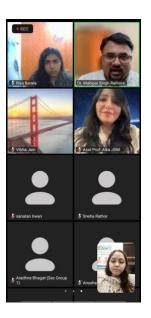
Poster of the Event:

Record of attendance

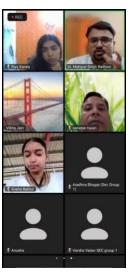












PRESENTED BY: Sneha Rathor And Divya Yadav

Learning objective:

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Janki Devi Memorial College University of Delhi JDMC-IQAC

Name of the event:	G20 AND IT'S TRADE POSSIBILITIES: AN EVENT SERIES
Name of the organizer (s):	Mr. Sanatan Tiwari Ms. Alka Dr. Tejaswini
Type of event (intra-college/inter-college/ state/ national or any other collaboration)	G20 LECTURE SERIES Inter College
Objectives of the event:	Seize the opportunity to learn from best .

Brief Report

DATE: 28 October, 2023

TIME: 2:30pm-4:00pm

SPEAKER : Dr. Vinod Krishan Verma

SUMMARY OF THE LECTURE

Dr. Krishan introduced G20 with Theme ONE EARTH, ONE FAMILY, ONE FUTURE and he said about African Union that inducted as permanent member.

HIS FOCUS IS ON INDO-US TRADE RELATIONSHIP

Importance of Dollar

- World's currency since end of world war II
- Accounts for more than 85% of trading volume of forex market
- It accounts for 62% of global currency reserves
- 1 USD = 83.41 Rupees

Trade Attraction (US)

Biggest market.

- Indian Diaspora- more than 4.4 million, Account for 1.35% of American population.
- Natural Allies USA

Trade Attraction (India) •

Technology Defense and Security Big market for services Indian investments in

• Contain China policy

• Investments- approx 51.55 billion USD

Services

- Largest trading country
- Initiative on critical and emerging Tech (ICET)
- Areas- AI
- Quantum Computing
- Semi- conductors
- Data processing

Some friction points :- Equalisation levy Data localisation Information Tech Rules

Agriculture Trade

- US is largest importer India and 5th largest supplier of agriculture goods.
- Food subsidy
- Green Revolution

Steps to improve agriculture Trade

- Virtual buyer- seller meets
- Setting up of agriculture cell in US Embassy

Education

- 2 lakh students for higher education (STEM) Average cost \$ 35,000/- per year
- NEP reforms in H.E.
- Synchronisation of Vocational studies
- Internationalisation

Remittances

- India is the largest receiver of remittances ; that helped in Economic Development of the country.
- USA was the top source in 20-21 FY with 24% share total remittance in FY 22 were \$ 112 billion
- H- IB Visa
- EB-5 Visa

He discussed Agreements with USA

• US-India civil nuclear agreement signed on July 7 2007 .nuclear Cooperation end of nuclear apartheid, India was granted authorization to reprocess spent fuel.

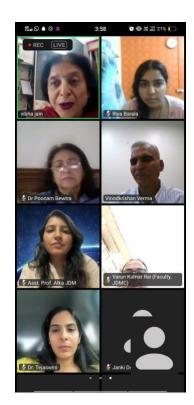
- LEMOA- Logistics exchange Memorandum of agreement- IT allows both countries to access each others designed military facilities for refueling and replenishment
- COMCASA-To facilitate military relations, communications and exchange of valuable technologies, September 2018
- BECA- Basic exchange and cooperation agreement signed on 27-10- 2020 will provide American geospatial intelligence gathered by closely examine satellite images and other allied information



Poster of Event







Record of attendance

PRESENTED BY: Sneha Rathor And Divya Yadav

Learning objective:

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JANKI DEVI MEMORIAL COLLEGE

UNIVERSITY OF DELHI

Mastering Business Statistics with Excel: Practical applications and Analysis Techniques Date of Commencement- 2nd November , 2023 Date of Ending- 3rd November , 2023

1. Report

Department of Commerce, Janki devi memorial college under the ageis of Internal Quality: Assurance Cell (curriculum enrichment and pedagogies) organised 2 days online workshop on the topic **Mastering Business Statistics with Excel: Practical applications and Analysis Techniques.**

Objective- The course was offered with the purpose of offering the participants a deeper understanding and advanced practical skills in statistics using ms excel.

