



**Janki Devi Memorial College**  
**Event Reports 2023-24**  
**Incubation Program**  
**Anupam Stall at Politique '24**

Name of the event:	Anupam Stall at Politique'24 The Annual Inter-College Fest of Political Science Department
Name of the organiser:	Project Anupam under Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our stall aimed to support Viksit Bharat@47 and add excitement to our college fest by providing a platform for budding entrepreneurs. We sold a variety of items, from sketches to jewelry, highlighting our society's motto and empowering young changemakers for a self-reliant India..
Name and affiliation of the resource person:	NIL
Name and affiliation of Judge of the event:	-
Name and affiliation of Prize Winner of the event:	-

**Brief report**

The Incubation Program of Janki Devi Memorial College under Project Anupam organized a vibrant stall for Politique, the Annual Inter-College Festival of the Political Science department. Throughout the day, core members and volunteers efficiently managed the stall, displaying a wide array of products such as handmade crochets, paintings, jewellery adornments, bookmarks, and artistic canvases. The stall generated excitement among students and faculty . Our setup ensured the students left with a memorable souvenir from Anupam, resulting in a successful conclusion with a good sales.

### **Feedback**

Customized items like madhubani paintings and phone charms received widespread acclaim. Buyers showed interest and were really happy buying the beautiful handmade products. The team's proactive efforts and energy led to a successful event, fostering connections and moments of celebration. Creators appreciated the well-organized setup, spacious environment, and support, thanking Project Anupam for their invaluable guidance. The positive feedback fuels a dedication to future endeavors.

### **TOTAL SALES**

Total Revenue: ₹3810

Project Anupam's Share : ₹788

Total Creator's Share : ₹3022

### **Record of Attendance**

**1. Manvi**

**2. Ditya**

**3. Vanshika**

**4. Tanisha**

**5. Muskaan**

**6. Devyani**

**7. Devshi**

**8. Pragya**

**9. Mahima**

**10. Swarnanki**

Core

1. Bani Walia

2. Sneha Batra

3. Chinmayee Panda

4. Prachi Gupta

5. Somya Narula

6. Kunjal Gupta

7. Shivani Jha

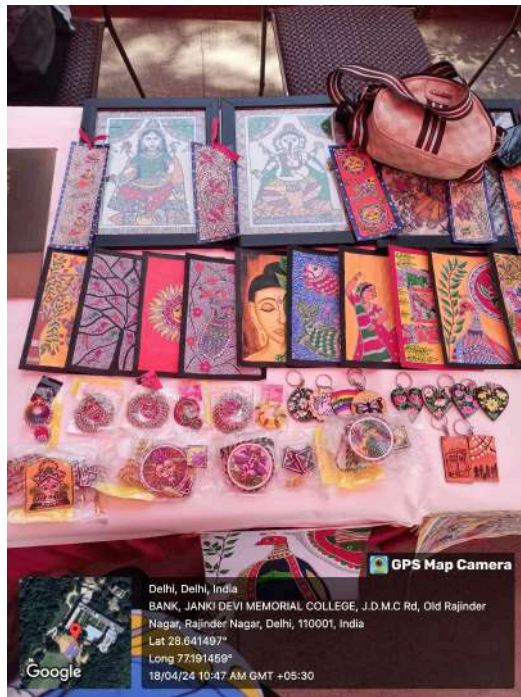
Geotagged pictures of the Event



*(Stall in place)*



***(Principal ma'am appreciating our project)***



***(Handmade Items of the creators)***

**Photos of the bill**

BILL CASH MEMO

## Munjal Trading Co.

Deals in : Photostat, Lamination, Stationery, Printing, All Kind of Office Solutions

SHOP NO.164, HUDA SHOPPING CENTRE, SEC.31-32A, GURUGRAM(HR.)  
A2-132, GROUND FLOOR, VATIKA TOWN SQUARE 2, SECTOR-32, GURUGRAM(HR.)

Mob.: 9958232369, 8130345435  
Email: cafemunjal@gmail.com, sanjaymunjal1314@gmail.com

No. **12888** *Cash* Date. **17/09/24**


M/s. ....

S.No.	PARTICULARS	QTY.	RATE	AMOUNT	
				Rs.	P.
①	<i>Cash Memo</i>	1	60	60	
			TOTAL	60	

E. & O. E. Goods once sold will not be taken back.

For **Munjal Trading Co.**

*MS*  
Auth. Signatory





**Janki Devi Memorial College**  
**Event Reports 2023-24**  
**Incubation Program**  
**Project Anupam Stall**

Name of the event:	Stalls during alumni meet
Name of the organiser:	Project Anupam, Incubation Program
Type of event:	Intra-college
Objectives of the event:	To provide a networking and reunion platform for Alumni of Janki Devi Memorial college
Name and affiliation of the resource person:	NIL
Name and affiliation of Judge of the event:	NIL
Name and affiliation of Prize Winner of the event:	NIL

**Brief report**

During the alumni meet at Janki Devi Memorial College on April 6th, 2024, Project Anupam hosted a stall from 2 p.m. to 7 p.m. within the college premises, showcasing the businesses of young entrepreneurs from the college. Various handmade items such as paintings, crochet goods, and jewelry were displayed, attracting alumni visitors who provided valuable insights and advice to help the project grow. The alumni showed appreciation for Project Anupam, purchasing items

and offering guidance based on their life experiences. The atmosphere was filled with enthusiasm and encouragement, with significant sales made by Project Anupam by the end of the day. The revenue generated that day is as follows:

Total Revenue: ₹17080

Project Anupam's share: ₹3724

Creators share: ₹13356

### **Pictures of the event**



*(creators setting up their products at the stall)*



*(students of Janki Devi Memorial College visiting the stall)*



*(alumni paying a visit at the stall)*





*(teacher paying a visit to the stall)*



*(alumni commending the efforts of project anupam and sharing valuable tips for the betterment of the project)*





**Janki Devi Memorial College**  
**Event Reports 2023-2**  
**Incubation Program**  
**Project Anupam Stall at E-summit'24**

Name of the event:	Project Anupam stall at E-summit
Name of the organiser:	Project Anupam, Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our main aim of organising the stall was to support the small creators and enable them to reach out their target audience. Through our setup we sold varied items ranging from Sketches, handicrafts to jewellery and accessories. Highlighting the vision of the society, we worked earnestly to help our creators outshine the light of the day. Our small step was targeted at giving the baton to youth for being the changemakers to work towards a self- reliant India.
Name and affiliation of the resource person:	NIL
Name and affiliation of Judge of the event:	-
Name and affiliation of Prize Winner of the event:	-

**Brief report**

Project Anupam , of Janki Devi Memorial College's Incubation Program, showcased an impressive stall at the 'E-summit'24 ' within the college premises on April 3rd and 4th, 2024. Featuring a diverse array of products such as handmade crochets, paintings, resin arts,

jewelry, and bookmarks, the event attracted attention from various stakeholders. During the 'STARTUP EXPO' on April 3rd, notable investors like Ashvini Kumar, Khalid Wani, and Trina not only offered valuable insights on business growth strategies but also provided leads and suggested the idea of collaborating with corporates to create hampers. Despite not winning the top prize, their guidance and suggestions proved invaluable for the Anupam project. The core members and volunteers effectively managed the stall throughout the event. On April 4th, the stall received visits from influencers like Robin, Mansi Guher, Priyank Tiwari, and Himani, who not only visited but also made purchases, contributing to a successful day of sales. The multifaceted setup ensured that guests left with memorable souvenirs from Anupam, culminating in a fruitful event with significant sales.

## Feedback

Attendees commended the entrepreneurs for their high-quality products and spontaneous presentations. The personalized creations, such as Fridge Magnets and Crochet tulips, garnered widespread appreciation. Buyers expressed interest in establishing long-term connections, obtaining contact details for potential custom orders. The team's assertive efforts ensured a successful event, fostering camaraderie and celebratory moments. Creators commended the well-managed setup, ample space, and support, expressing gratitude for Project Anupam's unique guidance. The positive reception motivates a commitment to future engagements.

## TOTAL SALES

Total Revenue: ₹8400

Project Anupam's Share : ₹1278

Total Creator's Share : ₹7122

## Posters



## **Record of Attendance**

### **\*Attendance on 4 April 2024\***

#### **Creators:-**

Swarnanki  
Vanshika  
Pragya  
Pushtee  
Mansi  
Vipashna  
Gaurangi  
Shivani  
Bushra  
Deeksha and Sanskriti  
Aayushi

#### **Volunteers:-**

Suchitra  
Ananya Sharma  
Anvi  
Nitya  
Muskaan  
Shreya  
Sneha Batra  
Prachi Gupta  
Prachi jain  
Shivani  
Ananya narang  
Muskaan  
Manvi  
Yashvi  
Chinmayee  
Bani  
Devyani

## **Pictures of the event**



**(creators setting up their products at the stall)**



**(students of janki devi memorial college visiting the stall)**



**CASH MEMO**  
नकद पत्र

Brought of विक्रेता

Sold To क्रेता Bani

No. क्रमांक \_\_\_\_\_ Date तिथि 5/11/24

QNTY. संख्या	PARTICULARS विवरण	RATE दर	AMOUNT राशि
2	Cash memo	70	
8	Diary	720	
TOTAL कुल राशि			790

Signature \_\_\_\_\_

\* Goods Once Sold Will Not Be Taken Back  
\* E.&O.E. पुरा-पूरु लेना नही

**CASH/CREDIT MEMO** Date \_\_\_\_\_

Bought of/विक्रेता \_\_\_\_\_ Sold to/क्रेता E-cell (Bani)

Date तिथि 3/11/24

Qty.	Particulars	Rate	Amount
18	Refrigerator	25	450
TOTAL कुल राशि			450

E. & O. E. / पुरा-पूरु लेना नही

DELTA Thank You क्रेता Signature/क्रेता \_\_\_\_\_

**CASH MEMO**  
नकद पत्र

Brought of विक्रेता

Sold to क्रेता Bani

No. क्रमांक \_\_\_\_\_ Date तिथि 02/10/24

QNTY. संख्या	PARTICULARS विवरण	RATE दर	AMOUNT राशि
120	Tags	7.50	900
80	stickers	2.50	200
TOTAL कुल राशि			1100

Thank You | क्रेता  
E.&O.E. पुरा-पूरु लेना नही

Signature \_\_\_\_\_

\* Goods once sold will not be taken back

**CASH MEMO**  
नकद पत्र

Brought of विक्रेता

Sold to क्रेता Bani

No. क्रमांक \_\_\_\_\_ Date तिथि 5/11/2024

QNTY. संख्या	PARTICULARS विवरण	RATE दर	AMOUNT राशि
2	Cash memo	35	70
TOTAL कुल राशि			70

Thank You | क्रेता  
E.&O.E. पुरा-पूरु लेना नही

Signature \_\_\_\_\_

\* Goods price sold will not be taken back



## Janki Devi Memorial College



### Events report 2024-25 Incubation program & Project Anupam Visit to Udhmodya Foundation

Name of the event	Udhmodya Foundation Visit
Name of the organiser	Incubation program
Type of event	field visit
Objectives of the event	Guiding students and helping students gain entrepreneurial activities and startup development; Innovation & entrepreneurship. It aims at utilizing networking opportunities, engaging in discussions with startup founders, participating in workshops and conducting seminars focused on various aspects of start-up development.
Name and affiliation of the Resource	Udhmodya Foundation

## Brief Report

The **Incubation program of Janki Devi Memorial College** arranged a trip to Udhmodya Foundation on **Friday, March 22, 2024, from 10 am to 1 pm**. More than 15 students eagerly participated in this visit to gain a profound understanding of entrepreneurial skills and startups.

The visit aimed to cultivate innovation and entrepreneurship among the students by exposing them to a diverse range of startups, incubators, accelerators, and co-working spaces. It provided an ideal platform for students to immerse themselves in the startup journey, gaining insights into the challenges and opportunities faced by such ventures.

Students had the opportunity to interact with startup founders, gaining valuable insights into ideation, funding, marketing, and scaling. They also visited the office of Riding Rangers, an

innovative startup, to delve into the entrepreneurial activity firsthand and benefit from their mentorship and knowledge. Some other startups that caught our attention were

1. mentcura
2. Biomandii
3. Dentifrice pvt ltd
4. Igoko
5. Chronicle sporting events
6. Auspice

Overall, the visit to Udhmodya Foundation provided a valuable insight into the dynamic startup ecosystem, fostering connections and lessons that deepen understanding of the startup landscape.

## Poster of the Event



## Pictures of the Event



( Gaining insight on a startup journey and Experience of the speaker in his journey of startup ecosystem)



( students leaving for Udhmodya Foundation)



( an insightful session )



( Fruitful knowledge from a entrepreneur's perspective and experience in the field )



( interactive Q&A session )

## Attendance form

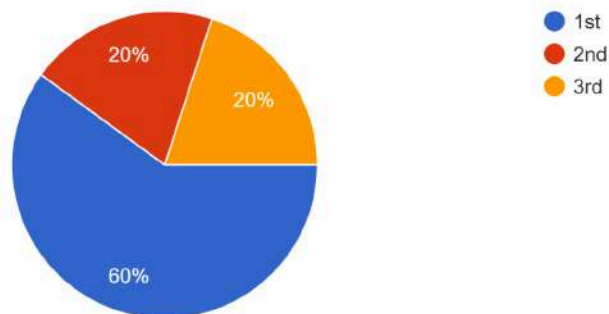
DATE - 22 MARCH , 2024				
FIELD VISIT ATTENDANCE SHEET				
Serial No.	NAME	COURSE	ROLL NO.	ATTENDANCE
1	Nisha Princy Agarwal	Bcom honrs	530	
2	Yashvi mittal	Bcom prog	1412	
3	Swamanki Das	B.sc(H) maths	340	
4	Bani	Eco honors	1925	
5	Chinmayee Panda	Eco honrs.	314	
6	Nitya Nijhawan	Bcom honrs	590	
7	Anvi Gupta	B.Com.Hons.	365	
8	Mahima Srivastava	Ba Eco honrs	71	
9	Kurjal Gupta	Bcom h	744	
10	Vanshika	BA Phil Hons	1536	
11	Pragya Sharma	History honrs	520	
12	Somya Narula	Bcom honrs	885	
13	Prachi jain	B.A eco honrs	172	
14	Yeshita Nevtia	B.A Eco honrs	53	
15	Shagun mittal	Ba prog	1615	
16	Saisha makkee	Ba prog	431	
17	Samriddhi Singh	Pol Sci Hons	1509	

DATE - 22 MARCH , 2024				
FIELD VISIT ATTENDANCE SHEET				
Serial No.	NAME	COURSE	ROLL NO.	ATTENDANCE
1	Nisha Princy Agarwal	Bcom hons	530	
2	Yashvi mittal	Bcom prog	1412	
3	Swamanki Das	B.sc(H) maths	340	
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8	Mahima Srivastava	Ba Eco hons	71	
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14	Yeshita Nevtia	B.A Eco hons	53	
15	Shagun mittal	Ba prog	1615	
16	Saisha makkee	Ba prog	431	
17	Samriddhi Singh	Pol Sci Hons	1509	

## Effectiveness Evaluation Form

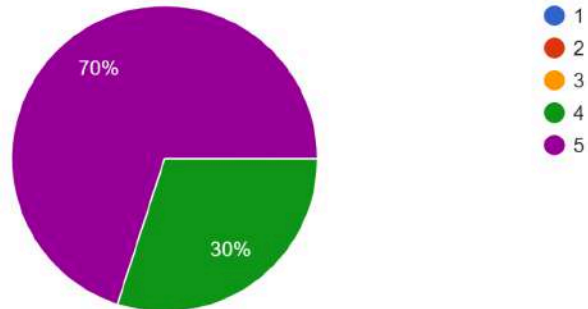
Year

10 responses



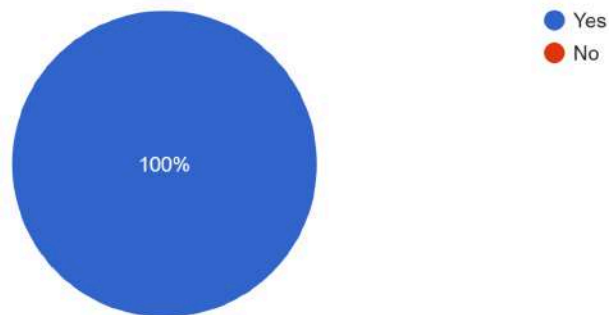
How was your overall experience to the field visit? Rate your experience from 1-5 scale (Where 5 be the best and 1 be the worst)

10 responses



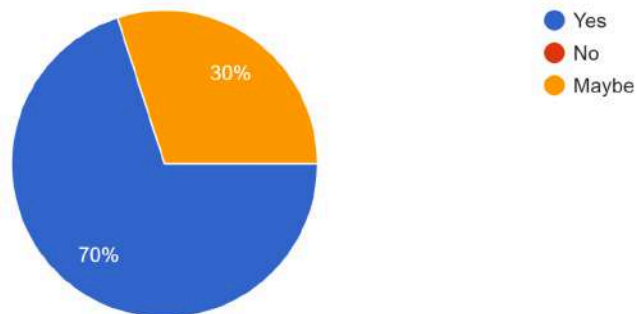
Was the field visit informative and helpful for you?

