



# JANKI DEVI MEMORIAL COLLEGE

## UNIVERSITY OF DELHI

Sir Ganga Ram Hospital Marg, New Delhi- 110060

Under the Aegis of JDMC - IQAC



# INTERNATIONAL CONFERENCE

on

## HUMAN RESOURCE MANAGEMENT: PARADIGM SHIFT AND INNOVATIVE PRACTICES

MARCH 04, 2022

Organized by:  
Department of Commerce,  
Janki Devi Memorial College

Venue : Zoom  
The zoom link for the conference will be shared  
with registered participants through mail

## ABOUT THE COLLEGE



**Janki Devi Memorial College is a college that aims to provide quality education to young women and empower them to become economically self-reliant as well as contribute meaningfully to society. It is one of the most distinctive institutions of the University of Delhi. With its lush green lawns and imposing building, the college is like an oasis in the midst of a busy commercial area. It was founded in 1959 by the famous Gandhian Shri Brij Krishan Chandiwala in memory of his mother Smt. Janki Devi. Our founder, Bhaiji, built this college with the single-minded aim of empowering women, especially from the margins.**

**The college offers education in Liberal Arts, Social Sciences, Mathematics, and Commerce. We are ranked third in academic excellence at the University of Delhi in the field of Commerce. The college moves beyond the curriculum and offers short-term add-on courses. The college also regularly organizes International and National Seminars, Talks on Contemporary Issues and Conferences etc. to provide the right kind of intellectual impetus to students to analyze and evaluate critically.**



**'Financial Resources may be the lifeblood of a company but human resources are the brains.'**  
- Dr. Rob Silzer

The above mentioned words by HR expert Dr. Rob Silzer perfectly summarize the role that people play in leading their organization towards success. From the advent of twentieth century, when human resources were treated as a mere factor of production to becoming the most prominent asset an organization can generate in the concurrent environment, the field of human resource has undergone a huge transformation. And this change continues till date with the onset of pandemic.

Covid-19, on the one hand, has created disruptions in the conventional human resource management practices but on the other hand, it has opened a plethora of opportunities in terms of remote working, quality of work life and maintaining work-life balance. These new opportunities have come up with their fair share of problems such as communication gap and enhanced technostress among employees. These problems and challenges require alteration in the existing structures of leadership, communication and motivational models to go with the modern day requirements. It is also interesting to look at the stability of these transitions, that can be witnessed in current times and their impact on various set of stakeholders. Covid -19 has raised many questions regarding the existing HRM policies and practices including competitiveness, survival, diversity and viability of human resource enhancing the importance of social capital in the process.

The present conference by Department of Commerce, JDMC on 'Human Resource Management : Paradigm Shift & Innovative Practices' intends to probe these questions and stimulate discussions on them by providing a platform to eminent experts and budding researchers around the globe to showcase their ideas on the related topics. We hope that this integration of ideas will provide a path to improve the exiting human management practices and adopt people friendly policies.

# CALL FOR PAPERS



The conference invites papers on the following topics but will not be limited to them.

## Schedule of the Conference:

Date - 4th March 2022

9 to 10am - Inauguration

Topic of the Conference :

*Human Resource Management: Paradigm shift and Innovative Practice*

10 to 11am - Panel Discussion

Panel Discussion Topic :

*Paradigm Shift in Human Resource Management: Innovation and Design Thinking during technologically disruptive times*

11 to 11.15am - Break

11.15am to 2.15pm Technical Session 1 : <i>Work Life Balance</i>	2.15 - 2.45 pm	2.45-5.45pm Technical Session 2 : <i>Leadership and Motivation</i>
<ul style="list-style-type: none"><li>• Impact of pandemic on work and efficiency</li><li>• Managing stress and distractions while working</li><li>• Work life balance: implications for women</li><li>• Emotional Intelligence</li><li>• Employee wellness in digital age</li></ul>	<b>Break</b>	<ul style="list-style-type: none"><li>• Challenges in cross cultural collaboration across the world</li><li>• Motivational strategies in Work from home environment</li><li>• Leadership challenges in project management</li><li>• Effective communication challenges</li><li>• Digital transformation in recruitment, selection and training</li><li>• Creativity and innovation in work practices</li><li>• Sustainable Human Resource Management</li></ul>

5.45 to 6 pm - Vote of Thanks and Valedictory Session

# REGISTRATION



## For Attendees

- All the attendees are required to register using the link mentioned below.

Link for attendees - <https://forms.gle/A6FSkcj1hsBzBQsD6>

## For Paper Presenters

- Registration after payment of fees is mandatory for all paper presenters as well as authors/co-authors.
- All the paper presenters as well as authors/co-authors are required to register for the conference, using the following link, once confirmation for paper acceptance is communicated to them through email.
- Link for paper presenters - <https://forms.gle/9Es55hs3fiXbx2rX6>
- The fees for paper presenters is Rs 1000 (or \$US15)

E-Certificates will be provided to all registered attendees and paper presenters. No certificate will be issued for presentation in absentia.