Speaker: Dr Hitesh Parmar (Assistant Professor, Dept of Business Management, Sardar Patel University, Gujrat)

Fee- The course was offered for a fee of Rs 100 per

person No. Of participnts: 70

Course Duration- 4 hours, which was completed in a span of about 2 days, with 120 minutes classes each day.

Date of Commencement- November 2, 2023 Date of Ending- November 3, 2023

Classes were conducted through Zoom with the use of presentations. These presentations along with the recordings of the lectures were shared with the participants. Practical sessions and doubt-clearing sessions were conducted to resolve queries. Dr Hitesh Parmar (Assistant Professor, Dept of Business Management, Sardar Patel University, Gujrat) was the resource person for the course. Participants were evaluated through a small mcq tests covering the entire topic discussed in the workshop.

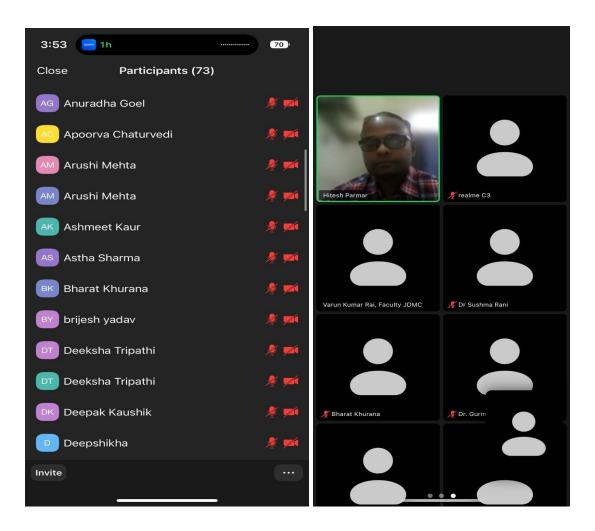
This test was conducted using Google Forms to check the understanding of participants. Each participant was required to score at least 60% marks in assignments and attend both the sessions to qualify to be eligible for the certificate.

Course Objective: The course focused on delivering advanced knowledge about the fundamentals of statistics with its practical understanding using the basic and advanced tools of MS Excel. This workshop aims to empower participants with comprehensive skills in leveraging Microsoft Excel for mastering business statistics. Participants will delve into practical applications and analysis techniques, gaining proficiency in usi Excel as a robust statistical tool. The objectives include

understanding statistical concepts, exploring Excel's statistical functions, and applying statistical methods to real-world business scenarios. The workshop emphasizes hands-on experience, enabling participants to confidently interpret and communicate statistical findings for informed business decision-making.

- 1. Learning Outcomes: Upon completion, participants will proficiently employ Excel for business statistics, performing data analysis with precision. They will confidently apply various statistical techniques to solve business challenges, extracting meaningful insights. Participants will enhance their ability to interpret statistical results and communicate findings effectively, contributing to informed decision-making. The workshop equips attendees with practical skills to use Excel as a powerful statistical tool, ensuring they are well-prepared to handle diverse statistical challenges in the business context. Participants will leave with a valuable toolkit to enhance their analytical capabilities in the professional arena.
- 2. Links of Recorded Lectures of inauguration and valedictory -

Session 1 <u>https://www.youtube.com/live/kI-13BIJTKo?si=p_ouF4ixitWhU17Z</u> Session 2 <u>https://www.youtube.com/live/mU-2ElNjUPg?si=8b5OmvBPryoOW41</u>



Copy of Brochure



JANKI DEVI MEMORIAL COLLEGE

UNIVERSITY OF DELHI

Ethical Horizons in Research: Navigating Principles, Practices and Pitfalls

Date of Commencement- 2nd December , 2023 Date of Ending- 3rd December , 2023

1. Report

Department of Commerce, Janki devi memorial college under the ageis of Internal Quality: Assurance Cell (ethical dimensions in research and publications) organised 2 days online workshop on the topic **Ethical Horizons in Research: Navigating Principles, Practices and Pitfalls**

Objective- The course was offered with the purpose of offering the participants the insights in what are the ethical issues related to research.

