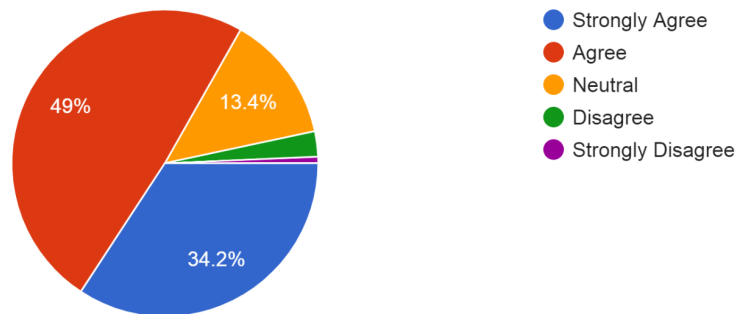


Paper 1: **Management Principles and Applications**

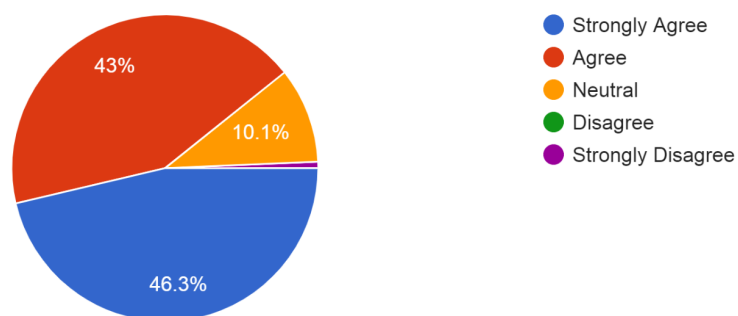
The course provides you the ability to evaluate a company's competitive landscape as per Porter's Five-force model.

149 responses



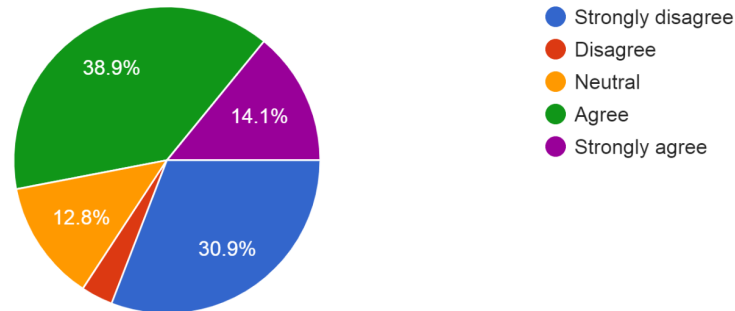
The course enables you to demonstrate various types of authority, delegation and decentralization in authority

149 responses



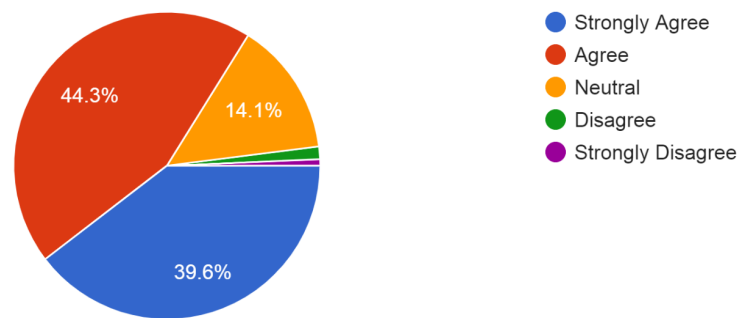
The course provides you the skill to demonstrate various types of leadership styles and identify the motivation techniques used by leaders.

149 responses



The course enables you to discuss the impact of emerging issues in management.

149 responses



Observations:

Around 90 percent of the students strongly agreed or agreed that the course outcomes are achieved successfully. 92 percent of the students strongly agreed or agreed that After completion of the course they are able to describe the various levels of management and applicability of management principles. 90 percent strongly feels that the course enables them to demonstrate various types of authority, delegation and decentralization in authority. 90 percent of the sample depicts that the course provides them the skill to demonstrate various types of leadership styles and identify the motivation techniques used by leaders and enables them to discuss the impact of emerging issues in the management.

Action Taken Report:

The real life case studies will be discussed to create an understanding on the impact of emerging issues in management. The students' presentation and group project will be provided to enable them to research on the practical aspects of leadership styles and motivational incentives used in the business organization.

Course Exit Survey Analysis

DSC, Semester I

Academic Session: 2023-24

Department: Commerce

DSC, Sem-I

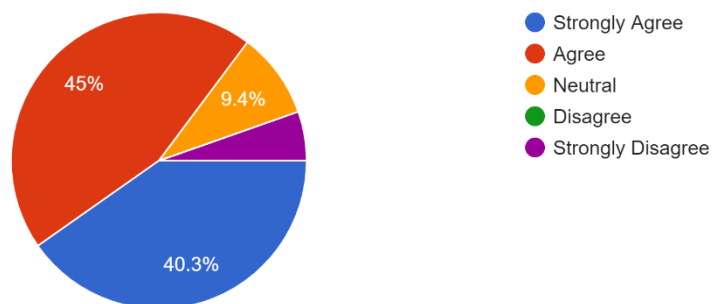
Paper Name: DSC, Business Law

UPC: 2412081102

Observed Values as per Course Exit Survey:

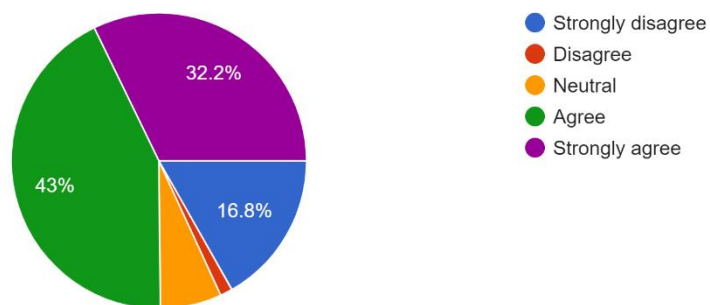
The course has helped me in understanding the different aspects of entrepreneurial ventures such as LLP.

149 responses



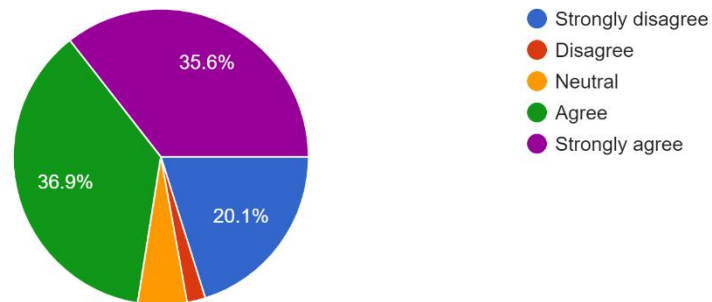
The course has helped me analyze the rights and obligations under the Sale of Goods Act.

149 responses



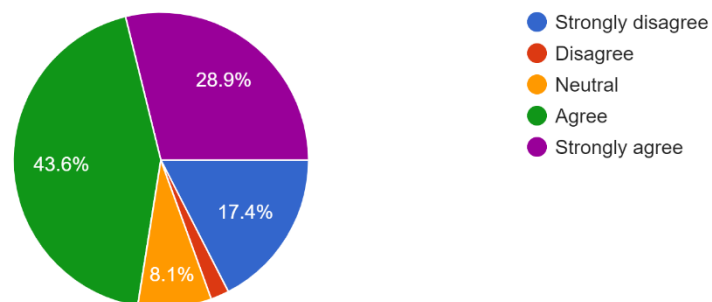
The course has helped me in understanding the basic aspects of contracts and agreements.

149 responses



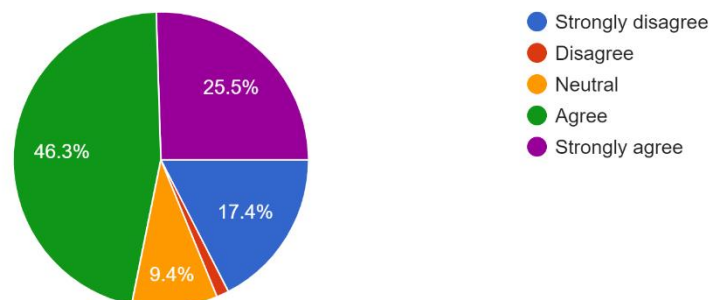
The course has helped me in understanding the various modes of discharge of contract and remedies available in case of a breach.

149 responses



The course has helped me in recognizing and differentiating between the special contracts.

149 responses



Course Exit Survey Analysis:

As per the course exit survey analysis about 85.3% of students said that course helped them in understanding the different aspects of entrepreneurial ventures such as LLP. 75.2% said that the course helped them analyze the rights and obligations under the Sale of Goods Act. 72.5% of the students agreed that the course helped them in understanding the basic aspects of contracts and agreements and the various modes of discharge of contract and remedies available in case of a breach. 71.8% said that the course helped them in recognizing and differentiating between the special contracts.

Action Taken Report:

For the upcoming semester, more curated case laws and examples will be shared and discussed to inculcate better understanding and critical thinking in students. Special doubt session will be taken and discussion of past years question papers will be done including MCQs and case laws. Remedial classes will also be arranged for students not scoring well in assignments and test.

Course Exit Survey
B.Com (Hons.) - Semester I
Academic Session: 2023-2024

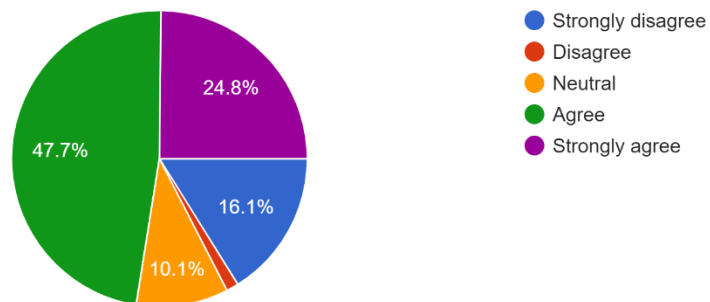
Department: Commerce

Program: B. Com (H)

Course Name: DSC 1.3 Financial Accounting

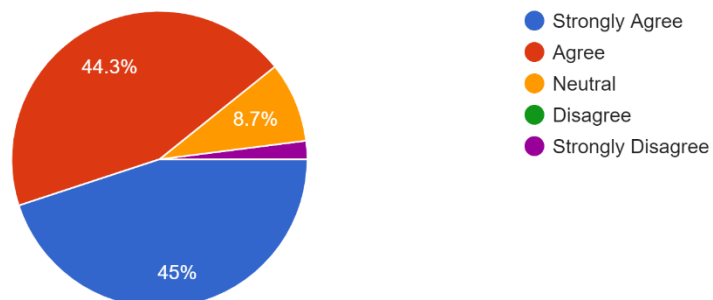
The course provided you the ability to apply the generally accepted accounting principles while recording transactions and preparing financial statements.

149 responses



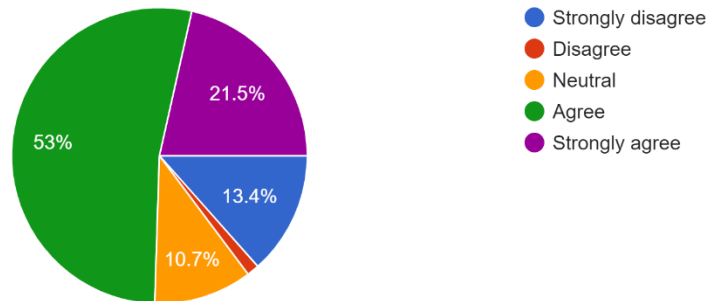
The course provided you the ability to demonstrate the accounting process under a computerised accounting system.

149 responses



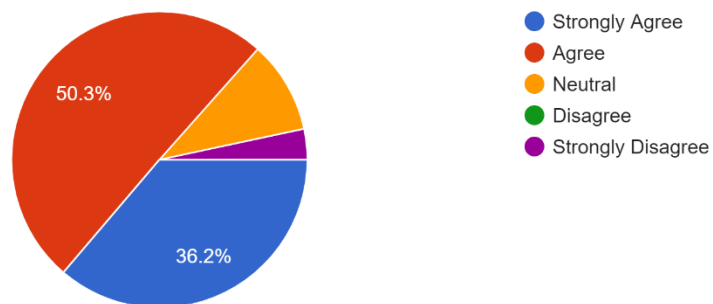
The course provided you the ability to measure business income applying relevant accounting standards.

149 responses



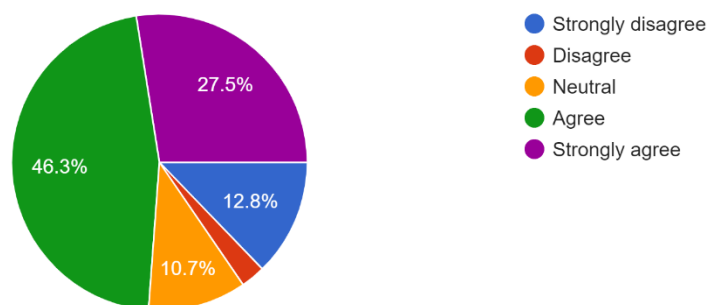
The course provided you the ability to evaluate the impact of depreciation and inventories on Business Income.

149 responses



The course provided you the ability to prepare the Financial Statements of sole proprietor firms and Not-For-Profit Organizations.

149 responses



OBSERVATIONS:

A fairly large proportion of 73 % students agreed that the course helped them apply generally accepted accounting principles while recording financial transactions and preparing financial statements. Majority students recognized that the course enabled them to demonstrate accounting process using computerized accounting system. More than 75% students concurred that they were able to measure business income and evaluate the impact of depreciation and inventories on business income using relevant accounting standards. Additionally, most of the students (74%) affirmed that the course has equipped them to prepare financial statements of sole proprietor firms, NPOs, as well as enabled them to prepare the accounts of Inland branches, Departments and Leases.

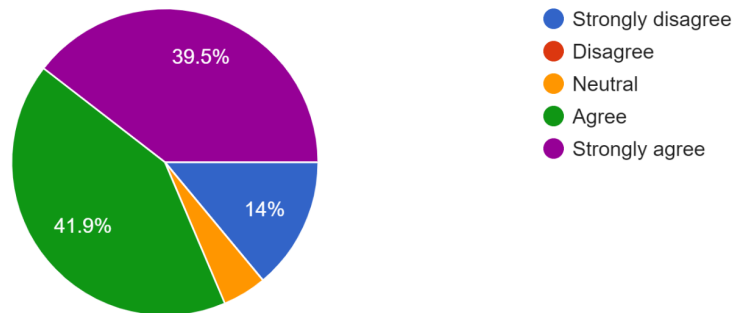
ACTIONS TO BE TAKEN REPORT

For the students showing positive response during the classes, extra practice questions will be given to make them think analytically and critically. Practical Case studies will be discussed to give them an insight into the practical world. Special Doubt sessions will be taken and discussion of last 10 years question papers will be done specifically for weaker students. For the moderate responses, topics will be discussed more with the students in tutorials and practical classes on Tally software. For the weak students, special classes will be held to discuss important questions with them.

Academic Year 2023-2024
GE Marketing for Beginners
UPC: 2414001007

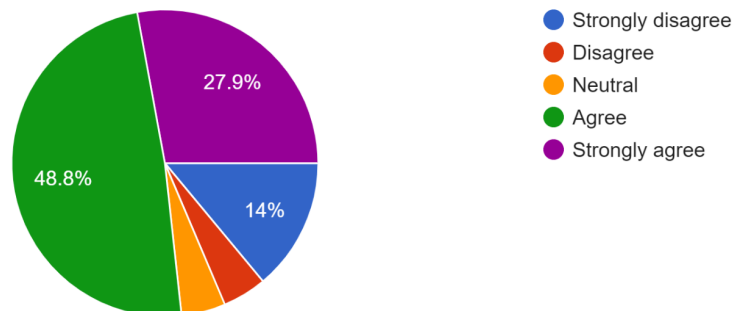
Do you agree that the course helped you in understanding the concept of Segmentation of products and services?

43 responses



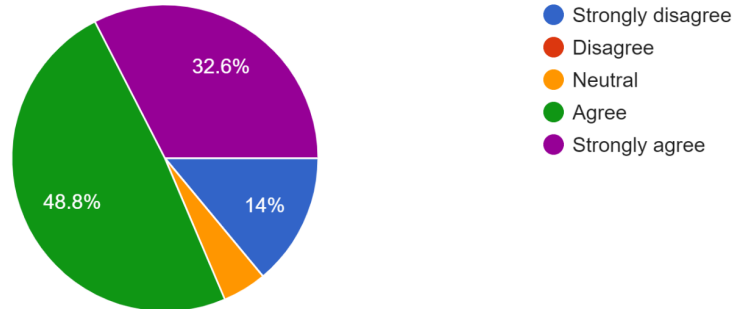
Do you agree that the course helped you in understanding the concept of modern marketing like digital marketing?

43 responses



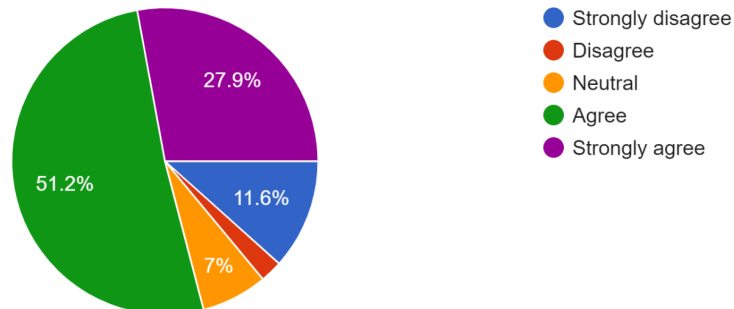
Do you agree that the course helped you develop the ability to analyze and understand the strategies of marketing?

43 responses



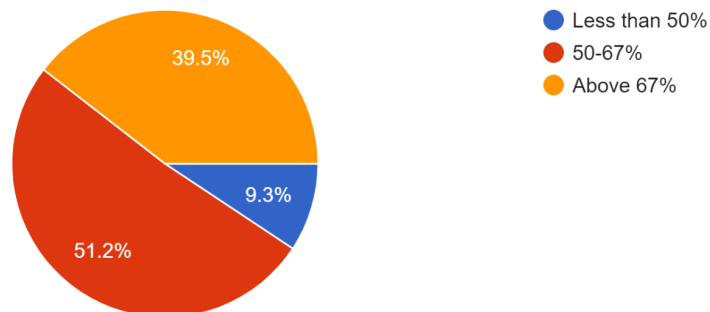
Do you agree that the course helped you understand the current scenario of marketing environment?

43 responses



How was your attendance in this course ?

43 responses



Observation

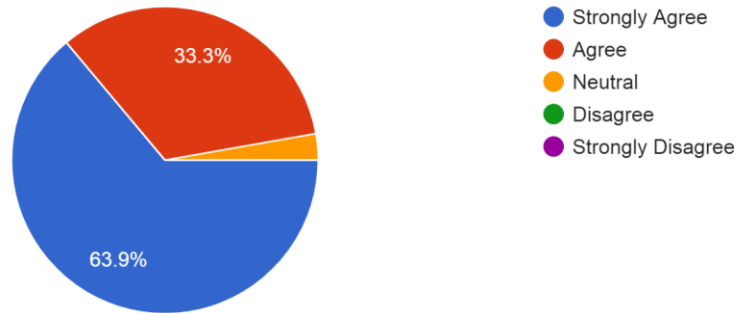
80% of the students agreed that the course helped them in understanding the concept of segmentation of products and services. 76% of the students agreed that they were benefitted by this course to understand the concepts of modern marketing and the marketing concept has evolved. 81% of the students affirmed that they gained ability to analyse and understand the marketing strategies that companies use. Majority of the students with 80% agreed that they could understand the current scenario and the marketing environment concept in the course.

Action Taken Report

Incorporating hands-on activities and practical exercises to reinforce theoretical concepts. This could include creating marketing plans, conducting market research, or even developing a basic advertising campaign. Engaging with students through discussions, Q&A sessions, and feedback loops can also contribute to a more effective learning experience.

The course provided you the understanding the meaning scope, importance of business along with the concept of business ethics and social responsibility of business.

36 responses

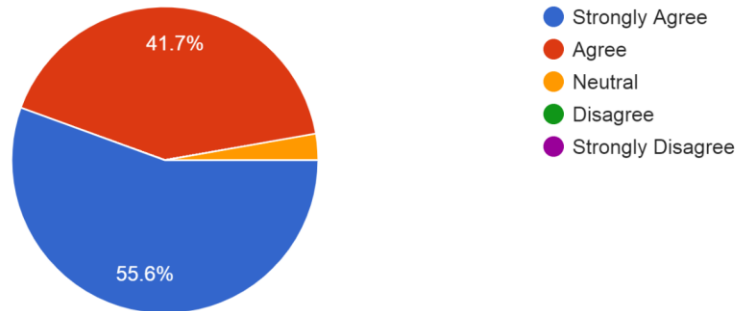


Course Exit Survey for BCOM HONS. Semester 1 Batch 2023-24

Paper GE: BUSINESS ORGANISATION

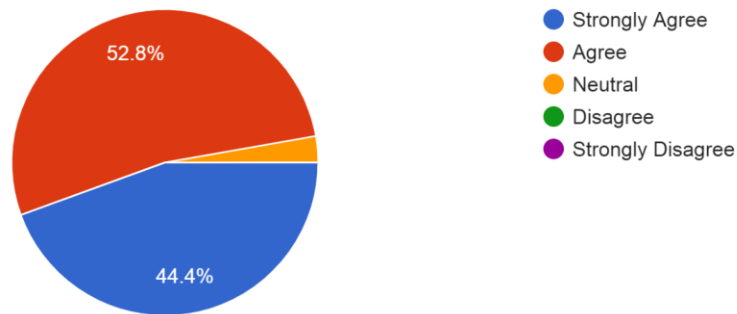
The course provided you the understanding different forms of business organization like sole proprietorship, LLP, one person Co., partnership etc.

36 responses



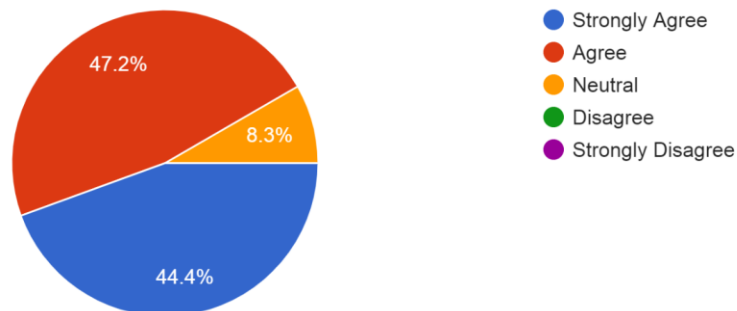
The course provided you the understanding of business environment and various elements affecting it and also various environmental scanning techniques.

36 responses



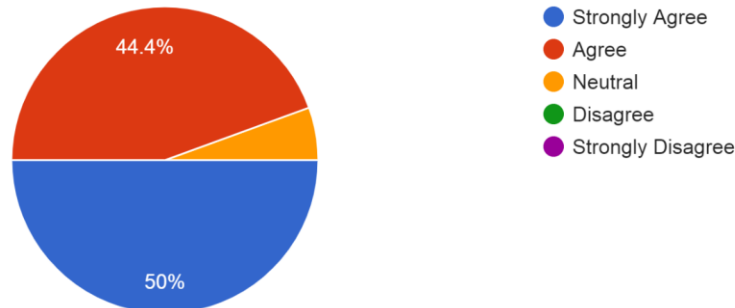
The course provided you the understanding of entrepreneurship along with various ideas and opportunities prevailing.

36 responses



The course provided you the understanding of various contemporary issues and challenges like E-Commerce, Franchising, outsourcing, workforce diversity etc. prevailing in business organizations.

36 responses



OBSERVATIONS

Around 94 percent of the students agree that the course provided you the understanding the meaning scope, importance of business along with the concept of business ethics and social responsibility of business. 95 percent of the students agree or strongly agree the course provided you the understanding different forms of business organization like sole proprietorship, LLP, one person Co., partnership etc. 96 percent of the students strongly agreed or agreed. The course provided you the understanding of the business environment and various elements affecting it and also various environmental scanning techniques. 97 percent of the students believed that the course provided you the understanding of entrepreneurship along with various ideas and opportunities prevailing.

ACTION TO BE TAKEN REPORT:

More real life corporate case studies will have to be included in the classes to further improve the understanding of scope, meaning of business and its challenges. Further, the students will be shared with corporate examples to improve the knowledge on changing the working pattern of contemporary organizations. The new challenges faced by management need to be emphasized in the lectures on ethical practices and holistic approach of management.

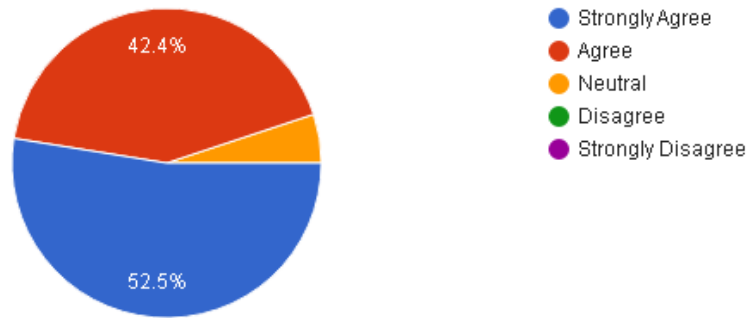
Academic Year 2023-2024

DIGITAL MARKETING _SEC Paper [UPC- 2926000002]

SEM I

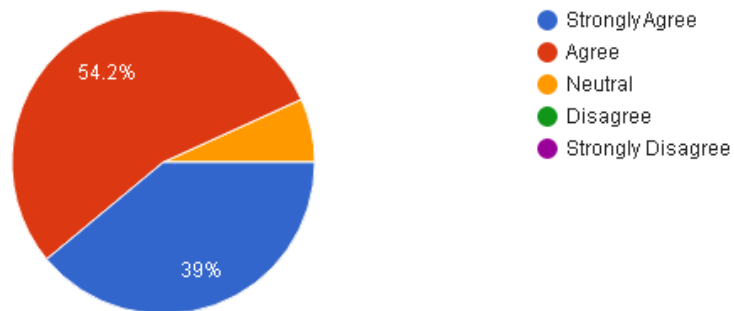
The subject has helped me to understand the meaning and concept of digital marketing

59 responses



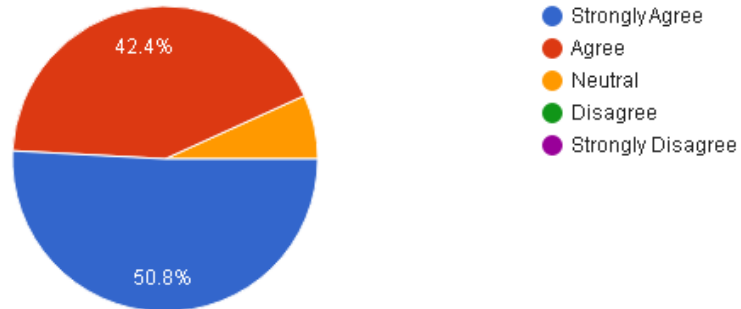
I have understood the behaviour of online customers

59 responses



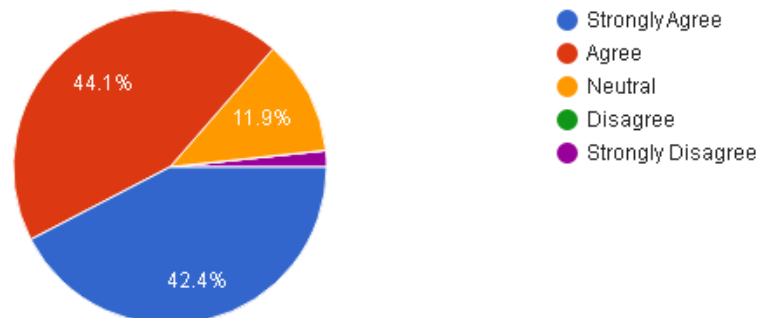
I have understood the concepts of email marketing, content marketing and social media marketing

59 responses



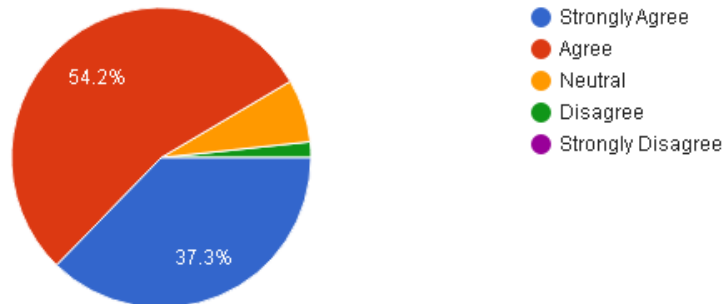
I know the various techniques used for enhancing a website's position and ranking

59 responses



I know about the digital strategies that businesses can use to gain competitive advantage

59 responses



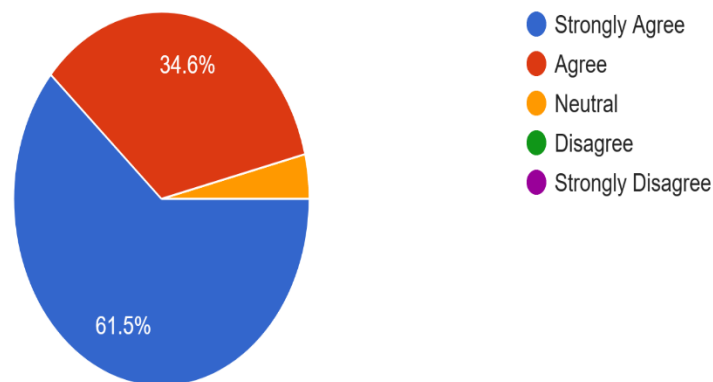
Observations:

It is observed that 94.9% of students have understood the concept of Digital Marketing. Around 93.2% of students have positively affirmed that they have understood the behavior of online customers and have also understood the concept of email marketing, content marketing and social media marketing. 86.5% of the students have agreed that they are aware of techniques used by websites to improve their ranking and position. And 91.5% of students are aware about the digital strategies used by various businesses to promote their business online.

VAC Digital Empowerment, Semester I, Course Exit Survey 2023 -2024

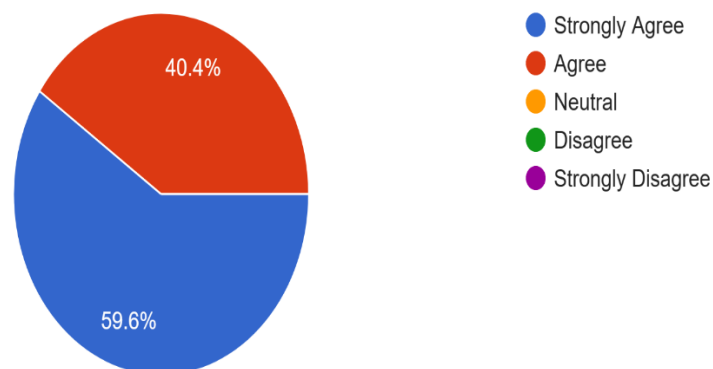
The course made me aware about Digital India and helped me in understanding the use ICT and digital services in daily life.

52 responses



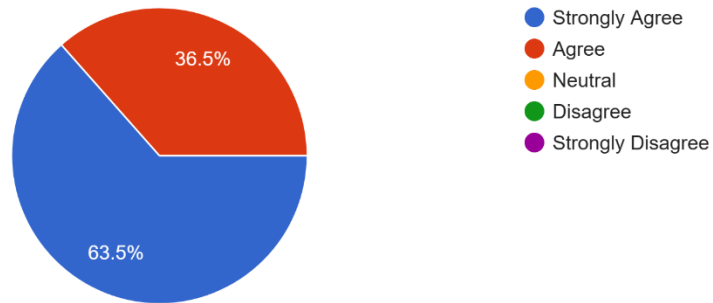
The course helped me in understanding communication and collaboration in cyberspace using e-mails, social platforms, learning tools etc.

52 responses



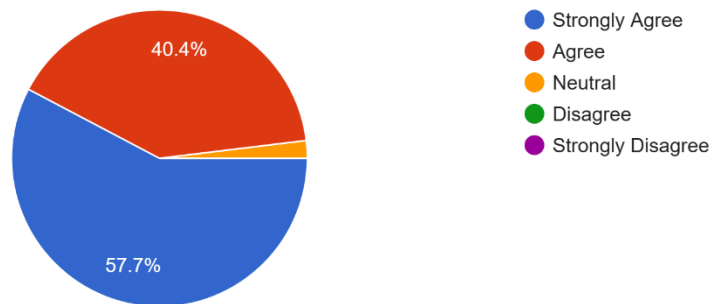
The course helped me in understanding the significance of security and privacy in the digital world.

52 responses



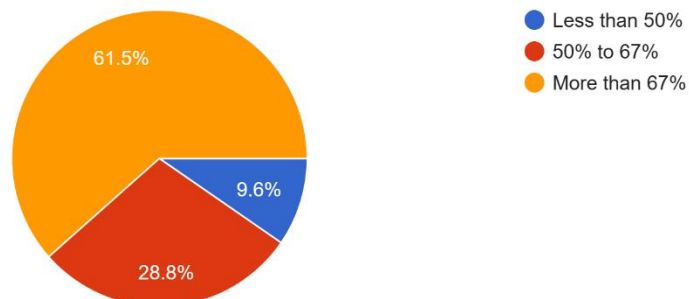
The course helped me in understanding netiquettes and recognizing ethical issues in the cyber world.

52 responses



How much was your attendance in this course?

52 responses



OBSERVATIONS

It is observed that the majority of the students have agreed that all the objectives of this Course were achieved. More than 96% students agreed that they were able to made aware about Digital India and helped in understanding the use ICT and digital services in daily life. All most 100% students agreed that they were able to gain understanding for communication and collaboration in cyberspace using e-mails, social platforms, learning tools etc. More than 99% students agreed that they were made aware about the significance of security and privacy in the digital world. More than 98% students agreed that this course made the students to understand the netiquettes and ethical issues of cyber space. prepare the Financial Statements of sole proprietor firms and Not-For-Profit Organisations.

It is also observed that students had an interest in the paper as more than 90% of students had more than 50% of attendance.

ACTION TO BE TAKEN REPORT

For the students showing positive response during the classes, extra practical sessions will be given to make them think analytically and critically. More Practical Case studies will be discussed to give them an insight into the digital world cyber security issues. For the weak students, special classes will be held to discuss important questions with them. Measures will be taken to make the subject more engaging and appealing to the students in order to ensure higher attendance on their part.

