



**Janki Devi Memorial College
University of Delhi**



Events Report 24-25
Incubation Program
Candle Making Workshop

Name of the event:	Candle Making Workshop
Name of the organizer:	Incubation Program
Type of event:	Intra-college
Objectives of the event:	Our aim in organizing the workshop, in collaboration with Ekang, was to foster creativity and self-reliance through the art of candle making. The workshop provided a platform for participants to learn practical skills while acquiring profound knowledge about creative entrepreneurship.

Brief Report

The **Incubation Program** of **Janki Devi Memorial College**, organized a **Candle Making Workshop** on 5th April between 12:00 p.m. and 3:00 p.m. in the auditorium. It was conducted with great success among 14 eager participants. The workshop began with an introduction to Ekang and the incubation program. The team members of Ekang then introduced themselves and gave insights into their innovative venture.

The team of Ekang gave them a step-by-step demonstration of the jar cleaning, wick fixing, melting the wax, adding the fragrance and color, and pouring the wax. Participants were given wristbands and introduced to candle-making materials.

The procedure was thoroughly explained to small groups so that each step was clear. All participated actively in the process, selecting the preferred scents and creatively decorating their candles with different accessories. The activity was interactive, and participants asked questions and participated in the hands-on process.

We observed this activity as a platform for budding artists to express their creativity. Moving forward, we look forward to showcasing such work under Anupam Haat as part of the Program's Skill Enhancement Training initiative.

Feedback

Participants reported that they were truly pleased to be attending the workshop. They enjoyed the experience as fun, interactive, and relaxing. Many enjoyed learning something new and enjoyed being able to let their creativity shine through candle making. The interactive format of the session and the guidance offered throughout made it a rewarding and memorable experience for everyone. Receiving a beautifully handcrafted candle as a takeaway brought smiles on participants face and was the cherry on top of a wonderful experience. Team Ekang was thrilled to witness such enthusiastic participation and heartfelt feedback, which served as a testament to the success of the workshop.

Poster of the Event



JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)

INCUBATION PROGRAM

UNDER THE AEGIS OF THE CENTRE FOR CAREER COUNSELLING, CAREER OPPORTUNITIES, AND SKILL ENHANCEMENT

Presents

CANDLE MAKING WORKSHOP

5 April 2025
11am- 1pm
Auditorium

REGISTRATION FEE
₹350

Participants will be provided with-

- A customised handmade candle
- E-certificate

Chinmayee Panda
(PRESIDENT)
Nisha Princy Agarwal
(PROJECT HEAD)

Prof. Madhu Gupta
Dr. Ravinder Meena
(CONVENORS)

Dr. Deepak Rawat
Ms. Shalini Singh
Dr. Vijay Kumar Badetia
(TEACHER COORDINATORS)

Prof. Payal Nagpal
(IQAC COORDINATOR)

Prof. Swati Pal
(PRINCIPAL)



जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)

इनक्यूबेशन प्रोग्राम

करियर परामर्श, करियर के अवसर और कोशल संवर्धन
केंद्र के तत्वावधान में
प्रस्तुत करता है

कैंडल मेकिंग वर्कशॉप

5 अप्रैल 2025
सुबह 11 से 1 बजे तक
ऑडिटोरियम

पंजीकरण शुल्क
₹350

प्रतिभागियों को प्रदान किया जाएगा:

- एक स्वनिर्धारित हस्तनिर्मित कैंडल से
- और एक ई-सर्टिफिकेट से

चिन्मयी पन्दा
(प्रेसिडेंट)
निशा प्रिन्सी अग्रवाल
(प्रोजेक्ट हेड, अनुपम)

प्रो. मधु गुप्ता
डॉ. रविंदर मीना
(कन्वेनर)

डॉ. दीपक रावत
शुश्री शालिनी सिंग
डॉ. विजय कुमार बडेटिया
(टीचर को-ऑर्डिनेटर)

प्रो. पायल नागपाल
(आईक्यूएससी कोऑर्डिनेटर)

प्रो. स्वाति पाल
(प्रिंसिपल)

Geo tagged photos



(candle making supplies)



(Ekang team instructing participants)



(Ekang team with participants)

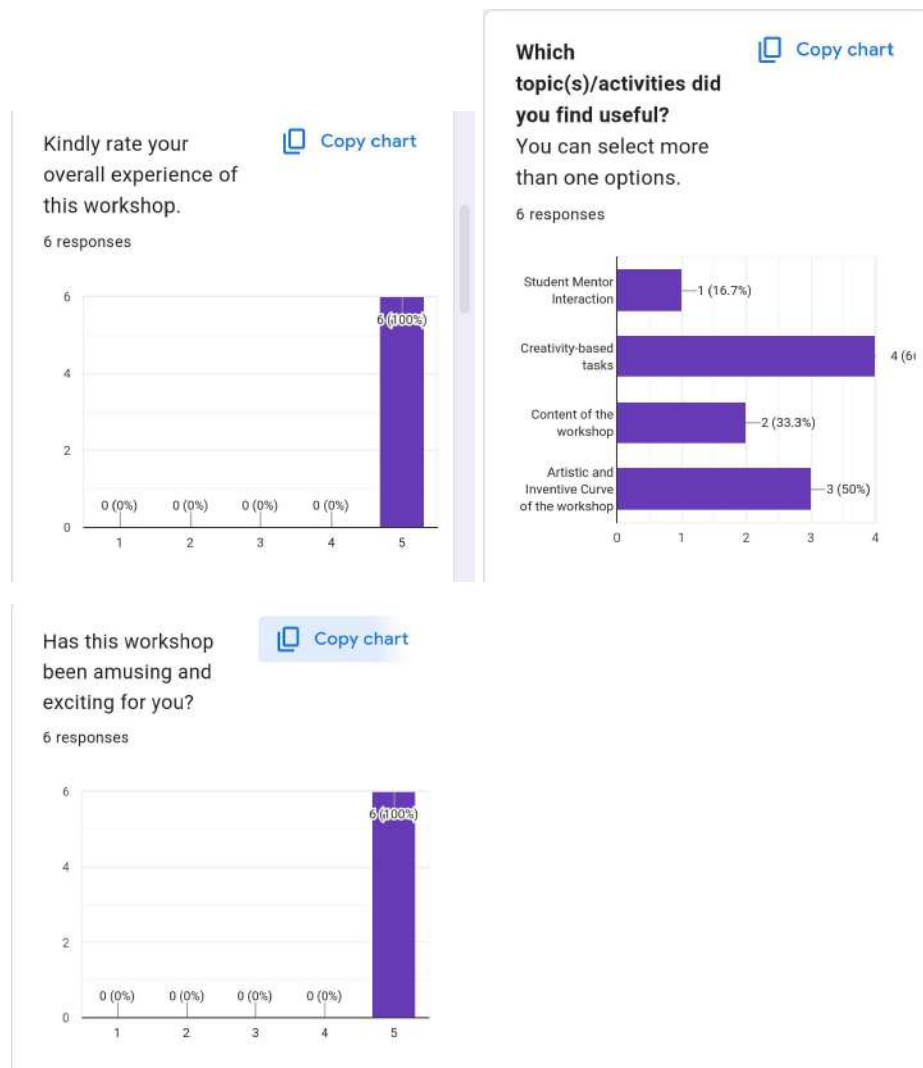


(Candles made by participants)



(Participants with candles they made)

Feedback form



Google form: <https://forms.gle/ZgARzjUZGT1XMu7x6>

Attendance

ATTENDANCE (CANDLE MAKING WORKSHOP)	
HEADS Tanisha Goswami Devshi Gupta	Name
	Khushi Jayant
	Shreeya
MEMBERS Media team : sakshi , suhani , Sadaf , harshita , drishiti. Content & Research : Matri	Anjali jha
	Aprajita
	Vaniya Bharti
	Vanshika



**JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)**



EVENT REPORT 24-25

Incubation Program

USIEF Delegate Visit

Name of the event	Exhibition Stall
Venue	Janki Devi Memorial College
Type of event	Exhibition
Objective of the event	To foster academic collaboration and knowledge sharing between Janki Devi Memorial College and US institutions, promoting mutual understanding, and exploring opportunities for joint research projects, faculty exchanges, and student mobility programs, thereby enhancing the global exposure and competitiveness of our students and faculty.

Brief Report :-

The Incubation Program at Janki Devi Memorial College, exhibited its diverse range of handmade products near Janki Devi Vocational Centre, during the visit of a team of fifteen delegates from the **United States-India Educational Foundation (USIEF)**. The event featured an exhibition of innovative products made by our creators, highlighting their creativity and talent.

Our representatives Chinmayee Panda (President) and Tanisha Goswami (Media Head) presented a two-minute video, highlighting our society's achievements and initiatives. The presentation was followed by a dialogue exchange between the delegates and our representatives. A professor from the University of Arizona expressed interest in collaborating with our project for their retail management course. This potential partnership could provide opportunities for students from both universities to engage in academic exchanges and collaborative projects. As a token of appreciation, we gifted the delegates one of our handmade items, which they happily accepted.