Speaker: Dr.Sumanta Dutta, Postgraduate and Research Department of commerce (M.Com), St.Xavier's College (Autonomous), Kolkata

Fee- The course was offered for a fee of Rs 101 per

person No. Of participnts: 60

Course Duration- 4 hours, which was completed in 2 days, with 120 minutes classes each day.

Date of Commencement- December 2, 2023 Date of Ending- December 3, 2023

Classes were conducted through Zoom with the use of presentations. These presentations along with the recordings of the lectures were shared with the participants. Practical sessions and doubt-clearing sessions were conducted to resolve queries. Dr.Sumanta Dutta, Postgraduate and Research Department of Commerce (M.Com), St.Xavier's College (Autonomous), Kolkata was the resource person of the course. Participants were evaluated through a small MCQ test covering the entire topic discussed in the workshop.

These tests were conducted using Google Forms to check the understanding of participants. Each participant was required to score at least 60% marks in assignments and attend a minimum of 70% of all the classes to qualify to be eligible for the certificate.

2. Course Objective: This workshop aims to deepen participants' understanding of ethical considerations in research, focusing on principles, practices, and potential pitfalls. Participants will explore the evolving landscape of research ethics, navigating the ethical dimensions of data collection, analysis, and dissemination. The workshop seeks to foster critical thinking and ethical decision-making, empowering participants to address complex ethical dilemmas in their research endeavors. Through interactive sessions, case

studies, and discussions, attendees will gain insights into global ethical frameworks and cultivate a heightened awareness of responsible research practices.

- **3. Learning Outcomes:** Upon completion, participants will possess a nuanced comprehension of ethical principles in research. They will demonstrate an enhanced ability to identify and address ethical challenges, ensuring the responsible conduct of research. Participants will develop practical skills in applying ethical frameworks to diverse research scenarios, fostering ethical decision-making. The workshop equips attendees to integrate ethical considerations into their research design, implementation, and communication. Ultimately, participants will emerge with a heightened ethical consciousness, ready to contribute to a culture of responsible and principled research within their respective fields.
- 4. Links of Recorded Lectures of inauguration and valedictory -

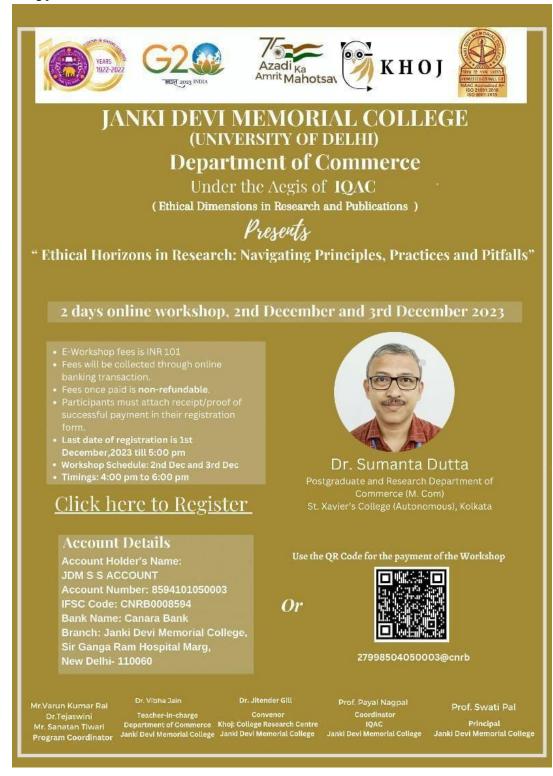
Session 1: <u>https://youtube.com/live/fBPsbzPSoYk?feature=share</u> Session 2: <u>https://youtube.com/live/QW0iHA5OW24?feature=share</u>