VAC Financial Literacy

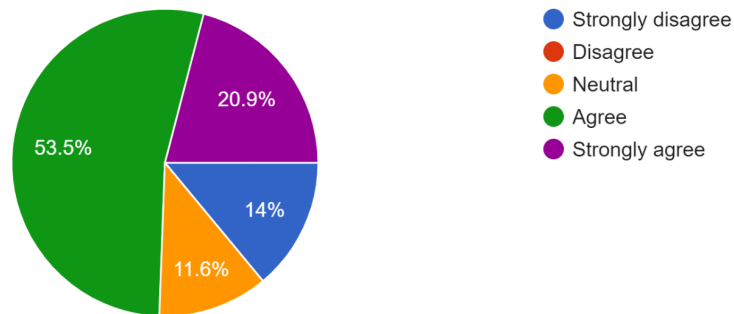
UPC:6967000008

Semester 1

Academic Year: 2023-24

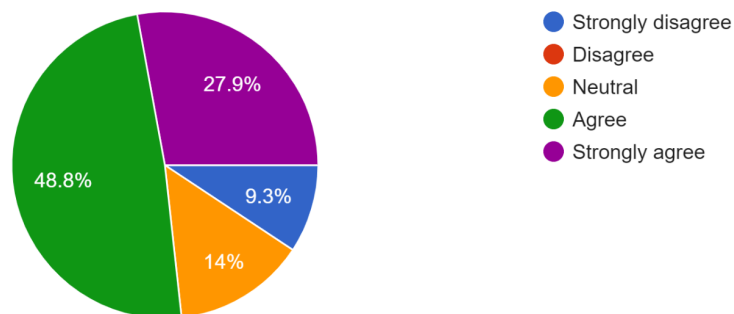
Do you agree that the course helped you in applying the concept of investment planning?

43 responses



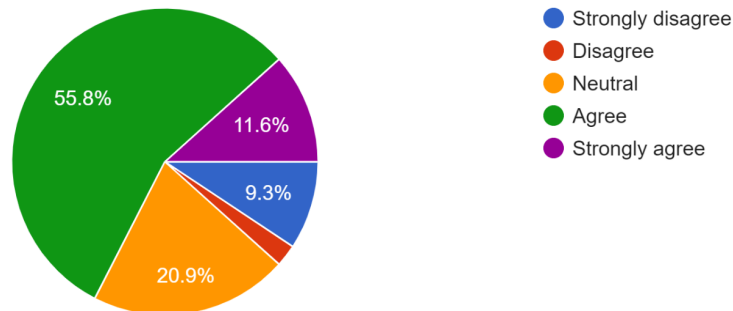
Do you agree that the course helped you develop the ability to analyse banking and insurance products?

43 responses



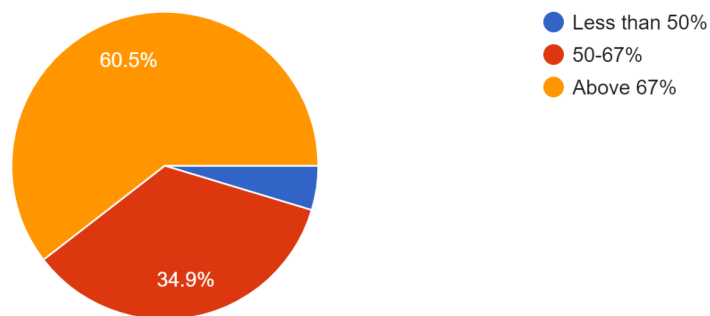
Do you agree that the course helped you in personal tax planning?

43 responses



How was your attendance in this course ?

43 responses



Observation:

It is observed that 87% of the students were helped in developing proficiency in personal family financial planning through financial literacy. Only 74.4% out of the total students agreed that they benefitted from this course in understanding and applying the concept of investment planning. 76.7% of the students grasped the knowledge of banking and insurance products. Only 67.7% of students agreed that they could understand the concept of personal tax planning through this course.

Action Taken Report

For the upcoming semester, more practical classes will be arranged. Utilisation of online platforms and mobile applications that offer interactive and engaging financial simulations will be done. Real life examples will be discussed to inculcate better understanding and critical thinking in students. Encourage group projects that involve solving real

financial challenges, promoting collaboration and critical thinking. Past year question papers will be done including MCQs and case laws. Remedial classes will also be arranged for students not scoring well in assignments and test.

COURSE EXIT SURVEY : Analysis Report
Academic Session : 2023-2026

Department: Commerce

Program: SEC NEP

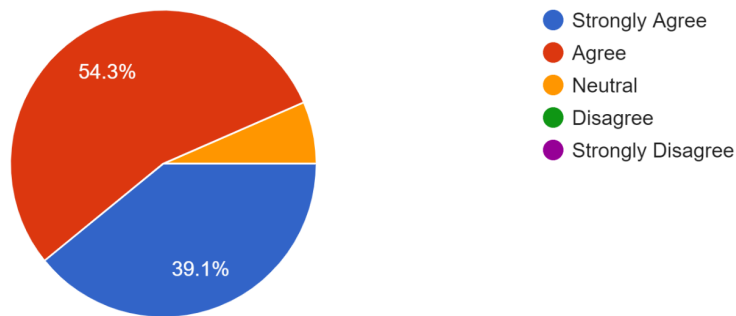
Course Name: Personal Financial Planning

Course Code: : 2416000004

Semester: I Semester

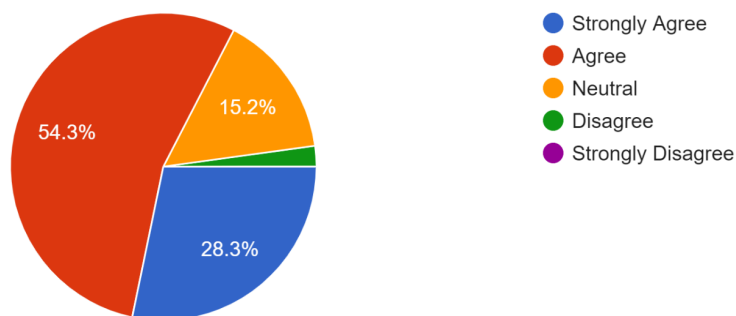
Are you able to understand the meaning and appreciate the relevance of financial planning?

46 responses



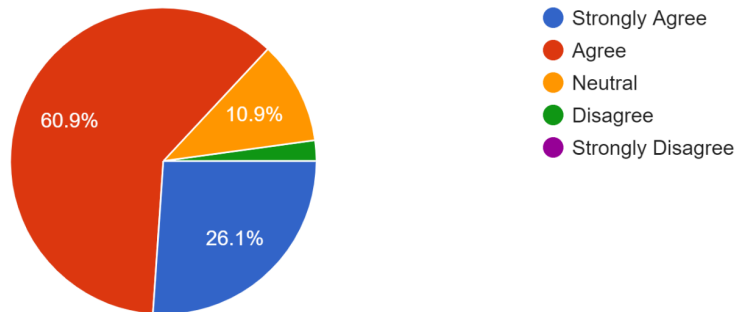
Are you able to understand the concept of investment planning and its methods?

46 responses



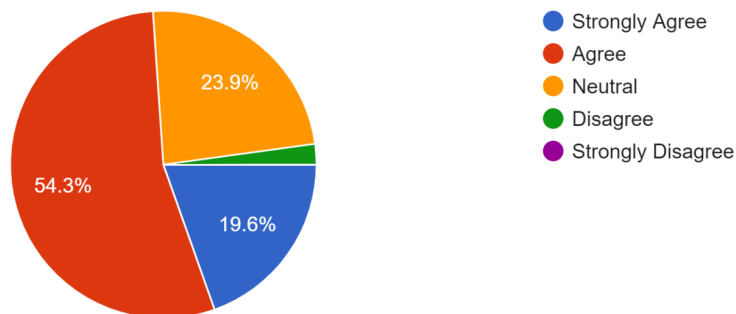
Are you able to examine the scope and ways of personal tax planning?

46 responses



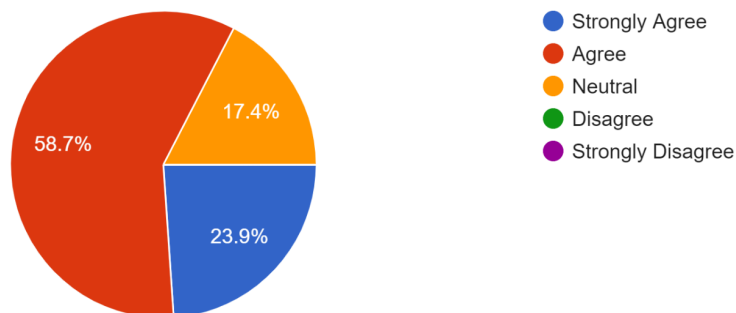
Are you able to analyse insurance planning and its relevance?

46 responses



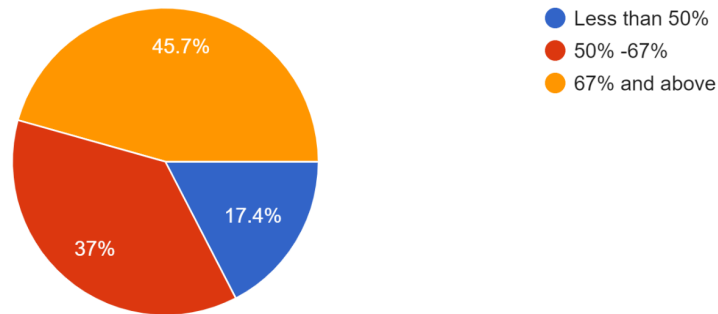
Are you able to develop insight into retirement planning and its relevance?

46 responses



How much was your attendance in this course?

46 responses



Observation: Approximately 80% of students' responses were found to be favorable towards the paper Personal Financial Planning. Students agreed that the course provided them the ability to connect with the fundamentals of financial planning. They agreed that they were able to analyse insurance planning and its relevance. They agreed that they were able to understand the concept and relevance of personal tax planning and retirement planning.

Action to be Taken Report: This paper will be made more favourable for the students in future by emphasizing real-world applications, incorporating interactive examples and technology, providing step-by-step solutions, offering varied resources, including practical exercises, facilitating a feedback mechanism, encouraging collaboration, and promoting critical thinking in assessments for a more engaging and favorable learning environment.

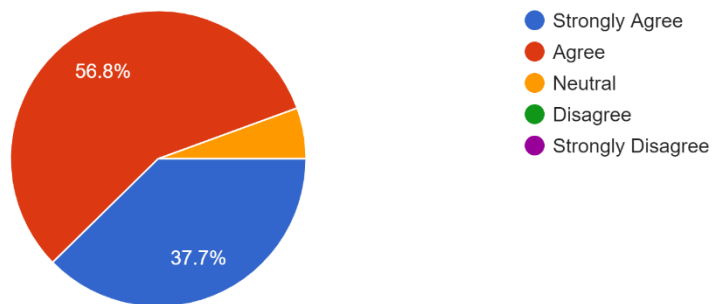
**COURSE EXIT SURVEY ANALYSIS OF B.COM (HONS.)
SEMESTER 2
2023-2024**

Course Exit Survey (Semester II) For B.Com (Hons.) (Batch 2023-2024)

Course 1: Corporate Accounting

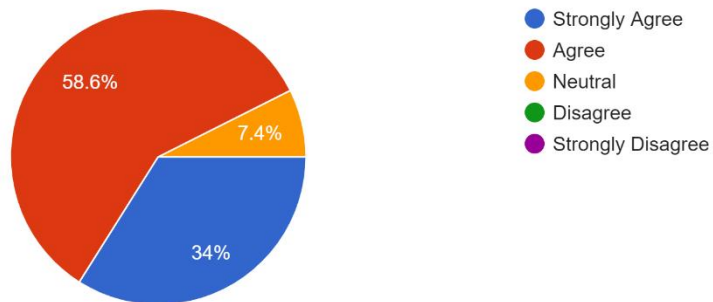
This course provided you the ability to develop an understanding of accounting for share capital and debentures

162 responses



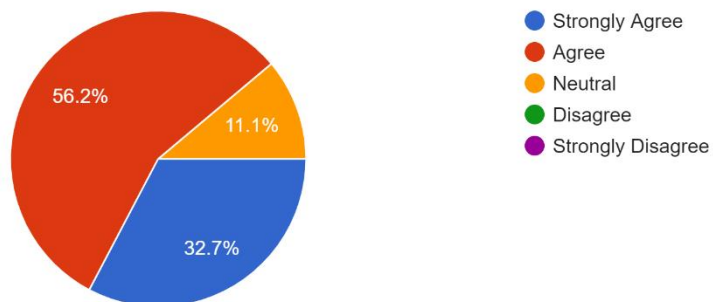
This course provided you the ability to prepare financial statements of a company

162 responses



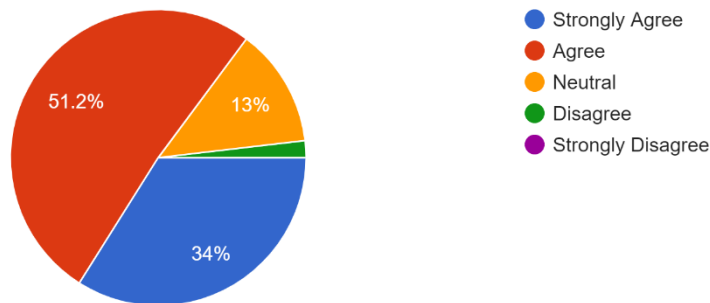
This course provided you the ability to value intangible assets and shares

162 responses



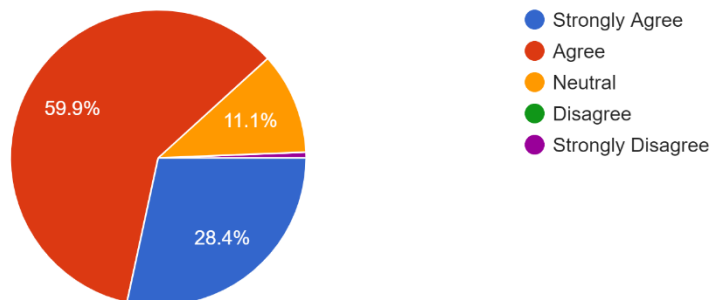
This course provided you the ability to understand the accounting for amalgamation and internal reconstruction

162 responses



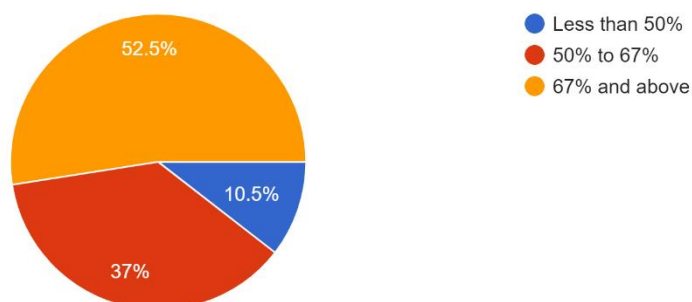
This course provided you the ability to develop an understanding of Corporate Financial Reporting

162 responses



How much was your attendance in this course?

162 responses



OBSERVATIONS

It is observed that majority of the students have agreed that all the objectives of this Course were achieved. 94% students agreed that they were able to develop a good understanding of accounting for share capital and debentures. 93% students agreed that they were able to prepare the financial statements of a company. 89% students agreed that they were able to value intangible assets and shares. More than 85% students agreed that they were able to understand the accounting for amalgamation and internal reconstruction. More than 88% of the students agreed that they were able to develop an understanding of Corporate Financial Reporting.

It is also observed that students had an interest in the paper as around 53% of students had more than 67% of attendance.

ACTION TO BE TAKEN REPORT

For the students showing positive response during the classes, extra practice questions will be given to make them think analytically and critically. Practical Case studies will be discussed to give them an insight into the practical world. Special Doubt sessions will be taken and discussion of last 10 years question papers will be done specifically for weaker students. For the moderate responses, topics will be discussed more with the students in tutorials and practical classes on Tally software. For the weak students, special classes will be held to discuss important questions with them. Measures will be taken to make the subject more engaging and appealing to the students in order to ensure higher attendance on their part. Assessments would also be done at regular intervals.

Course Exit Survey 2023-24

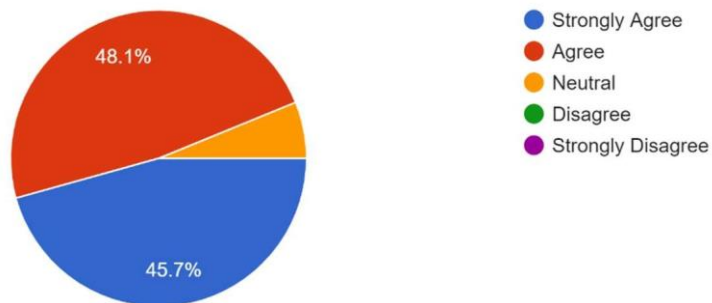
Analysis and Action Taken Report

Paper DSC 2.2 Company Law

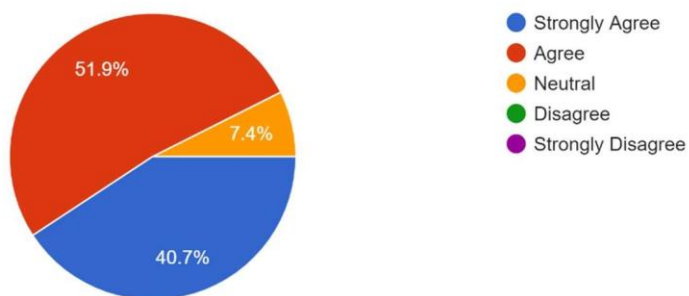
Paper Code: 2412081202

Semester-II

This course provided you with the understanding of the regulatory aspects and the broader procedural aspects involved in different types of ...panies covering the Companies Act, 2013 and Rules
162 responses

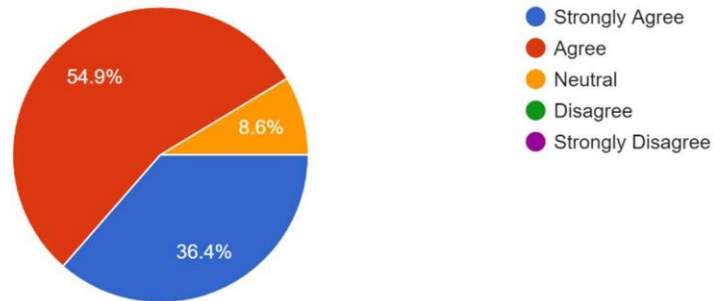


This course provided you the understanding of the basic legal documents required for formation of a company
162 responses



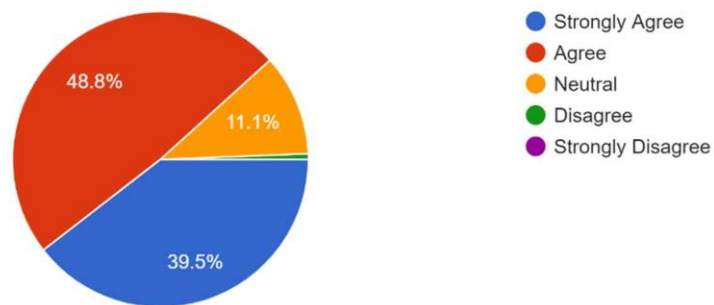
The course provided you the ability to understand the process and documents required for raising capital for the company

162 responses



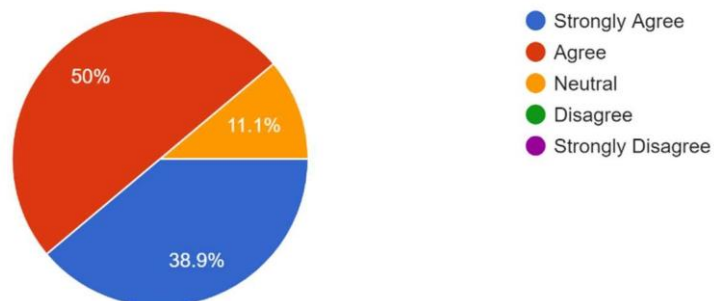
The course enabled you to understand the managerial composition of companies and examine the process of company meetings.

162 responses



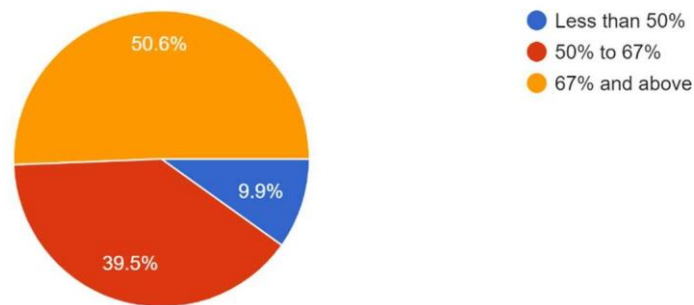
The course enabled you to understand the framework of dividend distribution and develop understanding of the winding up process including Insolvency Resolution

162 responses



How much was your attendance in this course?

162 responses



Analysis and Action Taken Report

Out of the 162 responses received, it has been found that a majority of the students (more than 93%) agreed that the course helped them in understanding of the regulatory aspects and the broader procedural aspects involved in different types of companies covering the Companies Act, 2013 and Rules.

More than 92% of the students agreed that the course helped in understanding of the basic legal documents required for formation of a company.

With respect to question on understanding the process and documents required for raising capital for the company, roughly 91% students agreed to have understood the concept. ·

More than 89% of students agreed that they were able to understand the managerial composition of companies and examine the process of company meetings and also the framework of dividend distribution and develop understanding of the winding up process including Insolvency Resolution

50.6% of the students attended more than 67% of the classes. 39.5% of the students attended 50% to 67% classes and 9.9% attended less than 50% of the classes.

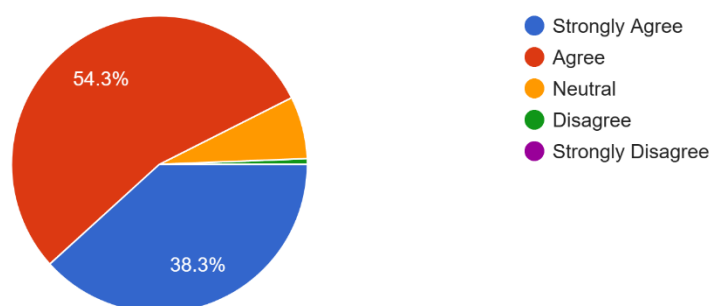
Most of the students were clear about the various concepts but few students have given neutral responses.

Course Exit Survey (Semester II) For B.Com (Hons.) (Batch 2023-2024)

DSC 2.3 Human Resource Management

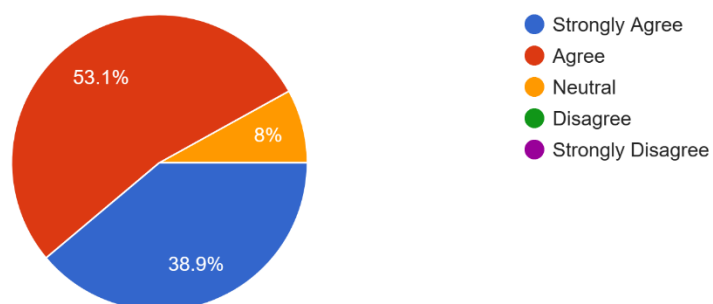
Do you feel that necessary skills to design an HR policy that improves the work environment have been learnt ?

162 responses



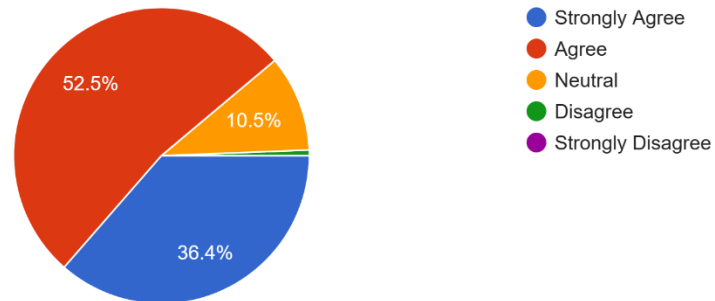
Have you learnt about Job requirements and their matching skills for preparation of job reports and Human resource planning

162 responses



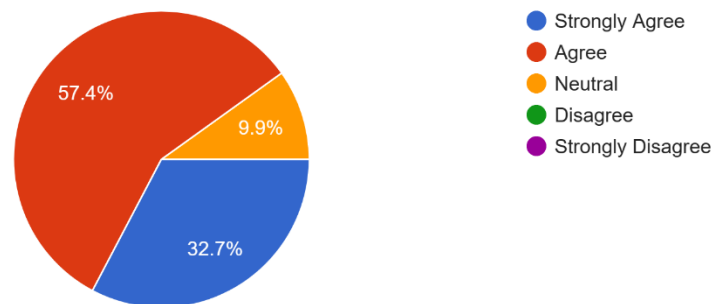
Have you learnt how to apply the use of different kinds of training and development strategies in real life situations?

162 responses



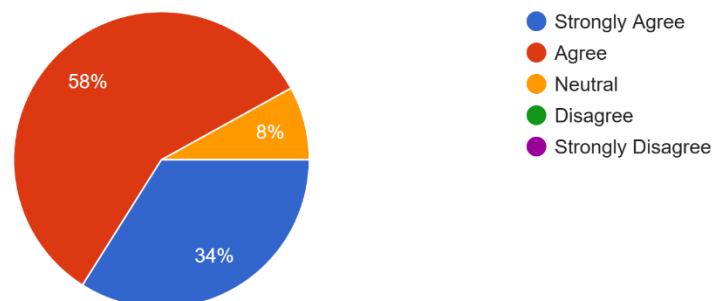
Have you learnt about various incentive schemes for diverse job roles to enhance satisfaction and improve retention of employees?

162 responses



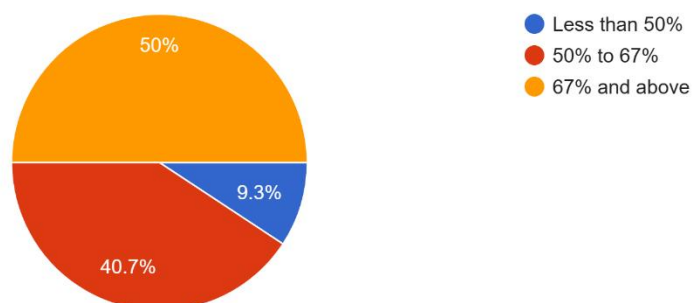
Did you learn about the role of grievance redressal, employee health, safety, welfare, and social security, for employees to attain stress-free work life balance

162 responses



How much was your attendance in this course?

162 responses



OBSERVATIONS

It is observed that majority of the students are in the opinion that all the objectives of this Course were achieved during their classes. 94% students agreed that they were able to develop understanding about Human resource policies and its framework to be implemented in the organisation. 92% students agreed that they were able to understand how to do Human Resource planning and preparation of Job Reports. More than 88% students agreed that they were able to understand the practical applications of Training and Development methods in real work life as per to the organisations needs and requirements. More than 90% students agreed that they were able to understand the relevance of incentives and appraisal programmes for employee's motivation and morale building. More than 92%% of the students agreed that they were able to develop an understanding of various social welfare schemes and work life balance methods for a stress-free working life.

It is also observed that students had an interest in the paper as around 90% of students had more than 60% of attendance.

ACTION TO BE TAKEN REPORT

For the students showing positive response during the classes, case studies were discussed to make them think analytically and critically. Practical reports of Companies regarding their human resource practices will be discussed to give them an insight into the practical world. Special Doubt sessions will be taken and discussion of last 10 years question papers will be done specifically for weaker students. For the moderate responses, topics will be discussed more with the students in tutorials. For the weak students, special classes will be held to discuss important questions with them. Measures will be taken to make the subject more engaging and appealing to the students in order to ensure higher attendance on their part. Assessments would also be done at regular intervals.

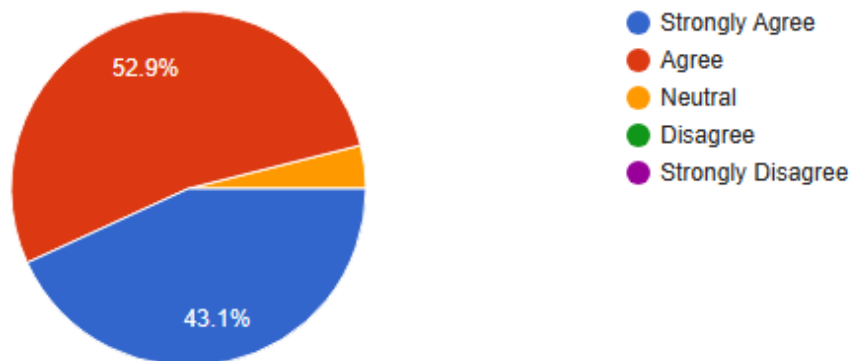
**Course Exit Survey For B.Com
(Hons) Semester II Batch 2023-
24**

**Paper (VAC): FINANCIAL
LITERACY**

UPC: 6967000008

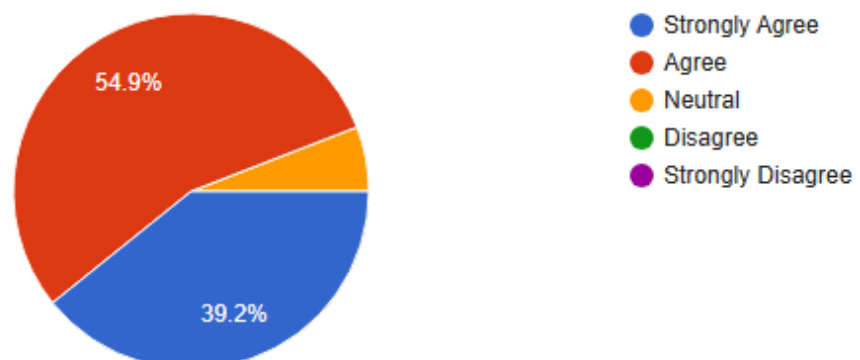
The course provided you the understanding of meaning and concepts of financial literacy ,financial wellbeing, financial discipline

51 responses



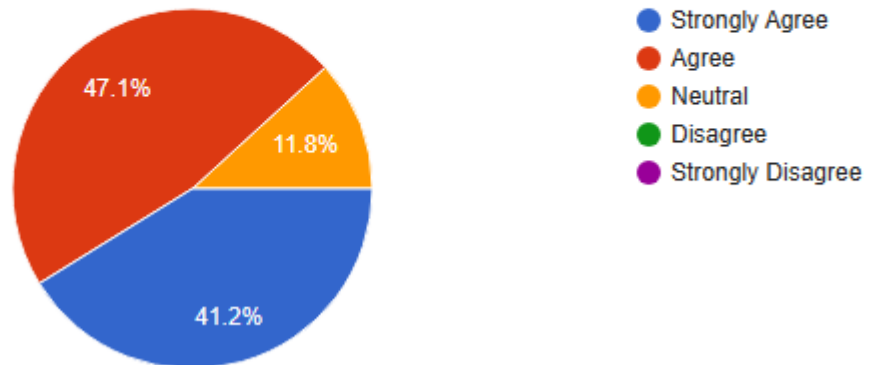
The course provided you the understanding of different aspects of financial literacy like saving, investment, taxation.

51 responses



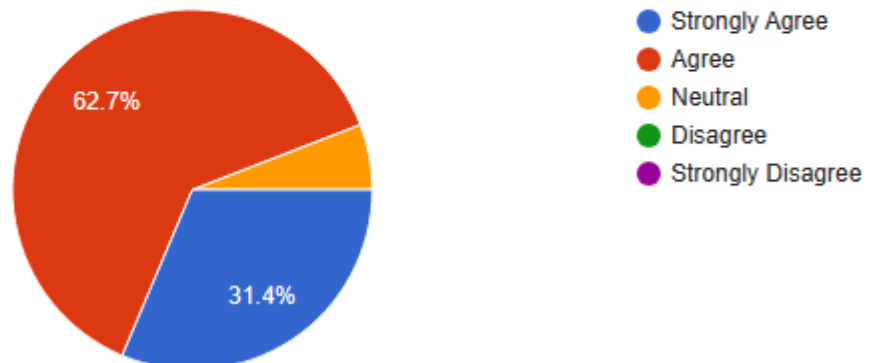
The course provided you the understanding of banks, various services offered by a banks.

51 responses



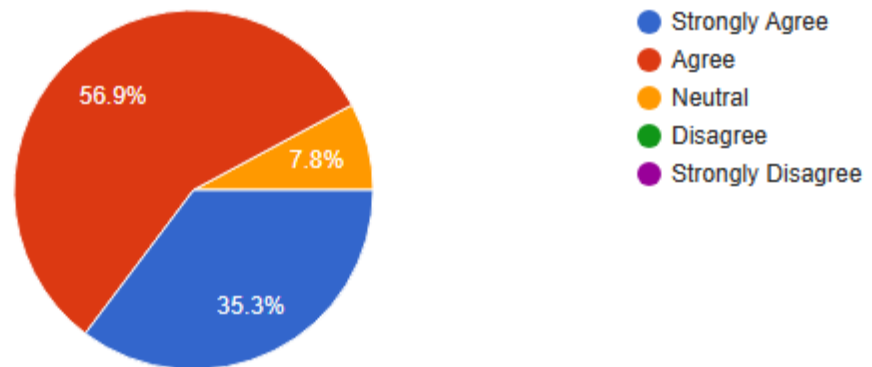
The course provided you the understanding of basic tax planning structure and various exemptions and deductions.

51 responses



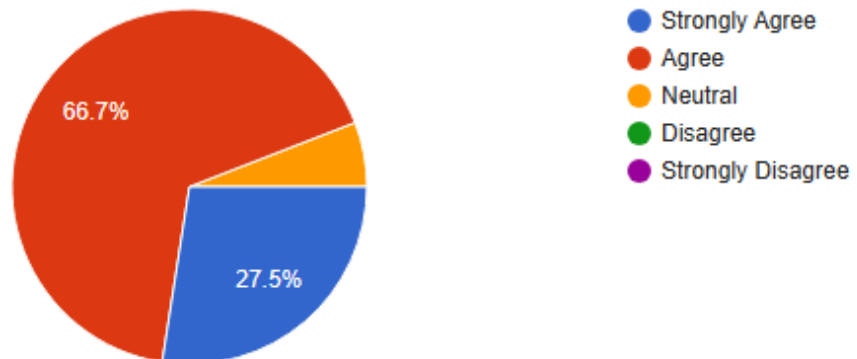
The course provided you the understanding of a investment planning and various financial products.

51 responses



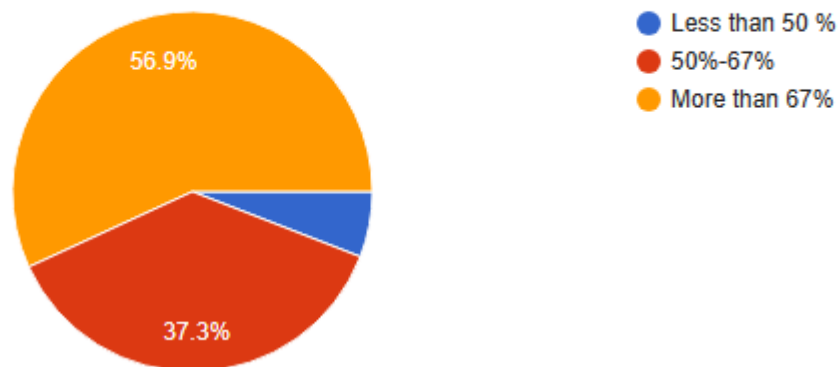
The course provided you the understanding of insurance planning along with several types of life and general insurance plans.