---

## BANK DETAILS FOR PAYMENT



Name of the Bank: Canara Bank

Account Name: Commerce Association

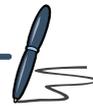
Account No.: 8594101051748

Branch: Janki Devi Memorial College, Sir Ganga Ram Hospital Marg, New Delhi-110060

IFSC Code: CNRB0008594

---

## GUIDELINES FOR AUTHORS



Authors are requested to prepare their abstract and paper submissions and send a soft copy through e-mail at [internationalconferencecom@jdm.du.ac.in](mailto:internationalconferencecom@jdm.du.ac.in). The authors are requested to follow the following guidelines -

- Every paper must be accompanied by a cover page, which should include the title of the paper, name(s) of the author(s) and their affiliations, resident country and the complete postal and e-mail addresses and telephone numbers of the authors,
- The recommended length of an abstract is 150 to 250 words along with 5-6 keywords. The maximum length of the paper should be 3500 words, inclusive of abstracts, all notes, references, tables, and appendices.
- Papers should be prepared and submitted in text format (MS-Word) following U.K. spellings, using Times New Roman font of 12 sizes, and A4 format with 1.5 line spacing. The same file shall be submitted in PDF format as well.
- Referencing style: Authors are requested to follow the APA (American Psychological Association) style of referencing.
- Authors are required to give this declaration regarding their work -- I / We hereby declare that the research article submitted by me / us for the International Conference is the original work carried out by me / us. This research article has not been published and is not under consideration for publication anywhere else.

Selected candidates will be informed through mail. The decision of the review committee regarding the selection of the papers will be final and binding.



# MEET THE SPEAKERS



## CHIEF GUEST



**Prof. Reetesh Kumar Singh**  
Head and Dean, Faculty of Commerce & Business  
Delhi School of Economics

## GUESTS OF HONOUR



**Prof. Suneel Maheshwari**  
Eberly College of Business  
Indiana University of Pennsylvania, USA



**Mr. Nitin Ajmera**  
Chief Financial Officer,  
New TSI Holdings, USA

## PANELISTS



**Mr. Rajiv Bhadauria**  
Managing Partner, Ebullient Consultancy  
Co-founder, MyTransform



**Prof. Derick H. Lindquist**  
O.P. Jindal University, India  
The Ohio State University, USA



**Mr. Stephen Bruyant-Langer**  
Copenhagen Business School, Denmark  
The University of Cambridge, UK



**Prof. Vijay Kumar Shrotryia**  
Department of Commerce,  
Delhi School of Economics

## TECHNICAL SESSION 1 EXPERTS



**Prof. Amit Kumar Singh**  
Department of Commerce,  
Delhi School of Economics



**Prof. Urvashi Sharma**  
Department of Commerce,  
Delhi School of Economics

## TECHNICAL SESSION 2 EXPERTS



**Dr. Swati Jain**  
Vice-President  
EXL Analytics



**Dr. Rishika Nayyar**  
Assistant Professor  
University of Sussex, UK

## IMPORTANT DATES



<b>Last Date of Submission of Abstract</b>	<b>February 5, 2022</b>
<b>Date for paper acceptance and notification</b>	<b>February 15, 2022</b>
<b>Last date for submission of full paper</b>	<b>February 25, 2022</b>
<b>Last Date of Registration (for attendees)</b>	<b>February 18, 2022</b>
<b>Last Date of Registration (for paper presenters)</b>	<b>February 20 2022</b>
<b>Conference Date</b>	<b>March 04, 2022</b>

## CONTACT US



In case of any queries, write to us at [commercejdmc@jdm.du.ac.in](mailto:commercejdmc@jdm.du.ac.in)

## ORGANISING COMMITTEE

Ms. Anshu Suri      Dr. Poonam Bewtra      Dr. Neeru Vasishth      Ms. Saroj Gupta      Prof. Anupama Rajput  
Dr. Amita Charan      Ms. Neelu Verma      Ms. Vrinda Kapur      Ms. Shilpa Maggo      Ms. Mamta  
CA Shweta Gupta      Ms. Ekta Bansal      Ms. Bhawna Pal      Ms. Richa Dani      Ms. Meghna Surana  
Ms. Anuradha Goel      Dr. Sonal Jain      Ms. Richa Sharma      Ms. Asma Anjum      Ms. Shivani Thakur  
Ms. Amita Yadav      Ms. Mansi Anand      Ms. Anisha Kadyan

## TEACHER-IN-CHARGE

Dr. Chanchal Chopra

## PRINCIPAL

Prof. Swati Pal

## CONVENORS

Dr. Vibha Jain  
[vjain@jdm.du.ac.in](mailto:vjain@jdm.du.ac.in)

Dr. Madhu Gupta  
[madhu@jdm.du.ac.in](mailto:madhu@jdm.du.ac.in)

Dr. Manisha Sinha  
[msinha@jdm.du.ac.in](mailto:msinha@jdm.du.ac.in)