10 responses



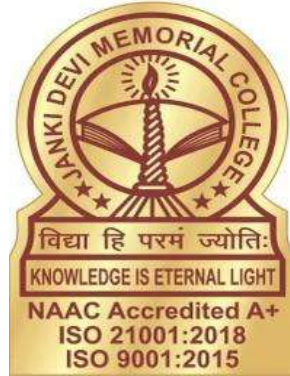
Would you like to join any other field visit in future?

10 responses





**Janki Devi Memorial College**



**Event Report 2023-24**

**Impreneurs-The Entrepreneurship Cell in collaboration with Incubation Program**  
**Seminar on “Viksit Bharat”**

Name of the event	Seminar on “VIKSIT BHARAT”
Name of the Organiser	Impreneurs-The Entrepreneurship Cell in collaboration with Incubation Program
Type of Event	Intra College Event
Objective of Seminar	The objective of the seminar was to inspire and educate the attendees about India's development journey, emphasizing the role of youth in shaping the nation's future.
Name and affiliation of resource person	Ms.Smriti Singhal Ms.Kriti Singhal

**Brief Report**

**Incubation Program** of **Janki Devi Memorial College** organised a seminar on “**Viksit Bharat**” under the aegis of **IQAC** and **JDMC Viksit Bharat Ambassador Club** in collaboration with **Impreneurs-The Entrepreneurship Cell**.The event took place on **15 March’2024** at **11:00am** in the **College Seminar Room**. Over **50+** students exhibited a keen interest in learning about India’s development Trajectory and the role they can play in it .

Our guest speaker **Ms.Kriti Singhal & Ms.Smriti Singhal** captivated the audience with their engaging talks.They discussed the concept of ‘Viksit Bharat’ and it's significance in shaping India’s future. Additionally they highlighted the theme of “Girls supporting Girls” emphasizing the need for women empowerment and solidarity among girls.The speakers also shed lights on

why Viksit Bharat was started 25 years ago why its target is 2047 , sharing anecdotes and insights that resonated with the audience.

A unique activity was conducted during the seminar where students were asked to take out their notepads and write where do they see themselves in 2047. This exercise encourage them to think long-term and set ambitious yet achievable goals for the future.The. speakers actively engaged students by asking them about their aspirations and goals. Students were encouraged to reflect on their ambitions and share their dreams for the future. This interactive session sparked enthusiasm among the attendees and inspired them to think about their personal and professional growth.

The speaker encouraged students to teach poor kids at NGOs and organize workshops for them. They also suggested having a one-day thrift shop at college where students can sell clothes and jewelry they don't use. To deal with fast fashion, students were told to think about how they shop. They also talked about ways to make less trash, like reusing things and recycling

The seminar on Viksit Bharat was a valuable learning experience for all participants. It shed light on India's noble mission and motivated students to strive for excellence in their personal and professional lives. The seminar concluded with a message of empowerment and a call to action for students to contribute towards building a better and more inclusive society.

Overall, the seminar was a resounding success, leaving a lasting impact on the students and inspiring them to be agents of change in their communities

### Poster of the Event

**JANKI DEVI MEMORIAL COLLEGE**  
(University of Delhi)

**IMPRENEURS**  
The Entrepreneurship Cell

IN COLLABORATION WITH  
**INCUBATION PROGRAM**  
Under the aegis of IQAC and the JDMC  
Viksit Bharat Ambassador Club.

Presents a workshop on  
**VIKSIT BHARAT**  
By  
**THE EDUCATION TREE**

**DATE : 15th March '24**  
**VENUE : Seminar Room**  
**TIME : 11 AM - 2 PM**

SCAN THE QR TO REGISTER  
PARTICIPANTS WILL  
RECEIVE E-CERTIFICATES

**Kriti Singhal** **Smriti Singhal**

Dr. Ravi Kishari  
Ms. Shalini Singh  
Prof. Shashi Gupta  
Prof. Manisha Datta  
(Convenors)

Mr. Ravinder Meena  
Ms. Himani Dahiya  
Mr. Anuj Kumar  
Ms. Nancy Rao  
(Faculty Members)

Prof. Pooja Nigpal  
(IQAC Co-ordinator)

Prof. Swati Pal  
(Principal)

**जानकी देवी मेमोरियल कॉलेज**  
(दिल्ली विश्वविद्यालय)

**इम्प्रेन्योर्स**  
उद्यमिता प्रकोष्ठ  
के सहयोग से  
**ऊष्मायन कार्यक्रम**  
IQAC और JDMC, विकसमील भारत  
एंबेसडर क्लब के तत्वावधान में

**विकसित भारत**  
पर एक कार्यशाला प्रस्तुत करता है  
**द एजुकेशन ट्री**  
के द्वारा

**दिनांक: 15 मार्च '24**  
**स्थान : सेमिनार कक्ष**  
**समय : सुबह 11 बजे से दोपहर 2 बजे तक**

पंजीकरण करने के लिए क्विज़र स्कैन करें  
प्रतिभागी ई-प्रमाणपत्र प्राप्त करेंगे

**कृति सिंघल** **स्मृति सिंघल**

डॉ. रावी केशरी  
एच. शालिनी सिंग  
डॉ. अजय कुमार  
डॉ. मनीषा दाहा  
(आयोजक)

डॉ. रविंदर मेना  
डॉ. हिमानी दाहिया  
डॉ. अंजु कुमार  
डॉ. नंसी राव  
(अध्यक्ष)

डॉ. पूजा निगपाल  
(IQAC समन्वयक)

डॉ. स्वाति पाल  
(प्राचार्य)



**(Our guest speakers Ms.Smriti Singhal and Ms.Kriti Singhal talking about viksit bharat )**



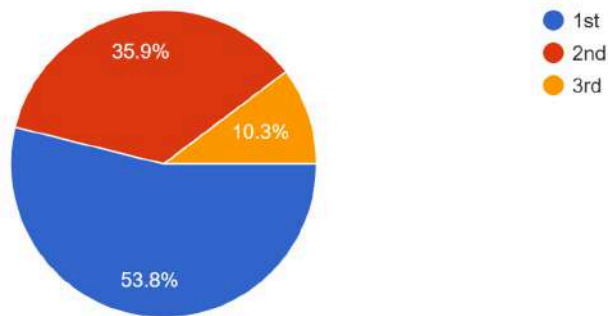
**(Our audience listening to Ms.Kriti Singhal talking about empowering women)**



**(Our Guest Speakers Ms.Smriti Singhal and Ms.Kriti Singhal with team members)**

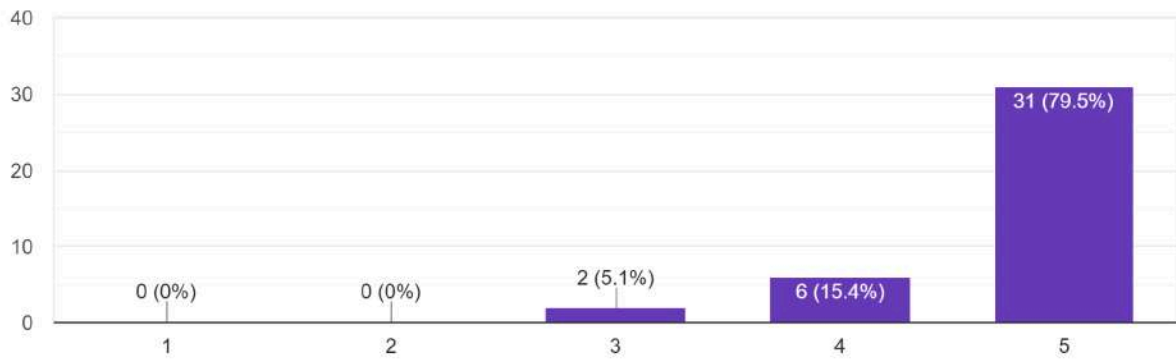
### Effectiveness Evaluation Form

Year  
39 responses



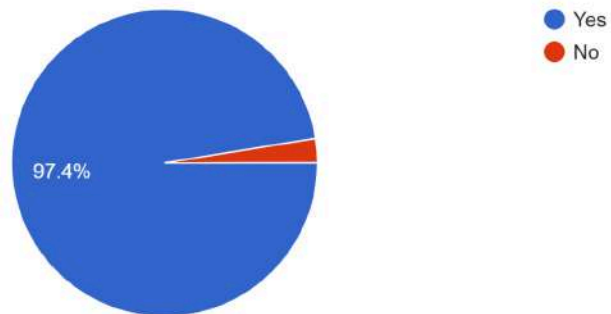
Rate your overall workshop satisfaction.

39 responses



Would you attend this workshop in the future?

39 responses





**Janki Devi Memorial College**  
**Event Reports 2023-24**  
**Incubation Program**  
**Visit to Nari Shakti Conclave**

Name of the event:	Nari Shakti Conclave
Name of the organiser:	Delhi University
Type of event:	Inter-college Conclave
Objectives of the event:	Organized on the occasion of women's day, the conference aimed to inspire the youth and initiate the idea of women empowerment. It also aimed to equip the students with various technological amenities that will aid them in fulfilling this motive.
Name and affiliation of the resource person:	Shrimati Smriti Irani, Minister of Women and Child Development, India
Name and affiliation of Judge of the event:	-
Name and affiliation of Prize Winner of the event:	-

## **Brief report**

**Project Anupam** under the **Incubation Program** of **Janki Devi Memorial College** with their undying efforts and passion set off to attend **Nari Shakti Conclave organized by Delhi University, held on 8th March 2024.**

The conclave was graced by the esteemed presence of Shrimati Smriti Irani, the honourable Chief Guest of the event. Under the distinguished facilitation of the Vice-Chancellor of Delhi University, Sir Yogesh Singh, the conclave witnessed a convergence of intellect, empowerment, and visionary zeal. Shrimati Smriti Irani, in her role as the Chief Guest, exemplified an unparalleled commitment to engaging with the student community. With unwavering attention, she actively participated in dialogues with students from various colleges, fostering an environment conducive to meaningful exchanges of ideas. Her genuine interest in the Students perspectives was palpable, resonating deeply with all attendees.

The conclave featured a distinguished array of guests, further enriching the discourse on women empowerment and societal progress. Throughout the event, Shrimati Smriti Irani emphasised the imperative of contributing to Viksit Bharat and elucidated the multifaceted role of its ambassadors. Her impassioned address inspired attendees to embrace their roles as catalysts for societal transformation. Notably, she encouraged all participants to download the NAMO app, underscoring its pivotal role in fostering connectivity and engagement.

The conclave concluded on a high note at 12:30 PM, leaving a lasting impression on all participants. Shrimati Smriti Irani graciously engaged with students post- event, attentively addressing their inquiries and reflections. Her commitment to nurturing the youths potential was evident throughout the entirety of the conclave.

In conclusion, the Nari Shakti Conclave epitomised a celebration of empowerment, enlightenment, and enduring camaraderie. The invaluable insights shared by Shrimati Smriti Irani and other distinguished guests have undoubtedly left an indelible mark on all the attendees from the Incubation program and we look forward to bring her insights to ground reality through our initiatives.

**Record of Attendance-**

**Ananya**

**Bani**

**Somya**

**Chinmayee**

**Pragya**

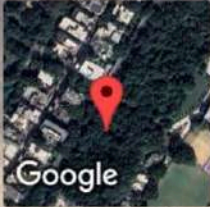
**Suchitra**

**Swarnanki**

**Geotagged pictures of the Event**







Delhi, Delhi, India  
Janki Devi College, Old Rajinder Nagar, Rajinder Nagar, Delhi, 110001, India  
Lat 28.641742°  
Long 77.190122°  
07/03/24 09:22 AM GMT +05:30



New Delhi, Delhi, India  
3/1, Delhi University, New Delhi, Delhi, 110007, India  
Lat 28.691543°  
Long 77.213261°  
07/03/24 11:13 AM GMT +05:30

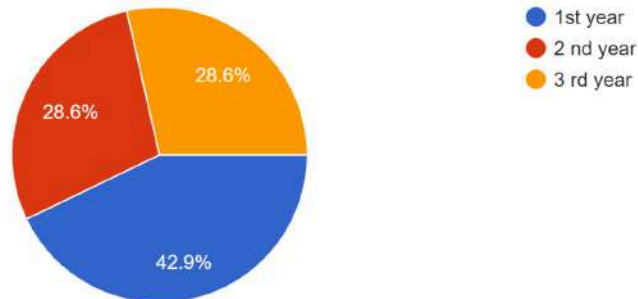


**(Incubation at Nari Shakti Conclve)**

# Effectiveness Evaluation Report

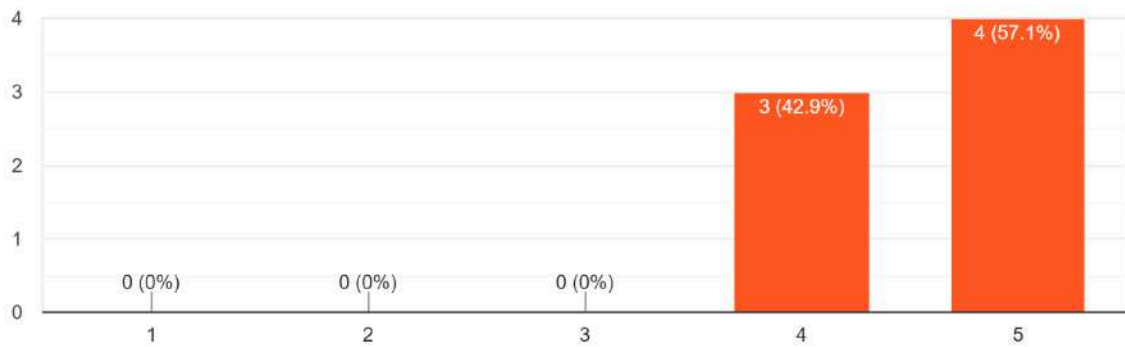
Year

7 responses



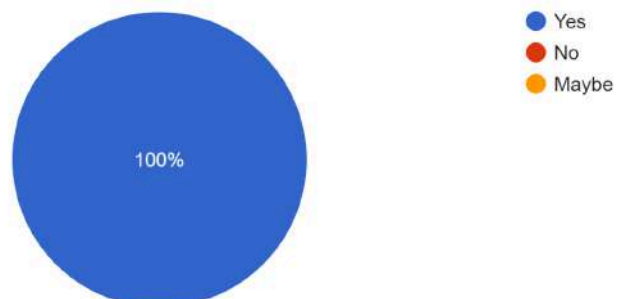
How would you rate your understanding from this discussion?

7 responses



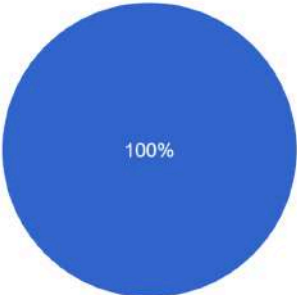
Has this session been insightful to you?

7 responses



Are you interested in such events for the future?