Feedback

The delegates appreciated the opportunity to engage with our students and faculty. They acknowledged the potential for future collaboration and expressed enthusiasm for exploring new avenues for academic exchange. Our representatives interacted with the students and faculty members, and received a positive feedback. Our stall was a resounding success, paving the way for future collaboration and knowledge sharing between our institutions.

Geotagged pictures



(Setting up of Stall)



(Our Representatives interacting with US delegates)



**JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)**

**EVENT REPORT 24-25
Incubation Program
Project Anupam at VIPS**



Name of the event	Exhibition Stall
Venue	VIPS, Tech Campus
Type of event	Inter College
Objective of the event	Our stall showcases innovative products, fostering collaboration and knowledge sharing. We connect with exhibitors and attendees, gaining insights and feedback to fuel creativity and growth. More than a display, it's a hub for discussions, innovation, and future entrepreneurs, driving meaningful industry connections.

Brief Report :-

Project Anupam, under the **Incubation Program** at **Janki Devi Memorial College**, showcased its diverse range of handmade products at an exhibition **held at VIPS Tech Campus** on **4th March 2025**. The event, organized by the Entrepreneurship Development Cell of VIPS, took place from **9:30 AM to 4:00 PM** and attracted a footfall of approximately 300 visitors, drawing an enthusiastic and engaged audience. Our team featured seven talented creators, each contributing unique and handcrafted items, including candles, crochet pieces, tote bags, bracelets, games, and cookies. Visitors were highly impressed by the quality, craftsmanship, and variety of products on display.

The concept of providing students a platform to transform their passion into small businesses was particularly well-received, with attendees appreciating the entrepreneurial spirit it fosters.

Beyond showcasing our creations, the event also provided an excellent opportunity for meaningful interactions. Our team actively engaged with visitors, sharing insights into the creative processes behind the products. The positive response from the audience further

reinforced the value of such initiatives in promoting creativity and entrepreneurship among students.

The recognition and appreciation received at the event served as a motivation for our team to continue expanding and refining our offerings. Overall, the event was a resounding success, increasing Project Anupam's visibility, strengthening its mission of empowering student entrepreneurs, and opening doors to new opportunities for growth and collaboration.

Feedback :-

Visitors highly appreciated Project Anupam for its unique concept and its role in supporting small creators by bridging the gap between them and potential customers. Many attendees recognized the initiative's impact in enabling students to turn their hobbies into small businesses, which they found both inspiring and full of potential. They were particularly impressed by the quality and variety of handmade products. Overall, the feedback was overwhelmingly positive, with many acknowledging the platform's efforts in empowering student entrepreneurs and fostering creativity.

Geotagged pictures of the event :-



(Setting up the stall)





(The audience admired the impressive product variety)



(Showcasing the innovative works of our Creators)

ATTENDANCE RECORD

ATTENDANCE RECORD

1. Anousha
2. Kanak
3. Mattri
4. Vaniya
5. Shreshtha
6. Juhi
7. Manvi
8. Madiha
9. Sakshi
10. Suhani
11. Anvesha
12. Vanshika
13. Pragya

Copy of the Bill

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Janki Devi Memorial College
University of Delhi
INCUBATION PROGRAM
EVENTS REPORT 24-25



Workshop on AI and Automation in Digital Marketing

Name of the event:	Workshop on AI and Automation in Digital Marketing
Name of the organizer:	Incubation Program
Type of event:	Workshop
Objectives of the event:	The workshop aimed to introduce students to the growing role of AI and automation in digital marketing. It focused on practical tools and strategies to optimize digital marketing efforts, improve efficiency, and leverage AI for career growth. Participants learned about AI-powered marketing strategies, automation tools, and the future scope of AI-driven job markets.
Name and Affiliation of the Resource person:	Mr. Kumar Manish Mayank (Founder, Expert Digipro)

Brief Report

The Incubation Program of Janki Devi Memorial College, University of Delhi, organized a workshop on Artificial Intelligence & Automation in Digital Marketing on 15 February 2025 between 11:00 AM and 1:30 PM in the Seminar Room. There were about a 100 students present,

who were interested in learning about how AI is changing the behavior of businesses towards customers and marketing optimization.

The session started with an engaging discussion on how AI has transformed traditional customer service jobs, with 80% of past call center roles now replaced by AI-powered chatbots and virtual assistants. Panelists spoke about voice marketing, explaining how AI-driven voice assistants are becoming an essential part of customer interaction. They also introduced students to Instagram AI influencers, who are now shaping buying decisions through highly personalized content recommendations.

The panelists introduced a variety of AI-powered tools that are making marketing smarter and more effective:

- Google Trends – A tool that helps businesses identify trending topics and headlines to create content that resonates with their audience.
- Keyword Comparison & Location-Based Search – Essential for businesses targeting specific markets, ensuring their marketing reaches the right people at the right time.
- Instant Data Scraper – Helps businesses gather and analyze search trends, such as finding the best locations for certain services (e.g., “flower shop near me”).
- Chatbots for Business Growth – AI-powered chatbots that automate customer interactions, improving service and increasing efficiency.
- LinkedIn Optimization – AI tools that help individuals enhance their professional presence and expand networking opportunities in the job market.

The workshop was highly interactive, encouraging students to ask questions and engage in meaningful discussions. Some of the key topics that came up included the future of AI in digital marketing, the impact of automation on jobs, and how students can prepare for AI-driven careers. The panelists shared real-world case studies to help students understand how AI is already transforming businesses and what they can do to stay relevant in the industry.

Feedback

The feedback on the workshop was extremely positive. Students enjoyed the hands-on approach and practical insights, as they were able to try out actual AI tools rather than theoretical ones. Faculty members also recognized the significance of AI education, as they understood how crucial it is for students to remain competitive in an AI-oriented job market. Most of the participants showed interest in learning more about career opportunities based on AI and how they can begin incorporating these tools into their own practice.

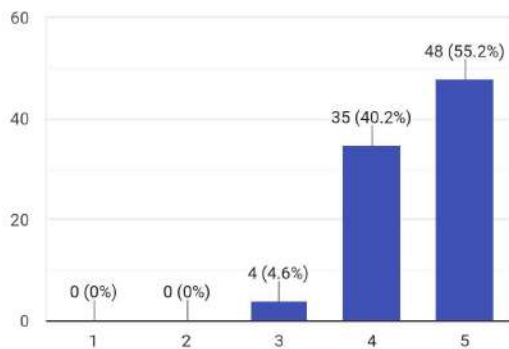
Form Link: <https://forms.gle/weZfWhfZBgZmu1Mq8>

Response Sheet

How satisfied are you
with the workshop?

 [Copy chart](#)

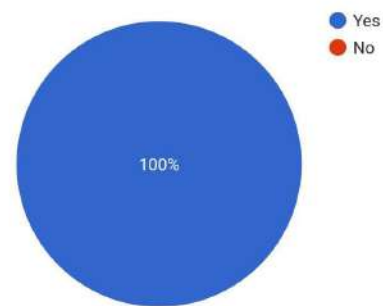
87 responses



Has this workshop
been insightful to
you?

 [Copy chart](#)

87 responses



How would you rate
the effectiveness of
the workshop?

 [Copy chart](#)

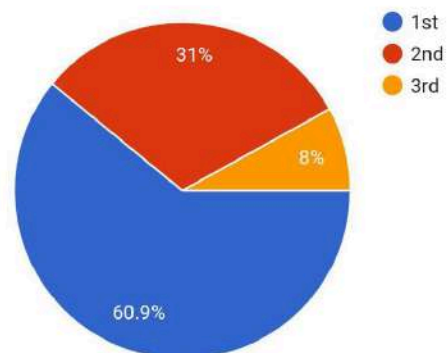
87 responses



Current year

 [Copy chart](#)

87 responses



Poster of the Event:



JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)

INCUBATION PROGRAM

UNDER THE AGESIS OF IQAC
PRESENTS A WORKSHOP ON

ARTIFICIAL INTELLIGENCE & AUTOMATION IN DIGITAL MARKETING

**DATE**
15 February 2025

**TIME**
11AM — 1:30 PM

**LOCATION**
Seminar Room

"Participants to be awarded with certificates"

Chinmayee panda
(PRESIDENT)
Nisha Princy
Agarwal
(PROJECT HEAD)

Prof. Madhu Gupta
Dr. Ravindar Maena
(CONVENORS)

Dr. Deepak Rawat
Ms. Shalini Singh
Dr. Vijay Kumar Badetia
(TEACHER COORDINATORS)

Prof. Payal Nagpal
(IQAC
COORDINATOR)

Prof. Swati Pal
(PRINCIPAL)

**दिनांक**
15 फरवरी 2025**समय**
11 से 1:30 बजे
तक**स्थान**
सेमिनार रूम

चिन्मयी पंडा
(प्रिजिडेंट, इनक्यूबेशन
प्रोग्राम)
निशा प्रिन्सी अग्रवाल
(प्रोजेक्ट हेड, अनुपम)