Ask to Unmute		Ask to Unmute	Ask to Unmute		QF	ind a participant	
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5. Screenshot-

Anshu Suri	Dr. Sumanta Dutta	Ask to Unmute ···	ADESH PANDEY	X Varun Kumar Rai, Faculty J
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		Vibha Jain		

Copy of Brochure





Janki Devi Memorial College University of Delhi

Name of the event	Yakult Industrial visit
Name of the organizers	Mohur: Association of commerce
Type of event	Offline
Objective of event	To demonstrate manufacturing processes.
Number Of Students	50

The Commerce Department of Janki Devi Memorial College organized a successful **field visit** to the **Yakult** manufacturing facility on Wednesday, **7th February 2024**. The trip aimed to provide students with practical insights into the operations of a renowned company in the FMCG sector.

The day began with an insightful presentation by Yakult's senior executives, highlighting the company's history, mission, and its significant role in promoting digestive health. Students gained valuable knowledge about Yakult's manufacturing processes, quality control measures, and adherence to industry standards.

Following the presentation, the students were taken on a guided tour of the Yakult production facility. The visit offered a first-hand experience of the various stages involved in the production of Yakult probiotic drinks. Students witnessed the state-of-the-art machinery and technology employed to ensure the highest quality and hygiene standards.

The field visit not only enhanced the students' understanding of the theoretical concepts learned in the classroom but also exposed them to the real-world application of commerce and business principles. It was an enriching experience that allowed students to connect academic knowledge with practical scenarios.

The Commerce Department expresses its gratitude to Yakult for hosting the students and facilitating a comprehensive learning experience. Such initiatives play a crucial role in preparing students for the challenges of the business world and contribute to their holistic education.

In conclusion, the Yakult Field Visit on 7th February was a resounding success, fostering a deeper appreciation for the complexities of the commerce industry among the students of Janki Devi Memorial College.



(Poster of the Field visit 07-01-2024)



(Industrial Visit 07-01-2024)



(Students at Yakult Industrial Area 07-01-2024)



(While understanding process through presentation 07-01-2024)



(Students At Yakult Factory during presentation 07-01-2024)

Learning outcome from the visit:

- 1. Understanding Production Processes:
- Describe the key steps involved in the production of Yakult, from raw materials to final packaging.
- Identify the specific technologies and equipment used in the manufacturing process.
- 2. Quality Control and Assurance:
- Analyze the quality control measures implemented at the Yakult facility.
- Evaluate the importance of quality assurance in ensuring product consistency and safety.
- 3. Supply Chain Management:
- Examine the supply chain management practices adopted by Yakult for sourcing raw materials and distributing finished products.
- Discuss how effective supply chain management contributes to the overall efficiency of the manufacturing process.
- 4. Regulatory Compliance:
- Explore the regulatory standards and guidelines that Yakult adheres to in its manufacturing operations.
- Understand the implications of regulatory compliance on the production and marketing of Yakult.
- 5. Cost Analysis:
- Investigate the cost structure of Yakult production, including factors such as raw materials, labor, and overhead.
- Discuss how cost analysis can impact pricing strategies and overall business sustainability.
- 6. Marketing and Branding:
- Examine how the manufacturing facility contributes to Yakult's overall marketing and branding efforts.
- Discuss any unique features or marketing strategies observed during the visit.
- 7. Environmental Sustainability:
- Investigate the facility's initiatives towards environmental sustainability and waste management.
- Analyse the impact of such practices on the company's image and its commitment to corporate social responsibility.
- 8. Employee Training and Welfare:
- Assess the training programs and employee welfare initiatives implemented at the manufacturing facility.
- Discuss the role of a skilled and motivated workforce in ensuring efficient production.
- 9. Technological Advancements:
- Explore any innovative technologies or advancements observed during the visit.
- Discuss how technological innovations contribute to Yakult's competitive edge in the market.
- 10. Future Trends in the Industry:
- Research and analyze emerging trends in the probiotics or beverage manufacturing industry.
- Discuss how the Yakult manufacturing facility is positioned to adapt to or leverage these trends.