7 responses



- Yes
- No
- Maybe



**Janki Devi Memorial College**  
**Event Reports 2023-24**  
**Incubation Program**  
**Anupam Stall at Ecophoria '24**

Name of the event:	Anupam Stall at Ecophoria The Annual Inter-College Economics Festival
Name of the organiser:	Project Anupam under Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our main aim of organising the stall was to support the idea of Viksit Bharat@47 and add sparkles to our college fest by providing the perfect platform for budding entrepreneurs to reach out to their target audience. Through our setup we sold varied items ranging from Sketches, handicrafts to jewellery and accessories. Highlighting the motto of the society, we worked earnestly to help our creators outshine the light of the day. Our initiative was targeted at giving the baton to youth changemakers to work towards a self-reliant India.
Name and affiliation of the resource person:	NIL
Name and affiliation of Judge of the event:	-
Name and affiliation of Prize Winner of the event:	-

## **Brief report**

**Project Anupam** under the **Incubation Program** of **Janki Devi Memorial College** with their undying efforts and passion set up a vibrant stall for **Ecophoria, the Annual Inter-College Festival of Economics department.**

Core members and volunteers efficiently managed the stall throughout the day, showcasing a diverse range of products, including handmade crochets, resin arts, paintings, jewellery adornments, bookmarks, artistic canvases, and herbal soaps. Positioned as the entry point arrangement to the fest, the stall garnered excitement from attendees and JDMC students alike. Our multifaceted setup ensured guests left with a memorable souvenir from Anupam, resulting in a successful sundown with a total sale of Rupees

## **Feedback**

Attendees commended the entrepreneurs for their high-quality products and spontaneous presentations. The personalized creations, such as Fridge Magnets and Crochet tulips, garnered widespread appreciation. Buyers expressed interest in establishing long-term connections, obtaining contact details for potential custom orders. The team's assertive efforts ensured a successful event, fostering camaraderie and celebratory moments. Creators commended the well-managed setup, ample space, and support, expressing gratitude for Project Anupam's unique guidance. The positive reception motivates a commitment to future engagements.

## **TOTAL SALES**

Total Revenue: ₹4670

Project Anupam's Share : ₹1000

Total Creator's Share : ₹3670

## Poster



## Record of Attendance

Creators- 8

Volunteers:-

1. Bani walia
2. Sneha batra
3. Ananya narang
4. Prachi gupta
5. Shivani jha
6. Chinmayee panda
7. Somya narula
8. Kunjal gupta

**Geotagged pictures of the Event**



***(Stall in place)***



***(Pitching products to buyers)***





(Exotic Items of the creators)

**Photos of the bill**

GSTIN : 07BEBPA856C2ZS

**TIRUPATI BOOK CENTRE**  
 Shop Number-3, Ground Floor, Akali Babe Phoolka Singh Market  
 Old Rajinder Nagar, New Delhi-110060

M/s PRZNCS State: DELHI | Sale Code: 01  
 Invoice No.: \_\_\_\_\_  
 GSTIN: \_\_\_\_\_ State Code: \_\_\_\_\_  
 Date: 5/2/2024

S. No.	PARTICULARS	HSN CODE	Qty.	Rate	Amount
1	STATIONARY				115
Total Invoice Amount in words					Total Amount Before Tax
<u>ONE HUNDREND</u>					CGST@ _____%
<u>FIFTEEN RUPEES</u>					SGST@ _____%
<u>only</u>					Total Amount after Tax <u>115/-</u>

For TIRUPATI BOOK CENTRE  
 Auth. Signatory [Signature]

Terms & Conditions :  
 1. Goods once sold will not be taken back.  
 2. Seller is not responsible for any loss or damage of goods in transit.  
 3. Interest @ 18% p.a. will be charged on all bills not paid on presentation.  
 4. All disputes are Subject to Delhi Jurisdiction.  
 E.&O.E.

**CASH MEMO**  
 नकद पत्र

Brought of विक्रेता

Sold To M/s Ruincy  
 क्रेता सर्वश्री

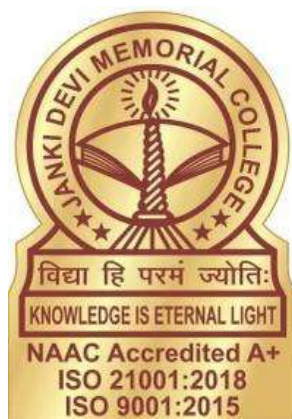
No. क्रमांक \_\_\_\_\_ Date दिनांक 4.3.24

QNTY. संख्या	PARTICULARS विवरण	RATE दर	AMOUNT रकम
4	Reinkants	50	50
TOTAL कुल जोडा			<u>50</u>

Auth. Signatory [Signature]

• Goods Once Sold Will Not Be Taken Back  
 • E.&O.E. फल-तक सेने दने।

## Janki Devi Memorial College



### Events report 2024-25

#### Incubation program in collaboration with entrepreneurship cell Workshop on “Problem-Solution fit & Product-Market fit”

Name of the event	workshop on “Problem-Solution fit & Product-Market fit”
Name of the organizer	Incubation program in collab with Entrepreneurship cell
Type of event	intra college event
Objectives of the event	Guiding students to understand critical concepts of product-market and problem-solution and its significance in the business venture
Name and affiliation of the resource person	Dr. Himanshu Puri

### Brief Report

Incubation program of Janki Devi Memorial College organized a workshop on “ **Problem-Solution fit & Product - Market fit**” in collaboration with **Entrepreneurship cell** under the aegis of **Career Counselling**. This event took place on **Monday ; 19 February 2024 at 10:00 am** in the college **Room number 68**. Over 80+ students were eager to dive deep into the comprehensive understanding of the critical

concepts of problem-solution fit & product market fit and attended the workshop.

Our Guest Speaker **Mr. Himanshu Puri** demonstrated expertise in their field , drawing from their professional experience and business knowledge to provide valuable knowledge and perspective on business ventures and startups. He covered a wide range of topics such as making us understand the concept of product-market fit, defining problem-solution fit , market research, and validation, customer centric approach, data driven decision-making. He also taught us about building a mini MVP ; analyze the market potential ; conduct market service ; discuss the ideas and innovations and conduct user research market. It was an insightful event aiming at helping entrepreneurs and business ventures. The workshop featured interactive discussions, and practical case studies, and often attendees valuable insights and actionable strategies. This workshop proved to be a valuable learning experience for attendees, equipping them with the practical knowledge and the abilities ; strategies and ideas that will help them enhance their business ventures or startups. The workshop also featured the real world case studies and success stories which provided insight into effective strategies, common pitfalls to avoid and best practices for validating any product and understanding the concept of product market fit. The speaker emphasized that attaining a perfect fit between the problem and solution is the ongoing process that requires continuous learning, and adaptation and refinement. Attendees were encouraged to embrace a mindset of flexibility and agility ; being open to pivoting their solutions based on the market feedback and evolving customer needs.

## Poster of the event

**JANKI DEVI MEMORIAL COLLEGE**  
(UNIVERSITY OF DELHI)  
**INCUBATION PROGRAM**  
IN COLLABORATION WITH  
**IMPRENUERS**  
THE ENTREPRENEURSHIP CELL  
UNDER THE AEGIS OF CENTRE FOR CAREER COUNSELLING, CAREER  
OPPORTUNITIES AND SKILL ENHANCEMENT  
**PRESENTS**  
**A WORKSHOP ON**

**PROBLEM-SOLUTION  
FIT & PRODUCT-  
MARKET FIT**

**Himanshu Puri**

**10:00am - 1:00 pm**  
**19 February, 2024**  
**Room no. 68**

**REGISTER NOW**

**Bani Wallia**  
(President)  
**Itishree Vats**  
(President)

**Prof. Madhu Gupta**  
**Prof. Manisha Sinha**  
**Dr. Raju Keshari**  
**Ms. Shalini Singh**  
(Convenors)

**Mr. Ravinder Meena**  
**Dr. Deepak Raawat**  
**Ms. Himani Dubhya**  
**Mr. Anuj Kumar**  
**Ms. Neelzy Rao**  
(TEACHER CO-ORDINATORS)

**Prof. Poonam Bewtra**  
(Director)

**Prof. Swati Pal**  
(Principal)

जानकी देवी मेमोरियल कॉलेज  
(दिल्ली विश्वविद्यालय)  
**ऊष्मायन कार्यक्रम**  
**इम्प्रेन्योर्स**  
उद्यमिता प्रकोष्ठ  
के सहयोग से  
करियर परामर्श, करियर अवसर और कौशल संवर्धन केंद्र के तत्वावधान में  
प्रस्तुत करता है  
**एक कार्यशाला**

**समस्या-समाधान  
फ़िट एवं उत्पाद-  
बाज़ार फ़िट**

**हिमांशु पुरी**

**प्रातः 10:00 बजे - अपराह्न 1:00 बजे**  
**19 फ़रवरी, 2024**  
**कमरा नंबर 68**

**अभी पंजीकरण करें**

**बनी वलिया**  
(अध्यक्ष)  
**इतिश्री वट्स**  
(अध्यक्ष)

**प्रो मधु गुप्ता**  
**प्रो मनिषा सिन्हा**  
**डॉ. राजू केशरी**  
**एम्. शालिनी सिंग**  
(संयोजक)

**श्री रवींद्र मीना**  
**डॉ. दीपक रावत**  
**एम्. हिमानी दुबिया**  
**श्री अजय कुमार**  
**एम्. नीलजी राव**  
(शिक्षक समन्वयक)

**प्रो. पूनम बेवत्रा**  
(निदेशक)

**प्रो. स्वाति पाल**  
(प्रधानाचार्य)

## Pictures of the event



**(Our Speaker Mr. Himanshu puri giving an insight on “ personal pain point ” referring to famous businesses like “ redbus.in” & “freshdesk ” )**



**( audience carefully,  
listening and understanding the concepts and  
significance of the market and product in business  
and startups)**



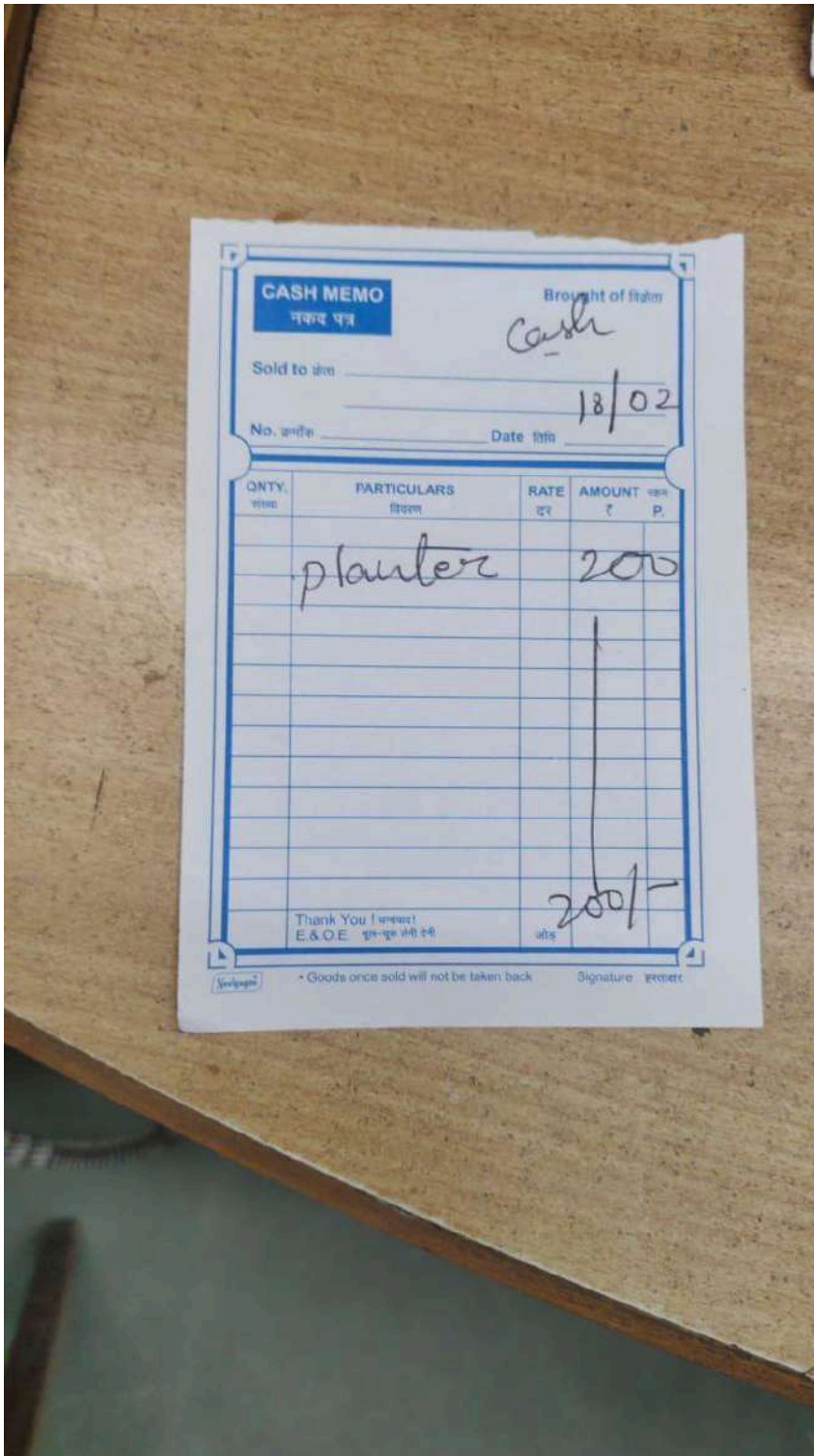
**(Mr. Himanshu Puri, referring to big brands like “zomato” and giving insights on startups )**



**(A brief discussion on whether we can learn entrepreneurship or not along with an active participation of the attendees)**



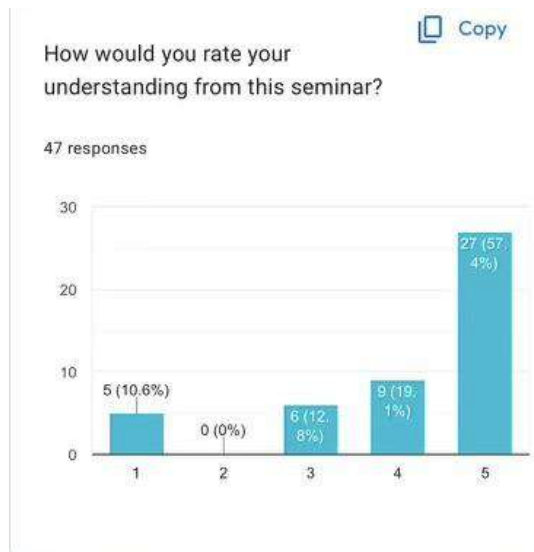




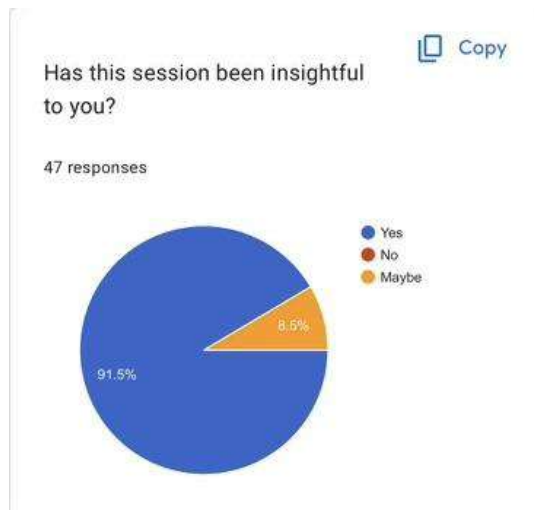
## Attendance record / Feedback form

Attendance form

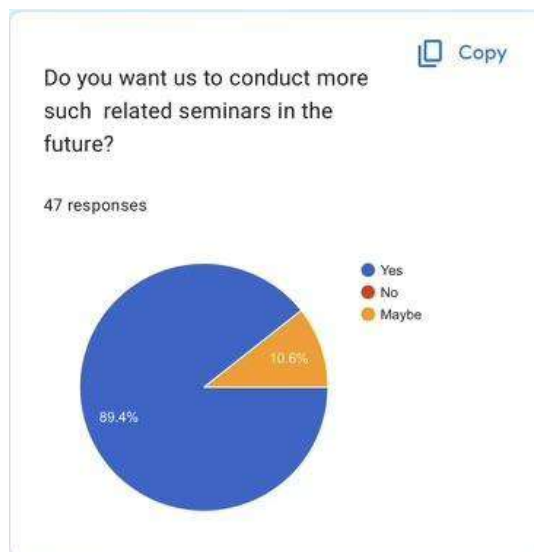
How would you rate your understanding from this seminar ?



Had this session been insightful to you ?



Do you want us to conduct more such related seminars in the future ?





**Janki Devi Memorial College**  
**Events Report 2024-25**  
**Incubation Program**  
**Seminar on “Business & Finance”**

Name of the event	Seminar on “BUSINESS AND FINANCE”
Name of the organiser	Incubation Program
Type of Event	Intra college event
Objectives of the event	Inspiring and motivating attendees to pursue continuous learning and professional development in the field of business and finance.
Name and affiliation of the resource person	Mr.Rohit Jain

## **Brief Report**

**Incubation Program** of **Janki Devi Memorial College** organised a seminar on “**Business and Finance**” under the aegis of **Career Counselling**. This event took place on **February 7<sup>th</sup> 2024** at **12:30PM** in the College **Seminar Room**. Over 70+ student eager to dive deep into the intricacies of business and finance , attended the seminar.