प्रो. मधु गुप्ता
डॉ. रविंदर मीना
(कन्वेनर)

डॉ. दीपक रावत
मिस. शालिनी सिंह
डॉ. विजय कुमार बदेतिया
(टीचर को-ऑर्डिनेटर)

प्रो. पायल नागपाल
(आईक्यूएसी
कोऑर्डिनेटर)

प्रो. स्वाति पाल
(प्रिंसिपल)

Geo Tagged Pictures:



(Our Convener Dr. Ravindar Meena felicitating the speaker Mr. Kumar Manish Mayank)



(Our Speaker, Mr. Kumar Manish Mayank)



(Our President, Ms Chinmayee Panda)



(Attendees of the workshop)



(Team Incubation Program)

Attendance Sheet

			20	Anjali Thakur	Attendant		
1	Name	Who are you?	21	Kanika	Attendant		
2	Sanjana Pal	Attendant	22	Kirti Raj	Attendant		
3	Vidhi	Attendant	23	Paridhi Yadav	Attendant		
4	Sneha	Attendant	24	Shagun	Attendant		
5	Unnatti	Member	25	Tulika Sharma	Attendant		
6	Tamanna Sharma	Attendant	26	Anaya kaushik	Attendant		
7	Sreeha Reddy	Attendant	27	Saakshi Verma	Attendant		
8	Tarizil Jain	Attendant	28	Ritika Narula	Attendant		
9	Pari Wadhvani	Attendant	29	Anjali Ray	Attendant		
10	Rakhi	Attendant	30	Yaashvi singh	Attendant		
11	Vanshika	Core	31	Yashika	Attendant		
12	Muskan Malhotra	Attendant	32	Shruti Sahu	Core		
13	Rahima	Attendant	33	Gurpreet kaur	Attendant		
14	Isha kumari	Attendant	34	Nandini sablania	Attendant		
15	Shreya Arora	Attendant	35	Sneha Mohata	Attendant		
16	Khushboo Panwar	Attendant	36	Priyamvada	Attendant		
17	Sushmita	Member	37	Harshita	Member		
18	Aayuri Singh	Attendant	38	Devanshi	Member		
19	LEKHY KUMARI	Attendant	39	Pia Dutta	Attendant		
40	Devshi Gupta	Core	40	Lavanya R	Attendant		
41	Saanvi Shrivastava	Attendant	41	Kushika	Member		
42	Palak Sharma	Attendant	42	Taniya chauhan	Attendant		
43	Disha Vyas	Member	43	Tanisha	Attendant		
44	Vaniya Bharti	Member	44	Chandrika kirar	Attendant		
45	DEVIKA P	Attendant	45	Khushi	Attendant		
46	Kaushiki Yadav	Attendant	46	Vaishnavi Snigdha	Attendant		
47	Tulika Sharma	Attendant	47	Sareetha Bharti	Attendant		
48	Aadya Vivek	Member	48	Khushi wadhwa	Attendant		
49	Suhani Jain	Member	49	Arshika Tyagi	Attendant		
50	Palak Sadhwani	Attendant	50	Nandani kumari	Attendant		
51	Cheshta	Member	51	Anvesha bhushan	Member		
52	Twinkle pandey	Attendant	52	Shubhshree	Attendant		
53	Vanshika Manchanda	Member	53	Lavanya	Attendant	81	3:34 Jahnavee singh Attendant
54	Sanchita Narang	Attendant	54	Jahnavee singh	Attendant	82	1:00 Shreya Mittal Core
55	Manvi	Member	55	Ojasvi Bhasin	Attendant	83	3:36 Chinmayee Panda Core
56	Sakshi Teotia	Member	56	Tanisha	Attendant	84	7:21 Tanisha Goswami Core
57	Disha Singh	Attendant	57	Alice yadav	Attendant	85	2:58 Aarchi Aggarwal Member
58	Ankita joshi	Attendant	58	Palak singh	Attendant	86	5:57 Pragya Core
59	Kirti	Attendant	59	Khushi	Attendant	87	1:21 Annariya Pandey Attendant
			60	Ayushi Pathak	Attendant		

Copy of Certificate:



Copy of Bills:

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CASH / CREDIT MEMO

Brought of: विक्रेता

नकद / उधार पत्र

Sold to क्रेता

Shreya

No. क्रमांक

Date तिथि

15th Feb '25

Qty.

संख्या

PARTICULARS विवरण

Rate

दर

Amount रकम

₹

P.

2

Planters

135

270

WYNOTAN

Thank You

धन्यवाद

TOTAL
जोड़

Signature हस्ताक्षर

Goods once sold will not be taken back

E.&O.E. मूल चुक लेनी देनी



Janki Devi Memorial College University of Delhi



Events Report 24-25 Incubation Program Anupam Haat at Symphony'25

Name of the event:	Anupam Haat at Symphony'25
Name of the organizer:	Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our aim is to focus on empowering new businesses with their creativity, making it easier for them to reach their respective audiences. Various art and craft items were displayed which encouraged creativity and self-sufficiency. To support our goal of grooming young changemakers, this initiative gave students the opportunity to take steps towards a more self-reliant entrepreneurial future.
Name and Affiliation of the Resource person:	N/A
Name and Affiliation of Judge of the event:	-
Name and Affiliation of Prize winner of the event:	-

Brief Report

Project Anupam, under the **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at **Symphony '25** from **February 6th to 8th**. Every day, beginning at 10 a.m., the stalls were set up on the dusty ground of the college. More than 1,500 visitors attended the three-day event. Bakery items, crochet products, resin art, handmade candles, face painting, games were showcased.. The main highlight of the stall was sugar free cookies, laphing and BYOP, The energetic atmosphere invigorated participants. They enthusiastically enjoyed shopping each day. A survey was also conducted in which people filled their concerns and expectations regarding the stall.

Day 1: More than 300 visitors attended the grand opening of Anupam Haat, delighting in the stall brimming with baked goods, sophisticatedly crocheted items, exquisite resin art, handcrafted candles and energetic face painting. The energetic energy created a solid foundation for the event and enthusiastic shopper participation consistently drew a large crowd all day.

Day 2: Visitor numbers showed a large increase, exceeding 1,000 in total. Fourteen creators showcased their products and this precise increase provided greater offerings of handmade crafts, food and fun activities—including face painting and games—were available. The energetic crowd and engaging stalls created a dynamic and busy marketplace and this marketplace thrived because of them.

Day 3: The last day, with close to two hundred visitors, offered a tranquil shopping experience. Bakery items, resin art, games and crochet products, offered at the stalls, kept the event charming. Anupam Haat concluded triumphantly, leaving a deeply meaningful effect on the entire campus. A major highlight of the day was the interview done by a famous YouTuber named Shreedhar Rathee of the Incubation Program members and were asked about Project Anupam & Incubation Program.

Feedback

The Anupam Haat was a huge hit with customers and faculty alike. Visitors enjoyed the many diverse, affordably priced, handmade and artistic products. The creativity and effort in the stall impressed many, making Anupam Haat engaging and enjoyable. The faculty also acknowledged the organizing team's exceptionally large dedication to the event's complete success.

Customers found the event well-organized and the products affordable. Elaborate face painting along with many games were engaging interactive elements. These considerably improved the energetic atmosphere, which they thoroughly enjoyed. Many teachers purchased different products and enjoyed the stall. The event was successful as well as memorable for attendees.

Poster of the Event:



The poster features a maroon background with a white central area containing text and decorative elements. At the top, there are five circular logos. The text is centered and reads: 'JANKI DEVI MEMORIAL COLLEGE (University of Delhi) PROJECT ANUPAM under INCUBATION PROGRAM under the aegis of IQAC PRESENTS Anupam Haat On Symphony 2025'. Below this, there are three boxes: 'Time 10:00 am Onwards', 'Date 6, 7 & 8 Feb 2025', and 'Venue Dusty Ground'. At the bottom, there are five names and titles: Chinmayee Panda (President, Incubation Program), Prof. Madhu Gupta (Dr. Ravinder Meena (Convenors)), Dr. Deepak Rawat (Ms. Shalini Singh (Teacher Co-ordinators)), Prof. Payal Nagpal (IQAC Coordinator), and Prof. Swati Pal (Principal).