51 responses



How much was your attendance in this course?

51 responses



OBSERVATIONS

From the given responses, It is observed that 96% agreed The course provided you the understanding of meaning and concepts of financial literacy, financial wellbeing, financial discipline. About (94%) agreed that the course provided you the understanding of different aspects of financial literacy like saving, investment, taxation. (88%) have also agreed The course provided you the understanding of banks, various services offered by a banks. (94%) students agreed that the course provided you the understanding of basic tax planning structure and various exemptions and deductions. (92%) students agreed that the course provided you the understanding of a investment planning and various financial products. (94%) of the students agreed that the course provided you the understanding of insurance planning along with several types of life and general insurance plans. (57%) of students had attendance more than 67%.

ACTION TAKEN REPORT:

For the moderate responses, we will keep the students engaged and to make them think analytically will use various techniques such as MCQs (quizzes), Latest Cases will be discussed, PPT and more examples will be discussed for a better understanding of students, Remedial classes will also be arranged for the difficult topics and will engage the students by discussing past year important questions with them.

COURSE EXIT SURVEY: Analysis Report

Academic Session: 2023-2024

Department: Commerce

Program: B.Com (H)

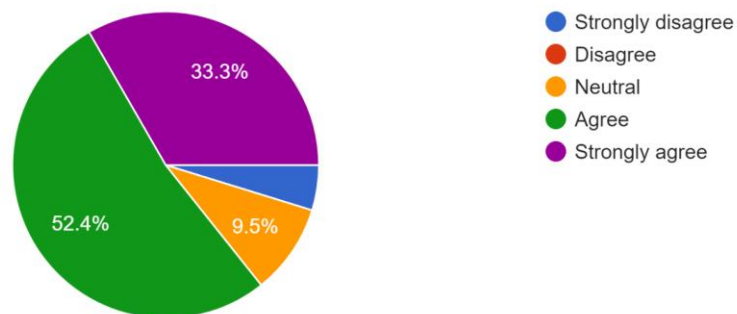
Course Name: GE: Sales Promotion

Course Code: G.E 2.3

Semester: II

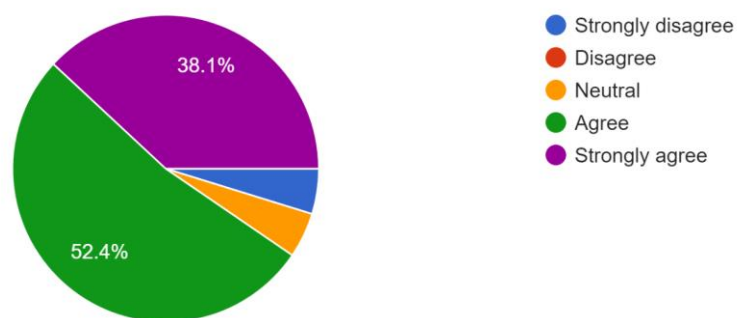
The course helped you to evaluate the importance of sales promotion in marketing

21 responses



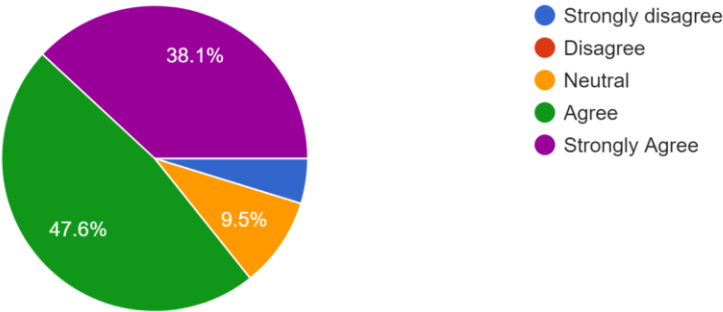
The course helped you to analyze the different forms of sales promotion

21 responses



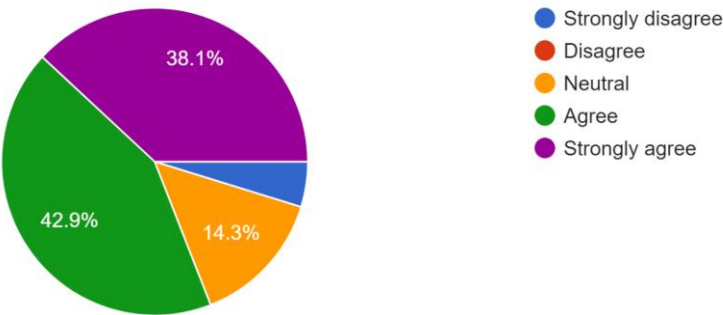
The course familiarize you to design different tools for sales promotion campaign and analyze the need of a particular tools

21 responses



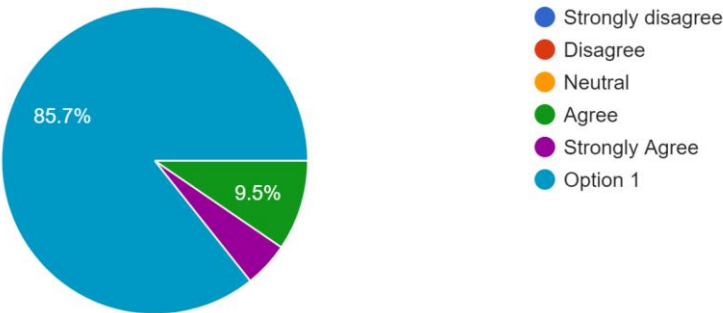
The course helped you to develop and evaluate the sales promotion programs

21 responses



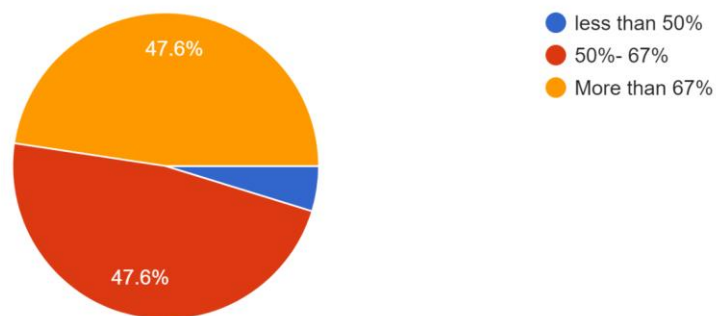
The course aims to familiarize you to analyze the ethical and legal aspects of sales promotion

21 responses



How much was your attendance in this course?

21 responses



OBSERVATIONS

It has been noted that a majority of students have indicated successful achievement of all the objectives of this course. More than 85% of students expressed their understanding of the importance of sales promotion in Marketing. Similarly, 90.5% of students agreed on analyzing the different forms of sales promotion.

Moreover, over 85% of students confirmed their ability to design different tools for sales promotion campaigns and analyze the need for particular tools. 81% of students affirmed that the course helped them to develop and evaluate sales promotion programs. Additionally, more than 95% of students indicated the importance of ethical and legal aspects of sales promotion in marketing. Further observations reveal heightened student interest in the course, with 95% having attendance exceeding 50%.

Action Plan:

For students with moderate responses, strategies were employed to enhance engagement and foster analytical thinking. Techniques included implementing MCQs (quizzes), discussing the latest case studies, role-playing, utilizing interactive PPTs for clearer understanding, and conducting doubt-clearing sessions during tutorial classes. For students requiring additional support, remedial classes were arranged to accommodate those who missed classes due to unavoidable circumstances. Discussion of important questions from the last 10 years, regular assignments, Projects and ongoing assessment were also incorporated.

Course Exit Survey for B.Com (Hons.)

Semester II

Batch 2023-24

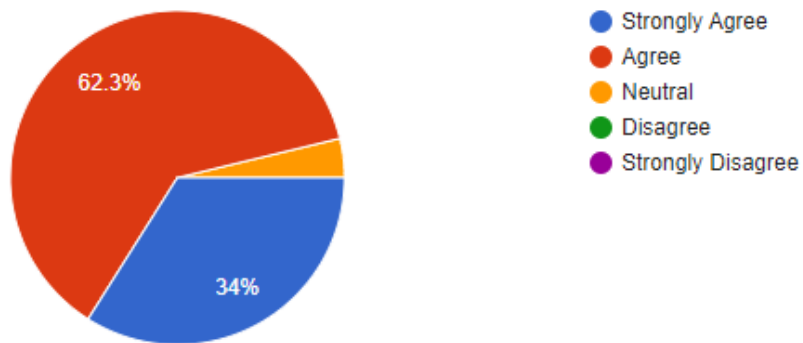
Paper Name: Finance for Everyone

SEC

UPC-2416000002

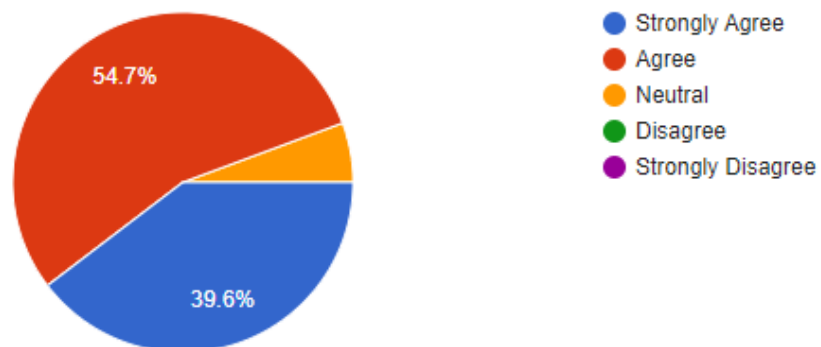
The course provided you the understanding of a financial plan, budget and to manage personal finances.

53 responses



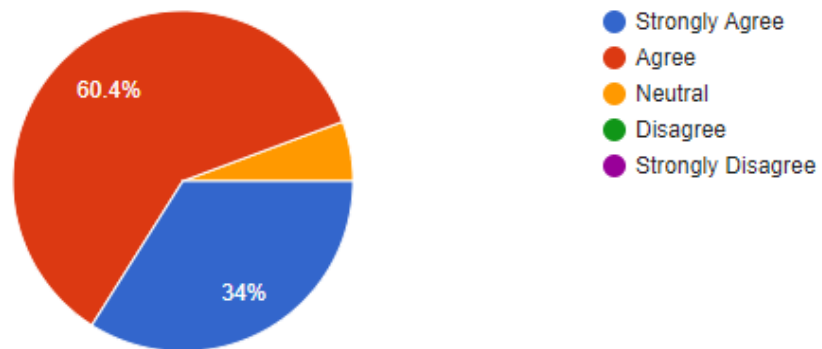
The course provided you the understanding of meaning and importance of financial literacy and financial institutions providing financial services

53 responses



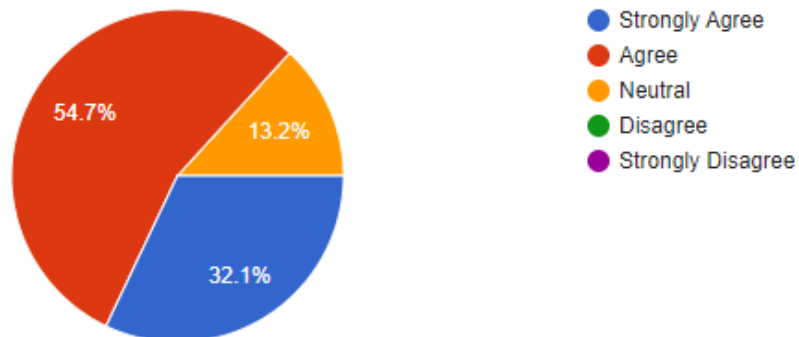
The course provided you the understanding of banks, various services offered by a banks and how to avail it.

53 responses



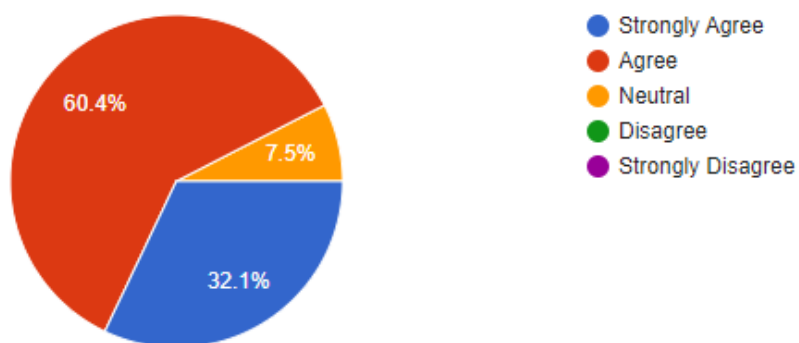
The course provided you the understanding of a post office saving schemes and various services offered by Post offices in India.

53 responses



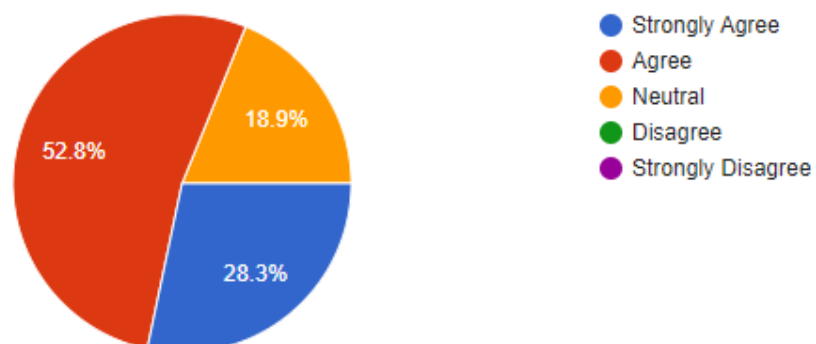
The course provided you the understanding of a insurance planning along with several types of life and general insurance plans

53 responses



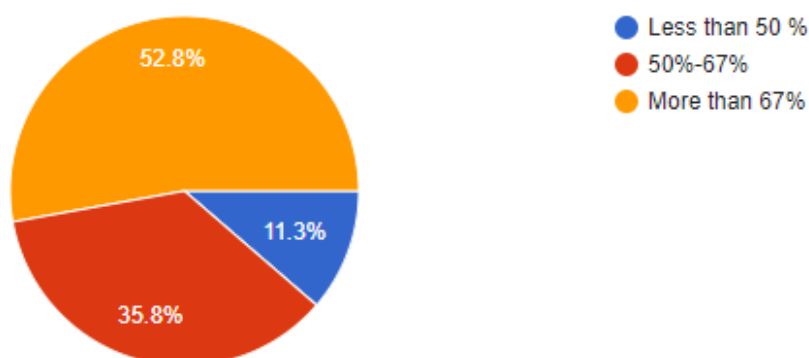
The course provided you the understanding of basics of stock markets .

53 responses



How much was your attendance in this course?

53 responses



OBSERVATIONS

From the given responses, it is observed that 94% agreed that the course provided the understanding of meaning and importance of financial literacy and financial institutions providing financial services. About 94% agreed that the course provided them the understanding of a financial plan, budget and to manage personal finances. 94% students have also agreed the course provided them the understanding of banks, various services offered by a banks and how to avail it. (92%) students agreed that the course provided them the understanding of post office saving schemes and various services offered by Post offices in India. (53%) of students had attendance more than 67%.

ACTION TAKEN REPORT:

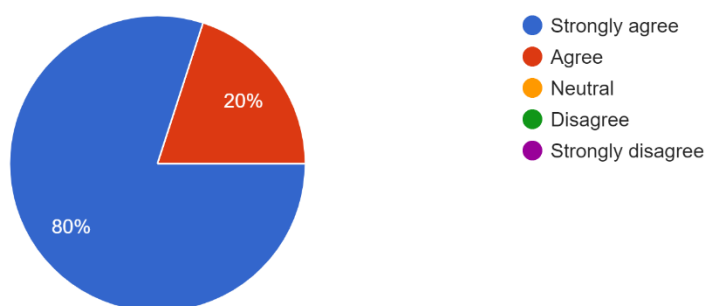
For the moderate responses, we will keep the students engaged and to make them think analytically will use various techniques such as MCQs (quizzes), Latest Cases will be discussed, PPT and more examples will be discussed for a better understanding of students, Remedial classes will also be arranged for the difficult topics and will engage the students by discussing past year important questions with them.

Course Exit Survey (Semester II) For SEC (Batch 2023-2024)

Personal Financial Planning

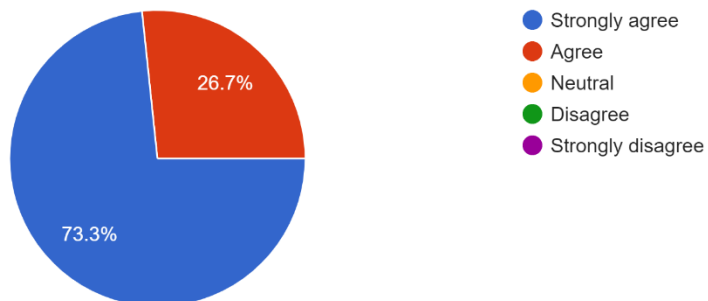
This course provided you the ability to analyse the meaning and appreciate the relevance of financial planning

15 responses



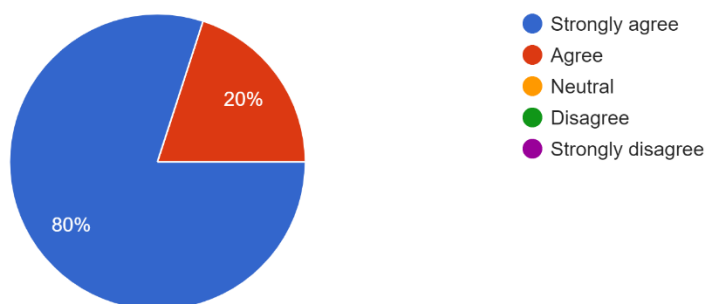
This course provided you the ability to appraise the concept of investment planning and its methods

15 responses



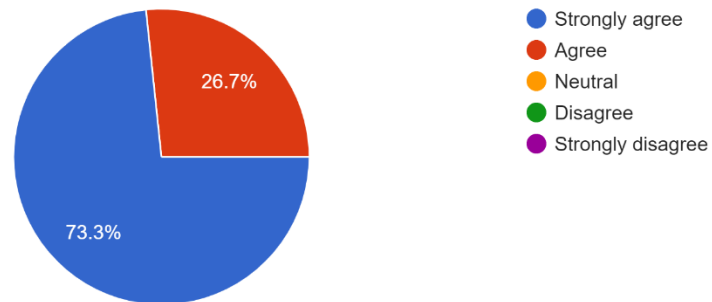
This course provided you the ability to Examine the scope and ways of personal tax planning

15 responses



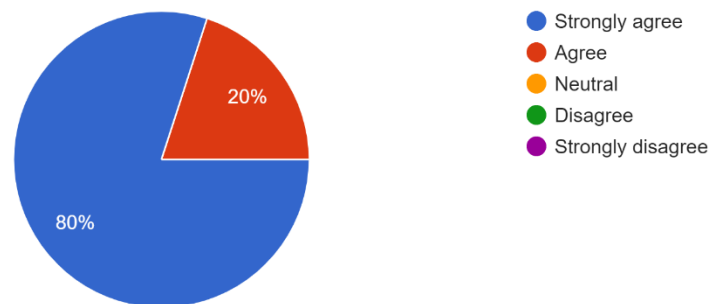
This course provided you the ability to Analyse insurance planning and its relevance.

15 responses



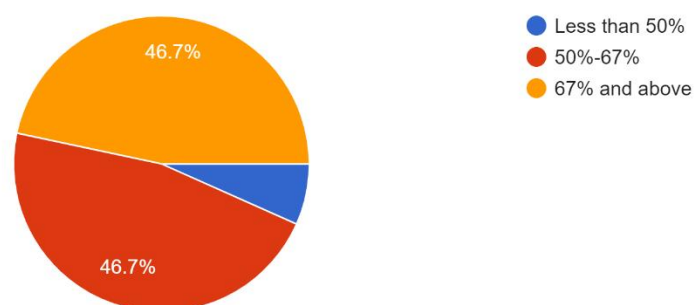
This course provided you the ability to Identify the need for retirement planning and its relevance

15 responses



How much was your attendance in this course?

15 responses



OBSERVATIONS

It is observed that majority of the students have agreed that all the objectives of this Course were achieved. 100% students agreed that they were able to analyse the meaning and appreciate the relevance of financial planning. 100% students agreed that they were able to appraise the concept of investment planning and its methods. 100% students agreed that they were able to examine the scope

and ways of personal tax planning. 100% students agreed that they were able to analyse insurance planning and its relevance. 100% of the students agreed that they were able to identify the need for retirement planning and its relevance.

It is also observed that students had an interest in the paper as around 47% of students had more than 67% of attendance.

ACTION TO BE TAKEN REPORT

For the students showing positive response during the classes, extra practice questions will be given to make them think analytically and critically. Practical Case studies will be discussed to give them an insight into the practical world. For the weak students, special classes will be held to discuss important questions with them. Measures will be taken to make the subject more engaging and appealing to the students in order to ensure higher attendance on their part. Assessments would also be done at regular intervals.

Academic Year 2023-2024

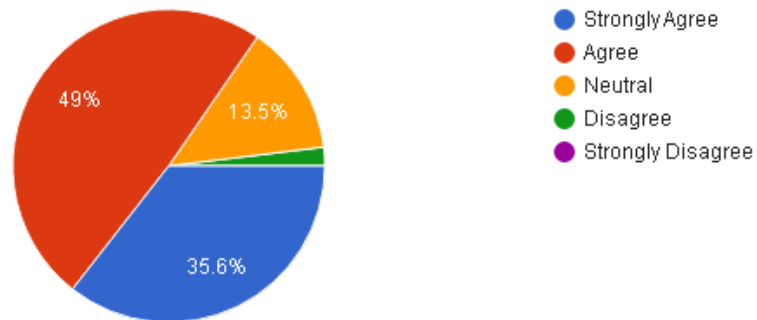
DSC 3.2- FINANCIAL MANAGEMENT [UPC- 2412082302]

SEM III

B.Com (Hons)

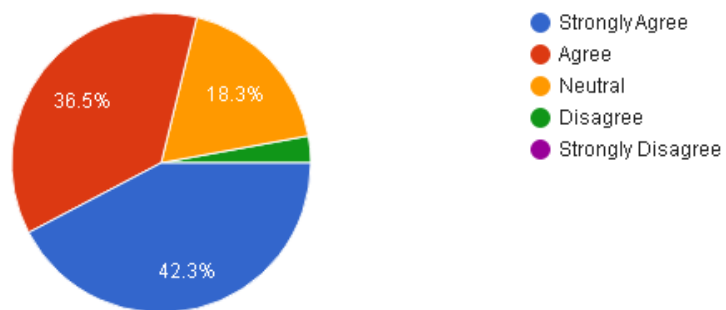
Do you agree that you understood the concept of time value of money?

104 responses



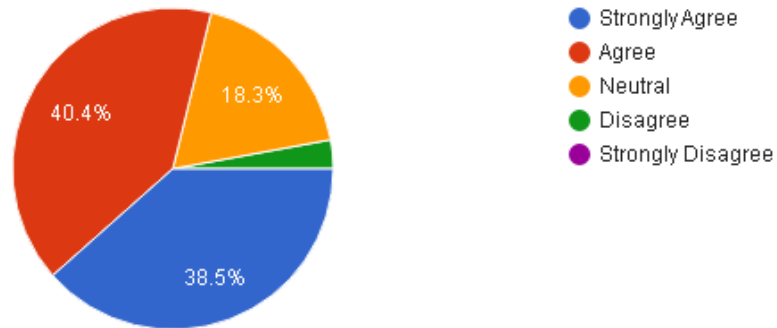
Do you agree that you understood computation of cash flows for a project?

104 responses



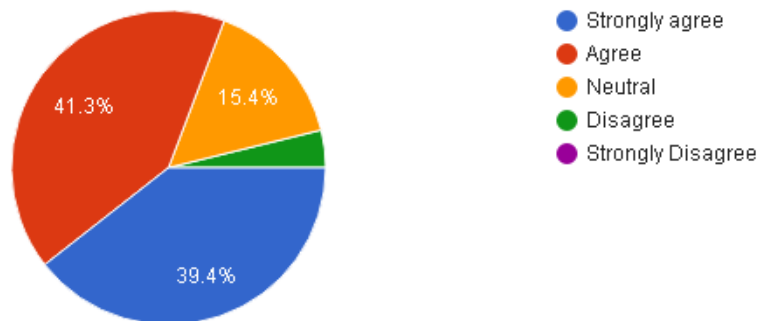
Do you agree that you can estimate the cost of capital?

104 responses



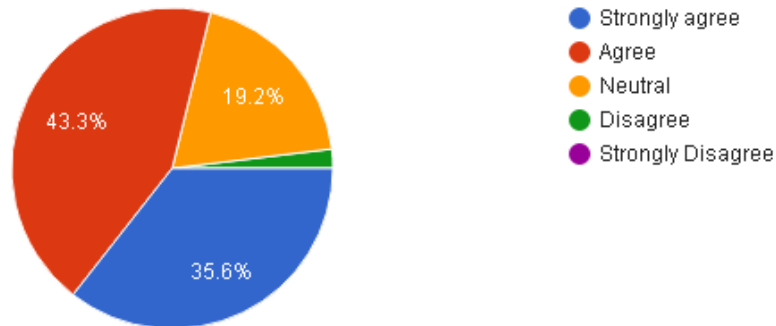
Do you agree that you can understand different theories of dividend and factors affecting dividend policy?

104 responses



Do you agree that you can estimate working capital requirements of a firm?

104 responses



Observations:

It is noted that 84.6% of students have understood the concept of time value of money which forms the foundation of Financial Management paper. & 8.8% of students have further affirmed that they are well versed with computation of cash flows related to a project. Cost of capital concept and computations are well understood by 78.9% students. Over 80.7% students have understood various Dividend theories and factors affecting dividend distribution. 78.9% of students have understood the working capital requirements of a firm.

Overall, the responses of students are positive and very encouraging in a practical paper.

COURSE EXIT SURVEY : Analysis Report
Academic Session : 2022-2023

Department: Commerce

Program: B.Com (H.) NEP

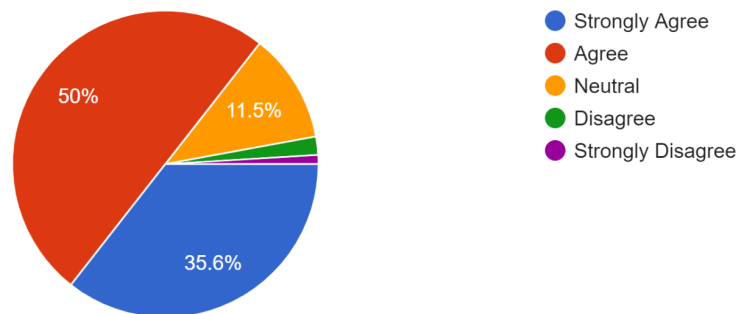
Course Name: Business Mathematics

Course Code: : 2412082301

Semester: III Semester

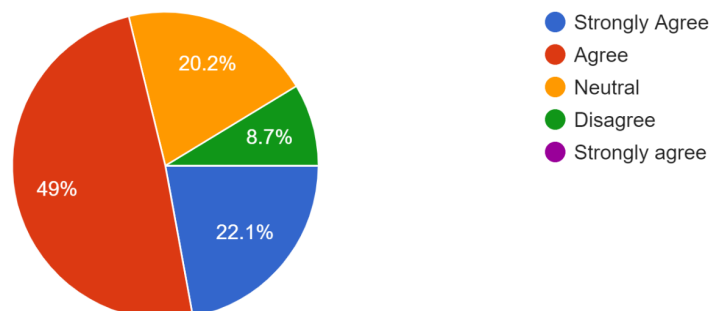
Are you able to assess the applicability of matrices as mathematical tools in representing a system of equations?

104 responses



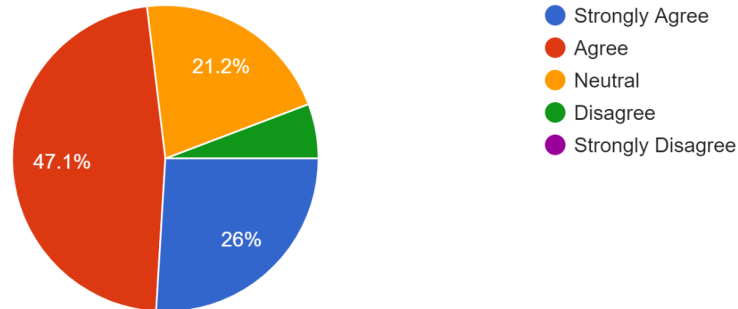
Are you able to apply differential calculus to solve simple business problems?

104 responses



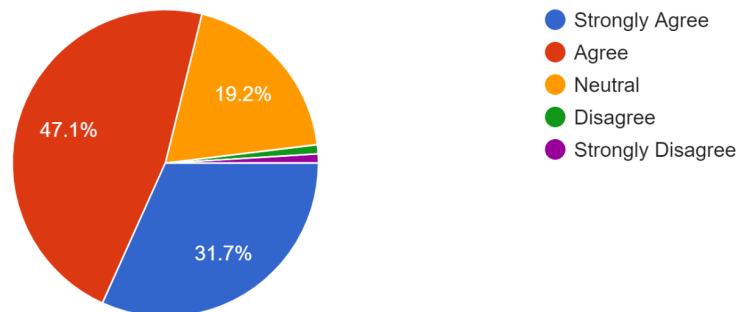
Are you able to evaluate business problems involving complex linear relationships between decision variables and their determining factors?

104 responses



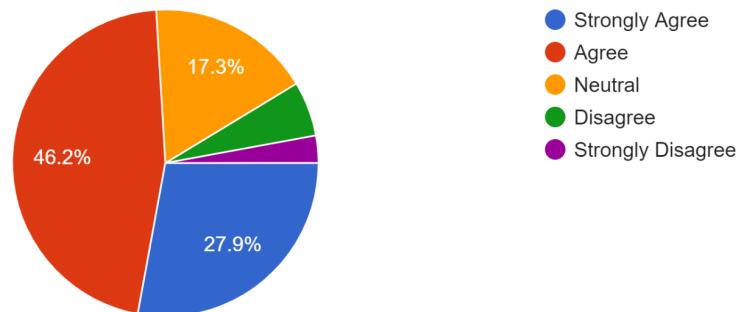
Are you able to explain mathematical formulation and solution of problems related to finance including different methods of interest calculation, future and present value of money?

104 responses



Are you able to develop programming for business problems involving constrained optimisation?

104 responses



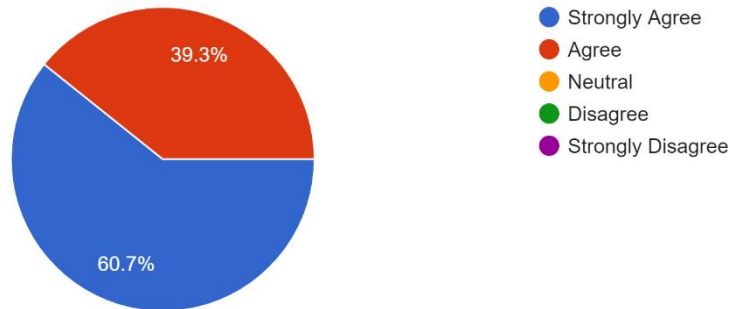
Observation: Approximately 80% of students' responses were found to be favorable towards the paper Business Mathematics. Students agreed that the course provided them the ability to connect with the fundamentals of Business Mathematics. They agreed that they were able to understand the concepts of Matrices, Calculus. They agreed that they were able to solve business problems with the help of linear programming, differential calculus and could solve business problems involving constrained optimization with the help of this paper.

Action to be Taken Report: This paper will be made more favourable for the students in future by emphasizing real-world applications, incorporating interactive examples and technology, providing step-by-step solutions, offering varied resources, including practical exercises, facilitating a feedback mechanism, encouraging collaboration, and promoting critical thinking in assessments for a more engaging and favorable learning environment.

Basics of Advertising
Generic elective - Commerce
Unique paper Code: 2414002002
Semester III
2023-24

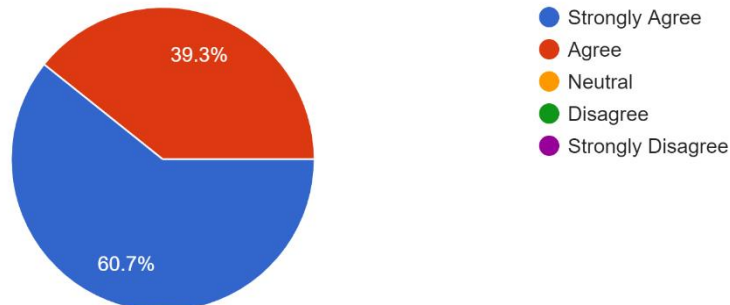
Through this course you were able to identify types of advertising?

28 responses



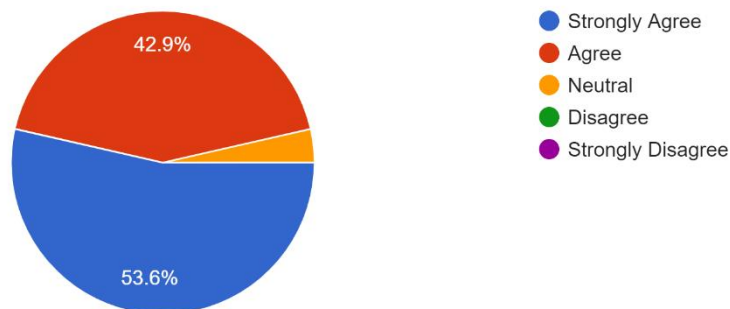
This course you helped you to identify types of media?

28 responses



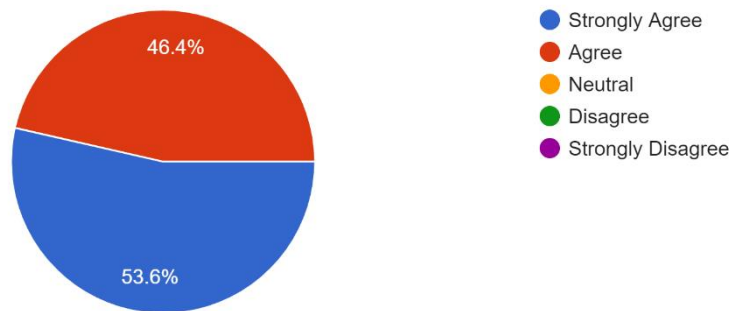
This subject helped you to know latest advertising trend which are there in the market?

28 responses



This subject also helped you to know about advertising agency role in advertising?