Our Guest Speaker **Mr.Rohit Jain** demonstrated expertise in their field, drawing from their professional experience and industry knowledge to provide valuable perspectives and recommendations. He covered a wide range of topics such as investment strategies, financial management, risk taking strategies etc. By providing real world examples, he provided practical insights that resonated with the attendees. He inspired and motivated the audience to take action and pursue excellence in their professional endeavors. He actively engaged the audience by encouraging participation through interactive sessions and Q&A segments. He posed thought-provoking questions and fostered an environment conducive to


open thoughts. This interactive approach not only enhanced learning but also facilitated networking among the attendees.

## Poster of the Event

100 G20 Azadi Ka Amrit Mahotsav

**JANKI DEVI MEMORIAL COLLEGE**  
(UNIVERSITY OF DELHI)

**INCUBATION PROGRAM**  
UNDER THE AGES OF CAREER COUNSELLING  
Presents a seminar on  
**BUSINESS AND FINANCE**

  
**Rohit Jain**

7 FEBRUARY  
12:30 P.M  
SEMINAR ROOM

Kazi Waqia (President, Incubation Program) Susha Kalra (Project Head, Anupam)  
Prof. Manish Gupta Prof. Manisha Sinha (ICMVEERBS)  
Mr. Ravinder Misra Dr. Deepak Rawal Ms. Shashi Singh (TEACHER CO-ORDINATORS)  
Prof. Payal Nagpal (ICM coordinator)  
Prof. Susali Pal (FIMC/PAU)  
For any queries : incubation@jdm.edu.in

100 G20 Azadi Ka Amrit Mahotsav

जानकी देवी मेमोरियल कॉलेज  
(दिल्ली विश्वविद्यालय )  
**ऊष्णमान कार्यक्रम**  
करियर काउंसलिंग के तहत  
सेमिनार प्रस्तुत है  
**व्यापार और वित्त**

  
**रोहित जैन**

7 फ़रवरी  
दोपहर 12:30 बजे  
सम्मेलन कमरा

बानी बालिया (अध्यक्ष, इन्क्यूबेशन प्रोग्राम) स्नेहा कलरा (परियोजना प्रमुख, अनुपम)  
प्रोफेसर मधु गुप्ता प्रोफेसर मनीषा सिन्हा (संयोजक)  
श्री रवीन्द्र मीना डॉ. दीपक रावत सुश्री शालिनी सिंह (शिक्षक सम्बन्धक)  
प्रोफेसर पावल नागपाल (आइएफसी सम्बन्धक)  
प्रोफेसर स्वाति पाल (संयोजक/आयुक्त)  
किसी भी प्रश्न के लिए : incubation@jdm.edu.in

# Pictures of the Event



(The speaker of the Event Mr.Rohit Jain talking about his success stories and developing effective communication skills which helps in building strong client relationships)



(Mr.Rohit Jain with team members of Incubation Program)



(The attendees listening to Mr.Rohit Jain talking about investment strategies)

**BILLS**

**CASH MEMO**  
 नकद पत्र

Sold To M/s Planter  
 कोता सर्वश्री

No. क्रमांक \_\_\_\_\_ Date तिथि \_\_\_\_\_

QNTY. संख्या	PARTICULARS विवरण	RATE दर	AMOUNT रकम	
			₹	P.
1	Planter		200	
TOTAL कुल जोड़			200	

Goods Once Sold Will Not Be Taken Back  
 एक बार बेची देनी।

Signature हस्ताक्षर

**CASH MEMO**  
 नकद पत्र

Brought of विक्रेता

Sold To M/s \_\_\_\_\_  
 कोता सर्वश्री

No. क्रमांक \_\_\_\_\_ Date तिथि \_\_\_\_\_

QNTY. संख्या	PARTICULARS विवरण	RATE दर	AMOUNT रकम	
			₹	P.
1	Planter		400	
TOTAL कुल जोड़			400	

Goods Once Sold Will Not Be Taken Back  
 एक बार बेची देनी।

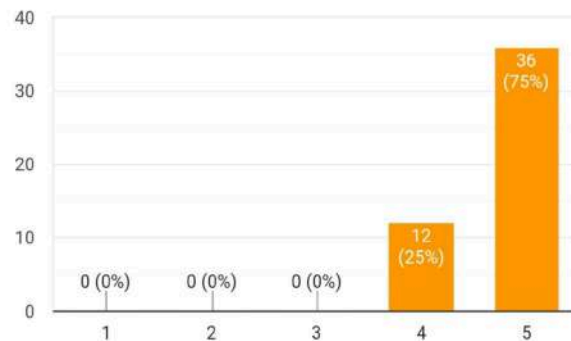
Signature हस्ताक्षर

## Attendance Record / Feedback Form

Name	Year	Course	Roll no.
Niha Princy Agarwal	2nd	Bcom hors	530
Bhumika Bansal	3rd	BA hors Economics	1477
Nishi	3rd	BA (hons) economics	1337
Shikha gupta	1st	History hors	107
Devshi Gupta	1st	Bcom (hons)	87
Shruti kumari	3rd	Ba(h) Economics	1169
Kripa Wadhwa	1st	bcom program	394
anshika sharma	2nd	bcom hors	878
Suhani Sonkar	1st	BA Philosophy hors	1447
Shreya Mittal	1st	Bcom honors	532
Aastha Jain	1st	Bsc Mathematics (hons)	1795
Ankita Singh	1st	Bcom honours	940
Sakshi sharma	1st	B com hors	1511
Garima Mongia	1st	Bcomh	271
Jarvi saini	1st	B. Com hors	1218
Arvi Gupta	1st	B.Com.(Hons.)	365
Dhruvi	1st	Bcom(hons)	674
Nitya Nijhawan	1st	BCOM/HONS	590
Muskaan Gaur	1st	B.com prog	1056
Khushi Saini	1st	Bsc Hons mathematics	1340
Tanushree	1st	Ba sociology Hons.	1127
YASHVI MITTAL	1st	Bcom program	1412
Saisha makker	2nd	Ba programme	431
Khushi Mishra	1st	Ba program	124
Yashita Neelva	3rd	B A(hons) Economics	53
Chaital gupta	1st	B.com honors	384
Mahima Srivastava	3rd	Ba economics honours	71
Supriya	1st	Bcimpj	540
Vanshika	1st	BA Philosophy Hons	1536
Ramsha	2nd	Bcom hors	474
Tanisha gupta	1st	Sanskrit honours	1781
Tanahi	1st	B.com program	1913
Sakshi Singh	1st	B.com program	23/1583
Sia sharma	1st	B.com prog	1296
AYUSHI Mishra	1st	Ba hors Sanskrit	1986
Jyoti	3rd	Bcom pass	1940
Prachi Arora	1st	Bcom hors	1570
Ditya Lamba	1st	bcom hors	1830
Parul kharwar	3rd	B.com p	1823
Aakriti Mishra	1st	B Sc(Hons) Mathematics	23/1935
Tanisha Goswami	1st	Ba (H) philosophy	1023
Ragini prajapati	1st	Bsc. Hons mathmatics	1857
Shagun mittal	2nd	Ba programme	1615
C. Lalvenhimi	1st	Sociology(hons)	1205
Gayatri Jha	1st	Ba hors philosophy	1610
Chinmayee Panda	2nd	B.A. (Hons.) Economics	314
Pregati joshi	1st	BA philosophy hors	173
Bani	3rd	BA Hons Economics	1925

How would you rate your understanding from this seminar?

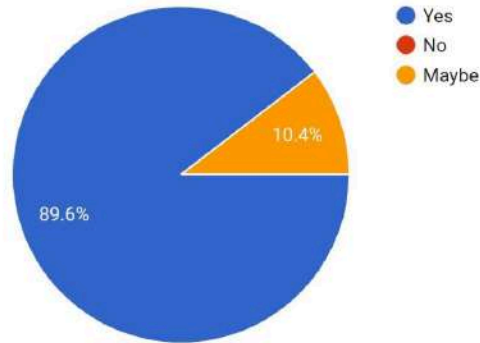
48 responses





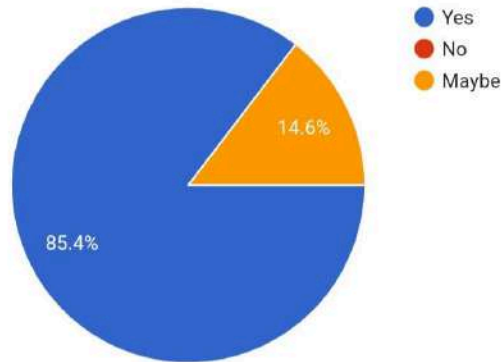
Has this session been insightful to you?

48 responses



Do you want us to conduct more such entrepreneurship related seminars in the future?

48 responses





**Janki Devi Memorial College**  
**Event Reports 2023-24**  
**Incubation Program**  
**Anupam Stall at Symphony'24**

Name of the event:	Anupam Stall at Symphony'24, The Annual cultural Fest
Name of the organiser:	Project Anupam under Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our main aim of organising the stall was to support the idea of Viksit Bharat@47 and add sparkles to our college fest by providing the perfect platform for budding entrepreneurs to reach out to their target audience. Through our setup we sold varied items ranging from Sketches, handicrafts to jewellery and accessories. Highlighting the motto of the society, we worked earnestly to help our creators outshine the light of the day. Our initiative was targeted at giving the baton to youth changemakers to work towards a self-reliant India.
Name and affiliation of the resource person:	NIL
Name and affiliation of Judge of the event:	-
Name and affiliation of Prize Winner of the event:	-

## **Brief report**

**Project Anupam** under the **Incubation Program** of **Janki Devi Memorial College** with their undying efforts and passion set up a vibrant stall for **Symphony'24- Uday: Awaken the light within, Annual fest of Janki Devi Memorial College**. Throughout the three day fiesta the nitty gritty of the stall were taken care of by the union members and the volunteers, graced by the ornaments of our talented **creators**. Our products ranged from handicrafts such as handmade crochets, resin arts, paintings, jewellery adornments, bookmarks, artistic canvases and herbal soaps.

The Stall once again duly set up as an entry point arrangement to the worthwhile fest did not fail to lighten up the way and garnered the excitement of the attendees and JDMC students alike. Even the Principal of our college Professor Swati Pal was delighted to have received a special token of regard, a Crochet Bouquet. The multi- faceted nature of our setup enabled our guests to not leave without bagging a memory souvenir from Anupam. The sundown with the collaborative efforts of the team eventually brought us a total sale of **Rupees**

## **Feedback**

The visitors warmly commended the efforts of the budding entrepreneurs- our creators. They were heartily amazed by the spontaneity of the members and the quality of the items. They could not restrain themselves from reviewing the items and praising the enthusiasm of the artists who carved the articles they will adorn their lives with! Interesting point to highlight is that some people were nervous to interact but when it came to the review of the products they were very open and ecstatic to share their viewpoint.

The personalization of the creations by the creators (the Fridge Magnets, Crochet unfolding tulips etc.) won the hearts of many of the buyers and they even took the visiting cards of Anupam, Instagram ids of the creators thus assuring us a long term connection. They even offered to buy custom items from the creators in future.

The Team members worked with assertive zeal and at the end of the day congratulated each other for pulling the mega event through each others' support.

The Creators were very pleased with the set-up and the pedestal they received. They found the process very well managed and felt secure. The sale of the items made their days exhilarating. The arrangements, ample space provided and the support by the volunteers left them astounded. They were able to embrace their inner shine and spread it to thousands of attendees! They expressed gratitude for the unique support and guidance provided by Project Anupam, which they believed they couldn't have found elsewhere.

The happy faces of content, the twinkling eyes full of excitement encouraged us to take our endeavour forward and then we assured our ardent customers, creators and the team that we will be back with engagements.

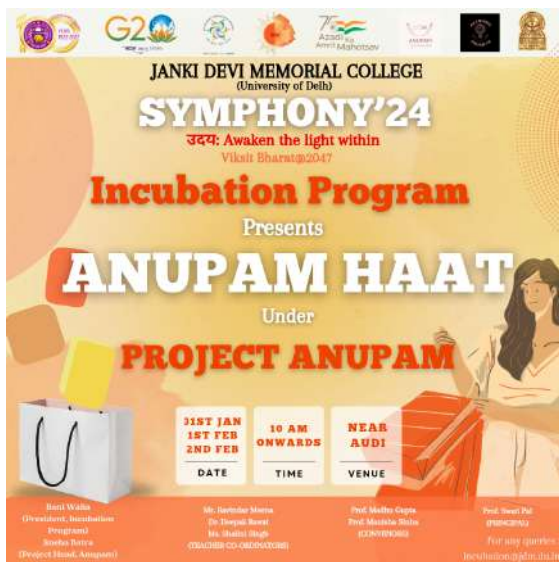
## TOTAL SALES

Total Revenue: ₹46820

Project Anupam's Share : ₹10268

Total Creator's Share : ₹36552

## Poster



## Record of Attendance

### Day 1

Creators- 15

Volunteer-13

### Day 2

Creators-11

Volunteers- 12

### Day 3

Creators-

## Geotagged pictures of the Event



*(Stall in place)*



**(Team Anupam)**



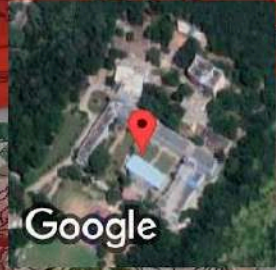
**(Pitching products to buyers)**



**(Billing Process on counter)**



GPS Map Camera



Google

Delhi, Delhi, India  
MAIN CAMPUS, JANKI DEVI MEMORIAL COLLEGE, J.D.M.C Rd, Old  
Rajinder Nagar, Rajinder Nagar, Delhi, 110001, India  
Lat 28.641839°  
Long 77.191805°  
01/02/24 02:37 PM GMT +05:30

*(Exotic Items of the creators)*

**Photos of the bill**

BILL CASH MEMO

## Manjal Trading Co.

Deals in: Photostat, Lamination, Stationery, Printing, All Kind of Office Solutions

SHOP NO.114, HUDA SHOPPING CENTRE, SEC.31-32A, GURUGRAM(HR.)  
A3-112, GROUND FLOOR, VAIKA TOWN SQUARE 2, SECTOR-82, GURUGRAM(HR.)

Mob.: 9958232369, 8130345435  
Email: cafemunjal@gmail.com, sanjaymunjal1314@gmail.com

No. **12854** *Cash* Date **25/01/24**

M/s. \_\_\_\_\_

S.No.	PARTICULARS	QTY.	RATE	AMOUNT	
				Rs.	P.
①	Cash Memo	5	69	320	
				10	1/2
TOTAL				278	

E & O.E.  
Goods once sold will not be taken back

**For Manjal Trading Co.**  
*[Signature]*  
Auth. Signatory





**Janki Devi Memorial College**  
**Event Reports 2023-24**  
**Incubation Program**  
**Anupam Stall at Jyotsana'23**

Name of the event:	Anupam Stall at Jyotsana 2023, Diwali Fest
Name of the organiser:	Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our main aim of organising the stall was to support budding entrepreneurs and enable them to reach out to their target audience. Through our setup we sold varied items ranging from handmade diyas to jewellery and accessories. Highlighting the vision of the society, we worked earnestly to provide the perfect platform for creators to showcase their assets. Our small step was targeted at giving the baton to youth for being the changemakers and work towards a self-reliant India.
Name and affiliation of the resource person:	NIL
Name and affiliation of Judge of the event:	-
Name and affiliation of Prize Winner of the event:	-

## **Brief report**

**Project Anupam** under the **Incubation Program** of **Janki Devi Memorial College** achieved yet another milestone with their dedication, determination and hardwork by setting up a magnificent stall for **Jyotsana'23- The Diwali Fest of Janki Devi Memorial College**. Throughout the one day fest, the stall was managed well by the union and the volunteers, along with the **18 creators**. With the project, we showcased handmade crafts and items presenting a wide range of spectacular products such as handmade crochets, resin arts, paintings, varied jewellery adornments, bookmarks, Diwali decoration ornaments, candles and the list goes on!