JANKI DEVI MEMORIAL COLLEGE
(University of Delhi)

PROJECT ANUPAM
under
INCUBATION PROGRAM
under the aegis of IQAC
PRESENTS
Anupam Haat
On Symphony 2025

Time ⌚
10:00 am Onwards

Date 📅
6, 7 & 8 Feb 2025

Venue 📍
Dusty Ground

Chinmayee Panda
(President, Incubation Program)
Nisha Princy Agarwal
(Project Head, Anupam)

Prof. Madhu Gupta
Dr. Ravinder Meena
(Convenors)

Dr. Deepak Rawat
Ms. Shalini Singh
Dr. Vijay Kumar Badetia
(Teacher Co-ordinators)

Prof. Payal Nagpal
(IQAC Coordinator)

Prof. Swati Pal
(Principal)



The poster features a maroon background with a white central area containing text and decorative elements. At the top, there are five circular logos. The text is centered and reads: 'जानकी देवी मेमोरियल कॉलेज (दिल्ली विश्वविद्यालय) प्रॉजेक्ट अनुपम अंतर्गत इनक्यूबेशन प्रोग्राम आईक्यूएसी के तत्वाधान में प्रस्तुत करता है अनुपम हाट सिम्फनी 2025 पर'. Below this, there are three boxes: 'समय: 10 बजे से', 'दिनांक: 6, 7 & 8 फ़रवरी 2025', and 'स्थान: डस्टी ग्राउंड'. At the bottom, there are five names and titles: चिन्मयी पंडा (प्रेसीडेंट, इनक्यूबेशन प्रोग्राम), प्रो. मधु गुप्ता (डॉ. रविंदर मीना (कनवैनर्स)), डॉ. दीपक रावत (मिस. शालिनी सिंह (टीचर को-ऑर्डिनेटर्स)), प्रो. पायल नागपाल (आईकिस को-ऑर्डिनेटर), and प्रो. स्वाती पाल (प्रिन्सिपल).

जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)
प्रॉजेक्ट अनुपम
अंतर्गत
इनक्यूबेशन प्रोग्राम
आईक्यूएसी के तत्वाधान में
प्रस्तुत करता है
अनुपम हाट
सिम्फनी 2025 पर

समय: ⌚
10 बजे से

दिनांक: 📅
6, 7 & 8 फ़रवरी 2025

स्थान: 📍
डस्टी ग्राउंड

चिन्मयी पंडा
(प्रेसीडेंट, इनक्यूबेशन प्रोग्राम)
निसा प्रिन्सी अगारवाल
(प्रॉजेक्ट हेड, अनुपम)

प्रो. मधु गुप्ता
डॉ. रविंदर मीना
(कनवैनर्स)

डॉ. दीपक रावत
मिस. शालिनी सिंह
डॉ. विजय कुमार बादेटिया
(टीचर को-ऑर्डिनेटर्स)

प्रो. पायल नागपाल
(आईकिस को-ऑर्डिनेटर)

प्रो. स्वाती पाल
(प्रिन्सिपल)

Geo Tagged Pictures:



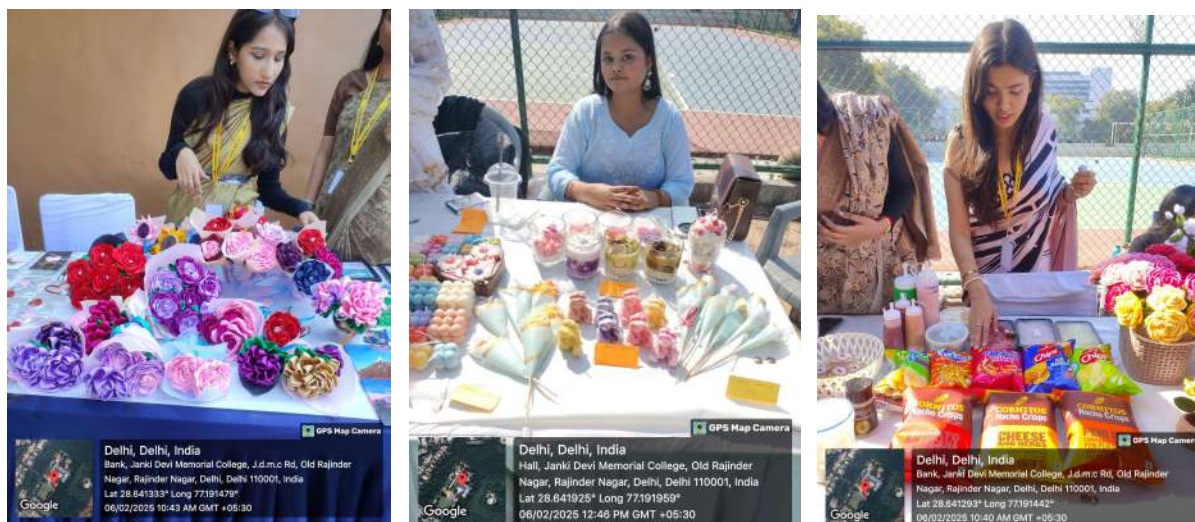
(Teacher visiting the stall and purchasing items)



(Youtuber Shreedhar Rathee taking interview of Incubation Program members)



(Team Incubation Program)



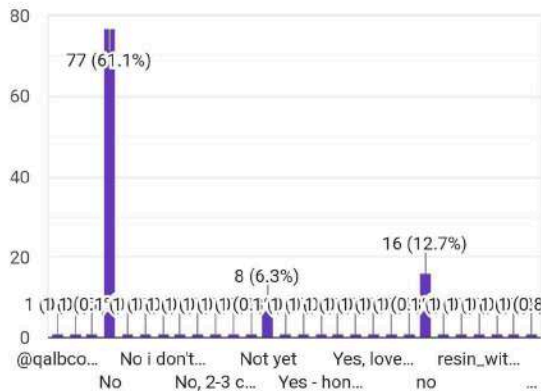
(Creators showcasing their Products)

Survey cum feedback form

Do you own such a business? If yes mention the insta id or website link

 [Copy chart](#)

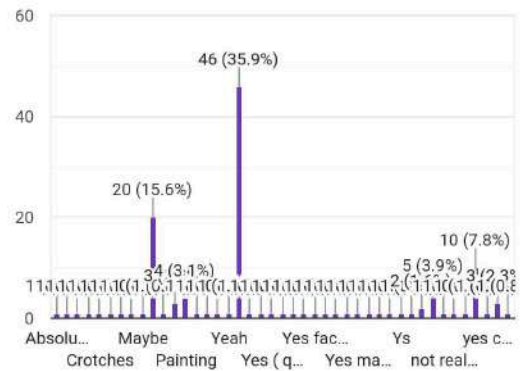
126 responses



Are you interested in the businesses related to handmade items?(Eg- crochets, paintings etc)

 [Copy chart](#)

128 responses



Attendance Record

Day 1 Chinmayee Princy Shreya Devshi Tanisha Pragya Yashvi Vanshika Shruti Gauri Sharma Aadya Vivek Sakshi Teotia Anusha KM Harshita Madiha Hasan Manvi Suhani Jain Cheshta Bhalla Ramsha Devanshi Drishti Satija Kushika Unnatti Shreshthta Jain Anvesha Mishthee Vanshika Manchanda Sadaf Vaniya	Day 2 Chinmayee Princy Shreya Devshi Tanisha Pragya Yashvi Vanshika Shruti Gauri Sharma Sakshi Teotia Anusha KM Harshita Madiha Hasan		Day 3 Chinmayee Princy Shreya Devshi Tanisha Pragya Vanshika Shruti Yashvi KM Harshita Sadaf Devanshi Mishthee Sakshi Teotia Suhani Jain Anusha Madiha Hasan Manvi Drishti Satija Kushika Vaniya Shreshthta Jain Ramsha Aadya Vivek Cheshta Bhalla
	Manvi Suhani Jain Cheshta Bhalla Ramsha Devanshi Drishti Satija Kushika Unnatti Shreshthta Jain Anvesha Mishthee Vanshika Manchanda Sadaf Vaniya		

Copy of the bills:

CASH / CREDIT MEMO

Brought of डिंडीम

Sold to केशव

No. क्रमंक

Date दिनि

नकर / रमर वर

Qnty. संख्या	PARTICULARS विवरण	Rate दर	Amount र	रकम P.
400	Business Cards		300	
Purpose : Marketing Program connect cards				
TOTAL जोड			300	

N

NOOTAN

Thank You धन्यवाद

Goods once sold will not be taken back
E.&O.E. मूल मूक लेनी देनी

Signature हस्ताक्षर

CASH / CREDIT MEMO

Brought of डिंडीम

Sold to केशव

No. क्रमंक

Date दिनि

नकर / रमर वर

Qnty. संख्या	PARTICULARS विवरण	Rate दर	Amount र	रकम P.
300	Refinement box		60	1800
TOTAL जोड			1800	

N

NOOTAN

Thank You धन्यवाद

Goods once sold will not be taken back
E.&O.E. मूल मूक लेनी देनी

Signature हस्ताक्षर



Janki Devi Memorial College University of Delhi



Events Report 24-25 Incubation Program

Name of the event:	National Youth Day Celebration
Name of the organizer:	Janki Devi Memorial College
Type of event:	Felicitation Ceremony
Objectives of the event:	This event was served to recognize and celebrate the exceptional contributions of students and faculty in outstanding achievements toward environmental conservation, sustainability, leadership, and social work.
Name and Affiliation of Prize winner of the event:	Chinmayee Panda [President, Incubation Program] (B.A. Economics Honors 3rd year) Nisha Princy Agarwal [Project Head, Project Anupam] (B.com Honors 3rd year)

Brief Report

The National Youth Day celebration, organized by Janki Devi Memorial College in the Committee Room on January 9th, was a vibrant and inspiring event. The event began with an engaging speech by the Principal Swati Pal, creating an atmosphere of enthusiasm and anticipation. The highlight was the presence of the Chief Guest, Col. (Dr.) Divakaran Padam Kumar Pillay, who captivated the audience with stories from his astonishing army career and he also gave a speech on “Youth Power for Nation Building”. He encouraged students to embrace hard work, be punctual, and cultivate a strong sense of responsibility, leaving a memorable impact on everyone in attendance.

