

JANKI DEVI MEMORIAL COLLEGE

(UNIVERSITY OF DELHI)


Faculty Proforma

DR. (Prof.) MADHU GUPTA

Professor

Department of Commerce

M. Phil. , PhD.

First Name	Dr. (Prof.) Madhu	Last Name	Gupta	 <small>PhotoScan by Google Photos</small> Photograph
Designation	Professor			
Address	AC 68 , Tagore Garden, New Delhi - 110027			
Phone no.	Office	01125787754		
	Residence			
	Mobile	9810245125		
Email	madhu@jdm.du.ac.in			
Web-page				
Educational and Professional Qualifications				
Degree	Institution	Year		
PhD.	Rajasthan University	1996		
M.Phil.	Delhi University	1987		
Post-Graduation	Delhi University	1984		
UGC-NET				
Other Professional/Academic qualification	A, B and C level certificate examinations of NCC			
Diploma Course				
Short Term Course				
Experience (In Years)				
Teaching	38 years 6 months (till 16.1.23)			

Non-Teaching	
Career Profile	
<p>Appointed as permanent lecturer/assistant Professor in August 1984</p> <p>1991 Promoted as Senior Lecturer,</p> <p>1997 Promoted as Reader,</p> <p>2006 Designation changed to Associate Professor (Academic Level-13A)</p> <p>1.1.2022 Promoted as Professor (Academic Level-14)</p>	
Administrative Assignments	
At University Levels	<p>Member of 6 committees for revising syllabus under NEP of Accounting and Finance and Convenor for making the NEP syllabus of "Business Statistics" for B.Com. (H) and B.Com.</p> <p>Evaluator, Head Examiner/convenor (at least 20 times), moderator and paper setter of many university level papers from 1985 onwards and did all duties of examination at college and departmental level (conduct of practical examination, midterm examination, in moderation committee, evaluation of project work, invigilation, evaluation etc.) and was DS examination (1997-99).</p> <p>Participated in course revision and was convenor/member of guidelines meetings of different papers.</p>

<p>At College Levels</p>	<p>Administrative responsibilities:</p> <p>Governing body Member (Development Committee, Leave committee and provident Fund committee) (1994-95, 2022-23)</p> <p>Criterion 2, NAAC and SSR Report writer, Convener (since Mar 2011)</p> <p>NIRF Committee member (Since 2022)</p> <p>Promotion committee member (Since 2022)</p> <p>Anti-Ragging Committee, Convener (since 2015)</p> <p>Attendance committee, Convener (since 2015)</p> <p>Symphony Accounts committee, Convener (since 2015)</p> <p>Internal Audit Committee, Convener (since 2017)</p> <p>Alumnae Committee, Joint General Secretary (since 2018), Member (2012-18), Convenor (2009-12)</p> <p>Bursar (Monitoring Committee, Fee Concession Committee, Purchase Committee and Provident committee) (Sept 2020 to Sept 2021)</p> <p>Apex Grievances Committee, Nominated member from GB (2015 to 2018)</p> <p>Discipline committee, Convenor (2005 to 2012)</p> <p>General Time Table, Convenor (2000 -2001)</p> <p>Commerce department, TIC (1997 to 1999)</p> <p>Also worked in many other committees of the college like moderation committee, prize committee, screening committee etc. and had been convenor of almost all the committees of the department from time to time and currently attendance convener of the department.</p> <p>Administration of Student related Extra and co-curricular activities:</p> <p>Convenor, Entrepreneurship cell , Impreneurs (Founder Faculty Member)</p> <p>Faculty Coordinator Incubation Program (Founder Faculty Member)</p> <p>(Under E cell and incubation program launched Project Anupam, magazine EnSight and organized many competitions, webinars, Panel discussions etc.)</p> <p>NCC Convenor for 9 years (1984-86 , 2005 – 2012). I myself is 'C' certificate holder with Sergeant Rank</p> <p>Convenor, Western dance society (Footloose) for 13 years (2001-14),</p> <p>ECA committee member for 13 years (2001-14)</p> <p>Student's advisor (2000-01),</p> <p>Actively participated in all the cultural activities like farewells, symphony, sports day etc . at the College level.</p> <p>Organized many seminars/ conferences/workshops and other college activities. The latest being an International Conference on "Human Resource Management: Paradigm Shift and Innovative Practices" in March 2022, where I was one of the convenor.</p>
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	Commerce Association In charge for more than 20 years.
Area of Interest/Specialization	
Accounting and Finance	
Subjects Taught	
At Undergraduate Level Financial Management (Pass and Hons), Cost Accounting (Pass and Hons), Business Statistics (Hons), Financial Accounting , (Hons), Business Organization and management (pass), Business Mathematics and statistics, (Pass), Business statistics and Cost Accounting (Pass)	
At Postgraduate level (Tutorials only) Business Statistics, Quantitative Analysis for Business, Accounting theory, Marketing, Financial Management	
Research Guidance	
<ol style="list-style-type: none"> 1. Guided M.Phil student Seema Kapoor of Annamalai University on the topic ' Study of Corporate Dividend Behaviour of Ten Indian Multinational Companies' in the year 2010. 2. Guided M.Phil Student Sunita Kumari of The Global Open University, Nagaland on the topic 'Marketing Strategies of Titan'.in the year 2009. 3. Mentor of many undergraduate projects assigned to final year students on various topics (4 – 6 every year) mandatory for them for the partial fulfillment of the requirement for the degree of B.Com Hons (Paper Number XXXVII and CH 6.3 b) on various subjects (2007-17) 	
Publications	