Our bench of items did not fail to grace the entry path to the mega- event, the stalls were set up on both the sides of the lane and garnered the attention of the visitors and JDMC students alike. While our stalls fulfilled the shopping demands of the visitors we also sweetened their day with our baked eatables from one of our creators. The multi- faceted nature of our booth enabled our guests to not leave without a souvenir from Anupam. The sun setted successfully with the collaborative efforts of the team gaining us a sale of **Rupees 35000**.

## **Feedback**

The attendees warmly wished us the best for Diwali, the festival of lights and thanked us for enlightening their days with our products. They were deeply impressed by the agility of the members and the quality of the items. They could not restrain themselves from reviewing the items and praising the intricacies of the articles in their verbal feedback. It was interesting to note how some people were camera- shy, yet they could not stop themselves from appreciating the zeal of our team.

The personalization of the pieces by the creators (thank you notes and packing) won the hearts of many of the buyers and they assured us a long term connection.

The Team members worked with undying passion and at the end of the day commended each other for their support.

The Creators were very pleased with the set-up and the pedestal they received. They were able to embrace their inner shine and spread it to hundreds out there! They expressed gratitude for the unique support and guidance provided by Project Anupam, which they believed they couldn't have found elsewhere. Several creators also commended the project and our team's handling of the stall.

The happy faces of content, the twinkling eyes full of excitement encourage us to take our endeavour forward and we ensured our ardent customers, creators and the team that we will be back with engagements in future!

**Poster**

Janki Devi Memorial College  
(University of Delhi)  
Project Anupam  
Under  
**INCUBATION PROGRAM**  
Presents  
**ANUPAM HAAT**  
Visit our stall at Diwali mela  
**JYOTSANA '23**  
Time: 10:00 am onwards  
Date: 6 November 2023 Venue: Near Auditorium

For more queries contact on  
Project anupam@jdmcollege.edu

Mr. Rakesh Meena  
Mr. Anupam Meena  
Ms. Shalini Singh  
TEACHER CO-ORDINATORS (CO-ORDINATORS)

Prof. Madhu Gupta  
Prof. Manjaba Sinha  
IQAC coordinate

Prof. Rajal Kaggal  
Prof. Swati Pal  
PRINCIPAL

जानकी देवी मेमोरियल कॉलेज  
(दिल्ली विश्वविद्यालय)  
प्रोजेक्ट अनुपम  
अनुपम  
**उष्मायन कार्यक्रम**  
अनुपम हाट  
दिवाली मेले में हमारे स्टॉल पर आए  
**ज्योत्सना '23**  
समय: प्रातः 10:00 बजे से  
दिनांक: 6 नवंबर 2023 स्थान: ऑडिटोरियम के पास

For more queries contact on  
Project anupam@jdmcollege.edu

श्री. राकेश मेहना  
श्री. अनुपम मेहना  
श्री. शालिनी सिंग  
(ऑडिटरियम जयपुर, अट्टोरियम)

प्रोफेसर मधु गुप्ता  
प्रोफेसर मन्जुबा सिन्हा  
(संयोजक)

श्री. राजल कगल  
श्री. स्वाति पाल  
शुकी आरिती सिंग  
(दिल्ली का संयोजक)

प्रोफेसर राजल कगल  
(आई.आई.टी. दिल्ली का संयोजक)

प्रोफेसर स्वाति पाल  
(प्रधानाचार्या)

श्री. सी.एस.के. डी.एस.  
Projectanupam@jdmcollege.edu  
Projectanupam@jdmcollege.edu

## Record of Attendance

Devyani	
Shruti	
Muskaan Gaur	
Vishali	
Sneha Anand	
Pratiksha Sharma	
Swarnanki Das	
Shreya Mittal	
Tanya	
Vanshika Jain	
Tanisha	
Bani walia	
Chinmayee panda	
Sneha batra	
Kunjai	
Somya	
Ananya narang	
Shivani jha	
Prachi gupta	

Aayushi soni	
Aditi	
Yashvi	
Amey	
Nitya Nijhawan	
Anupriya Arora	
Anvi Gupta	
Chanchal	
Vipashna Atoliya	
Niharika Sondhi	
Devshi	
Ikra	
Prachi Jain	
Bushra Qureshi	
Prachi Jain	
Mahima Srivastava	
Rishita Makkar	
Manvi Rai	
Pragya Sharma	
Shagun Mittal	

**Geotagged pictures of the event:**



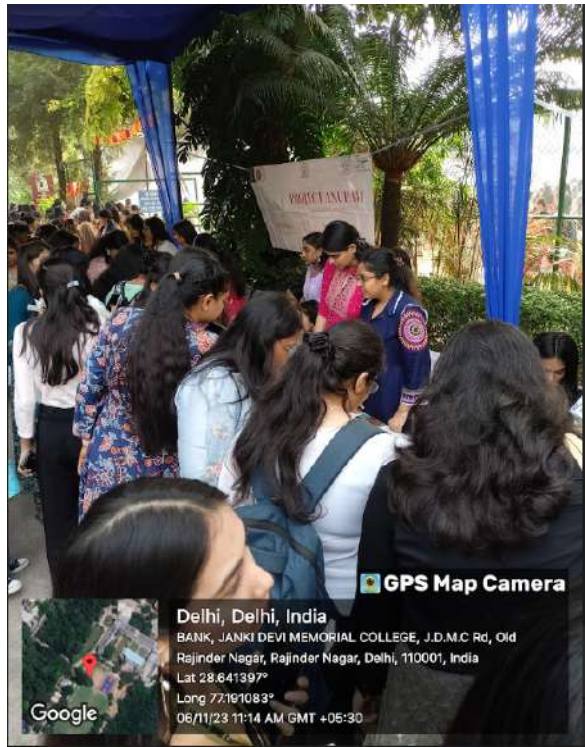
***(Setting up the stall)***



***(Display of products)***



***(Teachers admiring the creative items)***



***(Customers at an exhibit with wide range of items)***



***(Glimpses of creators with their saleables)***

# Photos of the bill

**CASH MEMO** Brought of Bill  
 नकद पत्र

Sold To/Mis: Cash  
 (किस नाम पर)

No. 161/2023 Date 01/11/23

QNTY मात्रा	PARTICULARS विवरण	RATE दर	AMOUNT रकम
		₹	₹
	<u>Print Out</u>		<u>300</u>
<b>TOTAL</b>			<u>300</u>

\* Goods Once Sold Will Not Be Taken Back  
 \* E & O.E. का-पत्र नकद पत्र

Signature [Signature]

**CASH CREDIT MEMO** Brought of Bill  
 नकद क्रेडिट पत्र

Sold to/Bill: Cash

Date: 6/11/23

Qty	Particulars	Rate	Amount
		₹	₹
<u>37</u>	<u>dinner</u>	<u>20</u>	<u>740</u>
<b>Total</b>			<u>740</u>

E & O. E. का-पत्र नकद क्रेडिट पत्र

DELTA Thank You! Signature [Signature]



**Sales record session 2023-24**

**Jyotsana'23**

<b><u>Project Anupam'</u> <u>share</u></b>	<b><u>6928</u></b>	<b><u>Total Creator's share</u></b>	<b><u>27612</u></b>	
<b><u>Total revenue</u></b>				<b><u>34540</u></b>

**Rendezvous IIT delhi**

<b><u>Project Anupam'</u> <u>share</u></b>	<b><u>1370</u></b>	<b><u>Total Creator's share</u></b>	<b><u>8829</u></b>	
<b><u>Total revenue</u></b>				<b><u>10199</u></b>

**Udhmodhaya foundation**

<b><u>Project Anupam'</u> <u>share</u></b>	<b><u>2196</u></b>	<b><u>Total Creator's share</u></b>	<b><u>8734</u></b>	
<b><u>Total revenue</u></b>				<b><u>10930</u></b>



**Janki Devi Memorial College**  
**Event Reports 2023-24**  
**Incubation Program**  
**Start up expo at Rendezvous IITD**

Name of the event:	Start Up Expo at Rendezvous IITD
Name of the organiser:	Incubation Program
Type of event:	Intra-college
Objectives of the event:	Our goal at the Start-up Expo is to promote entrepreneurship and support our incubated projects. We want to inspire more individuals to become entrepreneurs and create a thriving ecosystem. Being part of this event offers several benefits: First, it boosts our brand recognition. Second, it connects our projects with potential investors, mentors, and collaborators. Third, it exposes us to a diverse audience, fostering partnerships. Lastly, it allows us to interact directly with students and entrepreneurs, sharing knowledge and learning from others' experiences.
Name and affiliation of the resource person:	NIL
Name and affiliation of Judge of the event:	-
Name and affiliation of Prize Winner of the event:	-

## **Brief report**

**Project Anupam** under the **Incubation Program** of **Janki Devi Memorial College** had the privilege of showcasing their project at the **Start-up Expo** hosted by the Indian Institute of Technology Delhi during their fest, **Rendezvous**. Our visit to the IIT Delhi startup expo was a resounding success. On the first day, we proudly presented products from seven creators, set up our booth, documented the event, engaged in meaningful conversations, exchanged contact details with fellow exhibitors, and gained insights into their projects. We also took the opportunity to introduce our project's mission and the names of each creator and their businesses to our customers. Our booth received accolades for being one of the most vibrant and attractive ones at the event. We achieved sales totaling approximately **7700 rupees** for the day.

The second day of the startup expo began with the same level of enthusiasm. We established our booth with seven talented creators. Additionally, we had the opportunity to showcase our Project to Khalid Wani, a renowned entrepreneur and well-known super investor, along with other notable personalities. Our customers were captivated by our exquisite paintings, bags, crochet products, and jewelry. We engaged with fellow startups at the event, which allowed us to acquire valuable knowledge. Total sales of the day were approximately **2300 rupees**.

## **Feedback**

The stall garnered enthusiastic praise from attendees, with many of them singling it out as the most eye-catching and appealing display among all the stalls. The project's underlying objectives and goals were widely acknowledged as valuable and commendable, adding an extra layer of significance to the event.

Customer satisfaction with the products showcased at the stall was palpable, as they were not only pleased but genuinely impressed with the quality and range of items available. This positive response not only highlighted the effective execution of the project but also underlined the booth's ability to leave a lasting and favorable impression on those who had the opportunity to visit.

## Poster



## Record of Attendance

ATTENDANCE RECORD			
NAME	YEAR	COURSE	PHONE NO.
1. Bari Walia	3 <sup>rd</sup>	Eco Hons	8800 65 8365
2. Sneha Batra	3 <sup>rd</sup>	Bcom (P)	936 8611 060
3. Ananya Narang	3 <sup>rd</sup>	BA prog	98715 17177
4. Shivani Jha	3 <sup>rd</sup>	Bcom	850 59 01980
5. Chinmayee	2 <sup>nd</sup>	Eco hons	95826 04780
6. Kurjal	2 <sup>nd</sup>	Bcom	813 0790462
7. Somya	2 <sup>nd</sup>	Bcom(H)	980050 1039
8. Prachi	2 <sup>nd</sup>	BA prog	9911110771

**Geotagged pictures of the event:**



***(setting up the stall)***



***(creators products at display)***



***(various investors and sponsors visiting the stall)***



**(interaction with other projects present at the startup expo to increase networking)**



*(customers at the stall appreciating its cause and products)*



**Photos of the bill**

**GST INVOICE**

**BOOK CARE CENTRE VENTURE LLP**  
SHOP NO :- 92,174, SAPPHIRE MALL  
SECTOR - 83, GURUGRAM HR.  
Phone : 0124- 4361670  
E-Mail :- bookcarecentre@gmail.com  
GSTIN : 06AAVFB8716F1Z5

---

Bill Date : 05-10-2023  
Bill No : SP24/83-021105  
Customer Name : Cash Sale 83  
Customer GSTIN :  
Cust. Mob. No :  
Cashier : Gajendra

---

No of Items : 3.00                      Time : 07:47 PM

---

SN	DESCRIPTION/ISBN	QTY	PRICE	AMOUNT
1	Oddy-TS-2406 Double Side Tissue Tape 1" TS2406	1.00	60.00	60.00
2	Wonder Tape 1" WT1"	1.00	30.00	30.00
3	CASH MEMO LUCKY CML100	1.00	60.00	60.00

---

**Payable Amt. 150.00**

---

Payment Mode :  
Cash Sale 83 - 150.00



**Janki Devi Memorial College**  
**Event Reports 2023-24**  
**Incubation Program**  
**Crafting Innovation Workshop**

Name of the event:	Crafting Innovation Workshop : A way of revolutionary solutions
Name of the organiser:	Incubation Program
Type of event:	Intra-college
Objectives of the event:	To make students understand the importance of design thinking and to inculcate creative thinking amongst the students
Name and affiliation of the resource person:	Ms. Gopika Shinghal
Name and affiliation of Judge of the event:	NIL
Name and affiliation of Prize Winner of the event:	NIL

**Brief Report**

**Incubation program** of Janki Devi Memorial College organised a 2-day workshop on "**Crafting Innovation Workshop : A way of revolutionary solutions**". Our respected speaker, **Ms. Gopika Shinghal**, the founder of **Think Thrust** graced the occasion. The workshop was conducted on **5 October** and **6 October 2023** from **11:30 pm to 1:30 pm** in Seminar Hall . On Day 1, a total of **48** participants, and on the second day, a total of **49** participants joined in for the workshop.

**About the speaker**

Our Speaker, Ms. Gopika is Passionate about providing unique pathways to a new generation of students, She launched Think Thrust, an educational platform to equip young minds with 21st-century skills. A design thinking expert from IDEOU, she specialises in the energetics of leadership, mindset development, and genius activation. Her goal is nothing short of guiding the next generation of leaders and change-makers towards a future of boundless possibilities.

## Posters of the Workshop



**Janki Devi Memorial College  
(University of Delhi)**

# Incubation Program

Under the aegis of IQAC

## Presents a two day workshop on

### Crafting Innovation: A way for revolutionary solutions







**5-6  
october**



**11:30 am to  
1:30 pm**



**seminar  
room**

**Bani Walia**  
(President, Incubation Program)  
Sneha Batra  
(Project Head, Anupam)

**Prof. Madhu Gupta**  
**Prof. Manisha Sinha**  
(CONVENORS)

**Mr. Ravindar Meena**  
**Dr. Deepak Rawat**  
**Ms. Shalini Singh**  
(TEACHER CO-ORDINATORS)

**Prof. Poyal Nagpal**  
(IQAC Coordinator)

**Prof. Swati Pal**  
(PRINCIPAL)

For any queries:  
[incubation@jdm.du.ac.in](mailto:incubation@jdm.du.ac.in)



**जानकी देवी मेमोरियल कॉलेज  
(दिल्ली विश्वविद्यालय)**

# रूष्मायन कार्यक्रम

IQAC के तत्वावधान में

## दो दिवसीय कार्यशाला प्रस्तुत है

### क्राफ्टिंग नवाचार: क्रांतिकारी समाधान का एक रास्ता







**5-6  
अक्टूबर**



**सुबह 11:30  
बजे से दोपहर  
1:30 बजे तक**



**सम्मेलन  
कमरा**

**बानी वालिया**  
(अध्यक्ष, इन्क्यूबेशन प्रोग्राम)  
स्नेहा बत्रा  
(परियोजना प्रमुख, अनुपम)

**प्रो मधु गुप्ता**  
**प्रोफेसर मनीषा सिन्हा**  
(संयोजक)

**श्री रवीन्द्र मीना**  
**डॉ. दीपक रावत**  
**सुश्री शालिनी सिंह**  
(विश्लेषक समन्वयक)

**प्रोफेसर पयल नागपाल**  
(आईस्यूएसी समन्वयक)

**प्रो. स्वाति पाल**  
(प्रधानाचार्य)

किसी भी प्रश्न के लिए:  
[incubation@jdm.du.ac.in](mailto:incubation@jdm.du.ac.in)

## **Day 1**

The workshop began with a warm welcome of the speaker Ms. Gopika by Dr. Deepak Rawat. The speaker started by introducing herself and by interacting with the students present, asking them to introduce themselves. She then made everyone understand the basics of design thinking. After sometime our Principal Prof. Swati Pal also joined us for some time. She addressed the students and Ms. Gopika with her inspiring words. The workshop gradually became very lively and interactive as Ms. Gopika now asked to perform different exciting activities which helped everyone to get a brief about the practical part of design thinking.

It involves 5 stages such as Empathy, Ideation, test, define, prototype.

On the first day the speaker emphasised on the first three stages of the process, which are Empathy, Ideation and test.