28 responses



Analysis and Action Taken Report

Out of the 28 responses received, it has been found that a majority of the students (around 99.30%) agreed that the course helped them in understanding the types of advertising.

100% of the students agreed that the course helped in understanding the type of media and its importance for advertising.

With respect to question on understanding latest advertising trend which are there in the market, 96.5% agreed that they were able to know about latest advertising trend.

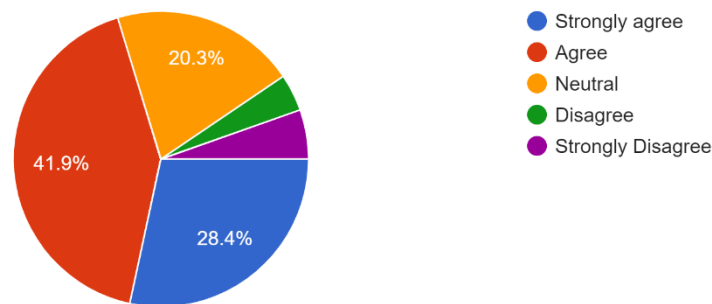
100% of students agreed that the course helped them to know about advertising agency role in advertising

BRAND MANAGEMENT
BCOM HONS THIRD SEMESTER (3.3 DSE)
PAPER CODE : 2413082003

It is observed that the majority of the students have agreed that all the objectives of this Course were achieved. More than 70% of students agreed that they were able to understand the concepts of brands, their evolution, genesis and growth. 61% of students agreed that they were able to understand various brand positioning strategies. More than 64% students agreed that they were able to understand the conceptual framework of brand management and of brand equity. More than 60% of students agreed that the legal and ethical aspects of branding are well grasped by them. It is also observed that students had an interest in the paper as more than 58% of students regularly attended the lectures.

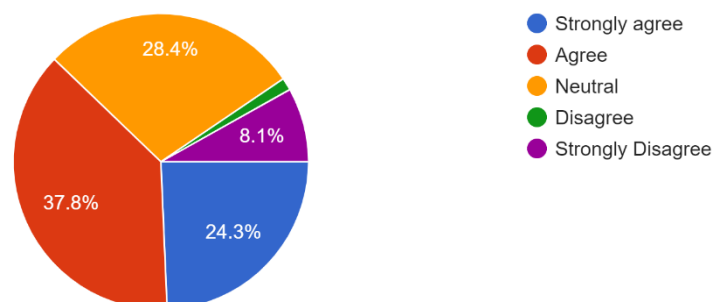
After course completion are you able to understand the concepts of brands, their evolution, genesis and growth?

74 responses



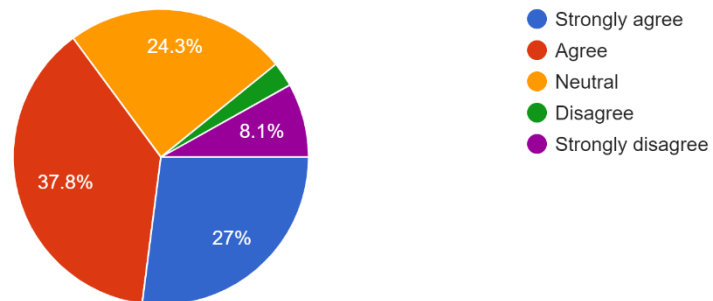
Whether the course provide you the ability to develop skills to devise brand management and brand positioning strategies?

74 responses



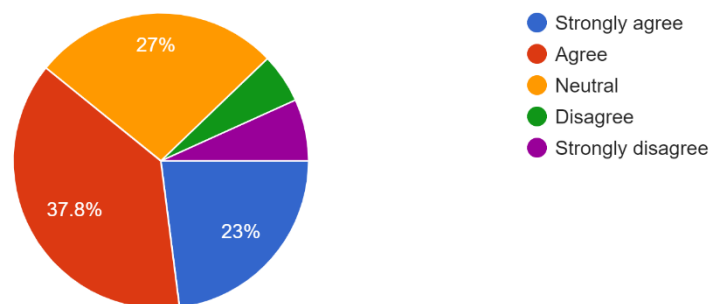
Whether the course enables you to understand the conceptual framework of brand management and various models of brand equity.

74 responses



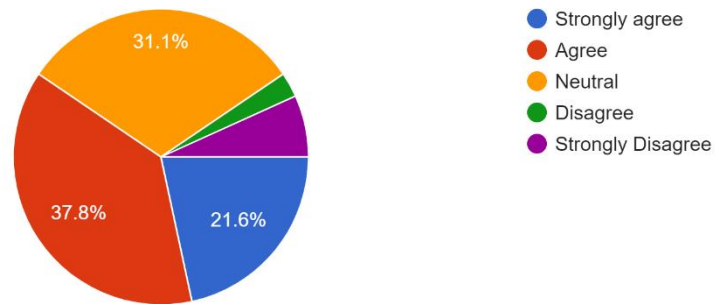
Whether the course help you in understanding ethical and legal issues in branding?

74 responses



How much was your attendance in this course?

74 responses

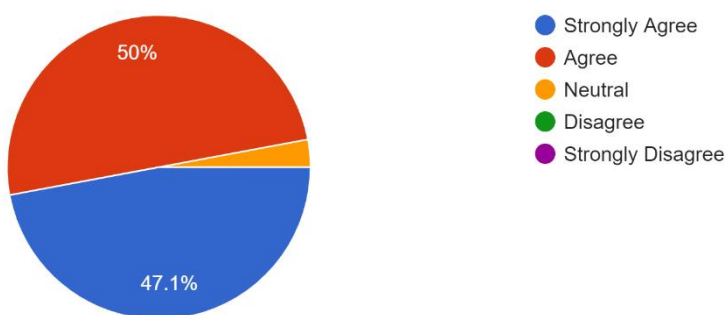


For the moderate responses, we will keep the students engaged and to make them think analytically will use various techniques such as MCQs (quizzes), Latest Cases on brand management will be discussed, secondary data and more examples will be included for a better understanding of students, Remedial classes will also be arranged for the difficult topics and will engage the students by discussing last year's questions and model papers with them.

Innovation & Entrepreneurship
SEC - Commerce
Unique paper Code: 3126000004
Semester III
2023-24

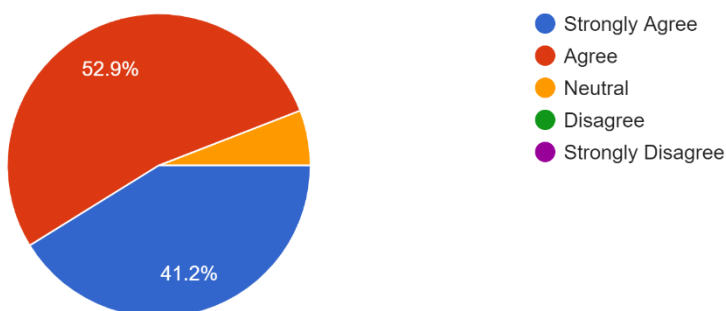
Do you agree that course helped you to know basic concepts of entrepreneurship?

34 responses



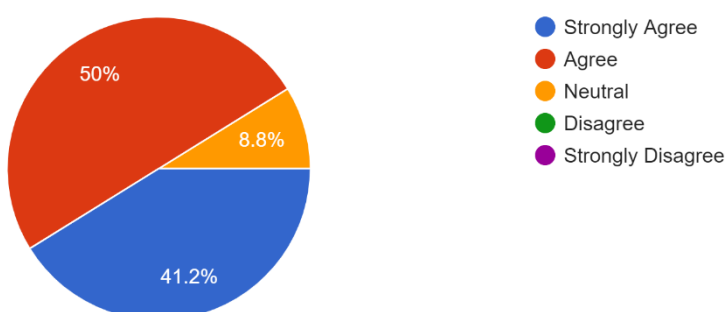
Do you agree that the course helped you identify innovation which is trending in business world you were able to identify few.

34 responses



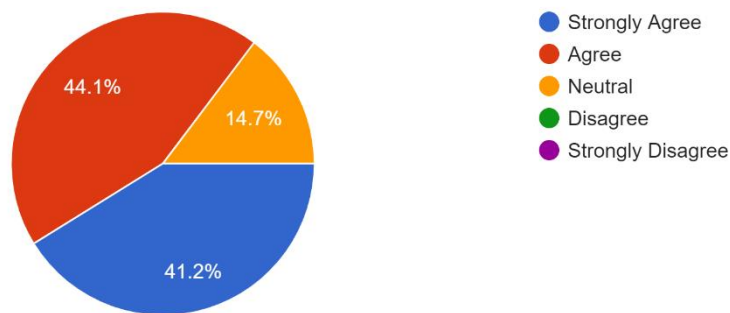
Do you agree that the course helped you understand different business cases of entrepreneurship?

34 responses



Do you agree that the course also helped to know insight of start up?

34 responses



Analysis and Action Taken Report

Out of the 34 responses received, it has been found that a majority of the students (around 97.1%) agreed that the course helped them in understanding the basic concepts of entrepreneurship.

94.1% of the students agreed that the course helped in identifying instances of innovation which are trending in business world.

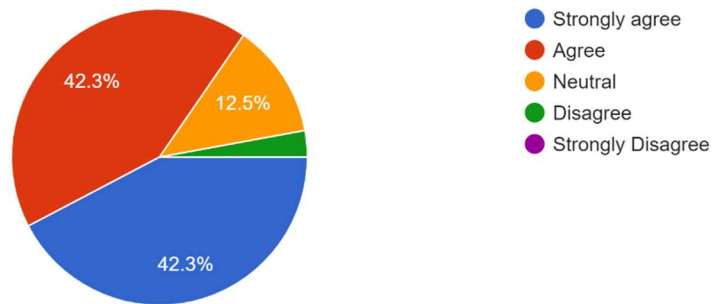
With respect to question on understanding the different business cases of entrepreneurship, 91.2% agreed that they were able to know about them through this subject.

85.3% of students agreed that the course helped them to know about the insight of startups. Most of the students were clear about the various concepts of Entrepreneurship.

DSC-3.3: Principles of Marketing
Paper Code: 2412082303
B.Com(H) Semester III
2023-24

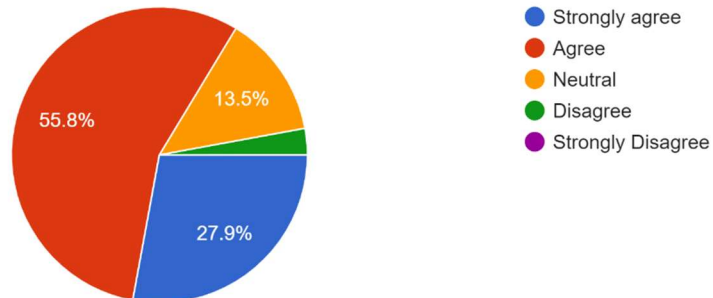
Were you able to understand the basic concepts of marketing, marketing philosophies and environmental conditions affecting marketing decisions of a firm.

104 responses



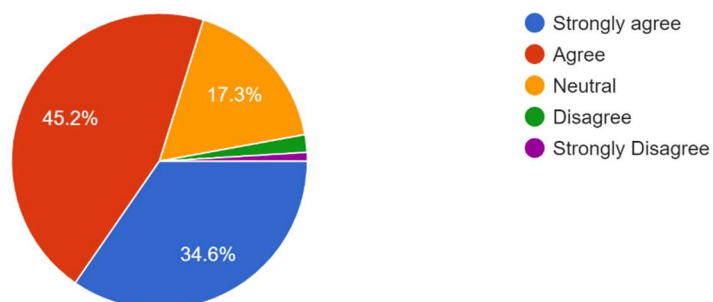
Can you critically evaluate the dynamics of consumer Behaviour and process of market selection through STP.

104 responses



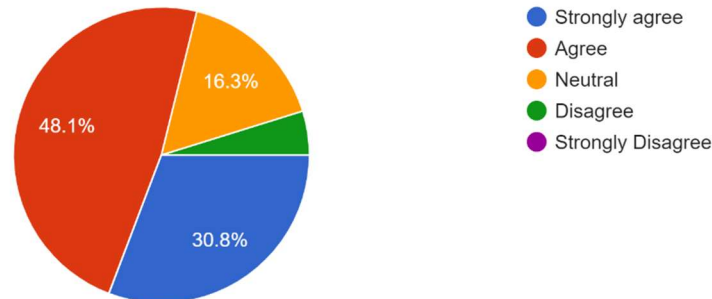
Were you able to analyse the process of value creation through marketing decisions involving product development.

104 responses



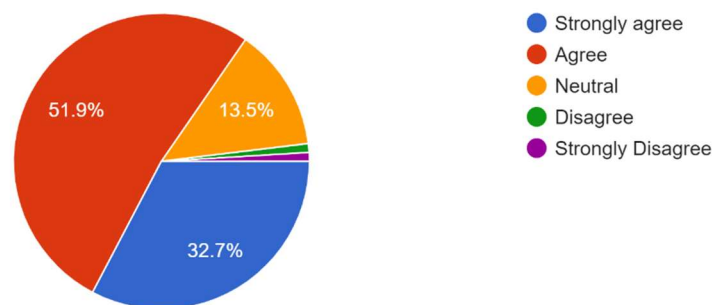
Did you develop an understanding of the process of value creation through marketing decisions involving product pricing and its distribution.

104 responses



Did you understand marketing decisions involving product promotion, and draft promotion mix strategies.

104 responses



Analysis and Action Taken Report

Out of the 104 responses received, it has been found that a majority of the students (around 87%) agreed that the course helped them in understanding the basic concepts of marketing, marketing philosophies and environmental conditions affecting marketing decisions of a firm.

87% of the students agreed that the course helped in understanding the dynamics of consumer behaviour and process of market selection through STP and approximately 80% of the students were able to understand and analyze the process of value creation through marketing decisions involving product development.

With respect to question on understanding and analyzing the process of value creation through marketing decisions involving product pricing and its distribution, roughly 80% students agreed to have understood the concept.

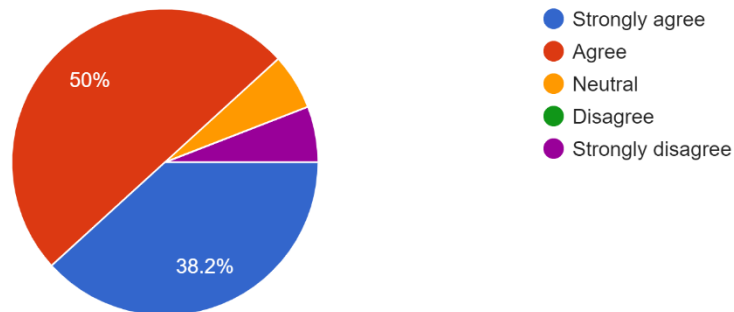
More than 84%% of students agreed that the course helped in exploring marketing decisions involving product promotion, and draft promotion mix strategies.

Most of the students were clear about the various concepts under Marketing but few students have given neutral responses and a very few students had problems in understanding some concepts. So this will be taken care of by taking extra classes and by providing the supplementary readings and use of more case studies.

Analysis of Course Exit Survey
Academic Session: 2023-2024
Discipline Specific Elective
Subject: Organisational Behaviour
Course Code: 3.1(DSE-3.1)
Unique Paper Code: 2413082001

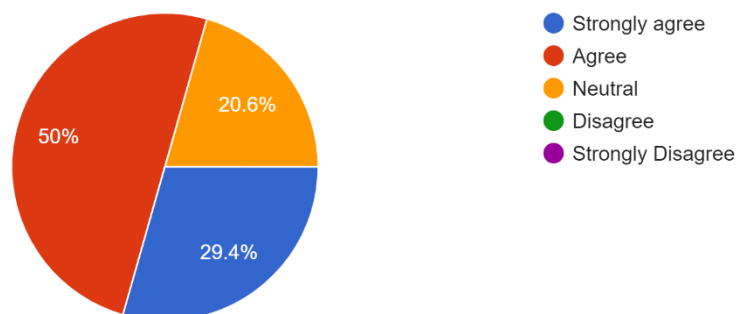
The course helped you understand the basic concepts of organisational behaviour and their applicability in contemporary organisations.

34 responses



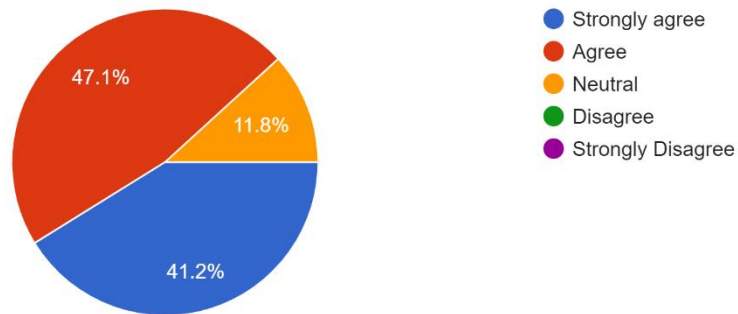
After study of concepts of organisational behaviour, can you analyse various means of managing people at the workplace.

34 responses



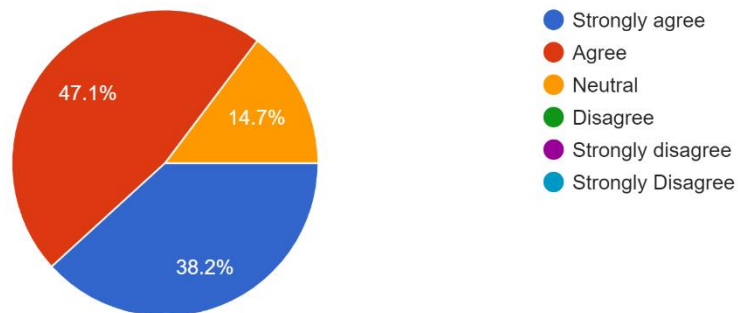
Do you recognise the importance of communication and motivation in an organisation.

34 responses



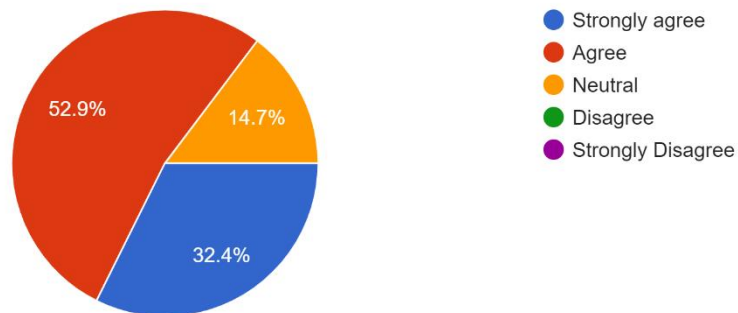
Can you critically evaluate the different leadership styles and strategies.

34 responses



Can you suggest ways to build supportive organisational culture.

34 responses



A student feedback survey was conducted for the said paper and got the following responses on various aspects:

Response to whether the course helped the students understand the basic concepts of organisational behaviour and their applicability in contemporary organisations, 38.2% strongly agree to it while 50% agree to it.

29.4% strongly agree, 50% agree and 20.6% had a neutral response to whether study of concepts of organisational behaviour, helped them analyse various means of managing people at the workplace.

In recognising the importance of communication and motivation in an organization, 41.2% strongly agree to it, 47.1% agree to it and 11.7% had a neutral response.

38.2% strongly agree, 47.1% agree and 14.7% had a neutral response on being able to critically evaluate different leadership styles and strategies.

Regarding suggesting ways to build supportive organisational culture, 32.4% strongly felt they could do so, 52.9% agreed to it and 14.7% were neutral about it.

Thus, 80 to 90 percent of students agree with the course outcomes with a fraction of around 20 or less percent representing a neutral response. This calls for the need to involve them more actively in discussions and regular attendance.

Course Exit Survey Analysis

VAC, Semester III

Academic Session: 2023-24

Department: Commerce

VAC, Sem-III

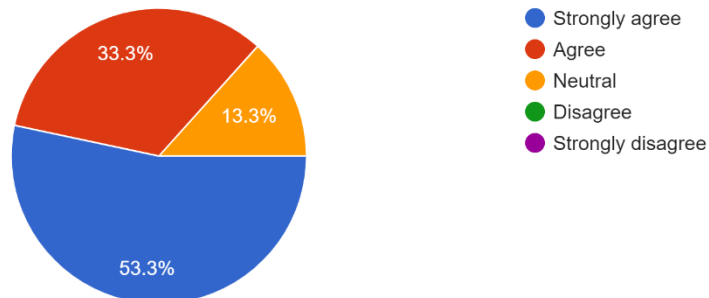
Paper Name: VAC- Digital Empowerment

UPC: 6967000027

1. Observed Values as per Course Exit Survey

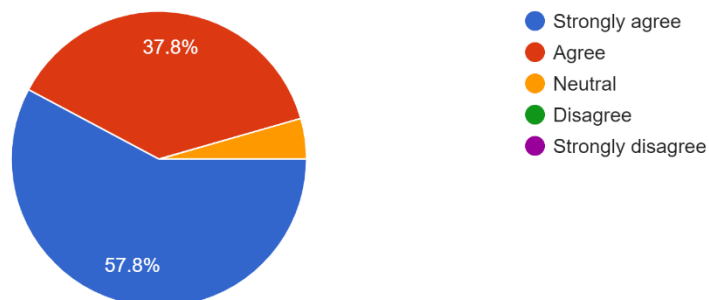
The course made me aware about Digital India and helped me in understanding the use ICT and digital services in daily life.

45 responses



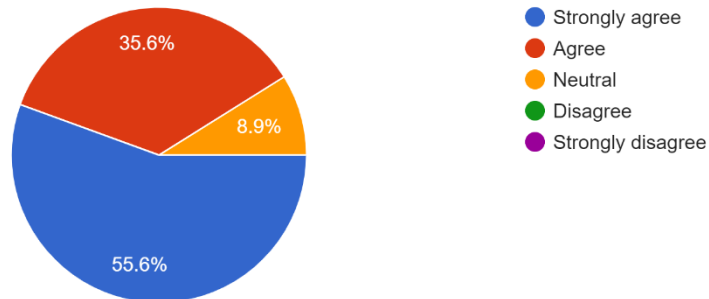
The course helped me in understanding communication and collaboration in cyberspace using e-mails, social platforms, learning tools etc.

45 responses



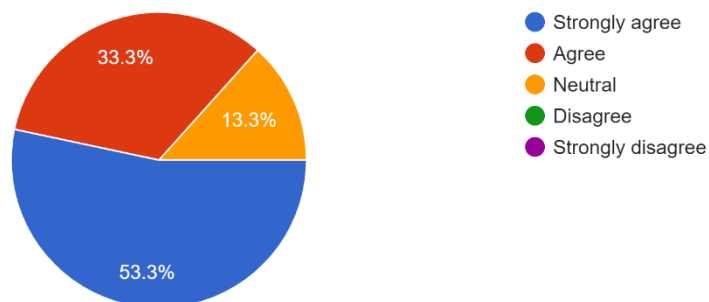
The course helped me in understanding the significance of security and privacy in the digital world.

45 responses



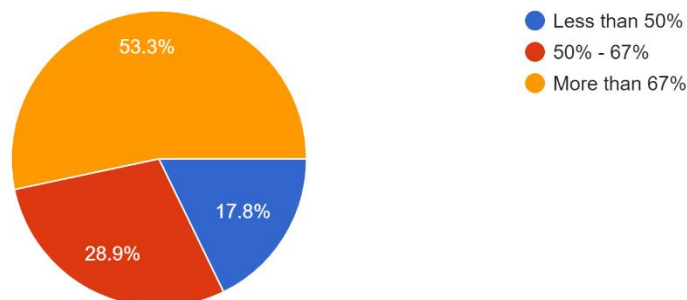
The course helped me in understanding netiquettes and recognizing ethical issues in the cyber world.

45 responses



How much was your attendance in this course?

45 responses



Course Exit Survey Analysis:

As per the course exit survey analysis about 86.6% students agreed that the course made them aware of Digital India and helped them in understanding the use of ICT and digital services in daily life. 95.5% understood communication and collaborating in cyberspace. 91.2% understood security and privacy in digital world and the course helped them in recognizing

ethical issues in cyber world. 53.3% of students had attendance more than 67% and 28.9% attended around 50%-67% of the classes.

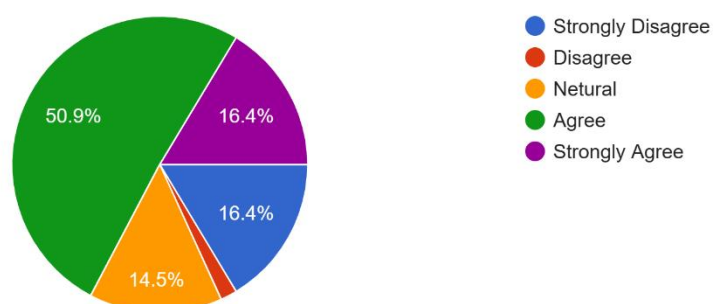
Action Taken Report:

For the upcoming semester, more curated videos and case studies will be shared to inculcate critical thinking in students. Projects and practical exercises will be conducted to provide real-time experience to the students. Special doubt session will be taken and discussion of past years question papers will be done. Remedial classes will also be arranged for students not scoring well in assignments and test.

Course Exit Survey
Academic Session: 2023-2024
Course: VAC
Semester III: Financial Literacy

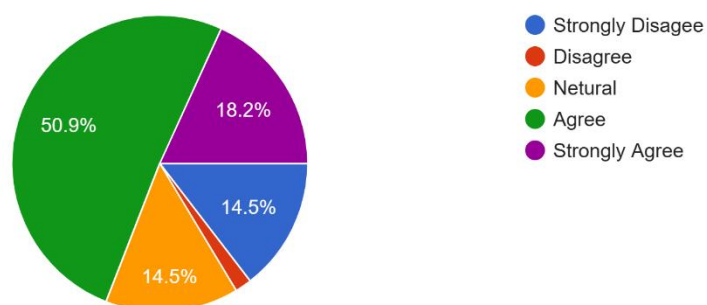
Does the course help you in developing the proficiency for personal and family financial planning ?

55 responses



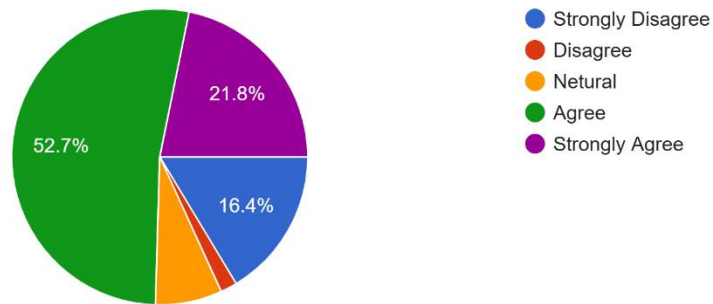
Does the course help you to understand the concept of investment planning ?

55 responses



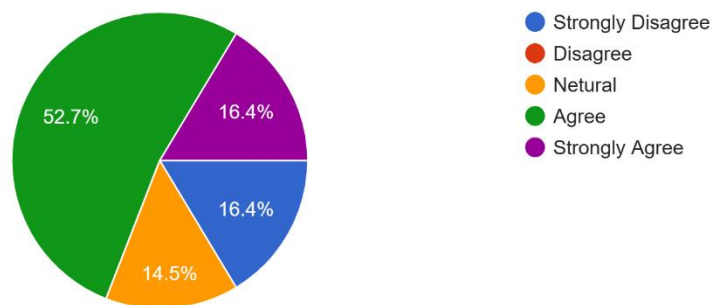
Does the course help you to understand the concept of Banking products and services ?

55 responses



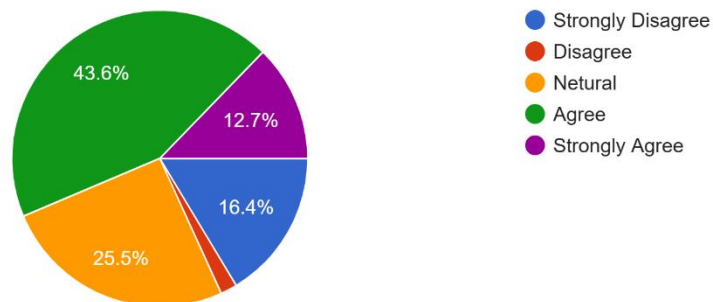
Does the course help you to analyses banking and insurance products ?

55 responses



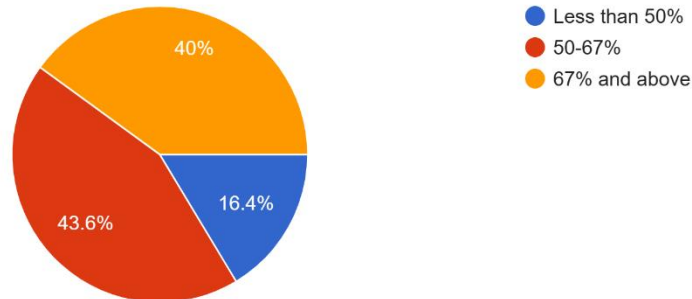
Does the course help you to understand the concept of personal tax planning ?

55 responses



What percentage of classes of this course have you attended ?

55 responses



Observation

The course seems effective overall in improving students' skills in personal/family financial planning, understanding investment planning concepts, and knowledge of banking products/services. The majority of students agree the course helped them in these areas. However, there are mixed responses on the course's ability to help analyze banking/insurance products and comprehend personal tax planning. While many students agree the course improved their skills here, a significant portion remain neutral or disagree. Class attendance is split - while a good portion of students (40%) attended over 67% of classes, a significant percentage (43.6%) only attended 50-67%. 16.4% attended less than half the classes. Overall, the course seems to achieve its goals for most students but could be improved, especially on banking/insurance analysis and tax planning. Ensuring students are engaged and attending class may also help with learning outcomes.

Action Taken Report

A student feedback survey was conducted for the Financial Literacy course. The survey gathered inputs from students on the following aspects:

- Personal and family financial planning skills
- Understanding of investment planning
- Knowledge of banking products and services
- Ability to analyze banking and insurance products
- Comprehension of personal tax planning
- Class attendance percentage

Most students agree the course improved their financial planning abilities, investment knowledge, and understanding of banking products. There are mixed responses on the ability

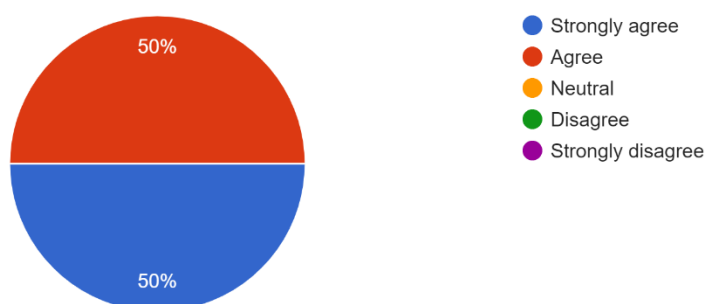
to analyze banking/insurance products and personal tax planning. Some students gained expertise, while others remain neutral or disagree. Class attendance is split, with 40% of the student's attendance being 67% and above while 43.6% of the student's attendance being 50-67%, and 16.4% of the student's attendance attending less than 50% of classes. A small portion of students strongly disagree that the course delivered on its learning objectives.

Course Exit Survey (Semester IV) For GE (Batch 2023-2024)

Personal Financial Planning

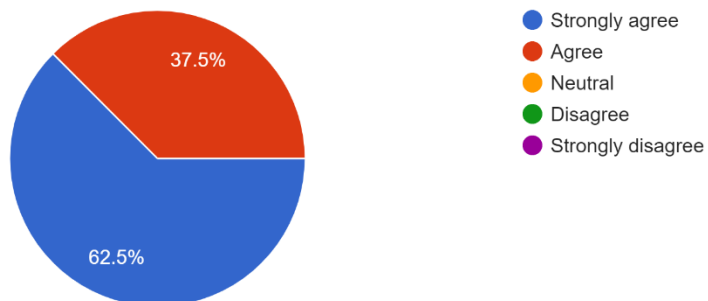
This course provided you the ability to analyse the meaning and appreciate the relevance of financial planning

8 responses



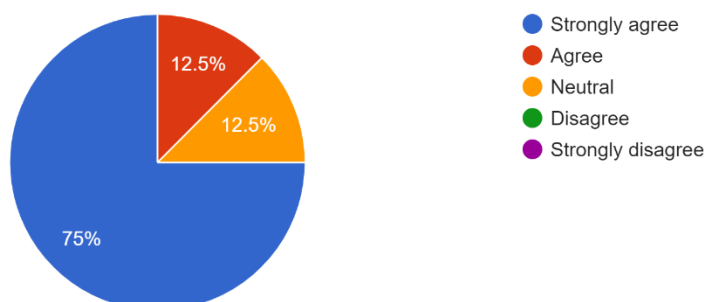
This course provided you the ability to appraise the concept of investment planning and its methods

8 responses



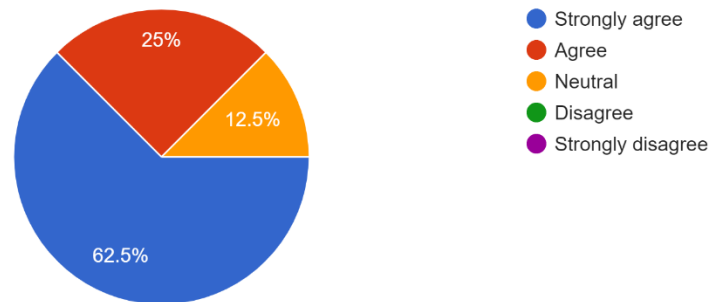
This course provided you the ability to Examine the scope and ways of personal tax planning

8 responses



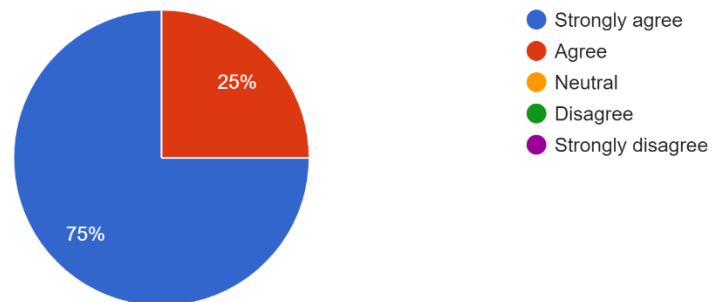
This course provided you the ability to Analyse insurance planning and its relevance.

8 responses



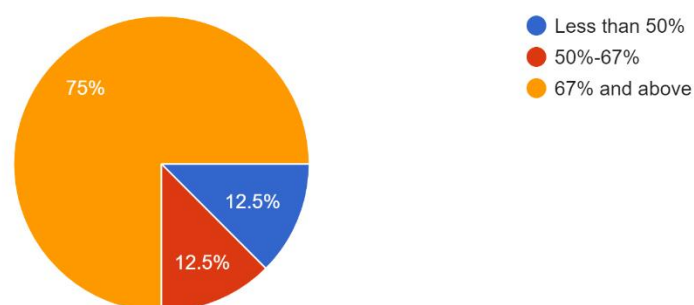
This course provided you the ability to Identify the need for retirement planning and its relevance

8 responses



How much was your attendance in this course?