Name of the event	Beyond the spoken words
Name of the organizers	Mohur: Commerce Department
Type of event	Offline
Objective of event	Interactive session making students
	aware

The Commerce Department of Janki Devi Memorial College organised an interactive session on **Beyond the spoken words** on **27th February,2024** from **11:00am**.

The speaker of the session was Vikas Bansal a dynamic corporate speaker and leadership trainer. With a background from IIM Indore and NIT Kurukshetra. Renowned for his insightful sales strategies and captivating talks, he's also a prolific content creator, inspiring audiences with his empowering "Josh Talks."

The session began with a warm welcome by our comparing team of **Vikas Bansal and how he** carved his own path in the world of entrepreneurship, inspiring us with his remarkable journey. During his enlightening talk, he shared invaluable insights from his entrepreneurial voyage. The session "Beyond the Spoken Word" delved into various facets of effective communication. Non-verbal communication was emphasized, highlighting the importance of body language, gestures, and facial expressions in conveying messages. Attendees gained insights into cross-cultural communication, understanding how cultural differences influence communication styles and strategies for bridging cultural gaps.

Emotional intelligence was another focal point, with discussions on recognizing and managing emotions in oneself and others to foster better connections. Active listening techniques were explored to enhance understanding and build rapport in interactions.

Furthermore, the seminar addressed the role of communication technology in modern communication landscapes, exploring its benefits and challenges in facilitating effective communication across various platforms.

Eventually, the session ended with a vote of thanks by the faculty as well as students and everyone could grab a lot from this session. Around 70 students attended the session besides this faculty members joined the session, it was very fruitful session with learning.



(POSTER OF THE EVENT)



Name	Explore Your Academic Horizon with Mindverse UK Study Abroad	
Name of the organizers	Mohur: Commerce Department	
Type of event	Offline	
Objective of event	Exploring opportunities in	
Abroad.		
Name and affiliation of	Soupal Roy, Sangeeta Basu,	
resource person	Sanjana Roy	

Mohur: Commerce Department

The webinar titled "Explore Your Academic Horizon with Mindverse UK Study Abroad" targeted third-year commerce students. The session delved into opportunities for studying abroad in the UK, focusing on academic programs offered by Mindverse. Topics covered included application procedures, available scholarships, and the benefits of international education. The webinar aimed to broaden students' perspectives and encourage them to consider overseas study options. Feedback was positive, with attendees expressing interest in exploring further opportunities. Overall, the webinar successfully informed and inspired students about the potential of studying abroad through Mindverse UK.



(Poster of the event)



(Picture of the event)



(Picture of the event)



Name of the event	SKETCH WARS
Name of the organizers	Mohur: Commerce Department
Type of event	Offline
Objective of event	showcasing their creative prowess in
	doodling innovative brand logos.
Name of the Judges	Ms Mamta Bhardwaj
	Dr. Debahuti Brahmachari

On 9th April 2024 as a part of COMTALK commerce department feast Sketch Wars, competition was held at GCR, witnessing students showcasing their creative prowess in doodling innovative brand logos. Judged by Ms. Mamta Bhardwaj and Dr. Debahuti Brahmachari, the event garnered excitement and talent from 10 enthusiastic participants.

Participants were tasked with the challenge of crafting unique and imaginative brand logos, unleashing their artistic flair. Each entry reflected a blend of creativity, originality, and conceptual depth, making the judging process both challenging and rewarding.

After careful deliberation, the distinguished judges announced the winners of the competition:

1st position Jeeshan

2nd position Manya

3rd position Shivi Jalan

"Sketch Wars" not only showcased the artistic talents of the participants but also provided a platform for creative expression and appreciation within the GCR community. It served as a testament to the power of imagination and visual communication in the world of branding and design.