Firstly the students did an Empathy Map activity to better grasp the empathy stage. Then, the speaker talked about the next step which is Ideation, where she asked everyone to divide themselves in different groups of 4-6 students. In this step, they brainstormed ideas, wrote them down, and combined them creatively. After that, they moved on to the 'Define' phase, where they turned these ideas into questions like "how might we," based on what users need and what they've learned.

Geo tagged photos of Day-



(Ms. Gopika briefing everyone about design thinking)



**Delhi, Delhi, India**

Staff quarters, JANKI DEVI MEMORIAL COLLEGE, Old Rajinder Nagar, Rajinder Nagar, Delhi, 110060, India

Lat 28.642189°

Long 77.191838°

05/10/23 12:20 PM GMT +05:30



(Prof. Swati Pal addressing the students)



(Students performing Empathy Map activity)



(Participants with Ms. Gopika)

## Day 2

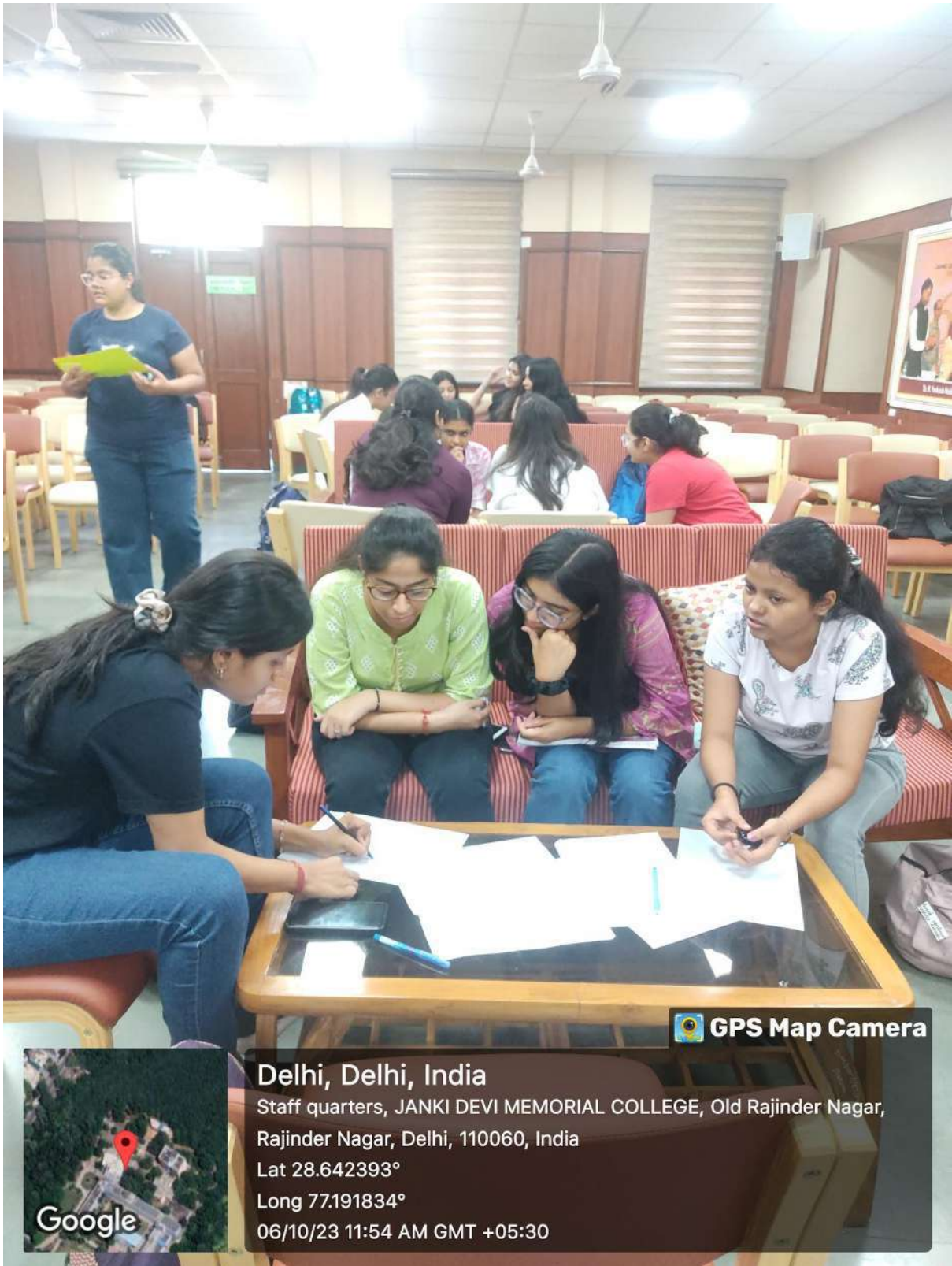
Day two started with the same enthusiasm. The students were very excited to perform more activities where they could learn more about design thinking. On this day the teams were asked to sit together and select the best 10-15 ideas out of those that they had written on the previous day while doing Ideation. After that the students were asked to prepare their app designs using different props. Each and every student attending the workshop was completely invested in the activities. Everyone created a prototype for a travel app, which was a new, excellent, and enriching experience. There were seven teams, each brainstorming different travel app concepts, showcasing the incredible diversity in people's thinking. Every idea was unique and remarkable. In reality, there are no bad ideas; all ideas are brilliant. When applied correctly and put to good use, they can benefit society greatly. The workshop ended, with everyone presenting their app prototypes. It was a very interesting activity which helped everyone with understanding the problems of the consumers and finding best solutions for them.




## Geotagged Photos of Day two



(Speaker explaining the activities to the students)



 **GPS Map Camera**

**Delhi, Delhi, India**

Staff quarters, JANKI DEVI MEMORIAL COLLEGE, Old Rajinder Nagar,  
Rajinder Nagar, Delhi, 110060, India

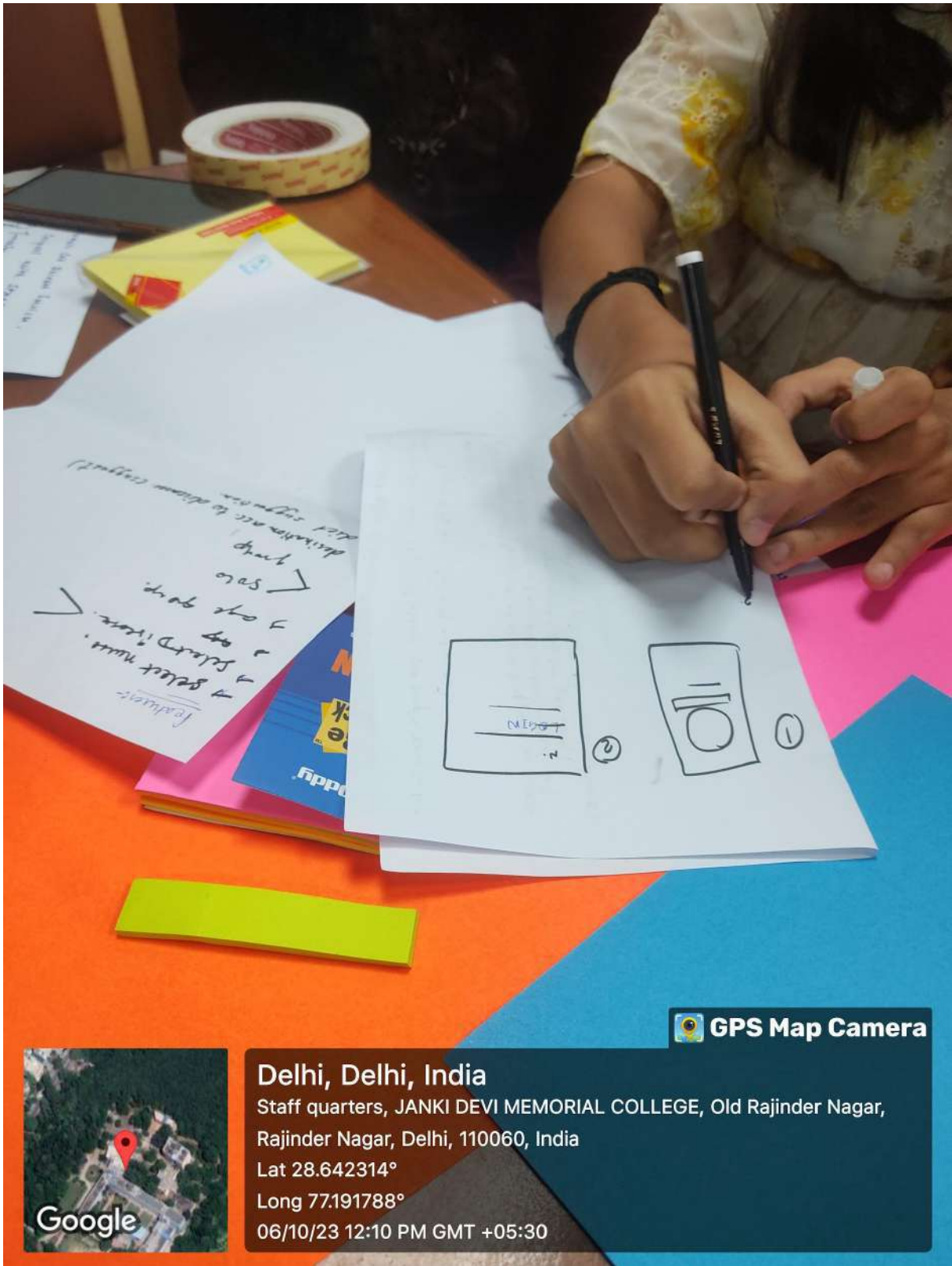
Lat 28.642393°

Long 77.191834°

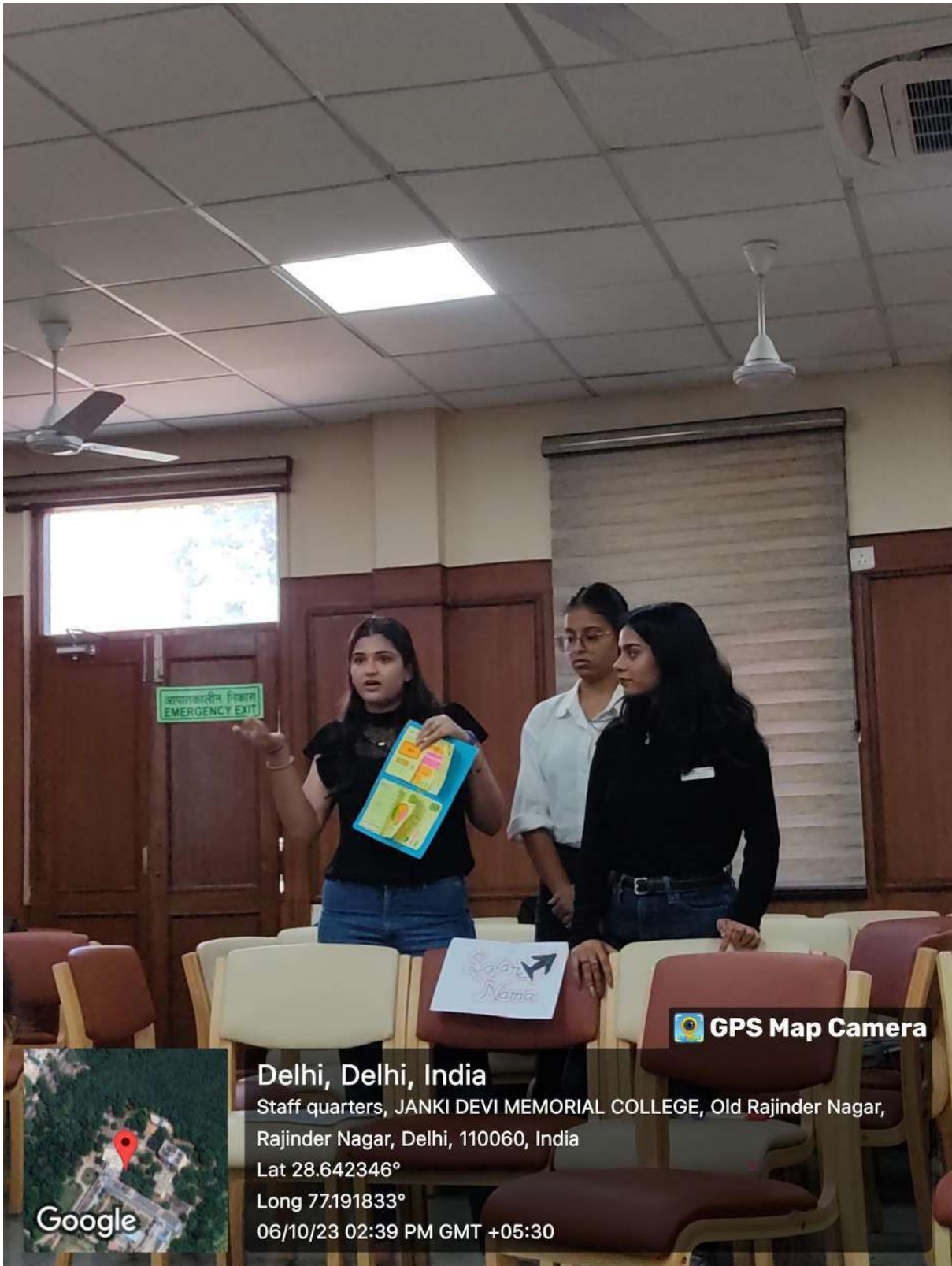
06/10/23 11:54 AM GMT +05:30



( Students brainstorming on their ideas)



( Students designing their apps)



GPS Map Camera



Delhi, Delhi, India

Staff quarters, JANKI DEVI MEMORIAL COLLEGE, Old Rajinder Nagar,  
Rajinder Nagar, Delhi, 110060, India

Lat 28.642346°

Long 77.191833°

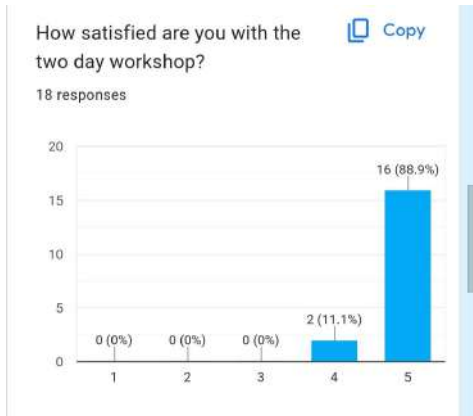
06/10/23 02:39 PM GMT +05:30

( Students presenting their app designs and ideas)

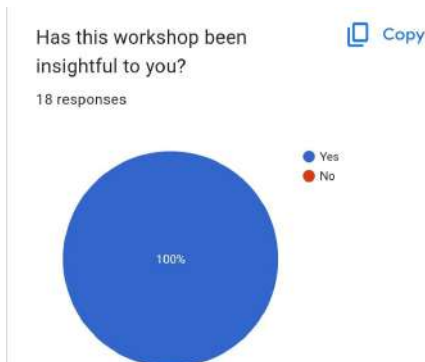
## Feedback

The workshop was very interactive. Each and every student was very much involved and was listening to the speaker very attentively. We would need such an informative and innovative session in future.

A feedback form was circulated amongst the participants and these were their responses.



