Faculty Details Proforma for DU Web-site

Photograph



Title Title First Name Middle Name Dr Poonam Associate Professor Permanent Temporary/Ad-hoc (Please specify) Work Experience (Years of experience) B-2/80 Safdarjung Enclave, New Delhi 110029 Phone No: Office Oll-25787754 College Email poonambewtra@jdm.du.ac.in Educational Qualifications (Highest Degree) Ph.D 1.FDP on COMMERCE organized to Department of Commerce, Janki De Memorial College and TLC, Ramanuja College, DU under the PMMMNMTT from 30th October -13thNovember 2022 2. FDP on Research Methodology organise by Research Affairs Committee, Rajdha College, University of Delhi Collaboration with Indian Commerce
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Association (ICA) Delhi - NCR Chapt
from 04th July- 10th July 2022
3. CONVENOR of the FDP on Enhancing
Administrative Efficiency in HEIs organise
by Janki Devi Memorial College ar
PMMMNMTT Ramanujan Colleg
University of Delhi from 16th November 22nd November 2021
4.FDP on Data Analysis Using SPS
organised by Amity Business School, Ami
7 Orientation/ Refresher/ FDP/ any other University. Haryana from 13th - 17

	September 2021 5.FDP on Personal Financial Planning and E-Filing of Income Tax Returns organized by Sri Aurobindo College with Mahatma Hansraj Faculty Development Centre from 2nd September- 8th September 2021 6. FDP on Enhancing Research Skills organized by Department of Commerce, Kamla Nehru College, University of Delhi on 4th - 5th August 2021 7One week online Faculty Development Programme on "Student-Centric Pedagogic Methods" from 27th January – 02nd February, 2021 organized by JDMC in collaboration with MHRFDC, Hans Raj College 8. One week online Faculty Development Programme on "ICT Enabled Teaching Learning", from 7th to 13th September, 2020 organised by JDMC in collaboration
	on 4th - 5th August 2021 7One week online Faculty Development
	Methods" from 27 th January – 02 nd February, 2021 organized by JDMC in collaboration with MHRFDC, Hans Raj College
	Programme on "ICT Enabled Teaching
	Learning", from 7th to 13th September, 2020 organised by JDMC in collaboration
	with TLC, Ramanujan College, DU.
	9. One week online Faculty Development Program on "Contemporary Teaching"
	Methodologies: Enabling Effective
	Teaching Learning Process", from 15th-20th June 2020 organized by the
	Department of Commerce, Sri Aurobindo
	College, under the aegis of IQAC.
	10. Convenor of the Faculty Development Programme on "Research Methods for
	Business Management, Economics and
	Social Sciences" organised by the Department of Commerce, JDMC in
	collaboration with IBS (ICFAI Business
	School) on 2nd November,2018.
	1. Attended a Workshop on NEP-2020: Changing Role of Teachers organized by
	Centre for Professional Development in
	Higher Education (CPDHE) on 9th September 2022
	2. Attended a Workshop on NEP-2020
	Implementation Plan: Strategic Action Plan
Participation in Workshops	and Goals on the theme 'Multidisciplinary

- and Holistic organized by Centre for Professional Development in Higher Education (CPDHE) on 29th July 2022
- 3. Convenor of the Workshop on Learning to Proofread organized by IQAC.Janki Devi Memorial College, University of Delh on 30th October 2021
- 4. Attended a Short Term Course on Implementation of National Education Policy (NEP) 2020 organized by Centre for Professional Development in Higher Education (CPDHE) from 20th 26th October 2021
- 5.Convenor of the National Webinar on Workplace Safety, Protection of women Employees at Workplace and Legal Remedies organized by Career Opportunity Cell, Janki Devi Memorial College on 7th September 2021
- 6.Attended a Workshop "Using Spreadsheets for Business Mathematics Problems"organized by Department of Commerce, Sri Aurobindo College, University of Delhi from 23rd to 24th January, 2021.
- 7. Moderator for the Webinar on 'What to do during the Covid crisis to accelerate your career?', organised by the Career Opportunity Cell, Janki Devi Memorial College, Delhi University, held on 19th May, 2020.
- 8. Organised the first Stakeholders Development Programme- interactive session of students, parents and the principal about placements, internships and skill enhancement courses as Convenor of the Career Opportunity Cell, JDMC on 28th August 2020
- 8.Participated in ONE DAY WORKSHOP on 'Principles of Marketing' Organized by department of Commerce, Kamla Nehru

		College in collaboration with Department of Commerce, Delhi School of Economics, University of Delhi on 28th September 2019
8	Administrative Assignments	
	Department (in the last two years)	1.Convenor, Time Table Committee 2.Convenor Workload Committee 3. Member of the screening committee
	College (in the last two years)	1.Convenor, Time Table Committee 2.Convenor, Career Opportunity Cell 3.Convenor, ETIHAD, The MUN Society 4.Director, Centre for Career Counselling, Career Opportunities and Skill Enhancement 5.Convenor, ICC 6. Bursar September 2021 -2022 7. Staff representative, Governing Body since 1st October 2022 1. Appointed Convenor of the Paper setting team of different papers for Centenary Examination 2. Convenor of the Paper setting team for
	University (In the entire tenure)	different papers in BA Prog and B.Com Hons 3. Head Examiner and Additional Head Examiner of the various papers taught 4. Participated in evaluation of different undergraduate subjects taught
9	Areas of Interest / Specialization	Economics, International Business
10	Subjects Taught (in the last three years)	Business Mathematics, Marketing 1.Guided B.Com Students for research project "Awareness and Effectiveness of Plastic Ban measures in India;special reference to Single Use Plastic "under the aegis of the College Research Committee in the year 2020-2021.
	Research Guidance	2.Mentor of many Undergraduate projects assigned for B.COM. (Hons.) final year students on various topics (4 – 6 every year under semester system)
12	Publications Profile	