8 responses



OBSERVATIONS

It is observed that majority of the students have agreed that all the objectives of this Course were achieved. 100% students agreed that they were able to analyse the meaning and appreciate the relevance of financial planning. 100% students agreed that they were able to appraise the concept of investment planning and its methods. 88% students agreed that they were able to examine the scope

and ways of personal tax planning. 89% students agreed that they were able to analyse insurance planning and its relevance. 89% of the students agreed that they were able to identify the need for retirement planning and its relevance.

It is also observed that students had an interest in the paper as around 78% of students had more than 67% of attendance.

ACTION TO BE TAKEN REPORT

For the students showing positive response during the classes, extra practice questions will be given to make them think analytically and critically. Practical Case studies will be discussed to give them an insight into the practical world. For the weak students, special classes will be held to discuss important questions with them. Measures will be taken to make the subject more engaging and appealing to the students in order to ensure higher attendance on their part. Assessments would also be done at regular intervals.

Course Exit Survey Analysis

VAC, Semester IV

Academic Session: 2023-24

Department: Commerce

VAC, Sem-IV

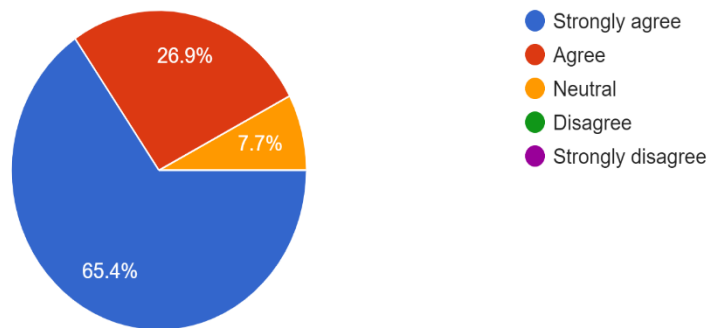
Paper Name: VAC- Digital Empowerment

UPC: 6967000027

1. Observed Values as per Course Exit Survey

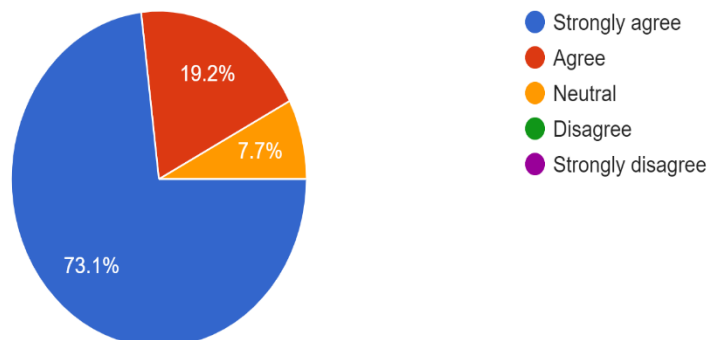
The course made me aware about Digital India and helped me in understanding the use ICT and digital services in daily life.

26 responses



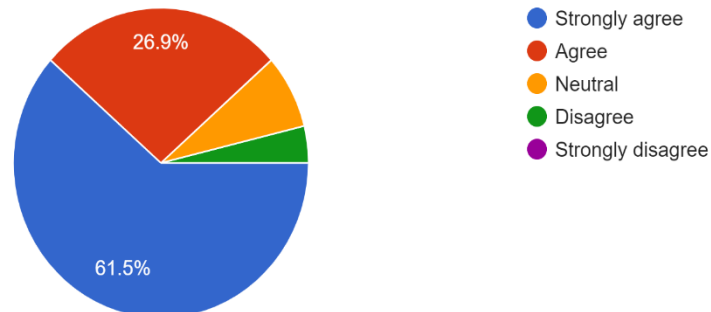
The course helped me in understanding communication and collaboration in cyberspace using e-mails, social platforms, learning tools etc.

26 responses



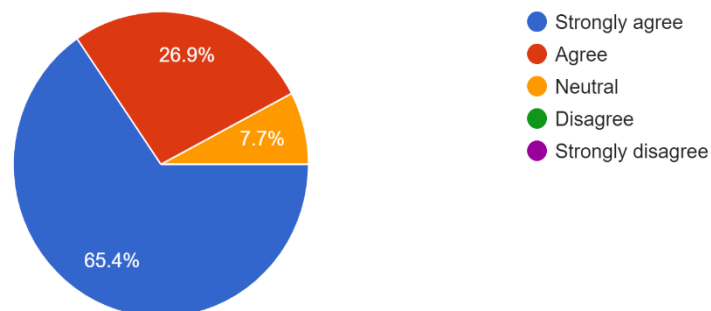
The course helped me in understanding the significance of security and privacy in the digital world.

26 responses



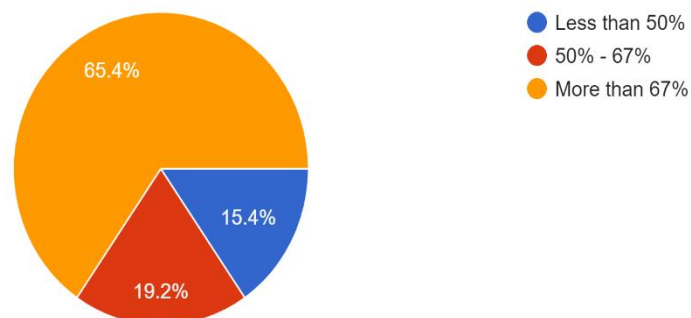
The course helped me in understanding netiquettes and recognizing ethical issues in the cyber world.

26 responses



How much was your attendance in this course?

26 responses



Course Exit Survey Analysis:

As per the course exit survey analysis about 92.3% students agreed that the course made them aware of Digital India and helped them in understanding the use of ICT and digital services in daily life. 92.3% understood communication and collaborating in cyberspace. 88.4% understood security and privacy in digital world and the course helped them in recognizing ethical issues in cyber world. 65.4% of students had attendance more than 67% and 19.2% attended around 50%-67% of the classes.

Action Taken Report:

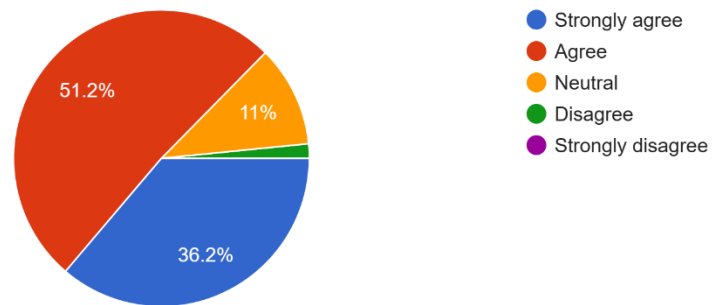
For the upcoming semester, more curated videos and case studies will be shared to inculcate critical thinking in students. Projects and practical exercises will be conducted to provide real-time experience to the students. Special doubt session will be taken and discussion of past years question papers will be done. Remedial classes will also be arranged for students not scoring well in assignments and test.

Course Exit Survey (Semester II) For B.Com (Hons.) (Batch 2023-2024)

DSC 4.3 International Business

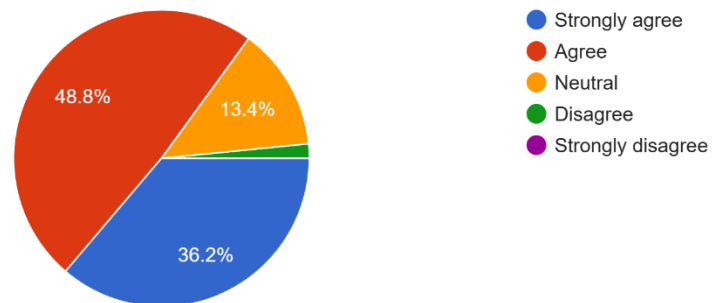
the course helps you to understand the changing dynamics of the diverse international business environment?

127 responses



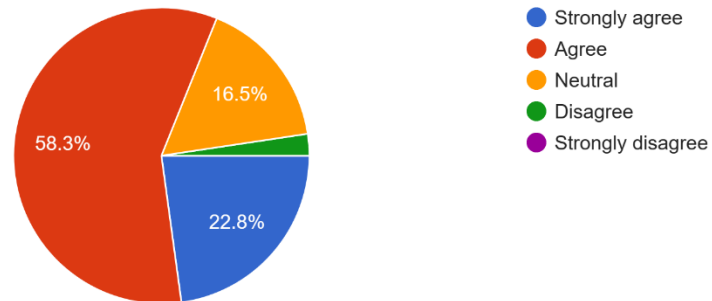
The course helps you to understand the significance of different forms of regional economic integration and the role played by various international economic organizations?

127 responses



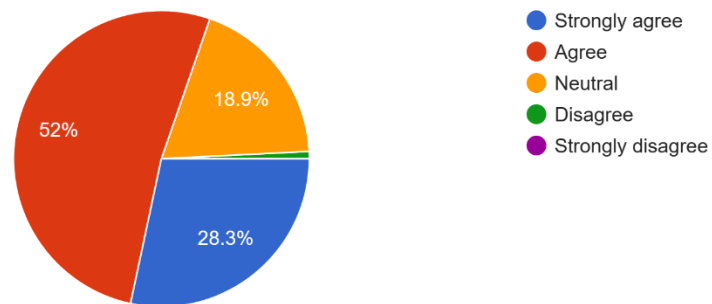
The course helps you to understand the concept and components of the Balance of Payments statement?

127 responses



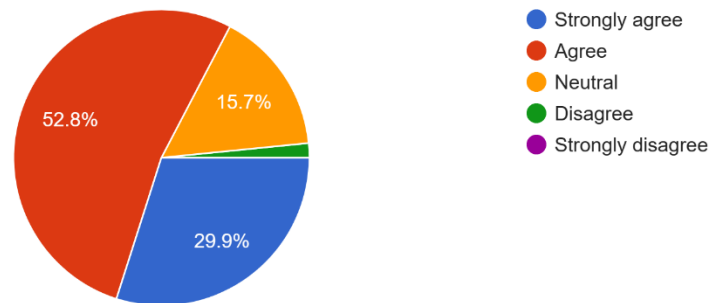
The course helps you to understand the forms of foreign direct investment and can analyze the benefits and costs of FDI?

127 responses



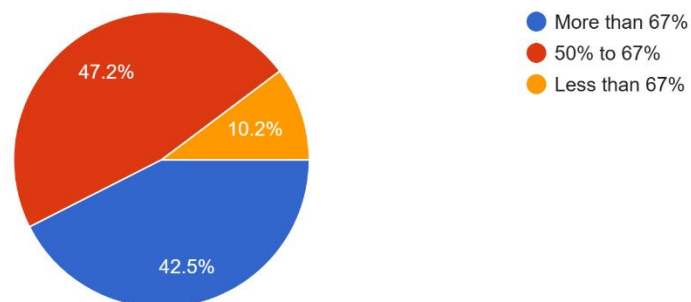
After completion of the course you get awareness about emerging issues in international business such as outsourcing and sustainable development?

127 responses



How much was your attendance in this course

127 responses



OBSERVATIONS

It is observed that majority of the students have agreed that all the objectives of this Course were achieved. 87% students agreed that they were able to develop a good understanding of dynamics of international environment and its diversity at global level. 84% students agreed that they were able to understand the work and importance of regional economic integration. More than 81% students agreed that they were able to understand the concept of balance of payments and its components. More than 80% students agreed that they were able to understand the Concept of Foreign Direct investment and its various forms. More than 84% of the students agreed that they were able to develop an understanding of International sustainable development and outsourcing of business.

It is also observed that students had an interest in the paper as around 70% of students had more than 60% of attendance.

ACTION TO BE TAKEN REPORT

For the students showing positive response during the classes, case studies were discussed to make them think analytically and critically. Practical reports of mergers and acquisitions will be discussed to give them an insight into the practical world. Special Doubt sessions will be taken and discussion of last 10 years question papers will be done specifically for weaker students. For the moderate responses, topics will be discussed more with the students in tutorials. For the weak students, special classes will be held to discuss important questions with them. Measures will be taken to make the

subject more engaging and appealing to the students in order to ensure higher attendance on their part. Assessments would also be done at regular intervals.

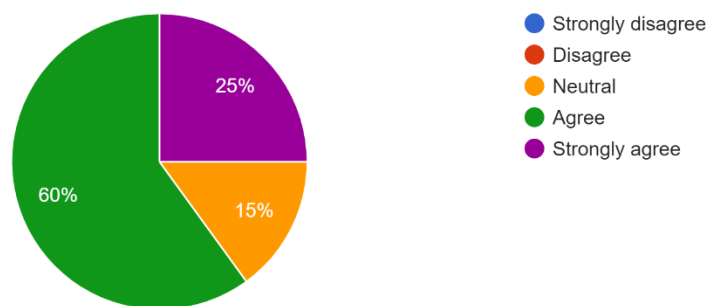
Course Exit Survey
VAC: Financial Literacy

Semester 4

Summary Report

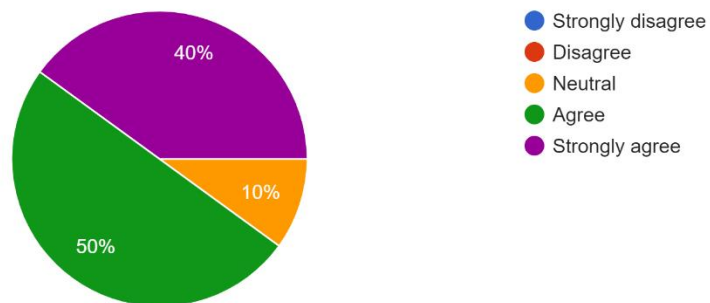
Do you agree that the course helped you in developing proficiency for personal and family financial planning?

20 responses



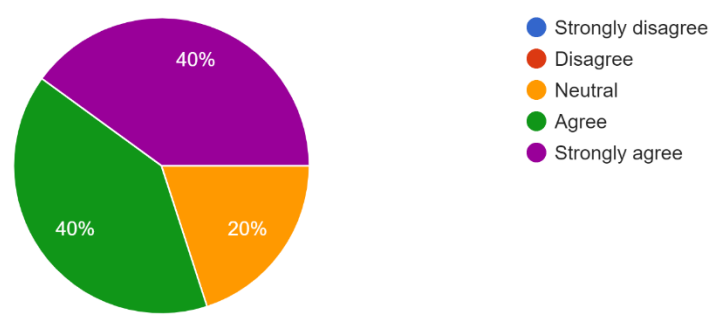
Do you agree that the course helped you in applying the concept of investment planning?

20 responses



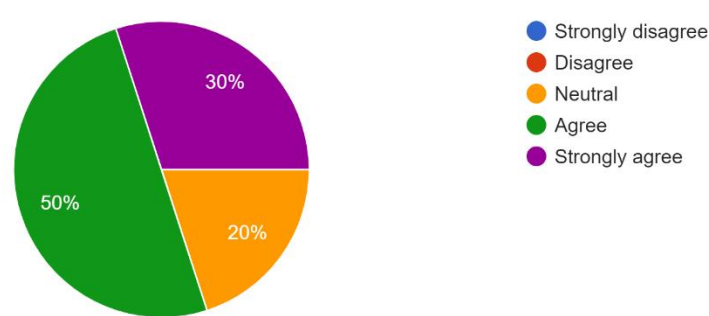
Do you agree that the course helped you develop the ability to analyse banking and insurance products?

20 responses



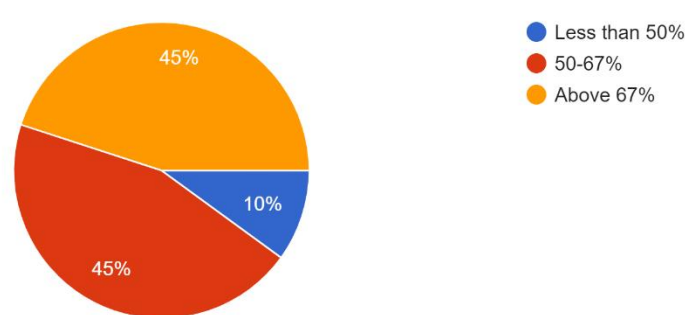
Do you agree that the course helped you in personal tax planning?

20 responses



How was your attendance in this course ?

20 responses



Observation

The majority of students expressed strong agreement that the course was highly beneficial in enhancing their understanding of various financial literacy concepts and the legal framework governing financial activities. This positive feedback highlights the course's success in providing a comprehensive foundation in financial literacy, which is crucial for making informed financial decisions. Students reported that they gained a solid understanding of essential financial principles, including budgeting, saving, and managing personal finances. The course covered the importance of setting financial goals, tracking expenses, and making prudent financial choices, which are critical skills for financial stability and success. The students agree that The course covered a range of investment options, including stocks, bonds, mutual funds, and real estate, providing students with a broad perspective on how to build and manage a diversified investment portfolio. They agreed The course also introduced students to the basics of financing and taxation. Students learned about different financing options available for individuals and businesses, such as loans, credit, and venture capital.

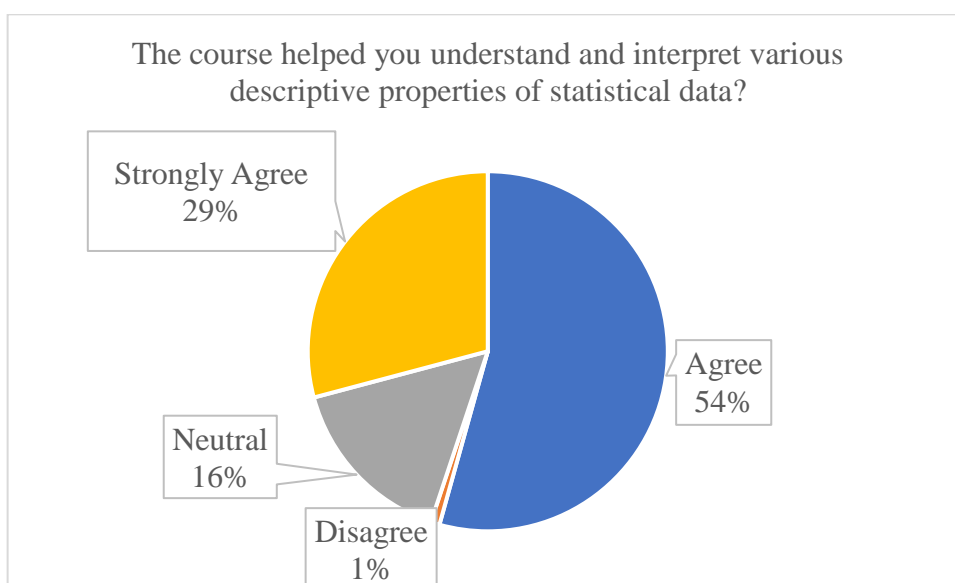
Action Taken Report

The curriculum included discussions on various laws and regulations that impact financial transactions, such as consumer protection laws, banking regulations, and investment guidelines. Students learned about their rights and responsibilities, as well as the legal implications of financial decisions. Through a combination of theoretical instruction and practical exercises, students were equipped to analyze different investment strategies and understand various investment avenues.

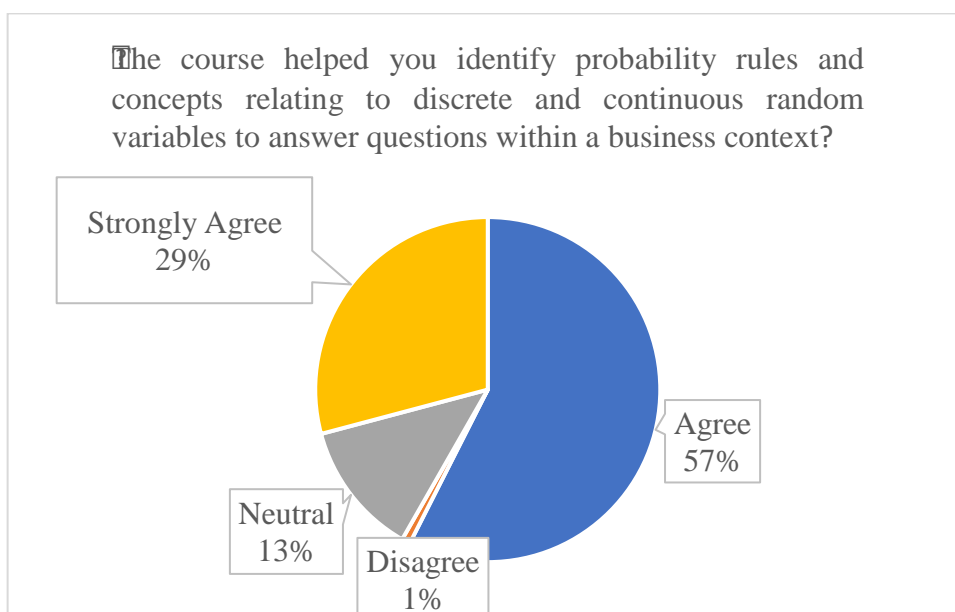
Course Exit Survey Report of Business Statistics

The course exit survey has been conducted for the subject “Business statistics” of B. Com (H.) fourth semester. Where we received approx. 85% response from the class. This course exit survey includes the level of learning outcomes of the students after learning this subject in the college. The following questions were asked from the students based on the learning objectives on five-point Likert scale to know the level of leaning of the students.

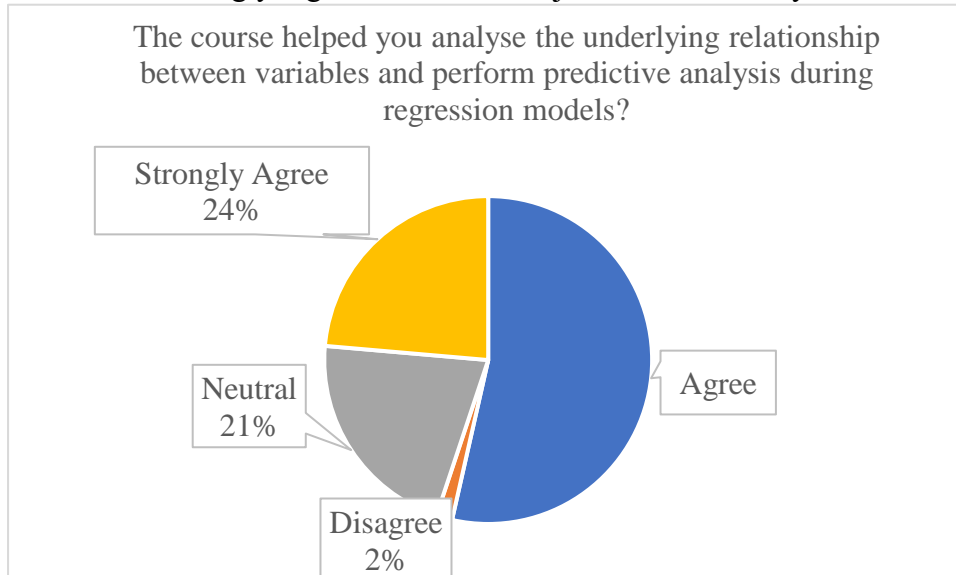
In the response of the first question 54% students were agree that help them to understand and interpret the various descriptive measures in their day-to-day life and business decisions as well while 29% were strongly agree with this point. Out of 127 responses only 1% students were disagreeing with this objective.



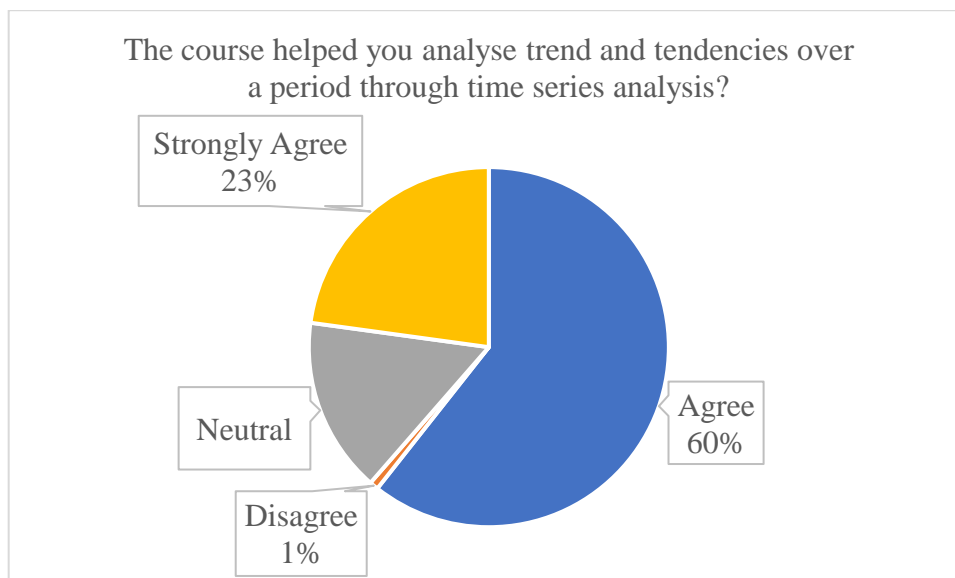
In response of second question, it was found that 57% students of the class were agree they are able to measure the probability of the discrete and continuous series data. While 29% students are strongly agreeing with objective. Out of 127 responses only 1% students are disagreeing with this learning outcome.



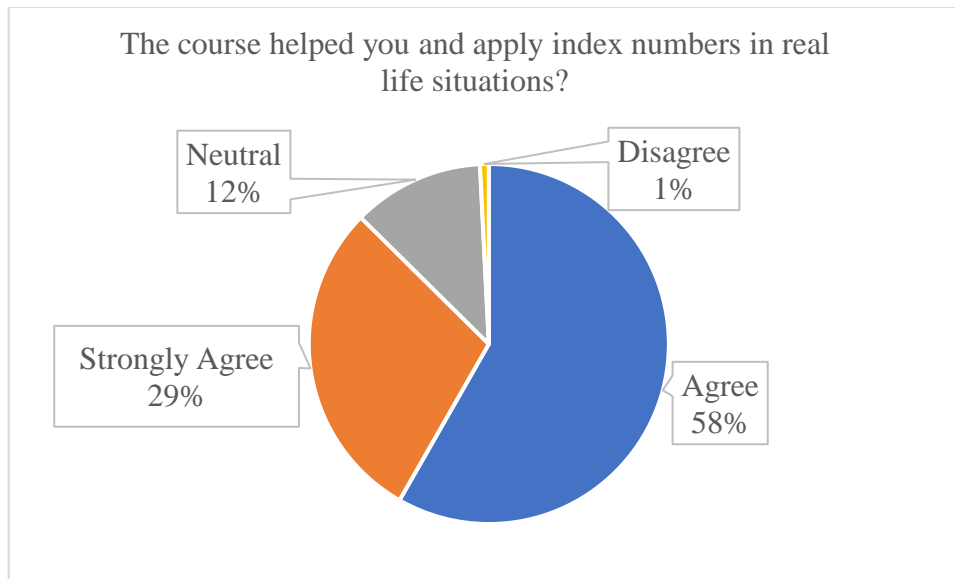
In the response of third question, it was found that 53% students were agree that that this course enable them in finding out the relations between two variables and also there are able to predict dependent variable based on independent variable that helps in business decision making about level of prediction of sales, production and expenses etc. out of 127 responses 24% were strongly agree with this objective while only 2% students were disagree.



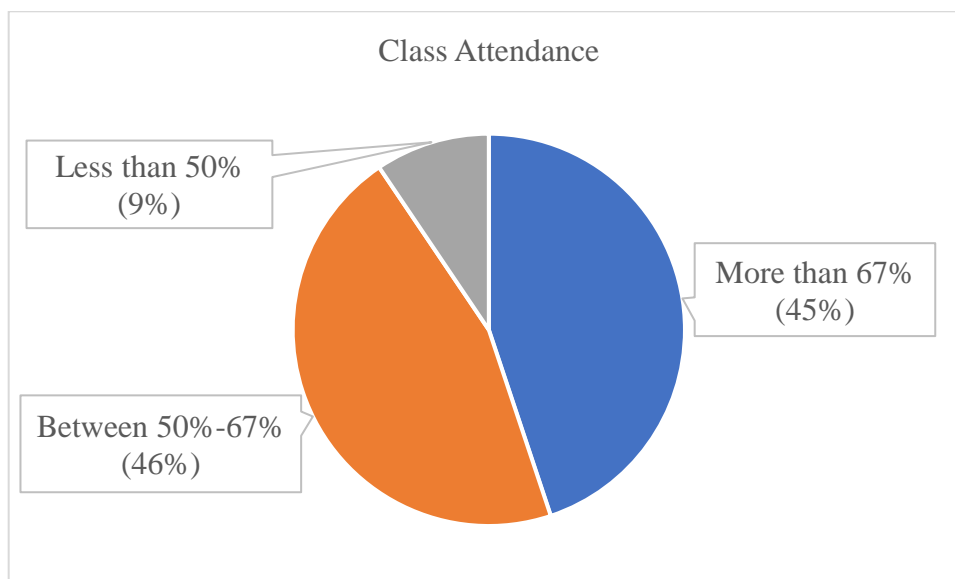
In response of fourth question, it was found that 60% students are agreeing that they are able to predict the trend values using least square and second-, third- and fourth-degree parabola for any given year. This prediction helps them understanding the level of expense, production or sales will be there for any particular year based on the trend equations. Total 23% students are strongly agreeing with objective while again 1% student s are disagreeing on this objective.



In response of fifth question, it was found that 58% students are agree that they are able to understand the different concepts of index numbers and they can construct the index number using different formulas. They are also able to understand the stock exchange index number and its construction. Total 29% students are strongly agreeing with this objective while approx. 1% students are disagreeing with it.



Attendance is the one of the major factors determining the student's perception and result of expected learning outcome so we also record the attendance of the students. Among the respondents, it was found that only 45% students were attended more than 67% of class and 46% students were attended between 50%-67% classes while 9% students were attended less than 50% of total held classes. We found that the students having less attendance were less aware about the different concepts of this subject than the students having significant level of attendance in the class.



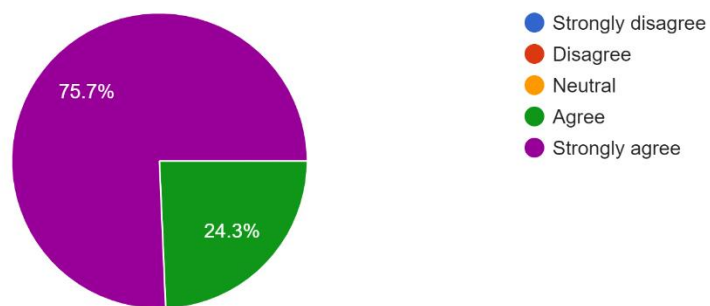
Action taken:

On the basis of above results and students' requirements we have taken multiple remedial cum revision classes to solve the doubts of the students for all five units and given more real life and business-related examples to make them understand the concept properly. After this revisionary and remedial classes, it was found that students are more satisfied and clearer than earlier.

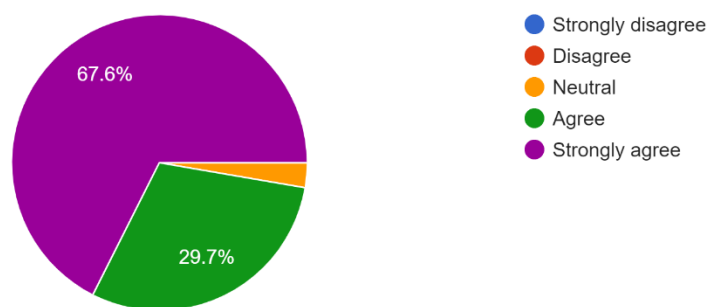
Course Exit Survey
DSE/GE Sustainability Marketing
Semester 4

Summary Report

Do you agree that the course helped you in understanding the concept of Sustainability?
37 responses

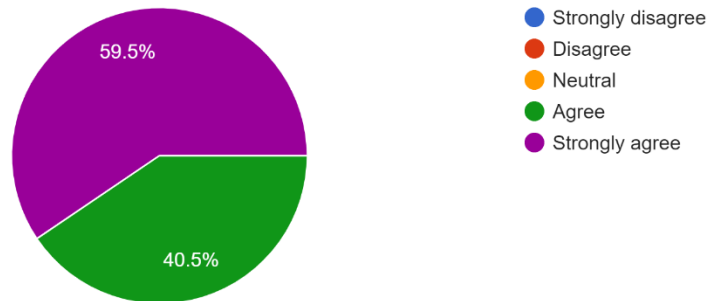


Do you agree that the course helped you in understanding the concept of sustainability and its linkage with marketing?
37 responses



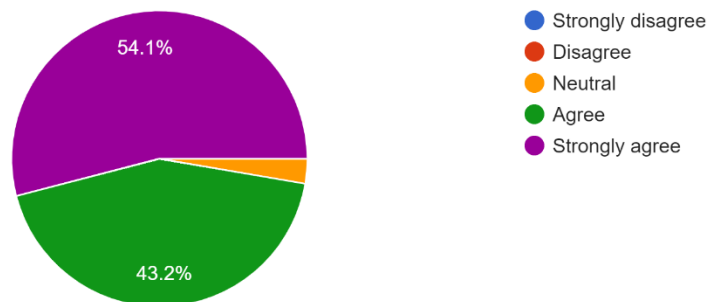
Do you agree that the course helped you develop the ability to analyze and understand the strategies of sustainability marketing?

37 responses



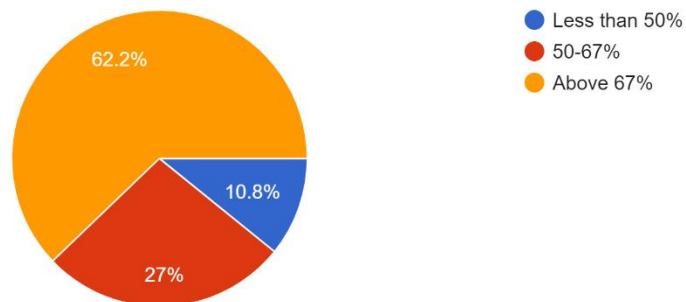
Do you agree that the course helped you understand the legal framework of sustainability marketing ?

37 responses



How was your attendance in this course ?

37 responses



Observations

The majority of students expressed strong agreement that the course significantly enhanced their understanding of various sustainability concepts and the legal framework surrounding sustainable marketing. This positive feedback underscores the course's effectiveness in delivering comprehensive and practical insights into the intersection of sustainability and marketing. Students reported that they gained a solid grasp of what sustainability entails, including its environmental, social, and economic dimensions. The course provided a well-rounded overview of sustainability's core concepts, such as resource efficiency, social equity, and long-term viability, enabling students to appreciate the importance of integrating these elements into business practices. Another significant benefit reported by students was the course's emphasis on developing analytical skills and strategic thinking related to sustainable marketing.