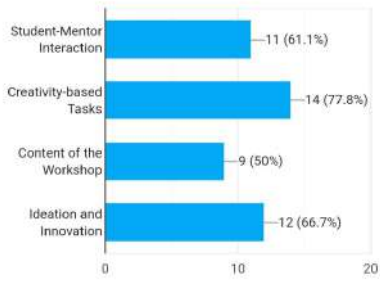
**( Graph indicating how much the students were satisfied with the workshop)**



**(Pie chart Indicating if the workshop was insightful for the students)**

Which topic(s)/activities did you find useful? [Copy](#)

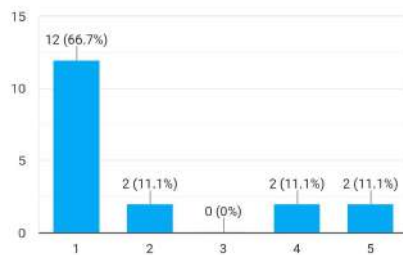
18 responses



**( Graph indicating the activities that the students found useful)**

How effective was the workshop for you? [Copy](#)

18 responses



**( Graph indicating the effectiveness of the workshop)**

## Record of Attendance

### Day 1 - 48 Participants

DAY-1

S. No.	Name	Year	Course	Phone Number
1	kanishka (711)	1st	B. Com.	9310676047
2	puja Kumari (155)	1st	B. Com.(H)	9968848641
3	unnati gupta	1st	B. Com.(H)	9065970147
4	neha Shah	1st	B. Com.(H)	9957775205
5	shrisli	1st	B. Com.(H)	9873841587
6	Muskan	1st	B. Com.(P)	9650702903
7	sapna	1st	B. Com.(P)	9958604458
8	muskan yadav	1st	B. Com.(P)	9369372998
9	Tanisha	1st	Philosophy Hons.	9354182191
10	manvi rai	1st	B. Com.(H)	8051397673
11	vanshika	1st	Philosophy Hons.	9310466711
12	sanjana	1st	History(H)	8791776978
13	richa	1st	History(H)	9310654699
14	swamanki Das.	1st	Maths(H)	8448046487
15	Somya	2nd	B. Com.(H)	8800501039
16	bani walia	3rd	Economics(H)	8800658365
17	Ananya Sharma	3rd		9368632273
18	aneha batra	3rd	B. Com.(P)	8368611060
19	nisha	2nd	B. Com.(H)	7099330818
20	pari	2nd	Economics(H)	8882051307
21	laxmi	2nd	Economics(H)	9354063602
22	sneha	1st	B. A.(P)	7042547186
23	Chetna	1st	B. Com.(P)	8383906402
24	Aayushi	1st	B. Com.(P)	8076017015
25	Mukta Dixit	1st	B. Com.(P)	9170281789
26	muskan yadav	1st	B. Com.(P)	9369372998
27	sneha	1st	B. Com.(P)	7827416460
28	shreya mittal	1st	B. Com.(H)	9971284605
29	nitya nijhawan	1st	B. Com.(H)	9811571880
30	anvi gupta	1st	B. Com.(H)	8920193134
31	khushboo	2nd	Maths(H)	9318369401
32	vaishnavi kumari	1st	B. Com.(P)	9711885671
33	kashish saini	1st	B. Com.(H)	8168191916
34	sharanya sharme	1st	B. Com.(H)	
35	anaya kaushik	1st	B. Com.(H)	
36	sakshi	1st	B. Com.(P)	9971687579
37	muskan gaur	1st	B. Com.(P)	9718298194
38	sia sharma	1st	B. Com.(P)	935821548
39	kripa wadhwa	1st	B. Com.(P)	8920795787
40	Smriti Priya	2nd	Economics(H)	9508650631
41	Yashvi	1st	B. Com.(P)	8859796002

DAY-1

42	Ishika Chopra	1st	B.Com (H)	7827626762
43	Devyani	1st	B.Com (H)	79997 18982
44	Chahel	1st	B.Com (H)	9718880555
45	Chinmayee Panc	2nd	Economics(H)	9582604780
46	prachi Gupta	2nd	B.A.(P)	9911110771
47	kunjali gupta	2nd	B. Com.(H)	8130790482
48	Suchitra Arora	1st	Maths(H)	7838363844

## Day 2 - 49 Participants

DAY-2

S No.	Name	Year	Course	Phone No.
1	Tanisha	1st	Philosophy Hons.	9354182191
2	Manvi Rai	1st	B. Com.(H)	8051397673
3	Vanshika	1st	Philosophy Hons.	9310466711
4	Swarnanki Das	1st	Maths Hons.	8448046487
5	Somya Narula	2nd	B. Com.(H)	8800501039
6	Bani Walla	3rd	Economics(H)	8800658365
7	Sneha Batra	3rd	B. Com.(P)	8368611060
8	Nisha Princy Agarwal	2nd	B. Com.(H)	7099330818
9	Chinmayee Panda	2nd	Economics(H)	9582604780
10	Prachi Gupta	2nd	B.A.(P)	9911110771
11	Kunjali Gupta	2nd	B. Com.(H)	8130790482
12	Kanishka	1st	B. Com.(H)	9310676047
13	Urnati Gupta	1st	B. Com.(H)	9065970147
14	Neha Shah	1st	B. Com.(H)	9957775205
15	Srishti	1st	B. Com.(H)	9873841587
16	Muskan Yadav	1st	B. Com.(P)	9850702903
17	Aayushi Verma	1st	B. Com.(P)	8076017015
18	Mukta Dixit	1st	B. Com.(P)	9170281789
19	Shreya Mittal	1st	B. Com.(H)	9971264605
20	Nitya Nijhawan	1st	B. Com.(H)	9811571880
21	Anvi Gupta	1st	B. Com.(H)	8920193134
22	Khushboo	2nd	Maths(H)	9318369401
23	Vaishnavi Kumari	1st	B. Com.(P)	9711885671
24	Kashish Saini	1st	B. Com.(H)	8168191916
25	Sharanya Sharma	1st	B. Com.(H)	
26	Anaya Kaushik	1st	B. Com.(H)	
27	Muskaan Gaur	1st	B. Com.(P)	9718298194
28	Sia Sharma	1st	B. Com.(P)	935821548
29	Kripa Wadhwa	1st	B. Com.(P)	8920795787
30	Devyani	1st	B. Com.(H)	7999718982
31	Chahel Gupta	1st	B. Com.(H)	9718880555
32	Suchitra Arora	1st	Maths(H)	7838363844
33	Yashvi Mittal	1st	B. Com.(P)	8859796002
37	Ananya Narang	3rd	B.A.(P)	9871517177
38	Vanshika Pal	1st	Math(H)	6396417716
39	Devshi	1st	B. Com.(H)	9118905464
40	Anshika Sharma	2nd	B. Com.(H)	9873730086

Digital Marketing

S. No.	Name	Year	Classes Missed	Phone Numbers
1	Kripa Wadhwa	1st	Digital marketing	8920795787
2	Sakshi Nishad	1st	Digital marketing	9971687579
3	Muskan	1st	Digital marketing	9650702903
4	Muskan Yadav	1st	Digital marketing	9369372998
5	Chetna	1st	Digital marketing	6383906402
6	Sapna	1st	Digital marketing	9958604458
7	Aayushi	1st	Digital marketing	8076017015
8	Sneha	1st	Digital marketing	7827416460
9	Mukta Dixit	1st	Financial planning (Ravi sir)	9170281789

**Bills**



**CREDIT MEMO**  
नकद/उधार पत्र

Bought of विक्रेता

Date तिथि \_\_\_\_\_

Sold to क्रेता Cash

No. क्रमांक \_\_\_\_\_ Date तिथि 5/10/23

Qnty. संख्या	PARTICULARS विवरण	Rate दर	Amount रकम ₹ P.
55	Bread	10	550
55	large Crisps	10	550
			Total जोड़

Thank You संस्कार  
E. & O. E. मूल-पूक लेनी देनी

Signature/हस्ताक्षर \_\_\_\_\_

**Cash Memo**  
नकद पत्र

Bought of विक्रेता

Sold to क्रेता Cash

No. क्रमांक \_\_\_\_\_ Date तिथि 24/9/23

QTY. संख्या	PARTICULARS विवरण	RATE दर	AMOUNT रकम ₹ P.
	10x CHANTI-		100
	STRAW PAPER 240		
	FORWARD		
	4x PBR		40
			L
			Total जोड़

380/-

10

390/-

Thank You संस्कार  
E. & O. E. मूल-पूक लेनी देनी

Signature/हस्ताक्षर \_\_\_\_\_

**CASH/CREDIT MEMO**

Bought of विक्रेता

Sold to/क्रेता 5/10

Incubation Program

Qnty. संख्या	Particulars विवरण	Rate दर	Amount रकम P.
2	6 B	20	40
			Total जोड़

40

Thank You संस्कार  
E. & O. E. मूल-पूक लेनी देनी

Signature/हस्ताक्षर \_\_\_\_\_

**CASH MEMO**

Bought of विक्रेता

Sold to क्रेता Cash

No. क्रमांक \_\_\_\_\_ Date तिथि \_\_\_\_\_

Qnty. संख्या	PARTICULARS विवरण	RATE दर	AMOUNT रकम Rs. P.
15	Broasts		150
15	Crisps		150
			Total जोड़

300

Thank You संस्कार  
E. & O. E. मूल-पूक लेनी देनी

Signature/हस्ताक्षर \_\_\_\_\_

**CASH/CREDIT MEMO** Bought of विक्रेता

Sold to क्रेता [Signature]

No क्रमांक \_\_\_\_\_ Date तिथि \_\_\_\_\_

संख्या	PARTICULARS	विवरण	Rate दर	Amount रकम
			₹	P.
1	Printing paper (bundle)			250
Thank You धन्यवाद				Total <u>[Signature]</u>

Goods once sold will not be taken back. E. & O. E. मूल-मूल लेनी हैनी।

Signature हस्ताक्षर

**CASH MEMO** नकद पत्र Bought of विक्रेता

Sold To M/s क्रेता सर्वश्री \_\_\_\_\_

No. क्रमांक \_\_\_\_\_ Date तिथि 5/10

QNTY. संख्या	PARTICULARS	विवरण	RATE दर	AMOUNT रकम
			₹	P.
2	Refreshment	bon	60	120
TOTAL <u>[Signature]</u>				120

Goods Once Sold Will Not Be Taken Back

Signature हस्ताक्षर

GSTIN: 07AAOFP7347M1ZG Ph.: 011-25786645

**PBS PREM SONS (REGD.)**  
BOOK SELLERS & STATIONERS

Shop No. 1, 53/3, Old Rajinder Nagar, Main Bazar, New Delhi-60

Bill of Supply (Composition Dealer) No. 3070

State: DELHI State Code: 07 Date of Issue: 29/10/19

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
GSTIN / UIN: \_\_\_\_\_  
State: \_\_\_\_\_ State Code: \_\_\_\_\_

S.No.	Production Description	Qty.	Rate	Amount
	3 Mark			75
	175/only			
Declaration: "Composition taxable person, not eligible to collect tax on supplies"				Total <u>75</u>

Goods once sold will not be taken back not exchange. Monday Closed

Signature [Signature]



**Janki Devi Memorial College**  
**Event Reports 2023-24**  
**Incubation Program**  
**Project Anupam Stall**

Name of the event:	Stalls during seminar on Start Up by Udhmodhaya Foundation
Name of the organiser:	Project Anupam, Incubation Program
Type of event:	Intra-college
Objectives of the event:	To showcase the businesses of the young entrepreneurs of our college by providing them a platform to boost their start ups.
Name and affiliation of the resource person:	NIL
Name and affiliation of Judge of the event:	NIL
Name and affiliation of Prize Winner of the event:	NIL

**Brief report**

**Project Anupam** under the **The Incubation Program** of Janki Devi Memorial College put up a stall inside the college premises on 23rd August 2023 to showcase the businesses of 8 young entrepreneurs of the college to the members of Udhmodhaya Foundation. The stall was set up by 11 a.m. till 3 p.m. in the auditorium. Different varieties of products like handmade rakhis, paintings, crochet goodies, jewelry, etc were major attractions for the customers. The members of Udhmodhaya Foundation visited the stall and shared some resourceful information that would help the Project to grow.

At the end of the day, Project Anupam made sales of Rs.10,930. Out of the total revenue earned, the share of creators was Rs.8,734 and that of Project Anupam was Rs.2,196.

## Posters



## Pictures of the event



*(creators setting up their products at the stall)*



*(students of janki devi memorial college visiting the stall)*



*(speakers of the seminar paying a visit at the stall)*



*(teacher paying a visit to the stall)*



*(speakers commending the efforts of project anupam and sharing valuable tips for the betterment of the project)*

## Bills of the event

CASH MEMO नकद पत्र		Brought of विक्रता Incubation Program	
Sold To M/s केसा सर्विसी		Chinmayee Cash	
No. क्रमांक		Date तिथि 2/8	
QNTY. संख्या	PARTICULARS विवरण	RATE दर	AMOUNT रकम ₹ P.
3	Bill book	70	210
H.P.		TOTAL कुल मूल्य 210	

\* Goods Once Sold Will Not Be Taken Back  
\* E.O.E. मूल-मूल लेनी नही।

Signature



**Janki Devi Memorial College**  
**Event Reports 2023-24**  
**Incubation Program**  
**Seminar on 'start up with udhmodya foundation'**

Name of the event:	Seminar on 'startup with Udhmodya foundation'
Name of the organiser:	Impreneurs - The Entrepreneurship Cell in collaboration with Incubation Program in collaboration with The Incubation Program
Type of event:	Intra-college
Objectives of the event:	To provide insights on the world of startups, to inspire entrepreneurship by sharing stories and challenges and to offer resource guidance.
Name and affiliation of the resource person:	Dr. Sanjay Kumar, Dr. Tarunika Jain Aggarwal.
Name and affiliation of Judge of the event:	NIL
Name and affiliation of Prize Winner of the event:	NIL

**Brief report**

Impreneurs, the Entrepreneurship Cell of Janki Devi Memorial College, in collaboration with the Incubation Program, under the aegis of IQAC and G20 Jan Bhagidari, hosted a seminar titled 'Startup with Udhmodya Foundation.' This event took place on August 23, 2023, at 11:45 am, in the college's Seminar Room. Over 60 individuals, all eager to explore the realm of startups, attended the seminar

Our guest speakers, Dr. Sanjay Kumar and Dr. Tarunika Jain Aggarwal, generously shared their insights and expertise on the subject of startups during the seminar. They actively engaged with the students, posing numerous thought-provoking questions related to entrepreneurship and the startup world. Through an informative PowerPoint presentation, they introduced UDIT - The Udhmodya Incubation and Training Program, shedding light on its vision and operational procedures. They provided a comprehensive overview of the Udhmodya Foundation's facilities, including its location, layout, and workspace structure. The speakers also delved into various facets of the foundation, such as networking events,



mentorship and coaching programs, access to funding, and legal and financial services. Additionally, they introduced the NSIC scheme, designed to promote and facilitate startups.

**Poster of the Seminar on "Startup with Udhmodya foundation"**

**Janki Devi Memorial College  
(University of Delhi)**  
Imprenuers-The Entrepreneurship Cell  
In collaboration with  
**Incubation Program**  
Under the aegis of IQAC and G20 Jan Bhagidari  
Presents a seminar on  
**STARTUP WITH UDHMODYA FOUNDATION,  
UNIVERSITY OF DELHI**

**Distinguished Speakers:-**  
1. Dr. Tarunika Jain, Executive Officer, Udhmodya Foundation  
2. Dr. Sanjay Kumar, Incubation Operations Manager, Udhmodya Foundation

Date:- 23rd August, 2023  
Time:- 11:45 A.M  
Venue:- Seminar Room

**जानकी देवी मेमोरियल कॉलेज  
(दिल्ली विश्वविद्यालय)**  
**इंप्रिन्योर्स- उधमिता प्रकोष्ठ**  
की सहायता से  
**रूम्पायन केंद्र**  
IQAC और G20 जन भागीदारी के तत्वाधान में  
प्रस्तुत करता है  
**स्टार्टअप पर सेमिनार**  
**उधमोद्य फाउंडेशन, दिल्ली विश्वविद्यालय के साथ**

**प्रतिष्ठित वक्ता:-**  
1. डॉ. तरुणिका जैन, कार्यकारी अधिकारी, उधमोद्य फाउंडेशन  
2. डॉ. संजय कुमार, इनक्यूबेशन ऑपरेशंस मैनेजर, उधमोद्य फाउंडेशन

दिनांक:- 23 अगस्त, 2023  
समय:- प्रातः 11:45 बजे  
स्थान:- सम्मेलन कक्ष

**Record of Attendance**

Sl no	Name	Student/Year	Institution	Course	Roll no	Year
1	ASHA KUNDY	YES				
2	Rubi	YES				
3	Tanya	YES				
4	Yashika	YES				
5	Priyanka	YES				
6	Muskan	YES				
7	SURINA	YES				
8	NAVYA	YES				
9	Aanchal	YES				
10	Aditya	YES				
11	Yashika	YES				
12	Sudhanshu	YES				
13	Pooja	YES				
14	Pooja	YES				
15	Juhi	YES				
16	Parvika	YES				
17	Kritika	YES				
18	Shreya	YES				
19	Shreya	YES				
20	Shreya	YES				
21	Shreya	YES				
22	Shreya	YES				