Organized by the Student Union, the event also provided a platform to acknowledge the significant contributions of individuals within the institution. Faculty member Mr. Deepak Rawat, the Project Coordinator of Project Anupam, was recognized for his commitment, along with the President, Chinmayee Panda, and the Project Head, Nisha Princy Agarwal, who received certificates in appreciation of their exceptional efforts in Entrepreneurship. Their accomplishments were celebrated, motivating the audience to pursue excellence in their respective fields.

Pictures of the event



Sample Certificate





Janki Devi Memorial College
Report 24-25
Project Anupam, Incubation Program

Name of the Event	State/District best action research Institute 24-25
Type of the Event	Inter-college
Organiser	National Edu-trust of India
Objective of	The award recognizes higher education institutions that effectively integrate skill development with entrepreneurship, fostering innovation, and self-reliance among students and creators.

Brief report

Project Anupam, an initiative under the Incubation Program at Janki Devi Memorial College, has been awarded the **First Prize** in the **Central Delhi Category** for the **State/District Best Action Research Institute 2024-25**. This prestigious recognition is part of the Skill to Entrepreneurship Program, which highlights institutions that successfully combine skill development with entrepreneurial opportunities, empowering students to become self-reliant creators and entrepreneurs.

Students involved in Project Anupam carried out research to understand how the program's strategies, objectives, and events like stalls and seminars were helping the project succeed. Their research aimed to find out if these elements were meeting the project's goals and how they could be improved.

The research focused on the strategies used by Project Anupam to connect creators with customers. Students looked at how effective the project was in promoting handmade products through stalls and seminars, and how these strategies helped creators grow their businesses.

Students & faculty were awarded with certificate of appreciation for their research.

The research results have helped improve the project's approach, ensuring that it continues to meet its goal of supporting creators and promoting entrepreneurship.

Poster of the Event



National EduTrust of India

Registered under Ministry of Micro, Small and Medium Enterprises,
Government of India (UDYAM-CH-01-0039500)

State/District Best Action Research Institution Award 2024-25

(Skill-to-Entrepreneurship Program for HEIs)

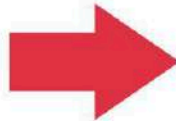
Project Skill to Entrepreneurship

"Turning Skills into Success, Ideas into Enterprises"

Digital Marketing
Selling
Marketing
Content Writing
Leadership



Skills



Entrepreneurship

State Award
Cash Prize and
Certificates

District
Award
Certificates

Last Date of
Registration
15.10.2024

Results will be
Announced on
01.01.2025

For more Information:

Contact: 6239431614

Email: rpsamarthsharma@gmail.com

Copy of the certificate



National EduTrust of India

(Registered under Ministry of Micro, Small and Medium Enterprises,
Government of India (UDYAM-CH-01-0039500))

Memo no: NEI/NC/78

Date: 03.12.2024

Result of State/District Best Action Research Institution 2024-25 (Skill-to-Entrepreneurship Program for HEIs)

We are pleased to announce the **results of the State/District Best Action Research Institution 2024-25** under the **Skill-to-Entrepreneurship Program for Higher Education Institutions (HEIs)**.

The following institutions from **Delhi** have been recognized as the **No. 1 performers in their respective districts** for their outstanding contributions and impactful action research initiatives:

1. **Shaheed Sukhdev College of Business Studies** – North West Delhi (No. 1)
2. **Janki Devi Memorial College** – Central Delhi (No. 1)
3. **Atma Ram Sanatan Dharma College, University of Delhi** – South Delhi (No. 1)
4. **Shaheed Rajguru College of Applied Sciences for Women** – East Delhi (No. 1)
5. **P.G.D.A.V. College (Eve), University of Delhi** – South-East Delhi (No. 1)
6. **Miranda House, University of Delhi** – North Delhi (No. 1)

These institutions have excelled in integrating skill development with entrepreneurship, demonstrating leadership and innovation in their respective districts.

We extend our **heartiest congratulations** to these No. 1 institutions and applaud their exceptional contributions to promoting skill-based education and entrepreneurship.

Thank you to all participating colleges for their dedication to this initiative.

Warm regards,

Samarth Sharma
Chief Executive Officer
National EduTrust of India

Copy of student certificate



National EduTrust of India

Registered under Ministry of Micro, Small and Medium Enterprises,
Government of India (UDYAM-CH-01-0039500)

Certificate of Appreciation

This is proudly awarded to

Devshi Gupta

of

Janki Devi Memorial College, University of Delhi

In recognition of her outstanding contribution to the **Action Research Project** under the **Skill-to-Entrepreneurship Program for HEIs** for the academic session **2024-25**.

We greatly appreciate your active participation in the **Skill Mela** organized at your college, where your innovative stall and entrepreneurial qualities were highly commendable. Your creativity, dedication, and entrepreneurial mindset have set a remarkable example for others, showcasing the potential for impactful and sustainable ventures.

We applaud your efforts and wish you continued success in your future endeavors.

Date of Issue: 03.12.2024

Certificate No: NEI/SEP/9306

Director
National EduTrust of India

Samarth Sharma
Chief Executive Officer
National EduTrust of India



JANKI DEVI MEMORIAL COLLEGE



Project Anupam Workshop

Name of the Event	Workshop For Creator Nursery And Creator Gallery
Name of the Organiser	Incubation Program
Objective of the Event	The session was centered around the resource documents created by the team to help guide and support the creators. These documents likely provided valuable insights, best practices, or reference materials to ensure that creators have the tools and information they need to succeed.
Type of the Event	Intra-College

Brief Report

The workshop for Creator Nursery and Creator Gallery was held on 16th November at 5pm on Google Meet .

The workshop began with **Chinmayee Panda, President of Incubation Program**, emphasising the importance of empowering creators through resources, strategies, and guidance to elevate their ideas to the next level. This was followed by **Devshi, Content and**

Research team Head Incubation Program, presenting us on the topic **networking strategies** highlighting key strategies and common mistakes.

Then we had an interesting insightful presentation by Mishthee on **Art of Right Pricing**, highlighting consistent research and strategy are key to effective pricing. This was followed by a presentation on **how to sell through Instagram DMs** by Adhya. Then we had an interesting presentation by Aarchi on **soap-making business**. This was followed by a presentation by Disha highlighting **the art of macrame creation**.

The PR and Sales team also organised an an engaging quiz. The use of a live quiz platform allowed everyone to participate in real-time, creating a lively atmosphere as answers updated instantly after each question.

The workshop was concluded by **Dr. Deepak Rawat Teacher Coordinator Project Anupam** by encouraging students to be a part of this program as it is beneficial for them.

Project Head, Princy Agrawal, concluded the session by expressing her sincere gratitude to the team for their participation and engagement. She also emphasised her eagerness to organise more such events in the future and encouraged everyone to reach out for any assistance or support.

Feedback

Participants were satisfied with the event and valued the content, but several mentioned that, if given a choice, they would have preferred an in-person format. They noted that in-person events provide a more

immersive experience, better engagement opportunities, and more effective networking.