Action Taken Report

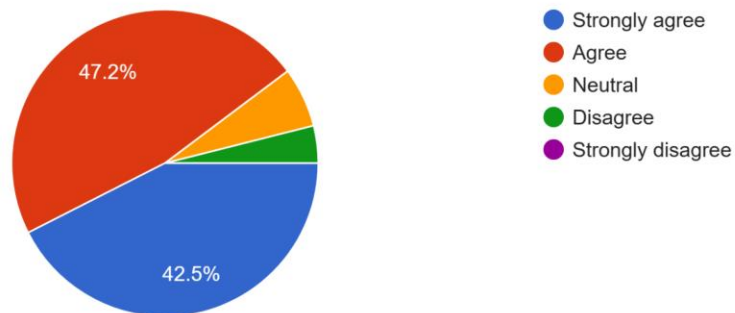
Through a series of case studies, practical exercises, and projects, students were equipped to analyze and evaluate different marketing strategies aimed at promoting sustainability. This hands-on approach allowed them to apply theoretical knowledge to real-world scenarios, fostering critical thinking and problem-solving abilities. Students learned to assess the effectiveness of various marketing campaigns, identify potential pitfalls, and develop innovative strategies that align with sustainable principles.

COURSE EXIT SURVEY
DSC 4.2- COST ACCOUNTING
B.Com (Hons.)- Semester IV
Academic Year 2023-2024

Q1.

Course helped you to understand the different cost concepts

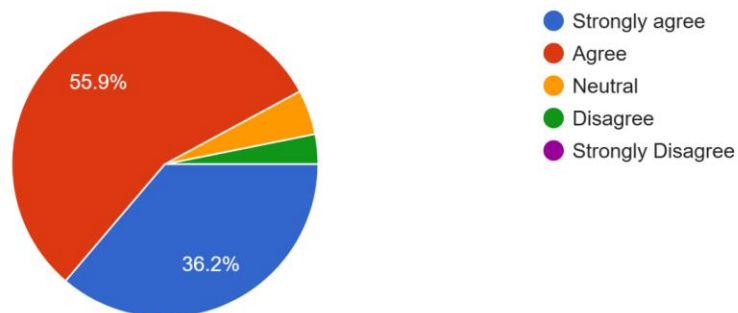
127 responses



Q2.

The course provides you the skills to analyze the various components of cost of production

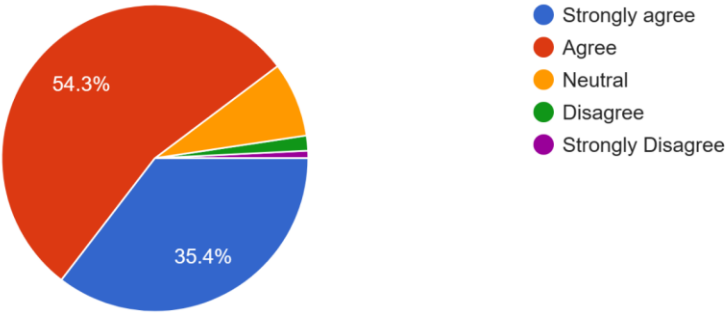
127 responses



Q3.

The course provides you the skills to compute the unit cost and total cost by preparing a cost sheet?

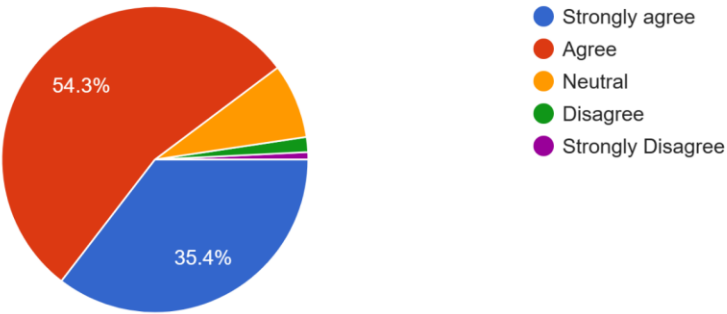
127 responses



Q4.

The course provides you the skills to compute the unit cost and total cost by preparing a cost sheet?

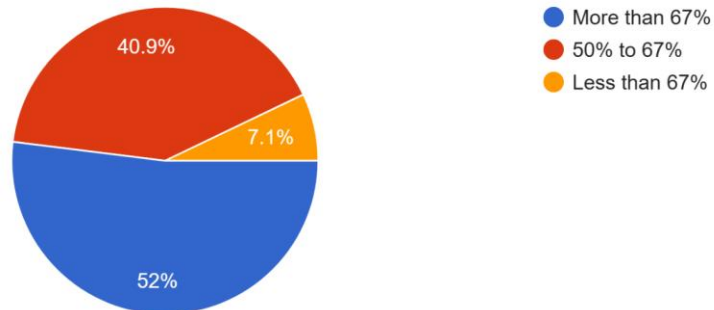
127 responses



Q5.

How much was your attendance in this course

127 responses



Analysis

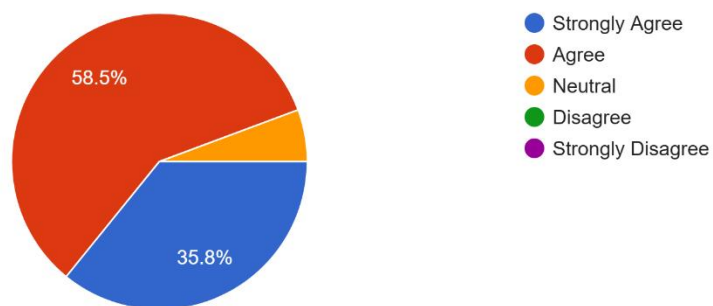
A total of 127 students responded to the course exit survey. Of which 52% students reported attendance above 67%, and 7.1% have reported attendance below 67%.

89.7% of students have shown affirmation that they have understood the basic concepts of cost. 92.1% reported positively that the course provided them the skills to analyze the various components of cost of production. 89.7% of the students have agreed that the course provided them the skills required to compute the unit cost and total cost by preparing a cost sheet. 87.6% of the students reported that the course provided them the skills needed to compute employee cost, employee productivity and employee turnover. 88.2% of the students also affirmed that the course provided them the skills required for computing costs of different industries like job costing, process costing, contract costing and operating costing.

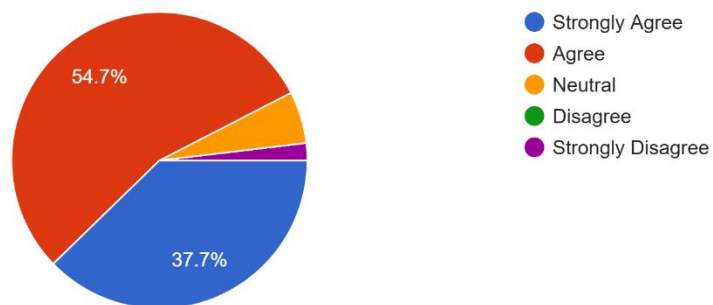
Course Exit Survey(Semester VI) For B.com(H)
(Batch 2023024)

DSE 4.1 Human Resource Development.

After completion of the course you are able to understand the evolution of HRD
53 responses

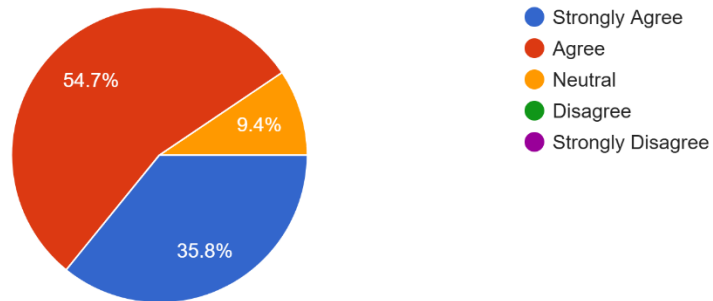


The course helps you to analyze the role of HRD strategies in organizations
53 responses



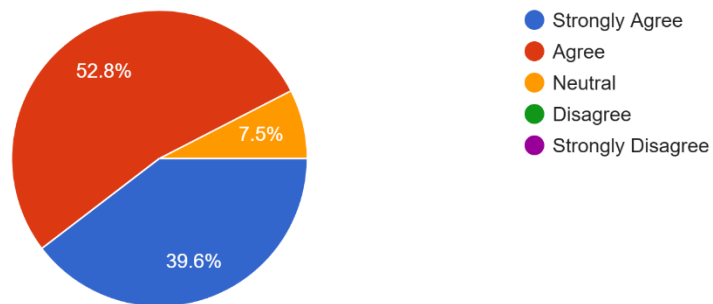
The course provides you are the ability to apply and evaluate a learning process starting with training needs, analysis, assessment and evaluation process.

53 responses



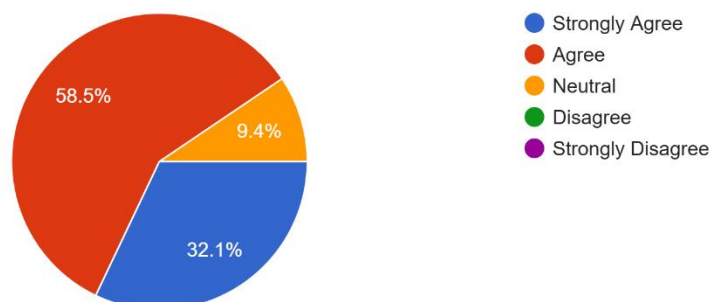
After completion of the course you are able to explore the role of training needs of employees

53 responses



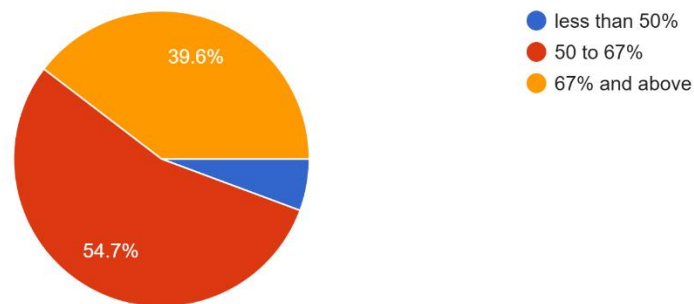
The course enable you to evaluate the training methods used in industry

53 responses



How much was your attendance in this course?

53 responses



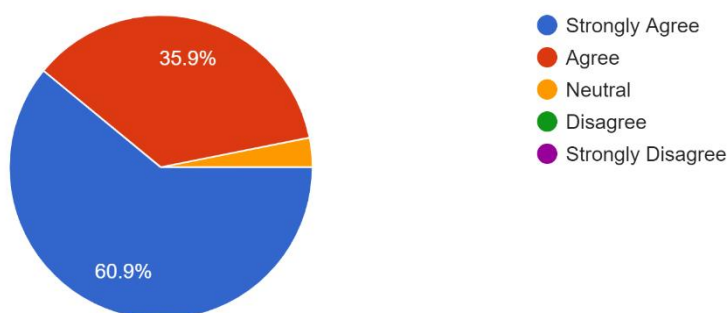
OBSERVATIONS & ACTION TO BE TAKEN REPORT

It is observed that majority of the students have agreed that all the objectives of this Course were achieved. 93% students agreed that they were able to understand the basic concepts and evolution of HRD. 91% students agreed that they were able to analyses role HRD strategies in organisation. 90% students agreed that they were able to understand that how organization access their training needs and what should be right training method. It is observed that students had an interest in the paper as they had given valuable comments like “Excellent subject for our personal growth and a great to course join as an undergraduate student”. Through a series of case studies, projects and daily news based examples students were equipped to analyze and evaluate different HRD strategies and its relevance in the organisation. The curriculum included discussion on various HRD Models and training methods & programs.

Innovation & Entrepreneurship
SEC - Commerce
Unique paper Code: 3126000004
Semester IV
2023-24

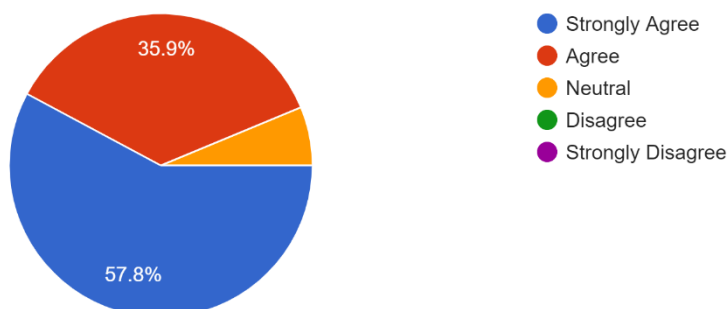
Do you agree that course helped you to know basic concepts of entrepreneurship?

64 responses



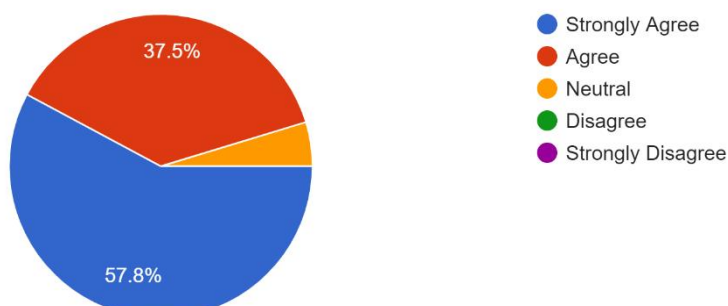
Do you agree that the course helped you identify innovation which is trending in business world you were able to identify few.

64 responses



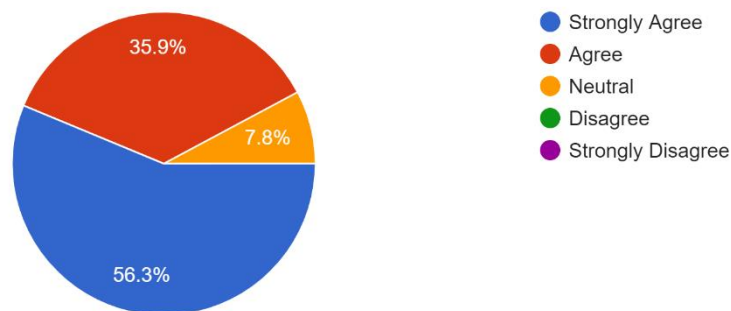
Do you agree that the course helped you understand different business cases of entrepreneurship?

64 responses



Do you agree that the course also helped to know insight of start up?

64 responses



Analysis and Action Taken Report

Out of the 64 responses received, it has been found that a majority of the students (around 95.19%) agreed or strongly agreed that the course helped them in understanding the basic concepts of entrepreneurship.

93.7% of the students agreed that the course helped in identifying instances of innovation which are trending in business world.

With respect to question on understanding the different business cases of entrepreneurship, 95.3% agreed that they were able to know about them through this subject.

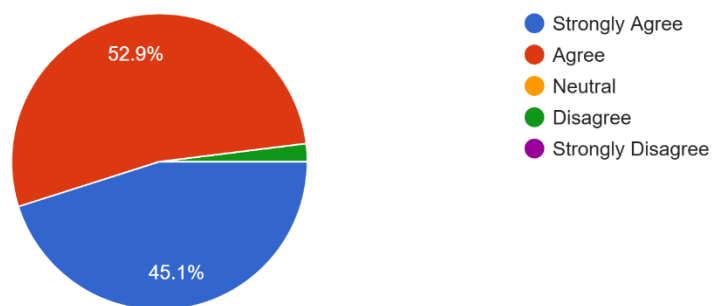
92.2% of students agreed that the course helped them to know about the insight of startups. Most of the students were clear about the various concepts of Entrepreneurship.

Course Exit Survey (Semester IV) For SEC (Batch 2023-24)

Social Media Marketing

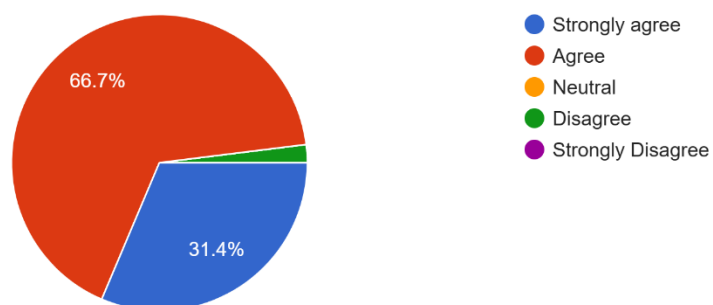
After completion of the course you are able to understand the basic knowledge of Social Media Marketing.

51 responses



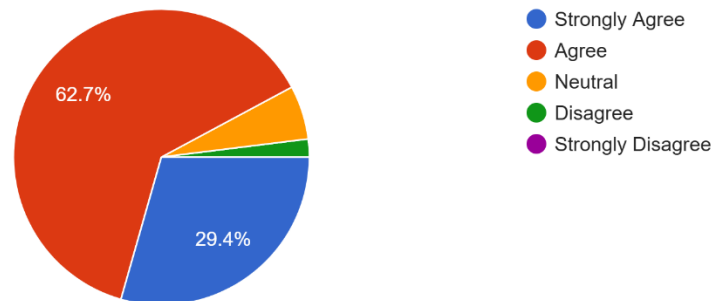
The course helps you to analyze the uses of various social media platforms for social media marketing.

51 responses



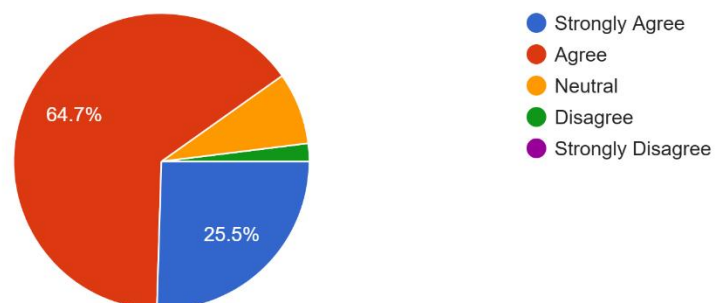
The course provides you the ability to create a blog on any topic of your interest and measure the success rate of your blog.

51 responses



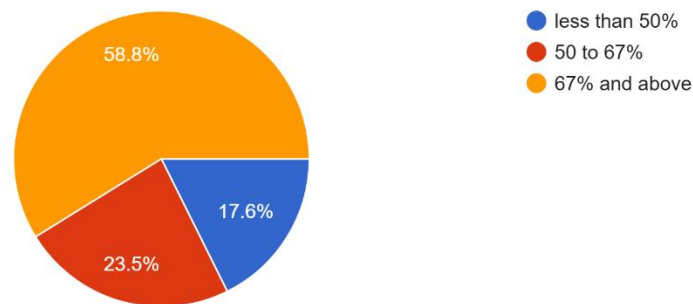
The course enables you to prepare a social media marketing plan for any product of your choice.

51 responses



How much was your attendance in this course?

51 responses



OBSERVATIONS

It is observed that majority of the students have agreed that all the objectives of this Course were achieved. 99% students agreed that they were able to understand the basic knowledge of social media marketing. 97% students agreed that they were able to analyze the uses of various social media platforms for social media marketing. 92% students agreed that they were able to create blogs and identify the need & relevance of Social media marketing. It is observed that students had an interest in the paper as they had given valuable comments like “Social media marketing is a great course join as an undergraduate student. As the world moves around digital technology now, social media marketing has become a major job opportunity. Studying this course has helped me understand this area better.”

ACTION TO BE TAKEN REPORT

Through a series of practical exercises, projects and blog writings students were equipped to analyze and evaluate different online marketing strategies to launch and promote the products. This hands-on approach allowed them to apply social media practical knowledge to the real-world scenario, fostering critical thinking and problem-solving abilities. Students learned to assess the effectiveness of various social media platforms and collaborative tools.

Course Exit Survey

Analysis and Action Taken Report

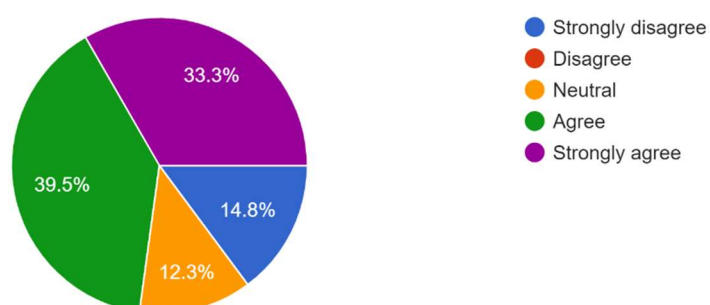
Paper BCH 5.1: PRINCIPLES OF MARKETING

Paper Code: 22411501

Semester-V

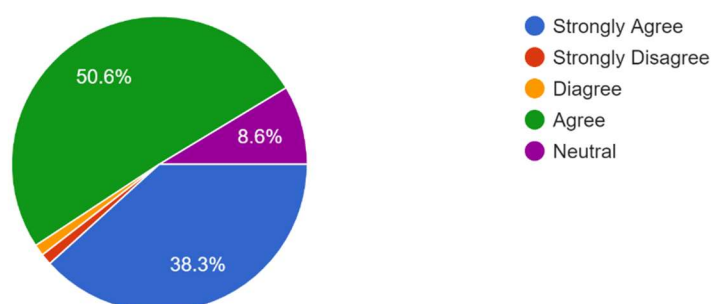
Do you agree that you developed understanding of basic concepts of marketing, marketing philosophies and environmental conditions affecting marketing decisions of a firm.

81 responses



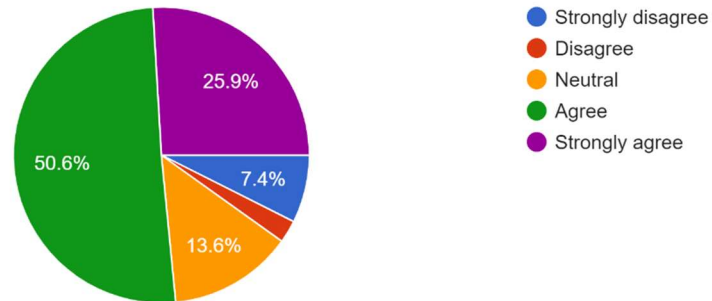
Do you agree that you were able to understand the dynamics of consumer behaviour and process of market selection through STP stages

81 responses



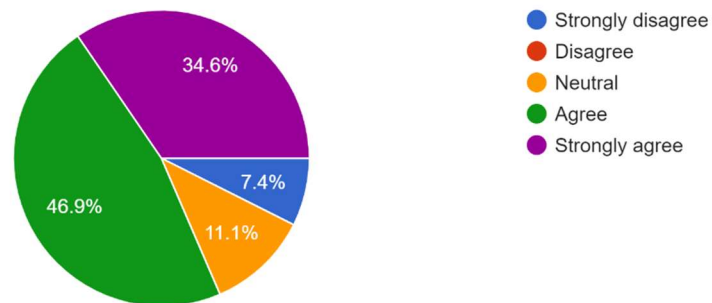
Do you agree that you were able to understand and analyze the process of value creation through marketing decisions involving product development.

81 responses



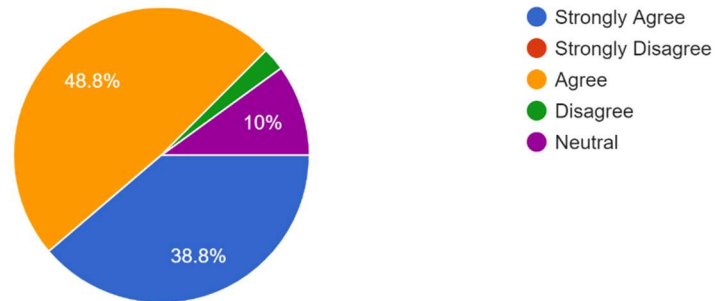
Do you agree that you were able to understand and analyze the process of value creation through marketing decisions involving product pricing and its distribution.

81 responses



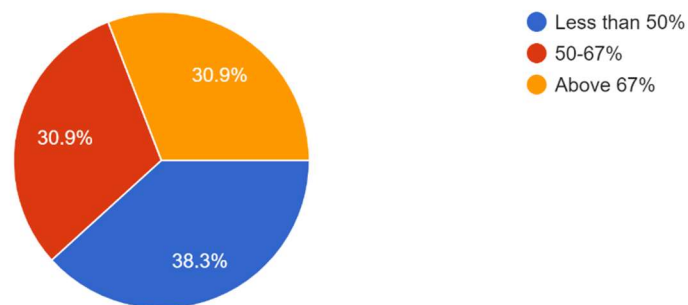
Do you agree that you were able to understand and analyze the process of value creation through marketing decisions involving product promotion. D...ea that may govern marketing decisions of a firm.

80 responses



How was your attendance in this course ?

81 responses



Analysis and Action Taken Report

Out of the 81 responses received, it has been found that a majority of the students (more than 73%) agreed that the course helped them in understanding the basic concepts of marketing, marketing philosophies and environmental conditions affecting marketing decisions of a firm.

Around 90% of the students agreed that the course helped in understanding the dynamics of consumer behaviour and process of market selection through STP and approximately 76% of the students were able to understand and analyze the process of value creation through marketing decisions involving product development.

With respect to question on understanding and analyzing the process of value creation through marketing decisions involving product pricing and its distribution, roughly 82% students agreed to have understood the concept.

More than 87% of students agreed that they were able to understand and analyze the process of value creation through marketing decisions involving product promotion and acquire the knowledge of various developments in marketing area that may govern marketing decisions of a firm.

31% of the students attended more than 67% of the classes. 31% of the students attended 50% to 67% classes and 38% attended less than 50% of the classes.

Most of the students were clear about the various concepts under Marketing but few students have given neutral responses and a very few students had problems in understanding some concepts. So, this will be taken care of by taking extra classes and by providing the supplementary readings and use of more case studies.

COURSE EXIT SURVEY: Analysis Report

Academic Session: 2023-24

Department: Commerce

Program: B.Com (Hons)

Course Name: Financial Management

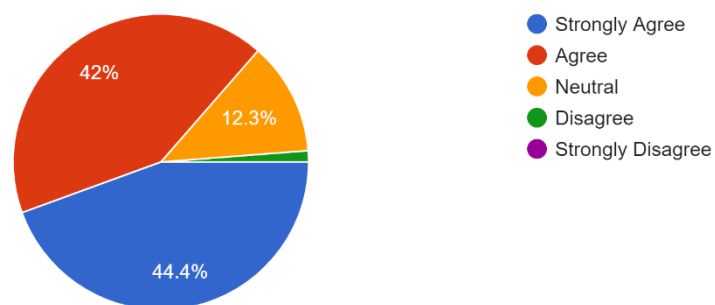
Course Code: 5.2

Semester: V

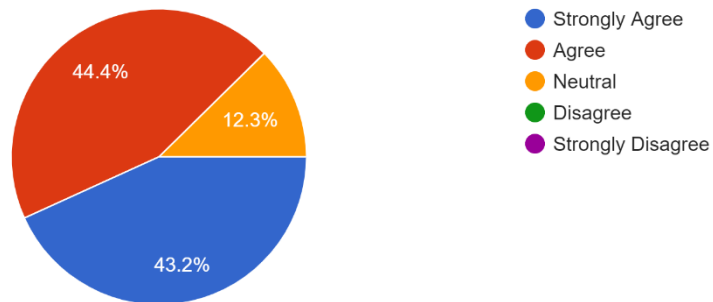
1. Observed Values as per Course Exit Survey:

Do you agree that the course helped you to explain the nature, scope and objective of financial management, along with Time Value of Money and risk return trade off.

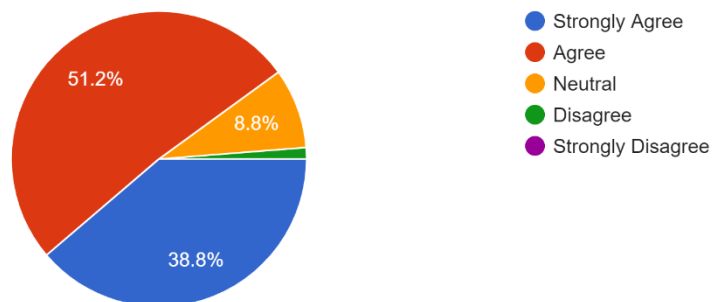
81 responses



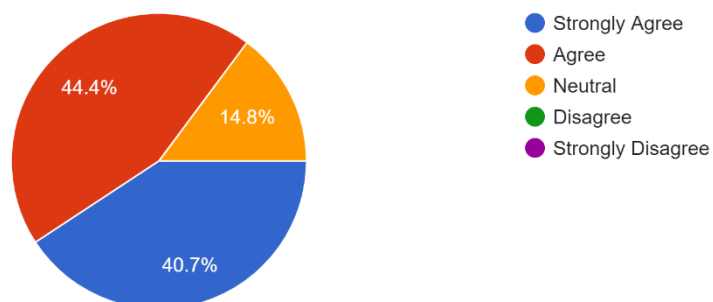
Do you agree that the course helped you to analyze Capital Budgeting Process and Techniques
81 responses



Do you agree that the course helped you in examining various Capital structure theories and estimating cost of capital.
80 responses

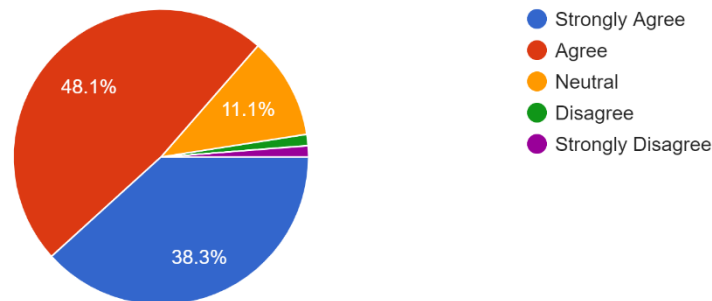


Do you agree that the course provides you the ability to critically examine various theories of dividend and factors affecting dividend policy?
81 responses



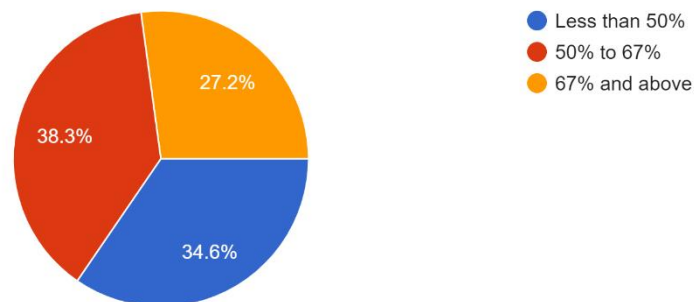
Do you agree that the course helped you to estimate and evaluate working capital requirements along with an overview of cash receivables, accounts receivables and inventory management.

81 responses



How much was your attendance in this course?

81 responses



As per the responses received from the Course Exit Survey, Most of the students (>85%) understood the paper and responded positively to all the questions. Some respondents (<15%) were neutral to the questions asked. Only one student responded negatively to the first and third question and two students to the fifth question. 27% of the students attended more than 67% of the classes. 35% of the students attended less than 50% of the attendance.

As the responses indicate, respondents could understand the various concepts of financial management and they can apply capital budgeting techniques and various capital structure theories. The course enabled them to critically examine various theories of dividend and evaluate working capital requirements of a firm.

2. Action Taken Report

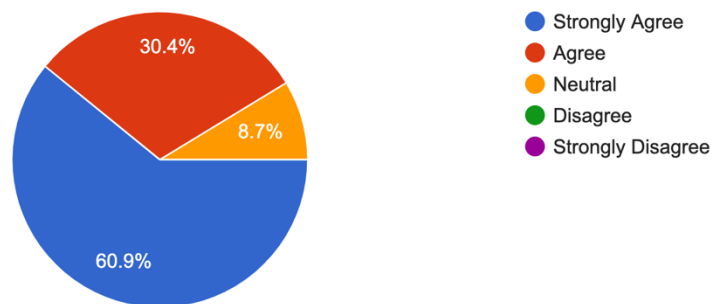
In future, classes and tutorials will be made more interactive so that more students attend classes on a regular basis and they are benefitted from classroom interactions and discussions for better understanding. Strict attendance rules may help. To make this subject more interesting, specific videos and case studies will be shared with them so that we get no neutral responses in future and each student reacts positively to all course contents.

Course Exit Survey
Academic Session : 2023-2024
Course Code: 5.3a B.Com H
Management Accounting
Semester 5

Following observations were made during the survey:-

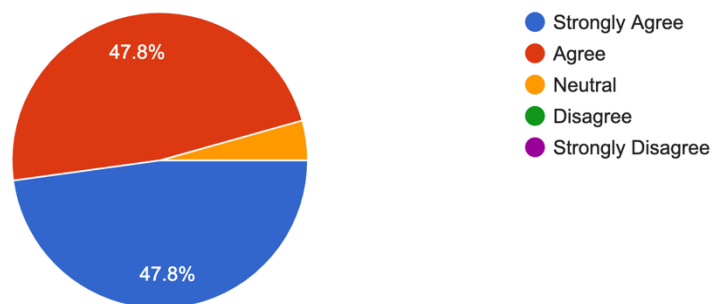
Do you agree that the course helped you in the understanding about conceptual framework of management accounting?

23 responses



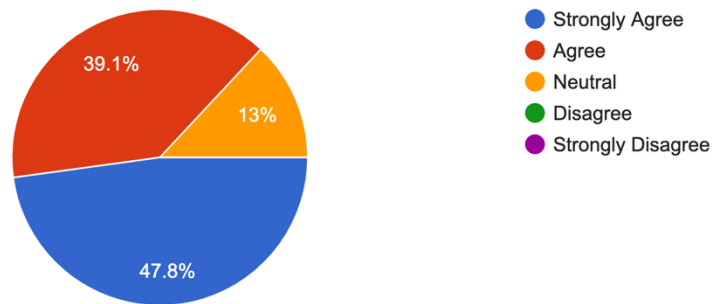
Do you agree that the course overall experience of the course was enriching?

23 responses



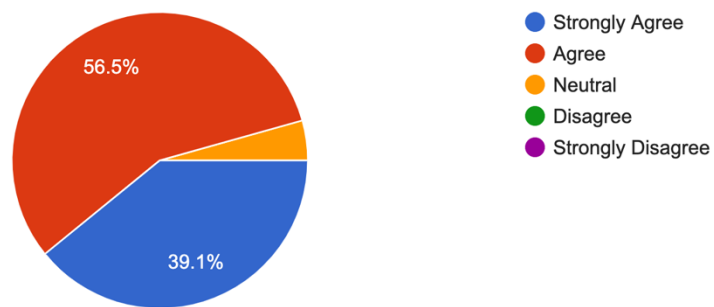
Do you agree that this course should be recommended to a friend/college?

23 responses



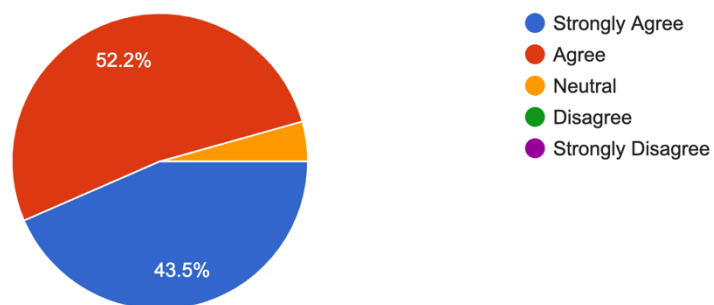
Do you agree that the course helped you in developing you professionally?