9 अप्रैल 2024 को, कॉमटॉक कॉमर्स विभाग के उत्सव का हिस्सा बनते हुए, जीसीआर में 'स्केच वार्स' प्रतियोगिता का आयोजन हुआ, जिसमें छात्र ने नवाचारी ब्रांड लोगों को इडल करके अपनी रचनात्मक प्रतिभा का प्रदर्शन किया। मिसेज ममता भारद्वाज और डॉ। देबाहुति ब्रहमाचारी के निर्धारण के अनुसार, यह आयोजन 10 उत्साही प्रतिभागियों से उत्साह और प्रतिभा को आकर्षित करने वाला रहा। प्रतिभागियों को अद्वितीय और कल्पनाशील ब्रांड लोगों को डिज़ाइन करने की चुनौती दी गई थी, जिससे उनकी कला की बारीकीयों का प्रदर्शन होता है। प्रत्येक प्रविष्टि में रचनात्मकता, मौलिकता और धारात्मक गहराई का संयोजन था, जिससे निर्धारण प्रक्रिया को चुनौतीपूर्ण और उत्तेजक बनाया।

सावधानीपूर्वक विचार-विमर्श के बाद, प्रतिष्ठित न्यायाधीशों ने प्रतियोगिता के विजेताओं का ऐलान किया:

पहला स्थान - जीशान

दूसरा स्थान - मान्या

तीसरा स्थान - शिवि जालान

"स्केच वार्स" ने केवल प्रतिभागियों की कला की प्रदर्शनी की ही नहीं, बल्कि जीसीआर समुदाय में रचनात्मक अभिव्यक्ति और प्रशंसा के लिए एक मंच भी प्रदान किया। यह ब्रांडिंग और डिज़ाइन की दुनिया में भावनात्मक और दृश्य संचार की शक्ति का प्रमाण है।





(Poster of the event).



(Picture of Sketch Wars competition)



Name of the event	COMTALK'24
Name of the organizers	Mohur: Commerce Department
Type of event	Offline
Objective of event	1. Panel discussion
	2. Adquest
	3. Sketch wars
	4. Pitch perfect
Name of the guests	Ms. CA Ruchi maheshwari, Dr.
	Sachin Kumar , Prof. HK Dangi

On the *9th of April2024*, The Commerce Department of Janki Devi Memorial College, organized COMTALK'24, the annual commerce fest, brought together students, exducators, and professionals from the commerce field. The event aimed to provide a platform for knowledge exchange, networking, and showcasing talent in various areas of commerce.

The panel discussion on AI explored the vast opportunities and pressing challenges in the realm of artificial intelligence. Speakers CA Ruchi maheshwari, Dr. Sachin Kumar and Prof HK Dangi Experts delved into AI's potential to revolutionize industries, enhance productivity, and drive innovation. However, they also highlighted concerns regarding data privacy, algorithmic bias, and job displacement.

The 'Pitch Perfect' event, held in the seminar room, showcased innovative business ideas from four participants. Judges Ms. Ekta and Dinesh evaluated proposals based on analytics and creativity. Students presented compelling ideas, demonstrating entrepreneurial flair and strategic planning. The event fostered entrepreneurial spirit and critical thinking among participants.

Ad Quest" event Hosted in Room 68, 'Ad Quest' featured Dr. Tejaswini and Vibha Jain as judges. Five teams participated, tasked with creating an online poster and filming an on-campus ad. The event showcased creativity and marketing skills, fostering a competitive and engaging atmosphere.

The 'Sketch Wars' event held in GCR featured 10 participants tasked with doodling innovative brand logos. Judges Ms. Mamta Bhardwaj and Dr. Debahuti Brahmachari assessed the entries. Students showcased their creativity in designing logos, making it a dynamic competition.

The series of events showcased the diverse talents and skills of the participants while fostering an atmosphere of innovation and creativity. From pitching entrepreneurial ideas to crafting compelling advertisements and designing innovative brand logos, students exhibited their prowess in various fields. Moreover, the panel discussion on AI provided valuable insights into both the promises and pitfalls of artificial intelligence, highlighting the need for responsible deployment and ethical considerations in its implementation.