Sl no	Name	Student/Year	Teacher/Year	Course	Roll no	Year
1	Ashika	YES		B. Com (Hons)	584	1st year
2	Ravish	YES		B.Com (Hons)	746	1st year
3	Sonali	YES		B. Com (H)	43	1st year
4	Chandni Singh	YES		B. Com (H)	1804	1st year
5	Yash	YES		B. Com (H)	930	1st year
6	Shruti	YES		B. Com (H)	947	1st year
7	Pooja	YES		B. Com (H)	310	1st year
8	Dia Bhatnagar	YES		B. Com (H)	86	1st year
9	Shruti	YES		B. Com (H)	103	1st year
10	Anvi Gupta	YES		B. Com (H)	365	1st year
11	Aditya	YES		B. Com (H)	590	1st year
12	Dhruv	YES		B. Com (H)	674	1st year
13	Bhumi	YES		B. Com (H)	295	1st year
14	Zakariya	YES		B. Com (H)	207	1st year
15	Disha	YES		B. Com (H)	747	1st year
16	Saloni	YES		B. Com (H)	1853	1st year
17	Pooja Bhatnagar	YES		B. Com (H)	1694	1st year
18	Tarunika	YES		B. A (H)	16	1st year
19	Rishika	YES		B. A (H)	910	1st year
20	Pooja	YES		B. A (H)	834	1st year
21	Pooja	YES		B. A (H)	1050	1st year
22	Shreya	YES		B. Com (H)	133	1st year
23	Shreya	YES		B. Com (H)	1819	1st year

Sl no	Name	Student/Year	Teacher/Year	Course	Roll no	Year
1	Shreya	YES		B. Com (H)	105	1st year
2	Shreya	YES		B. Com (H)	105	1st year
3	Shreya	YES		B. Com (H)	105	1st year
4	Shreya	YES		B. Com (H)	105	1st year
5	Shreya	YES		B. Com (H)	105	1st year
6	Shreya	YES		B. Com (H)	105	1st year
7	Shreya	YES		B. Com (H)	105	1st year
8	Shreya	YES		B. Com (H)	105	1st year
9	Shreya	YES		B. Com (H)	105	1st year
10	Shreya	YES		B. Com (H)	105	1st year
11	Shreya	YES		B. Com (H)	105	1st year
12	Shreya	YES		B. Com (H)	105	1st year
13	Shreya	YES		B. Com (H)	105	1st year
14	Shreya	YES		B. Com (H)	105	1st year
15	Shreya	YES		B. Com (H)	105	1st year
16	Shreya	YES		B. Com (H)	105	1st year
17	Shreya	YES		B. Com (H)	105	1st year
18	Shreya	YES		B. Com (H)	105	1st year
19	Shreya	YES		B. Com (H)	105	1st year
20	Shreya	YES		B. Com (H)	105	1st year
21	Shreya	YES		B. Com (H)	105	1st year
22	Shreya	YES		B. Com (H)	105	1st year
23	Shreya	YES		B. Com (H)	105	1st year
24	Shreya	YES		B. Com (H)	105	1st year
25	Shreya	YES		B. Com (H)	105	1st year
26	Shreya	YES		B. Com (H)	105	1st year
27	Shreya	YES		B. Com (H)	105	1st year
28	Shreya	YES		B. Com (H)	105	1st year
29	Shreya	YES		B. Com (H)	105	1st year
30	Shreya	YES		B. Com (H)	105	1st year
31	Shreya	YES		B. Com (H)	105	1st year

32	Shreya	YES		B. Com (H)	105	1st year
33	Shreya	YES		B. Com (H)	105	1st year
34	Shreya	YES		B. Com (H)	105	1st year
35	Shreya	YES		B. Com (H)	105	1st year
36	Shreya	YES		B. Com (H)	105	1st year
37	Shreya	YES		B. Com (H)	105	1st year
38	Shreya	YES		B. Com (H)	105	1st year
39	Shreya	YES		B. Com (H)	105	1st year
40	Shreya	YES		B. Com (H)	105	1st year
41	Shreya	YES		B. Com (H)	105	1st year
42	Shreya	YES		B. Com (H)	105	1st year
43	Shreya	YES		B. Com (H)	105	1st year
44	Shreya	YES		B. Com (H)	105	1st year
45	Shreya	YES		B. Com (H)	105	1st year
46	Shreya	YES		B. Com (H)	105	1st year

**Geotagged photos of the event**



**(Convenors and faculty members with the speakers)**



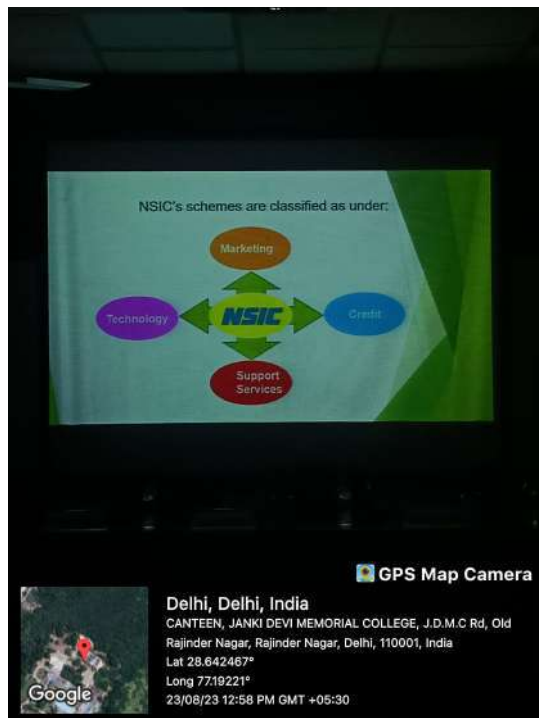
**(Planter presented to Prof. Swati Pal as a token of regard by the convenors)**



**(The Audience listening to the speakers attentively)**



**(Seminar room filled with audience)**



**(Presentation used by the Speakers)**





**Janki Devi Memorial College**  
**Event Reports 2023-24**  
**Incubation Program**  
**Business Plan Competition**

Name of the event:	Business Plan Competition
Name of the organiser:	Incubation Program
Type of event:	Intra-college
Objectives of the event:	To showcase the entrepreneurial skills, creativity, and strategic thinking of students by developing a comprehensive business plan for a potential startup or business venture. The competition aims to encourage innovative thinking, teamwork, and presentation skills among participating students, and ultimately select a winning team who demonstrates the most promising and well-executed business plan
Name and affiliation of the resource person:	NIL
Name and affiliation of Judge of the event:	Dr.Deepak Rawat Ms.Vaishali Narolia Ms.Nancy Rao
Name and affiliation of Prize Winner of the event:	Project Musafir- 1st Prize Waste Converter- 2nd Prize Project Delara- 3rd Prize Kalakriti Art Expo- 4th Prize Online Marketplace for Local Artisans- 5th Prize

## **Brief report**

The **Incubation Program** in collaboration with Impreneurs-The Entrepreneurship Cell of Janki Devi Memorial College organised an **Intra-College Business Plan Competition**. The competition was conducted in 2 phases. First phase was online submission of business proposals by the students till 10th August 2023; the second phase was conducted in offline mode on 21st August 2023 from 11:45 a.m. in room no. 68, in which the selected teams presented their ideas in front of the panel of judges. There were 50+ attendees on 21st August 2023.

In the First round, the organising team circulated a google form in which the students were asked to upload a proposal of their business idea, and was successful in getting 16 registrations. Preferences were given to themes like- Make in India, Traditional Medicine, Youth Empowerment, Millet based innovation and Environmental Sustainability. 9 proposals were selected to be presented on 21st August 2023, which is the World's Entrepreneurship Day. The 9 selected teams were:

1. Project Sahara
2. Releafing
3. Online marketplace for local artisans
4. Project Musafir
5. Project Delara
6. Business Proposal
7. Waste Converter
8. Project Sthai
9. Kalakriti Art club- Art Expo

In the second phase, 7 teams presented their proposals and shared their insightful ideas with the judges and the audiences. Every attendee showed great enthusiasm in learning about the projects.

After listening to everyone's presentation and various discussions the judges announced the winning teams. The prizes consisted of cash prizes amounting to Rs.1200 for the winners, Rs.1000 for the first runner up, Rs.800 for the second runner up, Rs.500 for both the 4th and 5th positions.

## Poster for the First Phase of Business Plan Competition





**Janki Devi Memorial College**  
**(University of Delhi)**  
**Incubation Program**  
*In collaboration with*  
**Impreneurs-The Entrepreneurship Cell**  
*Under the aegis of IQAC and Azadi ka Amrit Mohatsav*  
**Invites**

**Business Proposals for Intra-College Competition**

Preference will be given to the proposal based on the following themes:

- Make in India
- Traditional Medicine
- Youth Empowerment
- Millet based Innovation
- Environment Sustainability

**Last date of submission for proposals:-**  
**10th August 2023**

Other details will be shared shortly.

**Itishree Vats**  
 Bani Wadia  
 (Student Co-ordinators)

**Dr. Deepak Rawat**  
 Mr. Ravinder Meena  
 Ms. Shalini Singh  
 (Teacher Co-ordinators)

**Prof. Madhu Gupta**  
 Prof. Manisha Sinha  
 (Convenors)

**Prof. Pajal Nagpal**  
 (IQAC Co-ordinator)

**Prof. Swati Pal**  
 (Principal)

## Poster for the second phase of business plan competition





**Janki Devi Memorial College**  
**(University of Delhi)**  
**Incubation Program**  
*In collaboration with*  
**Impreneurs-The Entrepreneurship Cell**  
*Under the aegis of IQAC and G20 Jan Bhagidari*  
**Presents**

**Business Plan Competition**

*On the occasion of World's Entrepreneurship Day*

**Date:- 21st August,2023**  
**Time:- 11:45 A.M**  
**Venue:- Room no. 68**

**1st Prize:- 1200**  
**2nd Prize:- 1000**  
**3rd Prize:- 800**  
**4th Prize:- 500**  
**5th Prize:- 500**

**जानकी देवी मेमोरियल कॉलेज**  
**(दिल्ली विश्वविद्यालय)**  
**ऊष्मायन केंद्र**  
**इंप्रिन्योर्स- उद्यमिता प्रकोष्ठ**  
 के साथ मिलकर  
**IQAC और G20 जन भागीदारी के तत्वाधान में**  
 प्रस्तुत करते हैं  
**व्यवसाय योजना प्रतियोगिता**

**विश्व उद्यमिता दिवस के अवसर पर**

**प्रथम पुरस्कार:- 1200**  
**द्वितीय पुरस्कार:- 1000**  
**तृतीय पुरस्कार:- 800**  
**चतुर्थ पुरस्कार:- 500**  
**पंचम पुरस्कार:- 500**

**दिनांक:- 21 अगस्त, 2023**  
**समय:- प्रातः 11:45 बजे**  
**स्थान:- कमरा नं. 68**

**Bani Wadia**  
 Itishree Vats  
 (Student Co-ordinators)

**Dr. Deepak Rawat**  
 Mr. Ravinder Meena  
 Ms. Shalini Singh  
 (Teacher Co-ordinators)

**Prof. Madhu Gupta**  
 Prof. Manisha Sinha  
 (Convenors)

**Prof. Pajal Nagpal**  
 (IQAC Co-ordinator)

**Prof. Swati Pal**  
 (Principal)

**ज्योती कपूरिया**  
 इतिश्री वत्स  
 (छात्र संयोजक)

**डॉ. दीपक रावत**  
 श्री. रविंदर मीना  
 श्री. शालिनी सिंघ  
 (अध्यापक संयोजक)

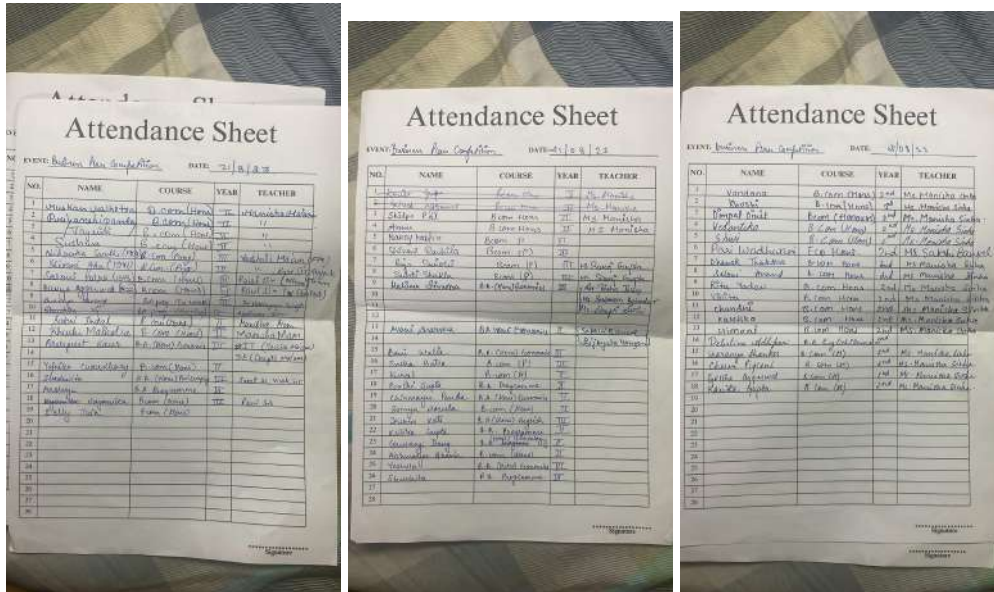
**प्रो. मधु गुप्ता**  
 प्रो. मनीषा सिन्हा  
 (संयोजक)

**प्रो. पजल नागपाल**  
 (G20 संयोजक)

**प्रो. स्वाति पाल**  
 (प्रधानाचार्य)



## Record of Attendance



## Geotagged pictures of the event:



*(Participants presenting their ideas in the form of ppt)*



***(Judges analysing presentations and cross questioning the participants )***



***(Judges deciding on the results)***



*(Conveners presenting gifts to the judges as a token of appreciation)*



*(Judges and conveners awarding winners with cash prizes and certificate)*

**Photos of the bill**

**CASH MEMO**  
नकद पत्र

Brought of विक्रेता

Sold to क्रेता Cash

No. क्रमांक \_\_\_\_\_ Date तिथि 20/08/2023

QNTY. संख्या	PARTICULARS विवरण	RATE दर	AMOUNT रु	रकम P.
3pc	Metallic Diary (Yours)	130	390	-00
			<b>390</b>	<b>-00</b>

Thank You! धन्यवाद!  
E.&O.E. मूल-धूल लेनी-देनी

Signature: [Signature]

Goods once sold will not be taken back

**SH/CREDIT MEMO** Date \_\_\_\_\_ No. \_\_\_\_\_

Brought of/विक्रेता \_\_\_\_\_ Sold to/क्रेता E. CU

21/8/2023

Particular	Rate	₹ Amount p
Tea	130	130
3 Samosa	30	90
2 Litte W. Bath	30	60
1 Fresca	180	180
5 Cold Coffee	45	225
<b>Total</b>		<b>731</b>

E. & O. E./ मूल-धूल लेनी-देनी

Signature/हस्ताक्षर: [Signature]

DELTA® Thank You/धन्यवाद



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**JANKI DEVI MEMORIAL COLLEGE**  
**PROJECT ANUPAM AT CENTENARY CELEBRATION**

Project Anupam under the Incubation program initiated by IMPRENEURS - The Entrepreneurship Cell of Janki Devi Memorial College which aims to provide a platform to those who want to begin their enthralling journey of becoming an entrepreneur or those who want to create something of their own by assisting them in every manner to make them believe that dreams do come true if you start acting now. Project Anupam is like that foundation stone open to all aspiring creators where talent is welcomed and skills are appreciated.

**Conveners** - Prof. Madhu Gupta

**Members:** Prof. Manisha Sinha, Mr. Deepak Rawat, Mr. Ravinder Meena, Ms. Shalini Singh

**Description of the event**

**Date:** 30th June 2023

**Venue:** North Campus, University of Delhi

On 30th June 2023, Janki Devi Memorial College participated in the DU Exhibition for centenary celebrations. The event was marked by the gracious presence of our honourable Prime Minister Shri Narendra Modi as the Chief Guest to commemorate the 100 years legacy of University of Delhi. JDMC was one of the 35 shortlisted colleges among others like Lady Shri Ram College, Miranda House, Hindu College, Sri Venkateshwara College, Deen Dayal Upadhyaya College, Shaheed Sukhdev College of commerce etc. The colleges were invited to exhibit their history, legacy, best practices and unique features. The colleges were allocated dedicated stalls. Project Anupam creations were also displayed as a part of best practices and unique features of Janki Devi Memorial College. A collection of handmade crochet keychains, quilling art earrings, mandala bottles, hoops, macrame charms, Resin coasters and paintings were displayed at the stall. It was a moment of pride for us to exhibit our hand made creations under the banner of Project Anupam to significant dignitaries.

### Cenentary celebration



**JDMC stall at DU Exhibition for Centenary Celebrations**