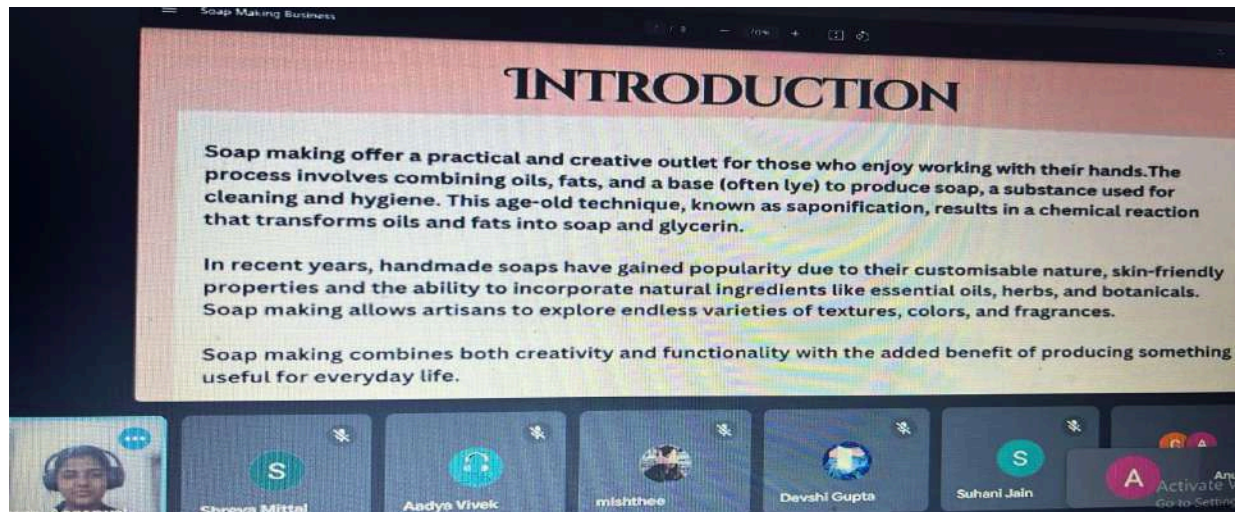
Poster



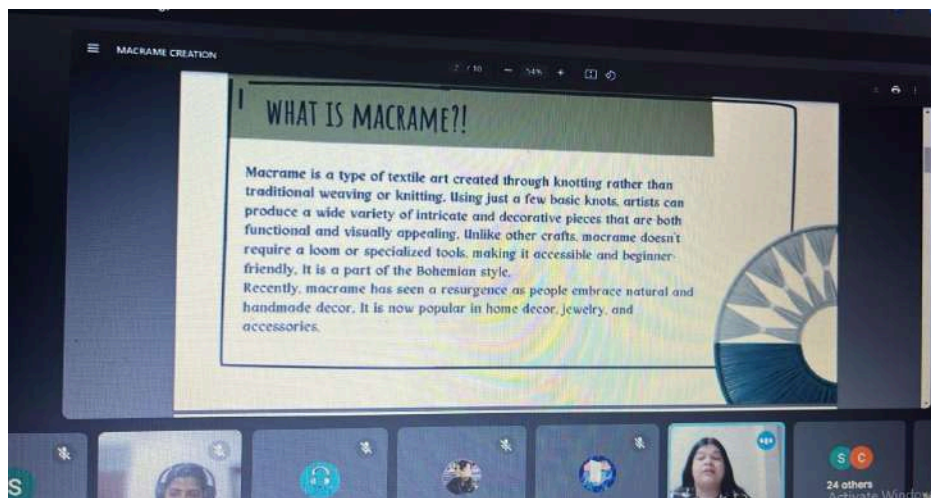
Pictures



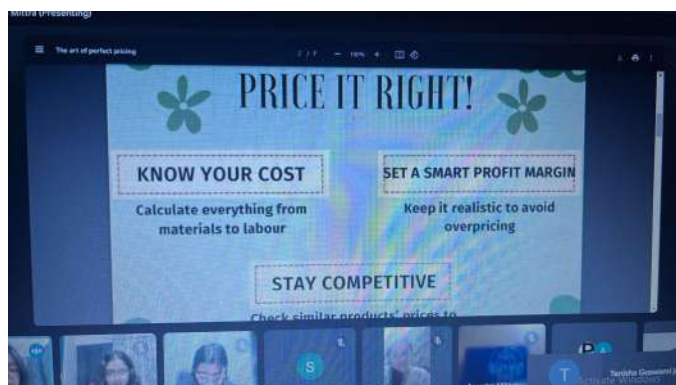
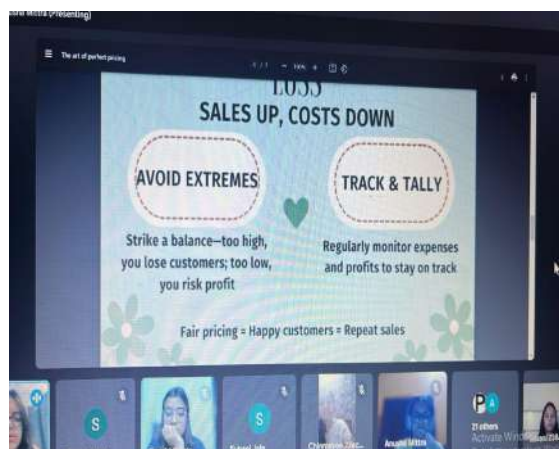
Our teacher coordinator, Dr. Deepak sir, giving us valuable insights



Team members explaining their presentations



The Beautiful and Intricate Art of Macrame being highlighted



The presentation also included the Art of Perfect Pricing

Attendance Record

Tanisha Goswami

Gauri Sharma

mishthee

Vishali Kapoor

Vaniya Bharti

Yashvi mittal

Juhi Juneja

Cheshta Bhalla

Vanshika

Aadya Vivek

savani yadav

Devshi

Aarchi Aggarwal

Shreshtha jain

Swarnanki

Drishti Satija

Sakshi Teotia

Anusha Mittra

Disha Vyas

Shreya Mittal

Anushka

Suhani Jain

KM Harshita

sia chopra

Sadaf

Anvesha bhushan

Chinmayee Panda

Shruti Sahu



Janki Devi Memorial College University of Delhi



Events Report 24-25 Incubation Program Anupam Haat at Jyostana'24

Name of the event:	Anupam Haat at Jyotsana'24
Name of the organizer:	Incubation Program
Type of event:	Inter-college
Objectives of the event:	Our stall aimed to empower budding entrepreneurs, and connect them with their target market. We showcased an array of unique products, from handmade diyas to jewelry and accessories. Aligning with our societal vision, we created an ideal platform for creators to display their talents. Our initiative focused on nurturing youth as changemakers for a self-reliant India, one entrepreneurial step at a time.
Name and Affiliation of the Resource person:	N/A
Name and Affiliation of Judge of the event:	-
Name and Affiliation of Prize winner of the event:	-

Brief Report

Project Anupam, under the **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at the vibrant Diwali Mela “**JYOTSANA’24**” held at Janki Devi Memorial College on October 25th. It turned out to be a huge success as over 500+ students, staff, and other visitors visited the stall. Products of 12 creators were showcased at our stall near the auditorium, and the result was putting out the creativity and skill of the creators with their handmade products like crochet flowers, ribbon flowers, bracelets, necklaces, keychains, chocolates, and etc.

Audience engagement was strong, with many faculty members purchasing items, demonstrating the quality and appeal of the goods.

Our stall stole the show at the mega event, drawing in crowds of visitors and JDMC students. Its unique variety of attractions made it impossible for anyone to leave without taking a piece of Anupam home. As the day drew to a close, the team proudly marked a sale of **₹33,435**.

Feedback

Feedback from Creators:

With the event’s success, creators eagerly anticipate future showcases, and are grateful for the organizers' support in amplifying their talents and driving sales. Creators felt an overwhelming sense of pride showcasing their work, and enjoyed the fact that it engaged the crowd. They eagerly welcomed more opportunities to display their creations and appreciated the support provided. They also appreciated the platform's ability to connect them with potential customers and receive valuable feedback, allowing them to refine their craft. Moreover, the exposure gained through the event opened doors to new collaborations and partnerships.

Feedback from Visitors and Customers:

People enjoyed the unique products and praised the excellent communication. Many were thoroughly impressed with what was being offered, and were eager to learn more about the person behind the creation, demonstrating a genuine appreciation for the craftsmanship behind it. By delivering not only a quality product but also engaging with customers, a strong foundation for loyalty and trust was established. Overall, the experience was highly successful, showcasing the power of combining innovative products with personalized communication.

Poster of the Event



Geo Tagged Pictures:



(Showcasing the innovative works of our creators)



(The crowd was amazed by the variety of products)



(The teachers appreciating the products made by our talented creators)

Attendance Record

	Cheshta Bhalla
	Juhi Juneja
	Vaniya Bharti
	Vanshika
Khushi Saini	Chinmayee Panda
Tanisha Goswami	Kanak Dhingra
Anvesha Bhushan	Aarchi Aggarwal
Anousha Jain	Anupriya Arora
Vipashna Atoliya	Swarnanki Das
Gauri Sharma	KM Harshita
Suhani Jain	
Shreshtha Jain	
Vanshika Manchanda	
Anusha Mittra	Devshi Gupta
	Mishthee
Ramsha	Shreya Mittal
Gunjan Bhandari	Manvi
Sakshi Teotia	Nisha Princy Agarwal
Aadya	Madiha Hasan
Sneha Anand	Yashvi mittal
Kushika	Pragya Sharma
	Shruti Sahu

Copy of the bills

AMAR PHOTOSTAT & INTERNET CAFE
Date: 26.12.17

S. No.	Qty.	Description	Rate	Amount
	1	Glossy Color Print	160	160

AMAR INTERNET CAFE
SHOP No. 16
PHOOL SINGH MARKET,
OLD RAJINDER NAGAR,
N. DELHI-60
TOTAL RUPEES 160/-

Shop No. 16, Baba Phool Singh Market, Old Rajinder Nagar,
Near Karol Bagh Metro Station, N.D. Phone No. 9873287106