23 responses



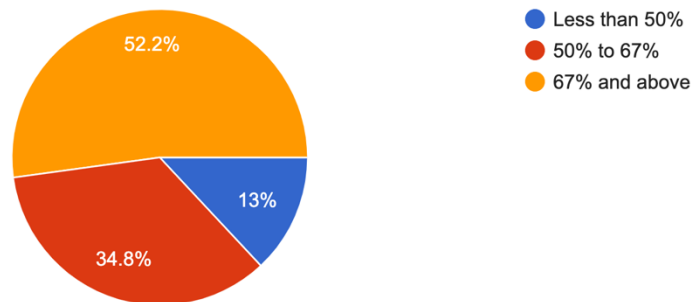
Do you agree that the course is in accordance with developing the sense of your decision making?

23 responses



How much was your attendance in this course?

23 responses



OBSERVATIONS AFTER THE COMPLETION OF COURSE:-

1. As per the course exit survey analysis more than 80% students have understood the conceptual framework of Management Accounting. Majority of the students are suggesting that students should study this paper because this paper develop professional skills, decision making skills among the students.

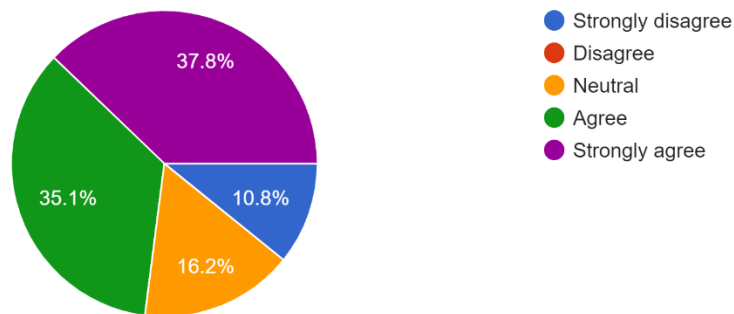
ACTIONS TAKEN:-

For the students showing positive response during the classes, Case studies will be given to make them think critically and analytically. Special doubt session will be taken and discussion of last 10 years question papers will be done specially. For moderate student more topics will be discussed in tutorial and for weak students remedial classes will be arranged.

Analysis of Course Exit Survey
Academic Session: 2023-2024
Discipline Specific Elective
Subject: Organisational Behaviour
Course Code: BCH 5.3(b)
Unique Paper Code: 22417507

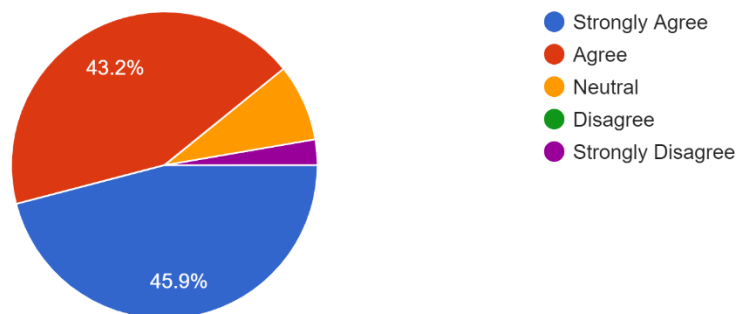
Do you agree that the course helped you understand the development of organisational behavior and its importance in managing people at the workplace?

37 responses



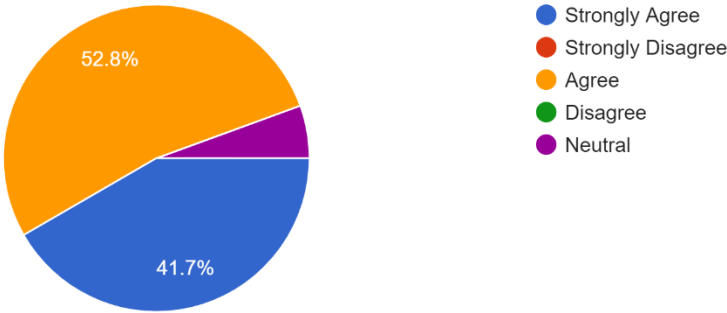
Do you agree that the course helped know how individuals behave under different conditions and why individuals behave as they do?

37 responses



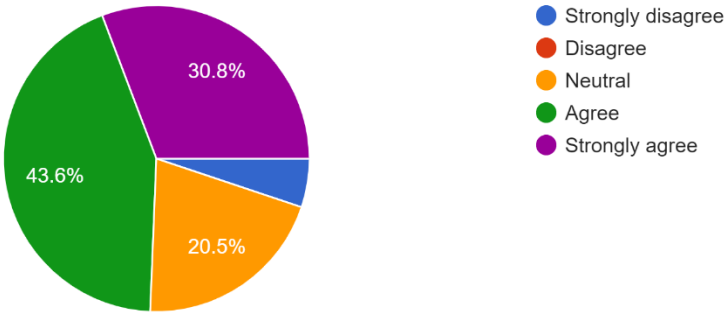
Do you agree that the course helped you understand and appreciate different theories of motivation?

36 responses



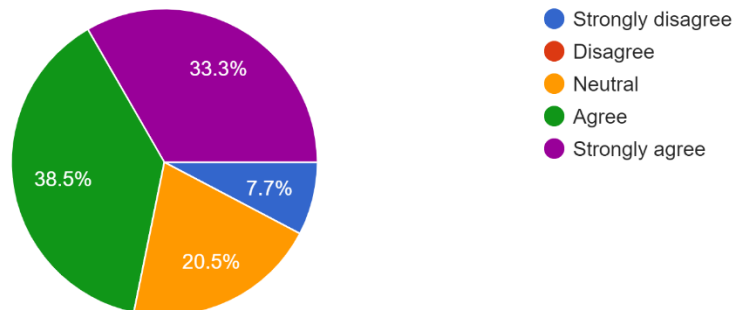
Do you agree that the course helped you critically evaluate leadership styles and strategies?

39 responses



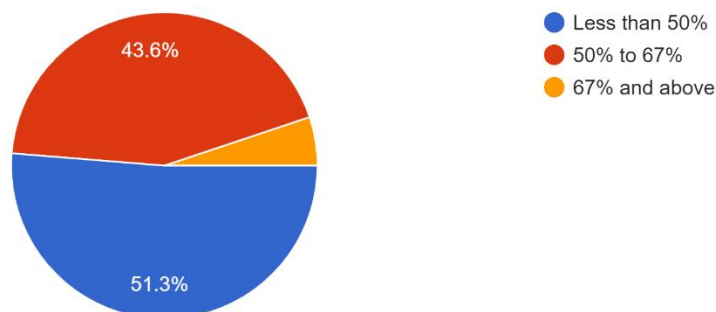
Do you agree that the course helped you critically evaluate the potential effects of organisation culture and stress on behavior in organisation so as to direct the same towards predetermined goals?

39 responses



How much was your attendance in this course?

39 responses



Observation

A student feedback survey was conducted for the said paper and sought responses on various aspects that studied their ability to:

- understand the development of organisational behavior and its importance in managing people at the workplace.
- understand how individuals behave under different conditions and why individuals behave as they do.
- appreciate different theories of motivation.
- critically evaluate leadership styles and strategies.
- critically evaluate the potential effects of organisation culture and stress on behavior in organisation to direct the same towards predetermined goals.

Responses to various questions revealed that students had a strong opinion about the course outcomes on various parameters. Between 75 to 90 percent of respondents agreed with the fact that the course

helped them learn concepts related to Organisational Behaviour. Close to around less than or equal to 20 percent students were neutral to the course outcomes.

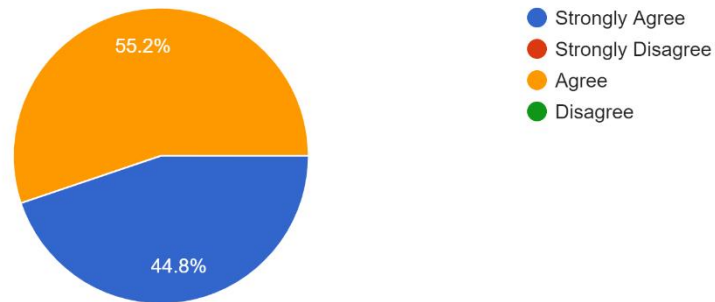
Action taken Report

Most of the students had poor attendance owing to their preparations for entrance examinations. However, measures are being taken to ensure better attendance for improving the learning outcomes. Sincerity level can be further increased by promoting participation in classroom discussions through innovative teaching pedagogies like collaborative and inquiry-based approaches.

Course Exit Survey
Academic Session: 2023-2024
Course: BCH
Semester V: Entrepreneurship Development

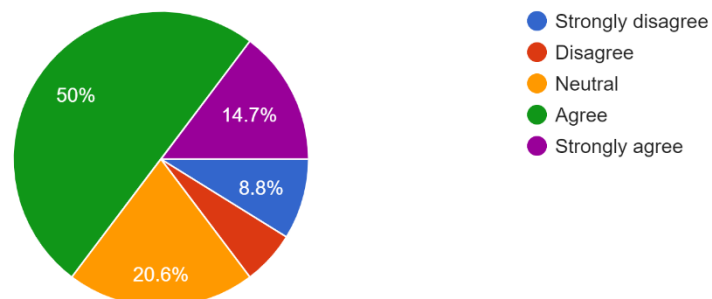
Do you agree that course helped you to know basic concepts of entrepreneurship?

29 responses



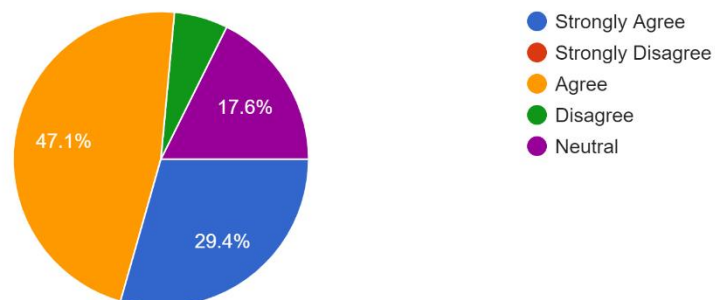
Do you agree that the course helped you identify various initiatives of private and public bodies for entrepreneurship?

34 responses



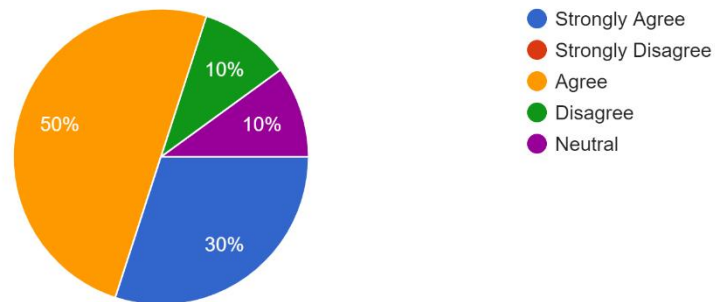
Do you agree that the course helped you understand different business cases of entrepreneurship?

34 responses



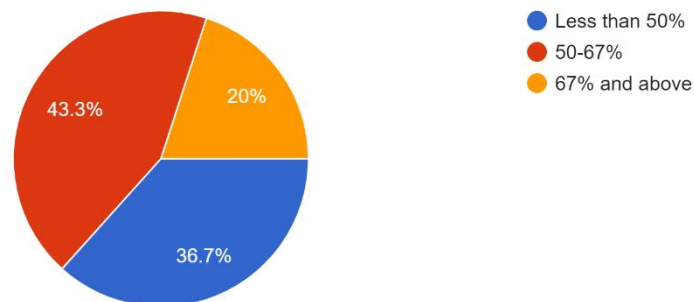
Do you agree that the course also helped to know about self help group?

30 responses



How much was your attendance in this course

30 responses



Observation

Out of the 29 responses received, it has been found that a majority of the students (100%) agreed that the course helped them in understanding the basic concepts of entrepreneurship.

64.7 % of the students agreed that the course helped them to know about various public and private initiatives for entrepreneurship .

With respect to question on understanding the different business cases of entrepreneurship, 76.5% agreed that they were able to know about them through this subject.

80% of students agreed that the course helped them to know about self help groups and its initiatives.

Action Taken Report

There must be a proper review of content and pedagogy on Entrepreneurship development, as responses indicate this area needs improvement. Additional materials, case studies, and activities on entrepreneurship may help boost comprehension.

Course Exit Survey

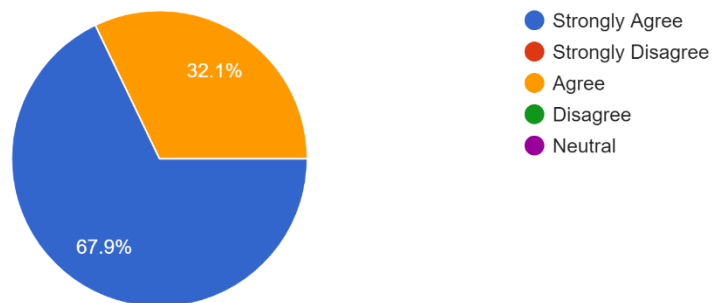
Academic Session: 2023-2024

Course: BCH 5.4(b)

Semester V: Financial Markets, Institutions and Services

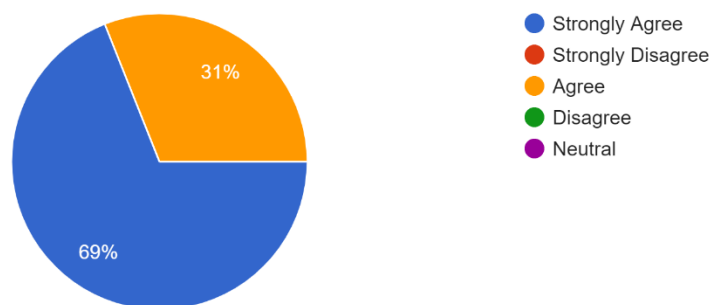
Do you agree that the course helped you to understand the meaning and scope of financial markets as well as institutions In India?

28 responses



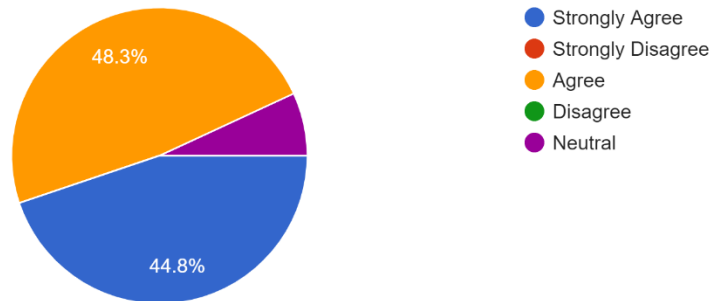
Do you agree that the course helped you to understand the concepts of the money market and the capital market?

29 responses



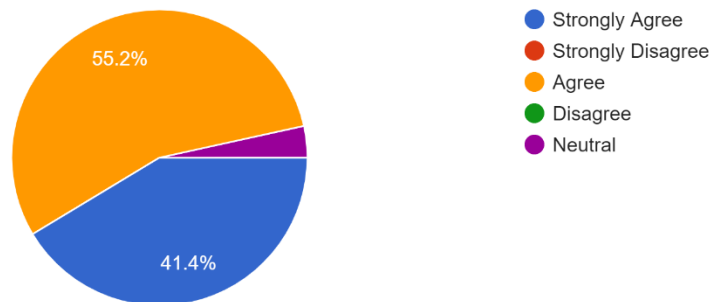
Do you agree that the course helped you to understand commercial banking and its current developments?

29 responses



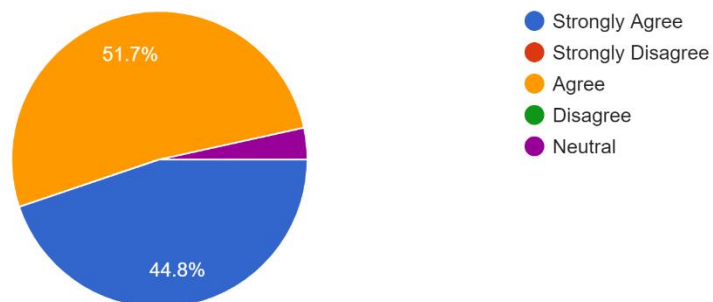
Do you agree that the course helped you to understand the concept of Non-Banking Financial Companies? (NBFC'S)?

29 responses

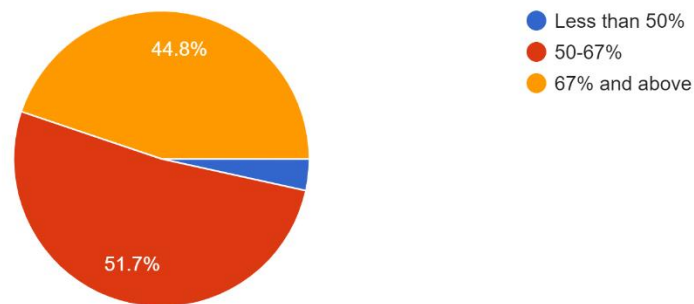


Do you agree that the course helped you to examine the financial services industry?

29 responses



How much was your attendance in this course
29 responses



Observation

The majority of students (over 60%) agree the course helped them understand key concepts like financial markets, money/capital markets, commercial banking, and NBFCs. This indicates the course was effective in delivering core knowledge. However, there is a sizable portion of neutral responses on these topics as well (25-35%). Some students did not feel the course improved their understanding greatly. On examining the financial services industry, the neutral response jumps to 44%. Close to a quarter disagree that the course helped here. This indicates a potential gap. Class attendance is split fairly evenly, with around 30% in the >80-100% bracket, 40% in 60-80%, and 30% <60%. No single category dominates.

Action Taken Report

There must be a proper review of content and pedagogy on financial services, as responses indicate this area needs improvement. Additional materials, case studies, and activities on financial services may help boost comprehension. On other topics like markets and banking, supplemental resources could be provided to students neutral on their learning gains. Class attendance is satisfactory but could be improved. Extra incentives like quizzes may motivate attendance. An end-of-term student feedback session can be conducted to better understand gaps. Open-ended feedback along with scores can highlight areas for improvement.

COURSE EXIT SURVEY: Analysis Report

Academic Session: 2023-24

Department: Commerce

Program: B.Com (Hons)

Course Name: Advertising and Brand Management

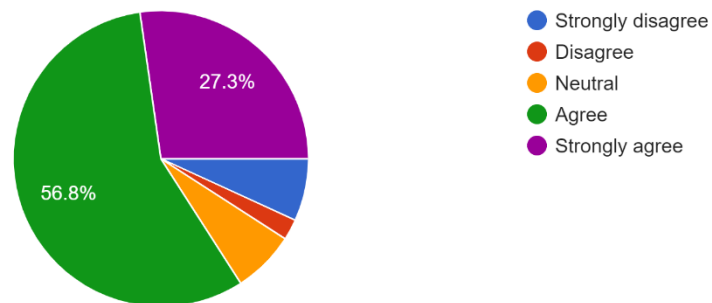
Course Code: 5.4 (c)

Semester: V

Observed Values as per Course Exit Survey:

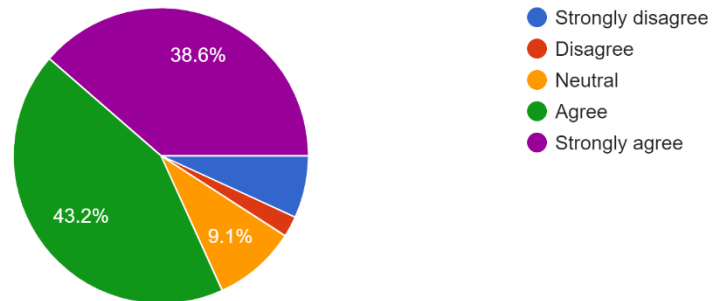
Do you agree that the course helped you to develop a sound understanding of Scope, Concept and objectives of Advertising after studying this subject?

44 responses



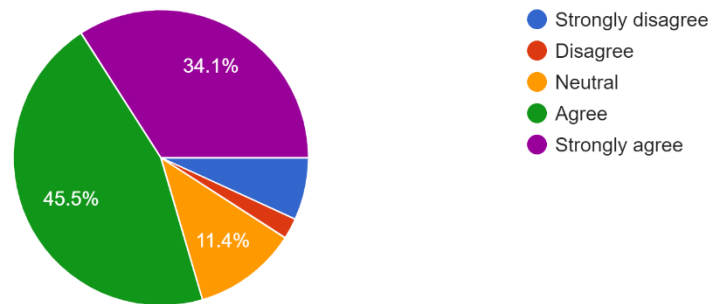
Do you agree that the course helped you to understand the importance of advertising budget and process to set up advertising budget?

44 responses



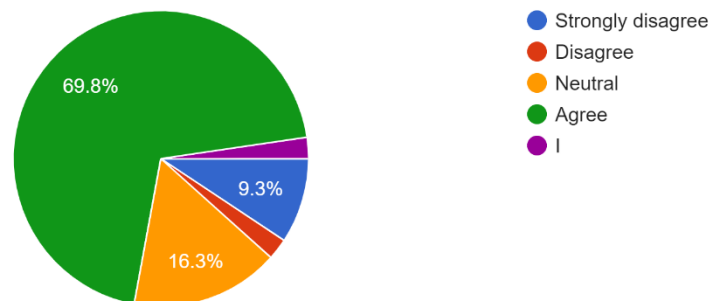
Do you agree that the course helped you to understand the pre testing and post testing techniques after studying this subject?

44 responses



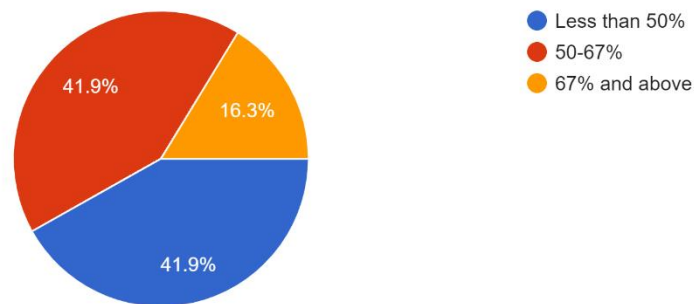
Do you agree that the course helped you to correlate various models of advertising and personal selling and their applicability in different situations?

43 responses



How much was your attendance in this course

43 responses



As per the responses received from the Course Exit Survey, Most of the students (>82%) agreed that the paper developed a sound understanding of the subject. The respondents (>81%) learned the concepts of advertising budget and the process of setting up advertising budget. More than 79% of respondents grasped the concept of pre-testing and post-testing methods.

As the responses indicate, respondents could understand the various concepts of financial management and they can apply testing techniques and budgeting methods. The subject enabled them to critically examine various theories of advertising and marketing communication, legal and ethical aspects of advertising, personnel selling etc.

Action Taken Report

The future course of action includes new case studies, group activities, business quizzes, and documentaries that will be shared with the students in advance so that we can discuss the same in the next class. Group assignments will be given to gather the information on a specific topic.

COUSE EXIT SURVEY Academic Session 2023-24

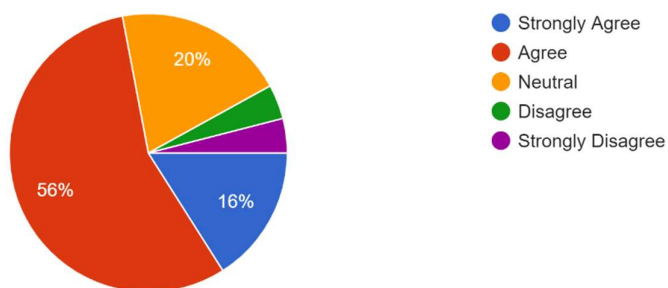
Paper Name: Business Statistics
BCH 5.4(d)

B.com(H) V Semester
UPC:22417511

Following observations were made during the survey:

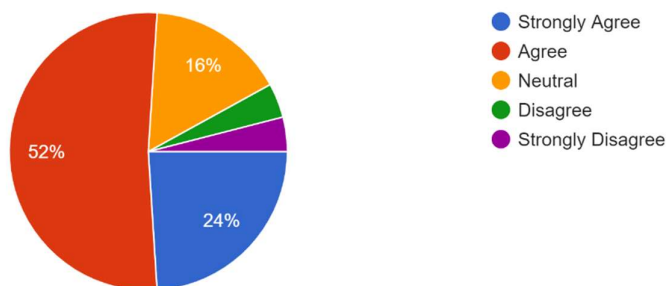
Do you agree that the course helped you understand and interpret various descriptive properties of statistical data?

25 responses



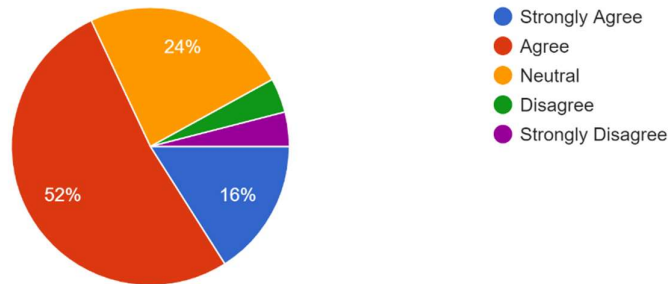
Do you agree that the course helped you identify probability rules and concepts relating to discrete and continuous random variables to answer questions within a business context?

25 responses



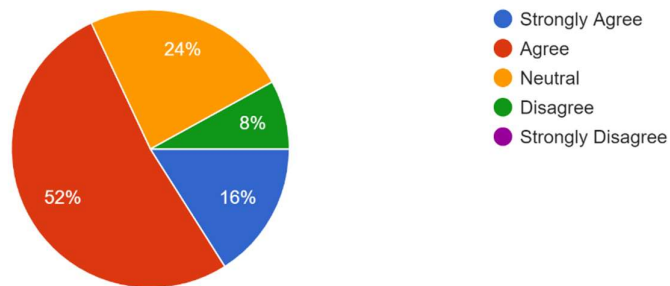
Do you agree that the course helped you analyse the underlying relationship between variables and perform predictive analysis during regression models?

25 responses



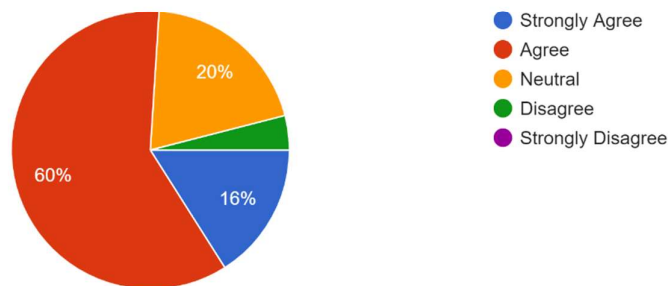
Do you agree that the course helped you analyse trend and tendencies over a period through time series analysis?

25 responses



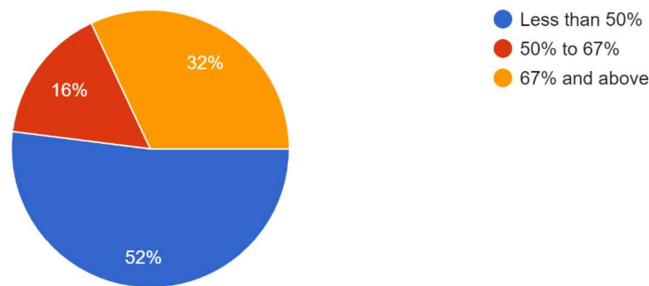
Do you agree that the course helped you and apply index numbers in real life situations?

25 responses



How much was your attendance in this course?

25 responses



Analysis and Action Taken Report

· From the given responses, it is observed that a majority of the students (approximately (more than) 72%) found that the course helped them in understanding the basic concepts of statistics and understand and interpret various statistical descriptive measures.

· With regard to the question related to probability rules and concepts relating to discrete and continuous random variables to answer questions within a business context, 76% of the students agreed to have understood the same and helped them in value creation in day-to-day life.

About 80 % of the students agreed that the course helped them analyse the underlying relationship between variables and perform predictive analysis during regression models.

· About 91% students agreed that the course helped them analyse trend and tendencies over a period through time series analysis·

Around 80% of the students agreed that the course helped them understand and apply index numbers in real life situations.

For the moderate and neutral responses, topics will be discussed with the students in tutorials. For the weaker students, special classes will be held to discuss important questions with them. Measures will be taken to make the subject more engaging and appealing to the students in order to ensure higher attendance on their part.

COURSE EXIT SURVEY ANALYSIS OF B.COM (HONS.)

SEMESTER 6

2023-2024

Course Exit Survey (Semester VI) For B.Com (Hons.)

(Batch 2023-2024)

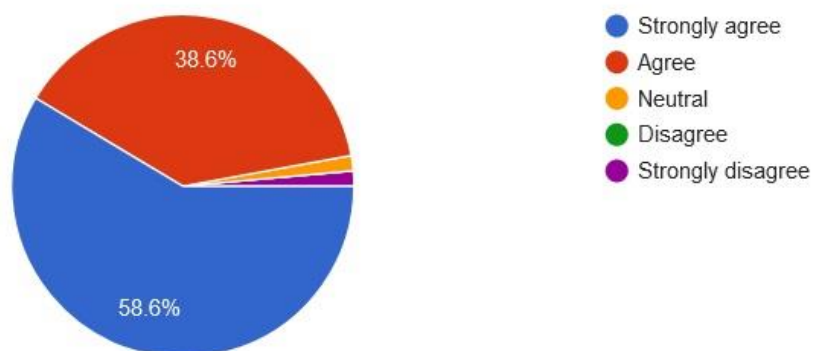
PAPER: GOODS & SERVICE TAX AND CUSTOM LAW (BCH 6.2)

UPC 22411602

Following responses were received:

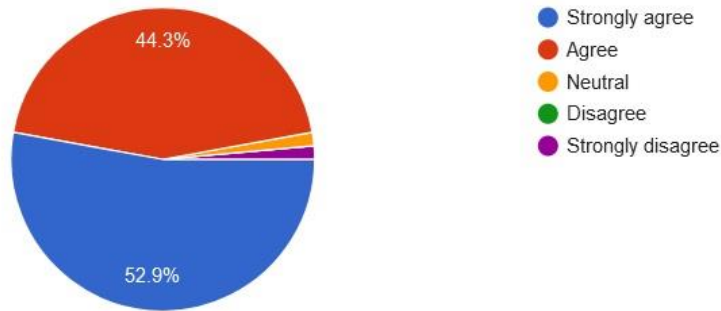
1. The course provided you the ability to connect with the genesis of goods and services tax (GST), decipher the constitutional amendment carried out to install GST in India and comprehend the composition and working of GST council.

70 responses



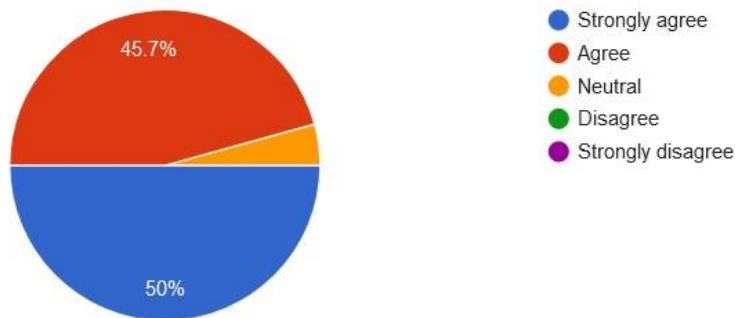
2. The course provided you the ability to understand the meaning of supply under GST law, differentiate between intra-state and inter-state supply, comprehend rules related to the place of supply and compute the value of supply.

70 responses



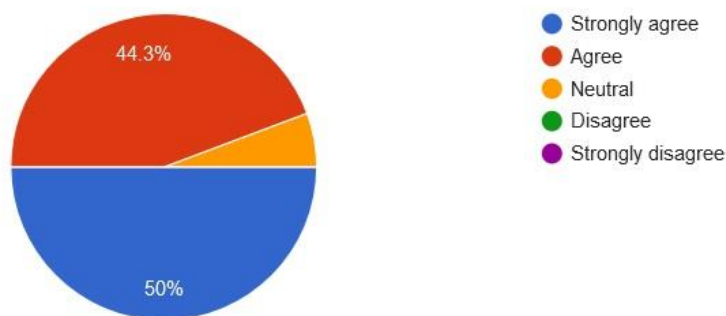
3. The course provided you the ability to comprehend the utilization of input tax credit, and the reverse charge mechanism of paying GST and to know the procedure for claiming refund under GST law.

70 responses



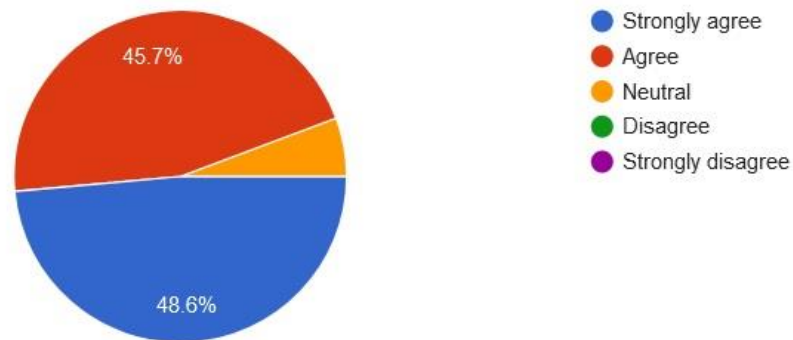
4. The course provided you the ability to understand the provisions for registration under GST along with special provisions such as those related to anti-profiteering; avoidance of dual control; e-way bills and penalties.

70 responses



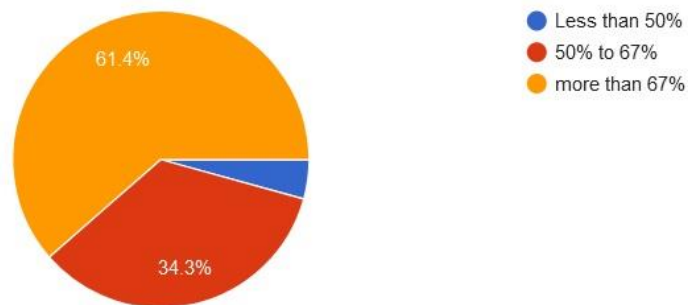
5.The course provided you the ability to know the basic concepts of Customs Act and to compute the assessable value for charging customs duty.