Authored Books (Single/ Co-authored)	
Edited Books (Single/ Co-edited)	
Chapter in book (Single/ Co-edited)	
(Please specify whether National or	
Înternational)	
Article in Peer-reviewed Journal	1.How Corruption Distance affects FDI inflows in India? (2023), Review of Professional Management, UGC Carelist 2. Regenerative Food Forest: A case study of Vanya Organic Farm (2022), Current Agriculture Research Journal_10(3 UGC Carelist 1 3. EMERGING TECHNOLOGIES IN INSURTECH: CHALLENGES AND RISTIN THE INSURANCE SECTOR Dr. Aishvarya Bansal & Dr. Poonam Bewtra (2022) Journal of Commerce, Economics Computer Science 08(04) 4. WOMEN EMPOWERMENT & GENDER INCLUSION FUND: EQUITABLE AND INCLUSIVE VISION IN THE NATIONAL EDUCATIONAL POLICY 2020 Dr. Aishvarya Bansal & Dr. Poonam Bewtra (2022) International Journal of Innovations & Research Analys 02 (03) 5. Trends in Retail Investor behaviour in the Stock Market post COVID-19.(2022) International Journal of Creative Research Thoughts, 10(5)
(Single/ Co-edited) (Please specify whether National or International, UGC Listed)	
Conference Proceedings (or any other form of published content)	
Creative Writing	
Translation	
Conference Participation (in the last three years) [Please specify whether	Member of the Organizing team of the International Conference on "Human Resource Management: Paradigm Shift at Innovative Practices" organized by the Department of Commerce under the aeg

	Papers Presented Sessions Chaired	Digitisation of Acc Online Apps: A stude Softwares in Ind Accounting Confect Seminar on Accounting Accounting Associated and Business Sur Gwalior in ass Accounting Associated 29th-30th	er - New Paradigm as counting with Grow dy of Top 10 Accounting at the 44th All Independent and International by School of Community Graph (Community) and the Counting Education and Counting Education of Community Graph (Counting Francisco) and Counting Education (Counting Francisco) and Counting Expenditure (Counting Francisco) and Counting Francisco) and Counting Francisco (Counting Francisco) and Counting Francisco) and Counting Francisco (Counting Franci	th in nting dia onal ond merce ity, n nch
		JAIN(Deemed-to-l	and Social Sciences be University) Bang wember,2022	alore
	Discussant or any other			
14	ICT enabled teaching-learning	ILLL	JDM College E content	
	Development of e-content (Please specify if it is e-lesson, e-quizzes, e-lectures; also mention the Institution for which the same has been prepared)	Author of the chapters (7) of the resource book developed by ILLL (University of Delhi, Department of Commerce) for the website of ILLL for B.Com (H) Part III, Paper XVIII, Indian Economics. (writt en in 2010-11)	Question bank and lecture ppts for Macro Economics, Indian Economyand Business Mathematics paper	
	Development of MOOCs			
15	Contribution to development of Syllabi	1. Member of the Undergraduate Curriculum Framework (UGCF) Committee-202 2 based on NEP 2020 for B Com		

		(hons), B Com for: Economics Marketing Business Mathematics 2Member of the Revision of the Course Content for the Semester mode for Macro Economics and Indian Economy paper 3Was part of the Courses Committee for Macro Economics and Indian Economy paper in the Annual mode		UG C Fun ded
16	Research Projects	Major Grants	Research Collaboration	Res ear ch Pro ject s
17	A I ID: (: (:			
17 18	Awards and Distinctions Association With Professional Bodies			
		1. Member of the Core Committee for the visit of the following delegations to the college: a) UK Prime Minister, David Cameron, Aamir Khan (UNICEF Ambassador for Malnutrition) and a delegation of Vice Chancellors in February 2013 b) U.S. Delegation of educational administrators in March 2013 c) Ms. Lilianne Ploumen, Minister for		
19	Other Activities	Foreign Trade and I	Development and tr	IC

		Netherlands Delegation on 4th September,
		2013
		2. Member of Core Committee for the
		introduction and implementation of the
		course on "Empowerment and Social
		Inclusion for Women in India." Women
		Entrepreneur Support Training Programme
		(WEST). This was in collaboration with the
		Kingdom of Netherlands and ECORYS,
		their Knowledge Partner. The team was
		invited to their office in Rotterdam for four
		days to share their experiences with the
		counterpart team of Ecorys International.
This is to certify that the information provided by me is correct and to the best of my knowledge		
Signature of Faculty Member:		
Name and Designation:		