'कॉमटॉक'24' का आयोजन किया, जिसमें वाणिज्य के क्षेत्र से छात्रों, पूर्व शिक्षकों, और पेशेवरों को एकत्र किया गया। इस आयोजन का उद्देश्य ज्ञान विनिमय, नेटवर्किंग, और विभिन्न क्षेत्रों में प्रतिभा का प्रदर्शन करने के लिए एक मंच प्रदान करना था।

एआई पर पैनल चर्चा ने कृत्रिम बुद्धिमत्ता के क्षेत्र में विशाल अवसरों और दबावनात्मक चुनौतियों की खोज की। वक्ता सीए रुचि महेश्वरी, डॉ। सचिन कुमार, और प्रो. एचके डांगी ने उद्योगों को क्रांति लाने, उत्पादकता को बढ़ाने, और नवाचार को प्रेरित करने के लिए एआई की संभावनाओं को खोजा। हालांकि, उन्होंने डेटा गोपनीयता, एल्गोरिदमिक पक्षपात, और नौकरी विस्थापन के संबंध में चिंताएं भी जताई। 'पिच परफेक्ट' घटना, सेमिनार कक्ष में आयोजित की गई, चार प्रतिभागियों से नवाचारी व्यावसायिक विचारों का प्रदर्शन किया। जज मिसेज एकता और दिनेश ने विश्लेषण और रचनात्मकता के आधार पर प्रस्तावों का मूल्यांकन किया। छात्रों ने उद्यमी रूचि और रणनीतिक योजना का प्रदर्शन करते हुए आकर्षक विचार प्रस्तुत किए। इस घटना ने प्रतिभागियों के बीच उद्यमी भावना और महत्वपूर्ण विचार को प्रोत्साहित किया।

'एड क्वेस्ट' घटना को कक्षा 68 में आयोजित किया गया, जिसमें डॉ। तेजस्विनी और विभा जैन को जज माना गया। पांच टीमों ने ऑनलाइन पोस्टर बनाने और कैम्पस विज्ञापन फिल्माने का काम किया। इस घटना ने रचनात्मकता और विपणन कौशल को प्रदर्शित किया, एक प्रतिस्पर्धी और आकर्षक माहौल को प्रोत्साहित करते हुए।

'स्केच वार्स' घटना, जीसीआर में आयोजित किया गया, 10 प्रतिभागियों को नवाचारी ब्रांड लोगो डूडल करने के काम में लिया गया। जज मिसेज ममता भारद्वाज और डॉ।



(Poster of the event).



(Picture of panel discussion event).



(Picture of sketch wars competition)





JANKI DEVI MEMORIAL COLLEGE

Name of the event	Farewell Party
Name of the organizers	Mohur : Commerce Department
Type of event	Offline
Objective of event	Sending off the Commerce department's graduats
Name and affiliation of judge of event	The commerce faculty
Name and affiliation of prize winner of event	Title's: Miss Farewell

UNIVERSITY OF DELHI

Commerce Department

Organised the Farewell Party for the final year students bidding them a warm farewell

The 'Retro Retreat' themed Farewell Party at our college was an unforgettable celebration, reminiscent of bygone eras and creating timeless memories for all who joined us. The nostalgic ambiance took everyone on a journey through the past, evoking fond recollections of days gone by. Transforming our venue into a vintage paradise, the event provided a perfect setting for bidding farewell to our departing members.

The highlight of our farewell party was the crowning of Miss Farewell. Priya Malhotra, with her grace and charm, rightfully earned the title. Her confidence and elegance shone brightly, leaving a lasting impression on all. As we bid farewell to these remarkable individuals, we honor their contributions and celebrate their achievements. Each contestant brought their own unique flair to the competition, enriching our farewell party with their presence.

The event featured captivating dance performances, exciting games, and a DJ who kept the energy high throughout the night. Guests donned nostalgic attire, channeling the retro retreat theme, and savored vintage-inspired refreshments, evoking the essence of bygone eras. Overall, the "Retro Retreat" themed Farewell's Party was a spectacular celebration that Bid farewell to our departing members, leaving the college community with style and flair.





(Poster of the event)









(Pictures of the event)