CASH / CREDIT MEMO नकद / उधार पत्र
Brought of: विहोला
Sold to: क्रेता
No. क्रम-नं. Date दिनांक 25/10/17

Qty. संख्या	PARTICULARS विवरण	Rate दर	Amount रकम
4	Cash Memo	60	240

Thank You धन्यवाद
TOTAL 240
Signature

Goods once sold will not be taken back
E & O.E. गुप्त सूचना दी जाती है

Ph. : 9818493795
9999841171
7583995002

॥ जय माता दी ॥
Bills / Cash Memo

KHURANA PHOTOSTATE
OFFICE STATIONERY ITEMS & SPIRAL BINDING
AS LEGAL AS COLOR AND B/W PRINT & LAMINATION
Add: 18053 East Park Road, Karol Bagh, New Delhi-110005

S. No. 2733 Date 14/10/2017
M/n CASH

S. No.	Particulars	Qty.	Rate	Amount
01	Cash memo	03	40	120

120

E & O.E. For KHURANA PHOTOSTATE
Auth. Signator



JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)
Incubation Program
USME,DTU REPORT

Name of the event:	<u>Startup Bazaar</u>
Venue:	USME, DTU
Type of event:	Exhibition
Objectives of the event:	Our aim was to showcase our innovative products and engage with a diverse audience. We sought to build relationships with other exhibitors and attendees for collaboration and knowledge sharing within the entrepreneurial community. Valuable feedback would help shape our projects, fostering creative growth and promoting discussions on entrepreneurship and skill development.

Brief Report:

Project Anupam, under **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at exhibition held at USME, DTU on 15th October. The event which took place from 12 to 4 pm attracted over 100 visitors, drawing a vibrant and varied audience eager to explore the innovative products on display. Our team represented five talented creators, each contributing unique and handcrafted items such as paintings, Diwali-themed decor,

intricately crocheted pieces, handmade jewellery, and delectable chocolates. Customers were amazed by the quality and variety of products. The products not only captured the attention of attendees but also left a lasting impression, as visitors were genuinely amazed by the quality, craftsmanship, and variety on offer.

Our team actively engaged in conversations with both fellow exhibitors and attendees. This interaction fostered a sense of community and collaboration, allowing us to learn from others and share insights into our creative processes. The event was organised by ecell. Furthermore, the USME, DTU team recognized our efforts by conducting an interview, which added another layer of prestige and acknowledgment to our participation.

Overall, the event was a resounding success, offering Project Anupam increased visibility and opening new opportunities for growth and collaboration.

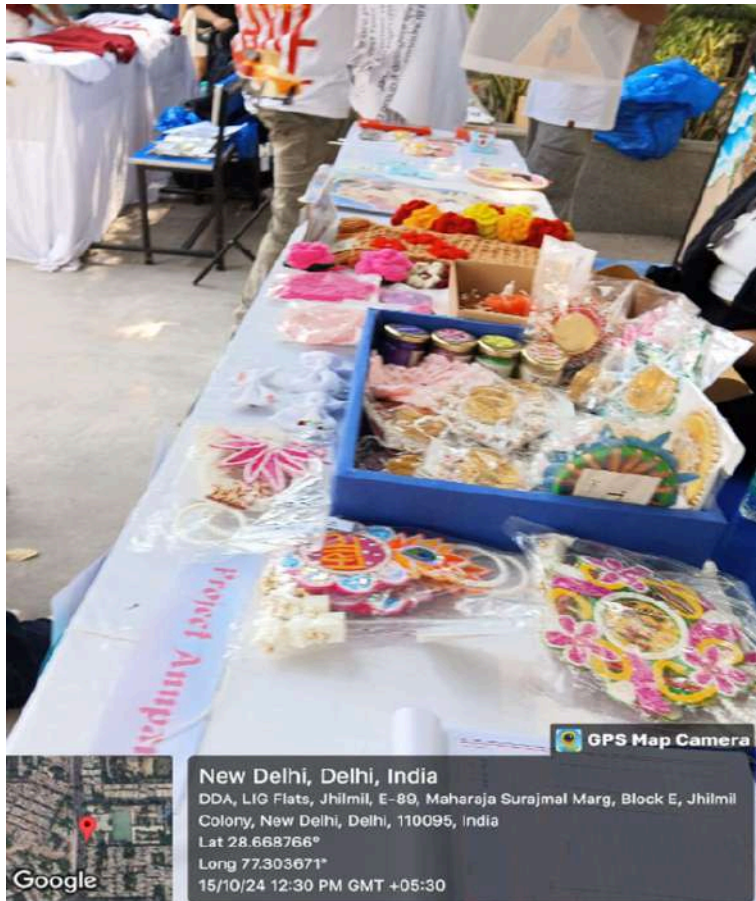
Feedback:

Visitors praised Project Anupam's innovativeness and expressed enthusiasm for its handcrafted goods and elaborately crocheted flowers. The exhibition created a strong sense of support for local talent and enterprise. The positive feedback from customers and the recognition from the USME, DTU team underscored the impact of our work, inspiring us to continue pushing boundaries and expanding our creative endeavours in the future.

Geotagged pictures of the event:

(Showcase of creators' product)





ATTENDANCE RECORD

ATTENDANCE RECORD

- 1.Devshi
- 2.Tanisha
- 3.Yashvi



**JANKI DEVI MEMORIAL COLLEGE
(UNIVERSITY OF DELHI)**



Incubation Program

Skill, Startup or Entrepreneurship expo Report

Name of the event:	Skill, Startup or Entrepreneurship expo
Name of the organizer (s):	Incubation Program
Type of event	Inter-college exhibition
Objectives of the event:	Our aim was to showcase our innovative products and engage with a diverse audience. We sought to build relationships with other exhibitors and attendees for collaboration and knowledge sharing within the entrepreneurial community. Valuable feedback would help shape our projects, fostering creative growth and promoting discussions on entrepreneurship and skill development.
Name and Affiliation of the Resource person:	Prof. Roopam Kapoor
Name and Affiliation of Prize winner of the event:	Project Anupam secured 1st position in the Budding Entrepreneurs or Skill Centre category

Brief Report:

Project Anupam, part of the **Incubation Program** at **Janki Devi Memorial College**, showcased its creations at the inter-college exhibition held at the Delhi University Sports Complex from October 4th to 6th. With daily hours from 9 a.m. to 4 p.m., the event attracted diverse audience eager to explore innovative products. Our team exhibited products of six talented creators such as crochet flowers, handmade jewellery, paintings, tote bags, and keychains, engaging in meaningful conversations with fellow exhibitors and attendees.

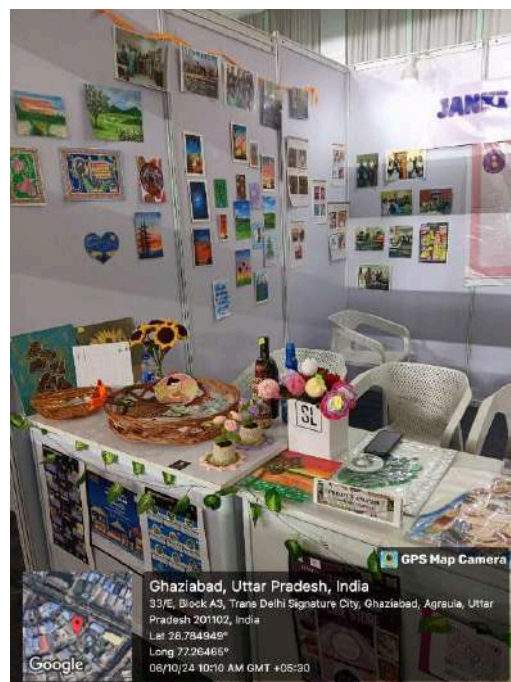
The second day witnessed an impressive turnout of 700-800 persons, indicating a strong interest in our products and creative processes. This vibrant engagement underscored the importance of student innovation and entrepreneurship.

On the third day, we were honoured to win first prize in the Budding Entrepreneurs or Skill Centre category. The award was given to our teacher coordinator, Dr. Deepak Rawat, together with our President, Chinmayee Panda, and Project Head, Princy Agarwal, marking an important day for Project Anupam.

Feedback:

Visitors praised Project Anupam's inventiveness and expressed enthusiasm for its handcrafted goods and elaborately crocheted flowers. The exhibition had a communal vibe because to the designers' interactive sessions, which encouraged guests and created a strong sense of support for local talent and enterprise.