70 responses



6. How much was the student's attendance in this course?

70 responses



OBSERVATION

Through the feedback survey, it's found that majorly all the objectives of course were achieved. More than 98% students agreed that they understood the genesis of goods and services tax (GST) and comprehend the composition and working of GST council. Around 97% students agreed that the course helped in familiarizing with the differentiation between intra-state and inter-state supply, comprehend rules related to the place of supply and compute the value of supply. Approximately 96% students agreed that the course helped them in understanding input tax credit, and the reverse charge mechanism of paying GST and to know the procedure for claiming refund under GST law. 95% of the students responded

that the course made them understand about the provisions for registration under GST along with special provisions. Around 95% agreed that they were able to understand about the Customs Act and customs duty. Also the students showed interest in the paper as 62% of students had attendance of more than 67%.

ACTION TAKEN REPORT

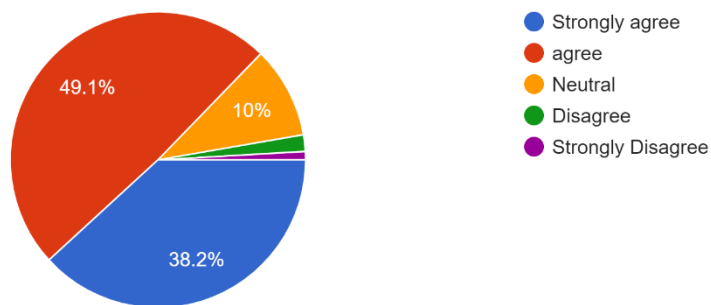
For the moderate responses, extra tutorials will be held and topics will be discussed in detail. For the weak students, special classes will be held and more question answers will be discussed in detail. Also the previous year's question paper will be solved in the class. For the students showing positive response, extra practice questions will be given to make them think critically.

PAPER: AUDITING AND CORPORATE GOVERNANCE (DSC)

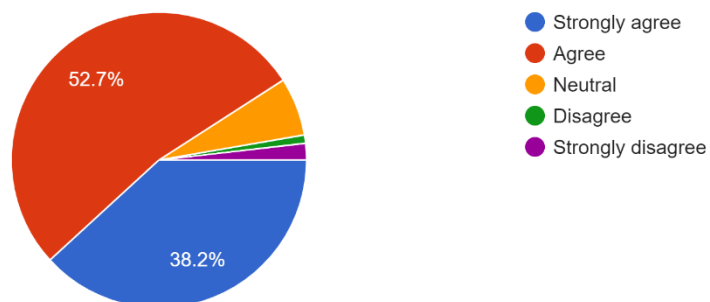
UPC: 22411601

Observed Values as per Course Exit Survey:

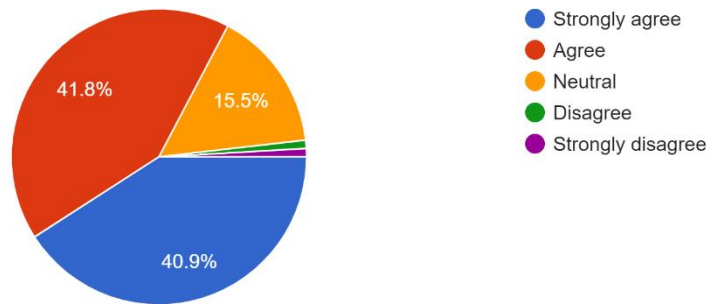
The concept of corporate governance and it's importance is clear to you from this paper.
110 responses



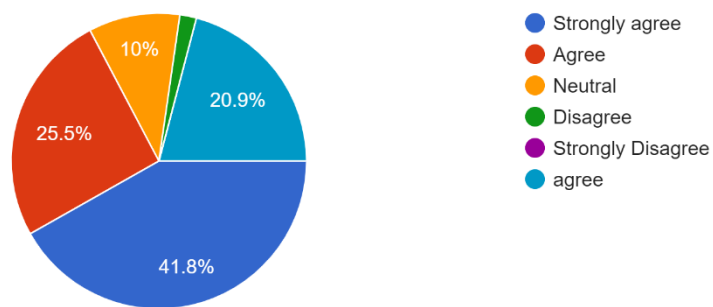
The corporate world has seen numerous financial scams. The course has equipped you to understand the common reasons of major corporate failures
110 responses



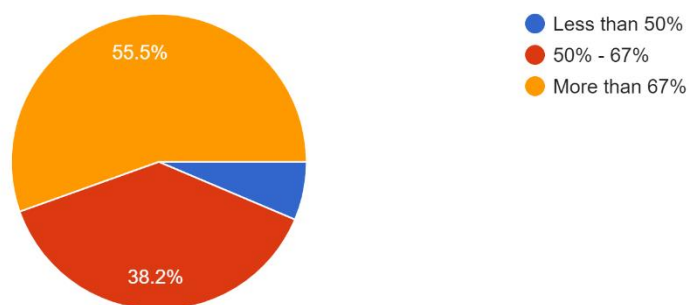
Through this course, the concept and importance of business ethics in organizations is clear
110 responses



The course provided you the ability to understand the meaning of auditing and other associated basic terms.
110 responses



How much was your attendance in this course?
110 responses



OBSERVATION

As per the course exit survey analysis about 87.3% of students said that course helped them in understanding the concept of corporate governance and its importance. 90.9% said that the course equipped them understand the common reasons of major corporate failures. 82.7% of the students agreed that the course helped them in understanding the concept and importance of business ethics in organizations. 88.2% said that the course provided them the ability to understand the meaning of auditing and other associated basic terms. Regarding attendance, 55.5% students had attendance more than 67% and 38.2% students had between 50%-67%.

ACTION TAKEN REPORT:

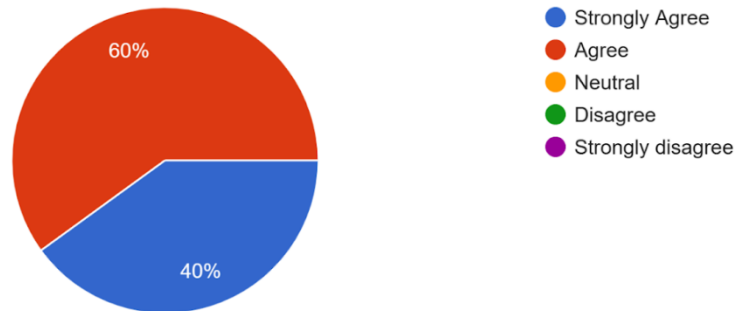
For the upcoming semester, more curated cases of corporate scams and examples will be shared and discussed to inculcate better understanding and critical thinking in students. Special doubt session will be taken and discussion of past years question papers will be done including MCQs and case studies. Remedial classes will also be arranged for students not scoring well in assignments and test.

PAPER- COMPENSATION MANAGEMENT (DSE)

UPC 22417609

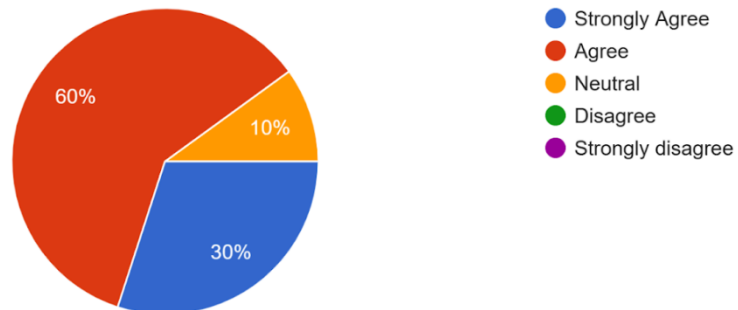
The course helps you to understand basic legal framework in the compensation laws for welfare of employees.

20 responses



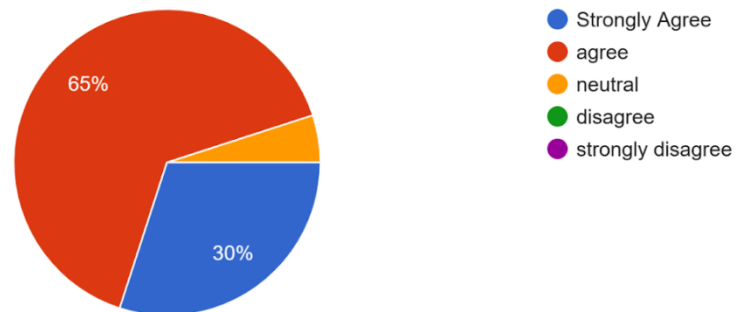
The course helps you to understand the internal and external environment factors that impact pay structures of an organization.

20 responses



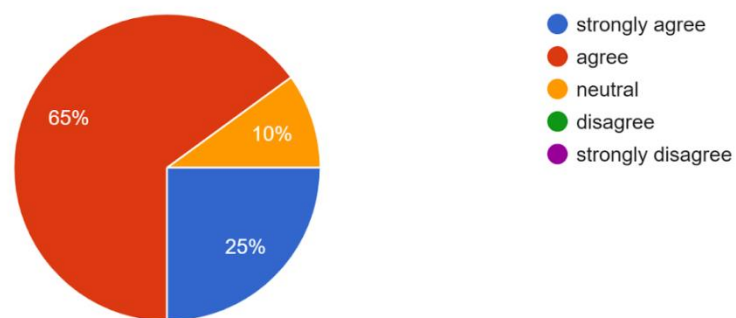
The course helps you to understand the concepts of bonus, wages, and minimum wages and the principles involved in fixing them.

20 responses



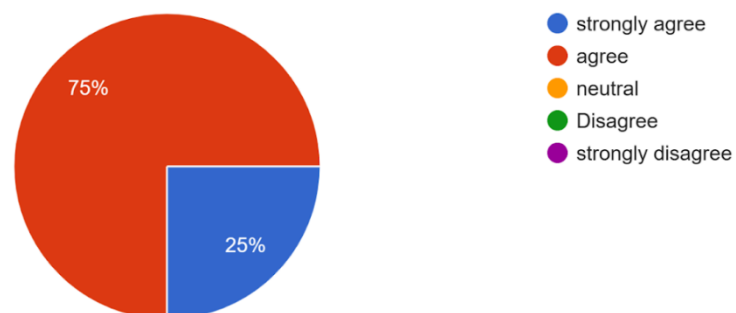
The course helps you to have basic understanding about international compensation

20 responses



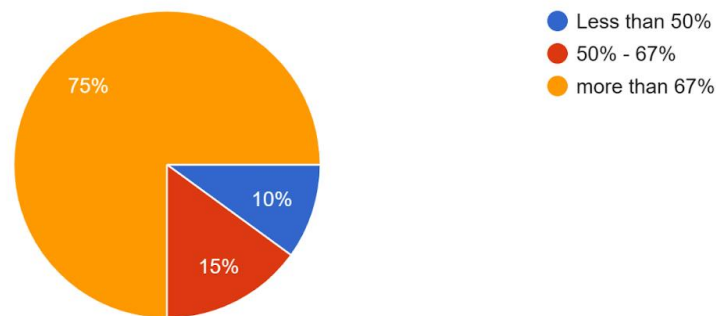
The course helps you to understand about pay dissatisfaction and compensation laws framed to meet employee satisfaction.

20 responses



How much was your attendance in this course?

20 responses



OBSERVATIONS:

This is an optional paper and based on the responses, the majority of the respondents were positive towards the subject and contents covered. 100% students affirmed they have understood the basic legal framework for employee welfare. Over 90% students were satisfied with the subject and showed their interest in understanding the various topics. The subject provided sufficient knowledge of compensation and compensation management concepts, theories, international packages, legal framework drawn for employee welfare.

ACTIONS TO BE TAKEN:

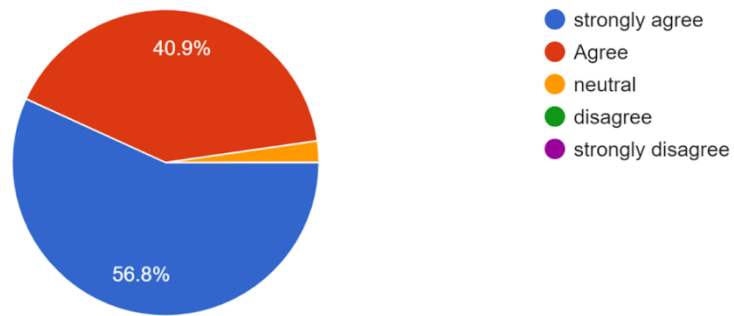
Students found difficulty due to lack of a good textbook available in the market as a reference text, although pdf notes were shared with them. Paucity of time did not allow to integrate role playing technique, however group presentations and survey based activity was done. Overall the majority of the students were satisfied with the subject.

PAPER- CONSUMER AFFAIRS AND SOVEREIGNTY BCH 6.3(D)

UPC 22417602

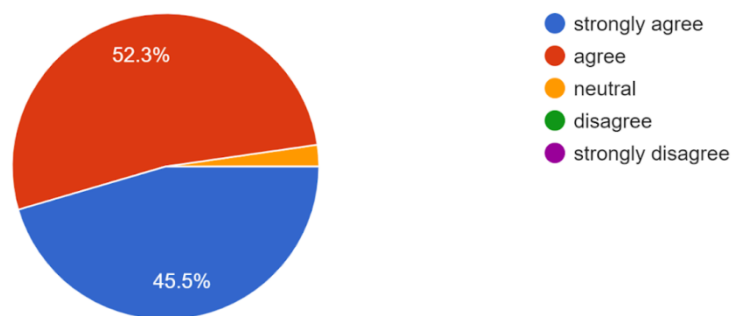
The paper provided understanding of what consumer and post-purchase voicing of consumer grievances mean and provide an example of each

44 responses



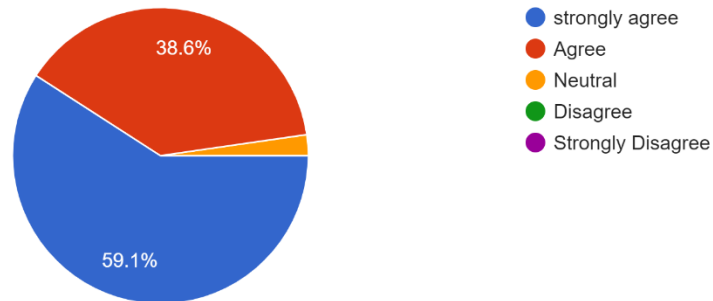
The paper helped you to understand how to go about exercising the consumer rights provided under the Consumer Protection Act, 2019.

44 responses



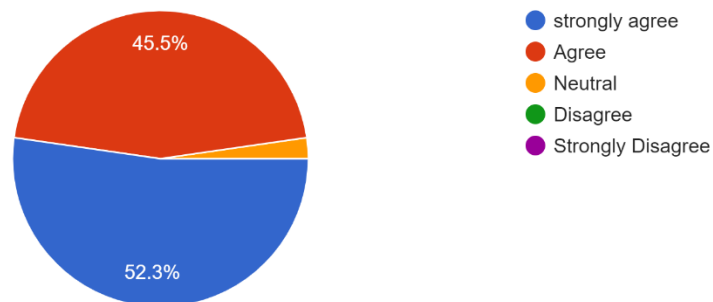
The paper provided you the understanding of the process of filing a consumer complaint, attending hearings, and appealing a decision under the Consumer Protection Act.

44 responses



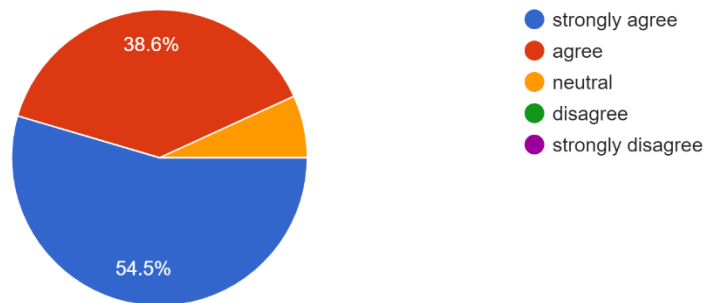
The paper helped you understand the role of industry regulators in protecting consumer rights, and how do they ensure that businesses comply with consumer protection laws

44 responses



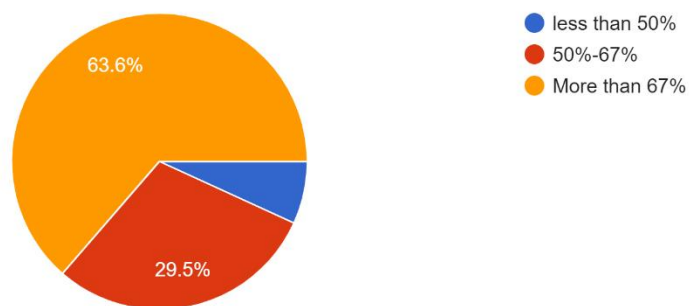
The course helped you understand recent developments in consumer protection in India and explain how they have impacted consumers' rights and businesses' obligations

44 responses



How much was your attendance in this course?

44 responses



OBSERVATION

On various aspects of the "Consumer Affairs and Sovereignty" course, with the majority of students (around 60%) either strongly agreeing or agreeing that the paper provided an understanding of what consumer and post-purchase voicing of consumer grievances mean and provided examples of each. Most students (around 70%) either strongly agreed or agreed that the paper helped them understand how to exercise consumer rights provided under the Consumer Protection Act, 2019, and a significant number (around 55%) strongly agreed or agreed that the paper provided an understanding of the process of filing a consumer complaint, attending hearings, and appealing a decision under the Act. Approximately 50% of students strongly agreed or agreed that the paper helped them understand the role of industry regulators in protecting consumer rights and how they ensure businesses comply with consumer protection laws. Around 60% of students strongly agreed or agreed that the

course helped them understand recent developments in consumer protection in India and how they have impacted consumers' rights and businesses' obligations. The majority of students (around 70%) reported having attended 75% or more of the classes for this course. Overall, the "Consumer Affairs and Sovereignty" course was effective in helping students understand various aspects of consumer rights, the Consumer Protection Act, the role of regulators, and recent developments in consumer protection in India.

ACTION TAKEN REPORT

For the moderate responses, extra tutorials will be held and topics will be discussed in detail. For the weak students, special classes will be held and more question answers will be discussed in detail. Also the previous year's question paper will be solved in the class. For the students showing positive response, extra practice questions will be given to make them think critically.

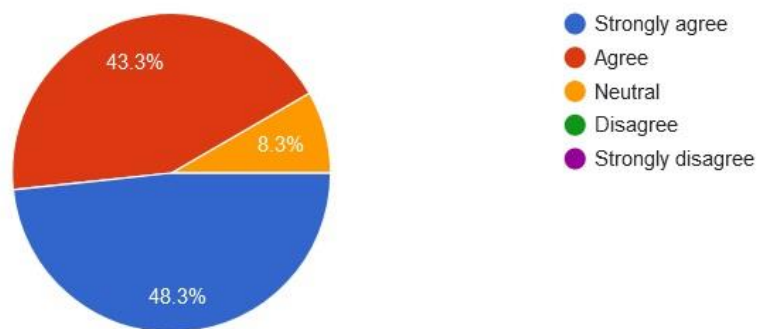
PAPER: BANKING & INSURANCE BCH 6.4(B)

UPC 22417610

Following responses were received:

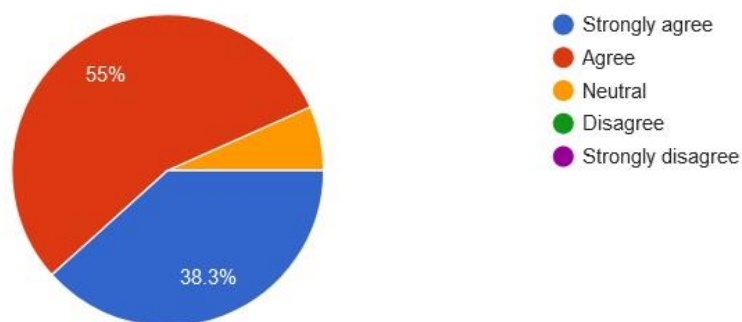
1. The course provided you the ability to understand the meaning and scope of Banking with functions of Banks and their role into banking.

60 responses



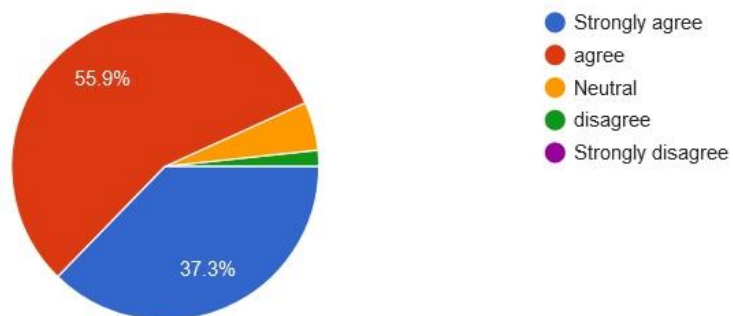
2. The course provided you the ability to familiarize with the operations of banking and various services and benefits.

60 responses



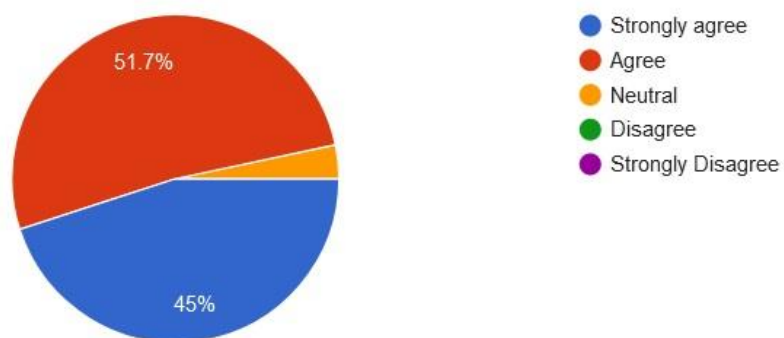
3. The course provided you the ability to get an insight of lending operations of banking and causes of NPAs into banking sector.

59 responses



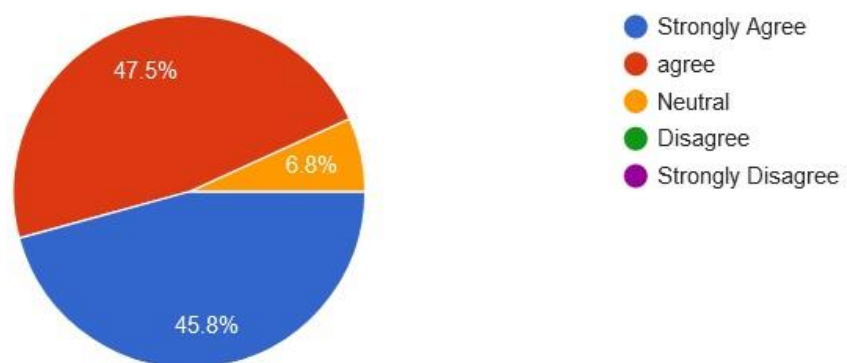
4. The course provided you the ability to acquaint with the concept of Insurance through functions and fundamental principles of Insurance.

60 responses



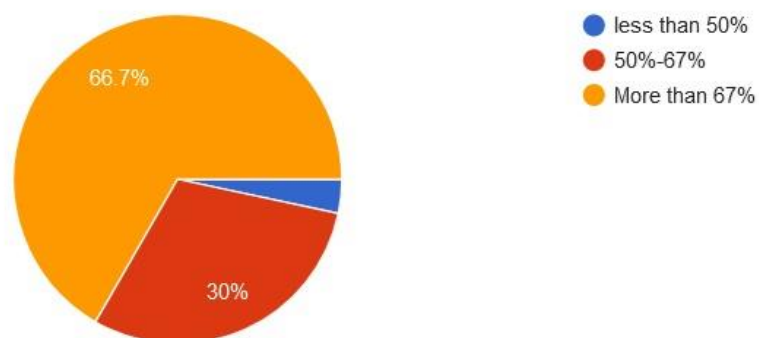
5. The course provided you the ability to understand the types of Insurance and Regulatory framework of Insurance.

59 responses



6. How much was the student's attendance in this course?

60 responses



OBSERVATION

It's found that 90-93% strongly agreed and agreed that they understood this paper thoroughly. Through the feedback survey, it's found that majorly all the objectives of course were achieved. More than 92% students agreed that they understood the meaning & scope of banking with its functions and role. Around 93% students agreed that the course helped in familiarizing with the operations of banking and its services. Approximately 93% students agreed that the course helped them in understanding about NPAs. 97% of the students responded that the course made them understand about the concept of insurance as well as its fundamental principles. Around 93% agreed that they were able to understand about the various types of insurance and the regulatory authority. Also the students showed interest in the paper as 67% of students had attendance of more than 67%.

ACTION TAKEN REPORT

For the moderate responses, extra tutorials will be held and topics will be discussed in detail. For the weak students, special classes will be held and more question answers will be discussed in detail. Also the previous year's question paper will be solved in the class. For the students showing positive response, extra practice questions will be given to make them think critically.

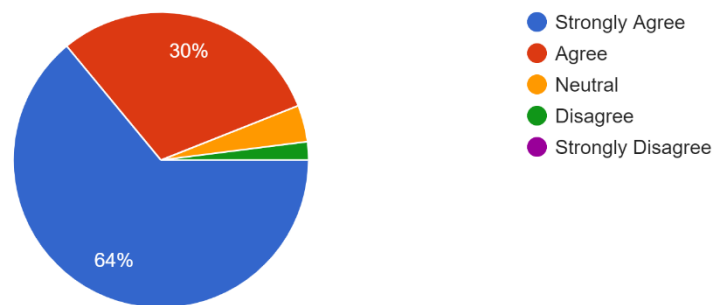
PAPER: INTERNATIONAL BUSINESS

UPC: 22417604

A course exit survey is conducted to understand the responses of the students related to a particular subject through Google Forms. A total of 110 responses were received and analyzed. The summary of responses is presented below in the graphs:

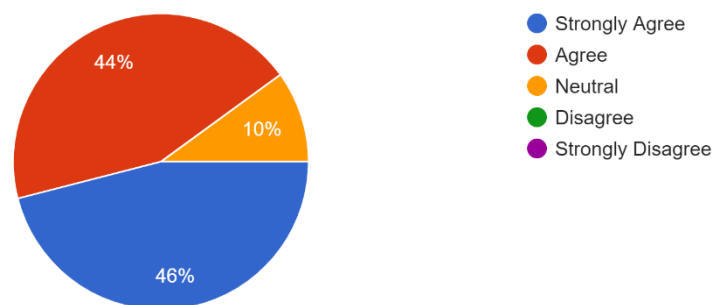
The paper provided you with the ability to understand the process of globalization and the international business environment.

50 responses



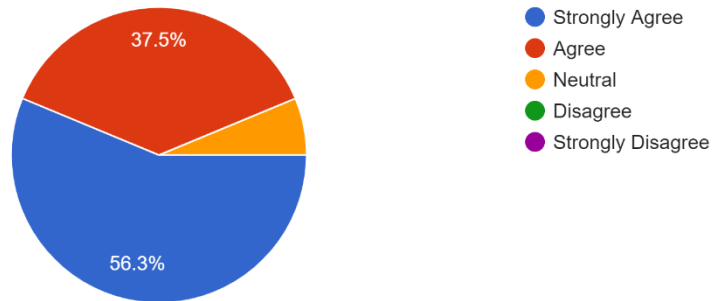
The paper provide you with the knowledge and ability to grasp the concept of commercial policy instruments and various trade barriers.

50 responses



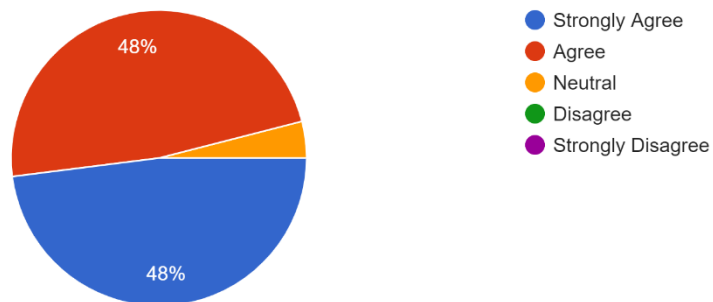
The paper provided you with the ability to understand the concept of a Balance of payment account and and Balance of Trade positions of countries

48 responses



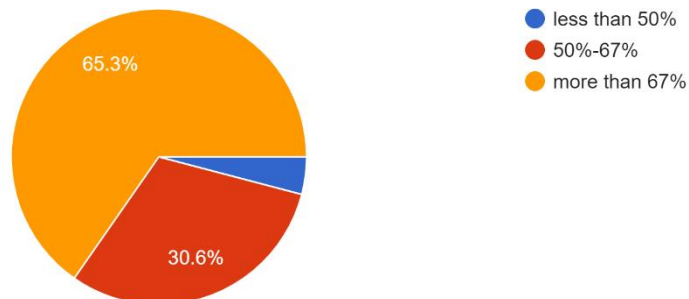
The paper provided you with the knowledge and ability to understand forex markets and various participants in the forex market

50 responses



How much was your attendance in this course?

49 responses



OBSERVATIONS

It is observed that the majority of the students were satisfied with the delivery of Course contents. More than 94% of students agreed that they were able to understand the process of globalization and the components international business environment. 90% of students agreed that they were able to understand the concept of commercial policy instruments and various trade barriers. More than 94% of students agreed that they were able to grasp the concepts of balance of trade and balance of payments. More than 96% of students agreed that they were able to understand the concepts of forex market and various participants of the forex market. More than 65% of students agreed that they had an interest in the paper and they have attended more than 67% classes of International Business.

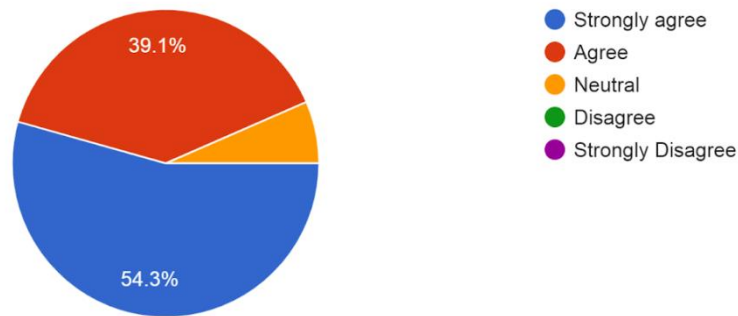
ACTION TO BE TAKEN REPORT

For the students showing positive responses during the classes, extra practice questions were provided to make them think analytically and critically. Practical Case studies, WTO/IMF/World Bank datasheets also shared with the students to develop a new insight into the actual world. Special Doubt sessions are also taken in addition to regular tutorials. For moderate responses, topics are discussed in more detail with specific students in tutorials. Measures are taken to make the subject more engaging and appealing to the students to ensure higher attendance on their part. Assessments are also done at regular intervals and all the important topics are covered in the assessment.

Paper: BCH 6.3(a) Fundamentals of Investments
UPC 22417601

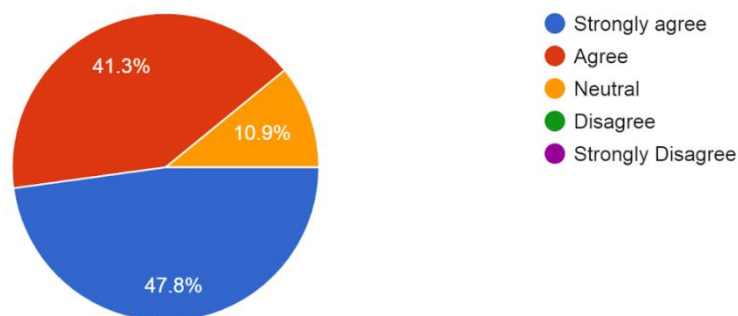
The course explains investment environment and concept of return & risk

46 responses



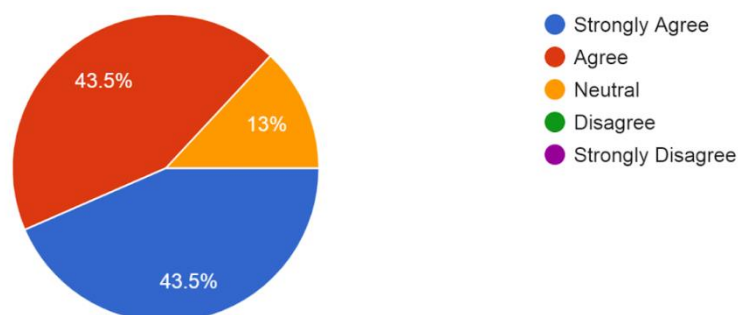
The course creates an understanding of bond valuation & role of credit rating agencies.

46 responses



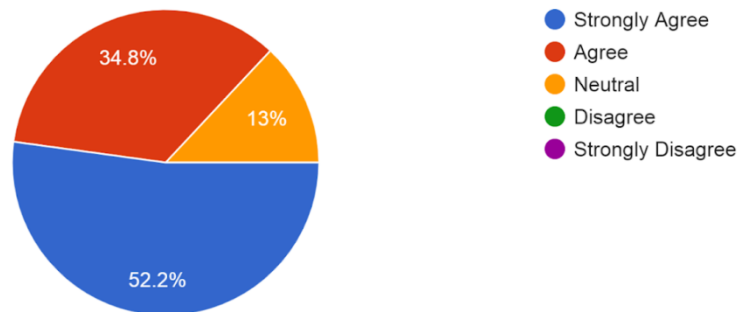
The course gives clarity on the different approaches to equity analysis.

46 responses



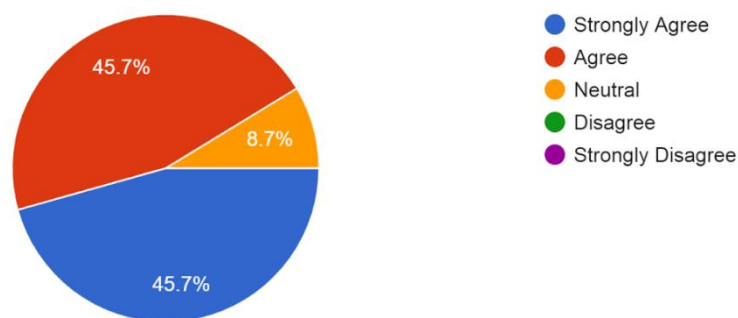
The course provides an understanding of analysis of two securities portfolio using Harry Markowitz model and Calculation of portfolio risk and return... CAPM and Mutual Funds and Financial derivatives.

46 responses



The course is helpful in the understanding of investors' protection framework

46 responses



OBSERVATION

1. 93% of students have clarity on the risk and return estimation and 89% have understood the bonds as investment option.
2. 87% students agree or strongly agree to the fact that the course is relevant for equity analysis.
3. The course has been useful in creating an understanding on portfolio and mutual amongst around 87% of the students.
4. The chapter on investor protection framework was understood by around 91.3% of the students.

ACTION TAKEN REPORT

1. The course helps to create an understanding of risk and return estimation and bond analysis of investments amongst the majority of students. The special tutorial classes will be organized to clarify the doubts of slow learners.
2. Special quizzes, group discussions will be conducted to provide a detailed and mathematical proof of equity analysis techniques so that there is greater clarity on the formula used.
3. CAPM and portfolio analysis helped students to evaluate the portfolio construction and its effectiveness. Practical cases will be taken to provide a real life example of portfolio management.