Geotagged pictures of the event:



(setting up the stall)



(customers on the stall)





(showcase of creators' product)

Attendance Record

Day 1 (4-10-24)

- 1.Chinmayee
- 2.Princy

Day 2 (5-10-24)

- 1.Chinmayee
- 2.Princy
- 3.Pragya
- 4.Devshi
- 5.Tanisha
- 6.Yashvi

Day 3 (6-10-24)

- 1.Chinmayee
- 2.Princy
- 3.Devshi
- 4.Tanisha
- 5.Pragya



JANKI DEVI MEMORIAL COLLEGE

Incubation Program's Orientation



Name of the Event	Orientation of Incubation Program
Name of Organiser	Incubation Program
Objective of Orientation	The objective of the Orientation was to familiarise participants with society's structure and how it works. It helped them connect with faculty and members, ensuring they understood our goals and feel confident and prepared as they begin their journey.
Type of Event	Intra-college
Name & Affiliation of resource person	<u>Nil</u>

Brief Report

Incubation Program of Janki Devi Memorial College organised it's Orientation Program under the Aegis of IQAC. The Orientation took place on 9th September at 12 noon in Room no.40. Over 20+ students exhibited a keen interest in knowing about our structure and goals.

Our main goals for the day were to give participants a clear picture of what to expect, introduce them to resources and people who will support them, and lay out the roles and responsibilities. We wanted to ensure everyone felt well prepared and excited about the opportunity ahead.

The session started with a warm welcome from **Chinmayee Panda, President of Incubation Program**, who shared an overview of our society's mission and goals. This was followed by detailed explanation of how program is structured and what participants can anticipate.

A significant part of Orientation was dedicated to Introducing **Project Anupam**. **Nisha Princy Agarwal, Project Head** took opportunity to present our key initiative **Project Anupam**. She provided a comprehensive overview of Project Anupam works, detailing it's objectives and vision.

The Heads of each team were introduced. Each team head provided insights into the roles and responsibilities of the new members they will be working with. We also introduced our convenors and teacher coordinators, highlighting how they will be involved and available to support each member.

We wrapped up with a Q&A session where participants could ask any lingering questions and get the answers they needed. The day ended with a networking session, allowing participants to connect informally with the heads.

Poster

**JANKI DEVI MEMORIAL COLLEGE**
(University of Delhi)

INCUBATION PROGRAM
(Under the aegis of IQAC)

WELCOMES YOU TO
DEEKSHARAMBH
Orientation Session

 ON 9TH SEPTEMBER 2024
 AT 12:00 PM - 01:00 PM
 IN ROOM NUMBER 40

For Inquiries :
incubation@jdm.du.in

Chinmayee Panda (President, Incubation program) Nisha Princy Agarwal (Project Head, Anupam)	Prof. Madhu Gupta Mr. Ravindar Moona (Convenors)	Dr. Deepak Rawat Ms. Shalini Singh Mr. Vijay Kumar Badetia (Teacher Co-ordinators)	Prof. Payal Nagpal (IQAC Coordinator)	Prof. Swati pal (Principal)
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**जानकी देवी मेमोरियल कॉलेज**
(दिल्ली विश्वविद्यालय)

इनक्यूबेशन प्रोग्राम
(अंडर द ऐगिस ऑफ आईकेसी)

आप सभी का स्वागत करता है
दीक्षारंभ
ओरिएंटेशन प्रोग्राम

 9 सितंबर २०२४
 १२:०० से ०१:०० बजे
 कमरा नंबर 40

और जानकी के लिए
इनक्यूबेशन@जीडीएमसी.यू.डी.

चिनमयी पंडा (प्रेसिडेंट) निशा प्रिन्सी अग्रवाल (प्रोजेक्ट हेड)	प्रोफ. मधु गुप्ता मिस्टर रवींद्र मोना (संयोजक)	डॉ. दीपक रावत मिस शालिनी सिंह मिस्टर विजय (शिक्षक समन्वयक)	प्रोफेसर पायल नागपाल (आईकेसी कुर्डीनेटर)	प्रोफेसर स्वाति पाल (प्रधानाचार्य)
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Geotag Pictures



Attendance Record

Attendance		
Name	Roll no	Course
1) Manvi Rai	750	Bcom HONS
2) Prachi Adra	1830 1570	Bcom HONS
3) Pragati Joshi	173	BA(H) Philosophy
4) Anyuta Shahi	13	BA(H) English
(5) Anvesha Bhushan	168	BA Eco major
(6) Kanak Dhingra	1038	Economics Honors
(7) Unnatti Mishra	406	Economics Hons.
(8) Arika	877	Bcom Hons.
(9) Mehak Aggarwal	1650	B.com (Hons.)
10) Vanshika Manchanda	410	Bcom (Hons)
11) KM Harsheeta	662	B. com (Hons)
12) Neha Bapari	618	BA (P) (HDEF+Phil)
13) Istika Chaudhary	642	B. com (Hons)
14) Anuradha	1695	BA Program (Hist +
15) Anumayee	314	Economics hon. Pol. Sci)
16) Nisha Priyanka Aggarwal	530	B.com (H)
17) Tanisha	1023	Philosophy (h)
18) Pragya	520	History (H)
Devshi	87	Bcom (h)
Vanshika	1536	Philosophy (h)
Vashvi	1412	Bcom (P)



Janki Devi Memorial College
Incubation Program
Anupam Stall at Orientation'24



Name of the Event	Anupam Stall at Orientation'24
Name of the organiser	Incubation Program
Type of Event	
Objectives of the Event	Our primary goal in organizing the stall was to support emerging entrepreneurs and connect them with their target audience. We featured a diverse range of products, from crochet, bookmarks to jewelry and accessories. By putting up a stall,, we aimed to give freshers a clear understanding of our society's vision and mission. Our initiative was designed to empower young creators to become change-makers and contribute to a self-reliant India.
Name and affiliation of the resource person	NIL

Brief Report

Project Anupam under **Incubation Program** of **Janki Devi Memorial College** achieved yet another milestone by the dedication, determination and hardwork by setting up a magnificent stall for **Deeksharambh - Orientation'24**.

Throughout the one day orientation the stall was managed by the Core team. With the project we showcased handmade crafts and items presenting a wide range of spectacular products such as handmade crochets, resin arts, bookmarks and handmade jewellery.

Our booth made a striking impression at orientation. With out stall set up in the auditorium, we drew the attention of students and teachers. The versatility of our booth ensured

that everyone left with a souvenir from Anupam. We experienced a footfall of **350-400** people, and our team's collaborative effort resulted in sales of **₹7,170**.

Feedback

The students and the teachers were deeply impressed by the agility of members and the quality of the items. They could not restrain themselves from reviewing the items and praising the intricacies of the products in their verbal feedback. The personalisation of the products by the creators won the hearts of many buyers.

The team worked with undying passion and at the end of the day commended each other for their support.

The happy faces of content, the twinkling eyes full of excitement encourage us to take our endeavour forward and we ensure our ardent customers and creators that we will be back with engagements in future.

Poster



Janki Devi Memorial College
(University of Delhi)

Project Anupam

under
Incubation Program

under the aegis of centre of career counselling,
career opportunities & skill enhancement

PRESENTS

ANUPAM HAAT

DATE :
3rd September 2024

TIME :
10:00 am - 01:00 pm

VENUE :
Auditorium

Contact Us :
anupamproject@gmail.com

Chinnayee Pande (President , Incubation program) Nisha Princy Agarwal (Project Head , Anupam)	Prof. Anshu Gupta Mr. Ravinder Meena (Convenor)	Dr. Deepak Rawat Mr. Shafiq Singh Dr. Vijay Kumar Badola (Teacher Co ordinators)	Prof. Piyali Nagpal (IQAC Coordinator)	Prof. Swati Pal (Principal)
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जानकी देवी मेमोरियल कॉलेज
(दिल्ली विश्वविद्यालय)

प्रॉजेक्ट अनुपम

अंतर्गत
इनक्युबेशन प्रोग्राम

अंतर्गत द ऐम्सिस ऑफ सेंटर ऑफ करियर काउंसलिंग , करियर
ऑपॉर्ट्युनिटीज एंड स्किल एन्हांसमेंट

प्रस्तुत करता है

अनुपम हाट

दिनांक
३ सितंबर २०२४

समय
१०:०० से ०१:०० बजे

स्थान
सभागार

जानकारी के लिए
anupamproject@gmail.com

चिन्मयी पंडा (प्रेसिडेंट , इनक्यूबेशन प्रोग्राम) मिना प्रिंसी अग्रवाल (प्रोजेक्ट हेड , अनुपम)	प्रोफेसर अशु गुप्ता मिस्टर रविंद मेहता (कान्वेनर)	डॉ. दीपक रावत मिस्टर शफीक सिंग डॉ. विजय कुमार बादोला (शिक्षक सहयोगी)	प्रोफेसर पियाली नागपाल (आई.क्यू.ए.सी. कोऑर्डिनेटर)	प्रोफेसर स्वाति पाल (प्रिंसिपल)
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Attendance Record

Shreya

Yashvi mittal

Chinmayee Panda

Shruti Sahu

Tanisha Goswami

Vanshika

devshi gupta

PRAGYA Sharma

Vishali Kapoor

Princy

Prachi

Anupriya Arora

Vipashna Atoliya

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Geo tagged pictures



(Our customers admiring the products)



(Our products)