Published Research Papers
in Refereed/Peer-Reviewed
or UGC listed Journals

1. A STUDY OF FINANCIAL LITERACY AMONG WOMEN RESIDING IN SLUM AREAS OF DELHI NCR, International Journal of Creative Research Thoughts (IJCRT), Vol 8, Issue 10, Oct. 2020
2. THE IMPACT OF TELECOMMUTING ON COMPANYS' COST AND PERFORMANCE, Shodh Sarita (print only), Volume 8, Issue 29, January to March 2021
3. A STUDY OF FINANCIAL BEHAVIOUR OF WOMEN RESIDING IN SLUM AREAS OF DELHI NCR, Shodh Sanchar Bulletin (print only), Vol. 11, Issue 41, January-March, 2021
4. MATERNITY LEAVE DURING EMPLOYMENT IN INDIA -AN EMPIRICAL STUDY, International Journal of Research and Analytical Reviews (IJRAR), July 2021, Volume 8 Issue 3.
5. AN EMPIRICAL STUDY ON ASSESSING FINANCIAL LITERACY LEVEL AMONG WOMEN IN DELHI NCR, International Research Journal of Commerce Arts and Science (CASIRJ), Volume 12 Issue 8, Year – 2021
6. EMPLOYMENT AFTER RETIREMENT IN INDIA- AN EMPIRICAL STUDY, International Journal of Creative Research Thoughts (IJCRT), Volume 9, Issue 9 September 2021
7. MANAGING DISTRACTIONS AFFECTING EMPLOYEES' PRODUCTIVITY WHILE WORKING FROM HOME, International Research journal of Management Sociology & Humanities (IRJMSSH), Vol 12 Issue 10, Year 2021
8. PREGNANCY DISCRIMINATION IN THE WORKPLACE – AN EMPIRICAL STUDY“, International Journal of Advanced Research in Commerce, Management & Social Science (IJARCMSS),Volume 04 Oct - Dec,2021
9. CHALLENGES OF PROJECT LEADER AND TEAMWORK IN HYBRID WORK CULTURE, International Journal of Education, Modern Management, Applied Science & Social Science (IJEMMASS), Volume 03 No. 04 (II) Oct - Dec, 2021
10. THE IMPACT OF COVID-19 ON THE PATTERN OF CONSUMPTION EXPENDITURE International Journal of Creative Research Thoughts (IJCRT), Volume 9, Issue 12, December 2021
11. COVID-19- IMPACT ON LEARNING PROCESS, International Journal of Education, Modern Management, Applied Science & Social Science (IJEMMASS), Volume 04, No. 01(II), January - March, 2022

	<p>12. CHALLENGES IN PEDAGOGY DURING COVID -19, Inspira- Journal of Modern Management & Entrepreneurship (JMME), Volume 12, No. 01, January-March 2022</p>
Books and Chapters	<ol style="list-style-type: none"> 1. Article "Corporate Governance - Role of financial institutions" published in the book "Corporate Governance" edited by Dr. Subhash Garg and Dr. Devi Singh 2. Co-authored a book entitled "Secretarial Practice" for open-school in 1987 3. Article "Human Resource Accounting" (abstract) published in "Indian Journal of Commerce" - volume 57, July-Sept 2004.
E contents	<p>Developed 18 modules of E Contents (with all 4 quadrants) on the subject Business Statistics for ILL Portal, Delhi University (2010-13) for the topics:</p> <ol style="list-style-type: none"> 1.Types of statistical data 2. Measures of central tendency 3. Dispersion 4. Skewness, kurtosis and moments 5. Theory of Probability 6. Calculation of event probabilities 7. Conditional probability and Bayes' Theorem. 8. Probability distributions 9. The decision environment 10. Decision Trees 11. Correlation Analysis. 12. Regression Analysis 13. Meaning and uses of index numbers. Construction of index numbers 14. Tests of adequacy of index numbers. Base shifting, splicing and deflating. 15. Consumer price indices. Important share price indices 16. Time series analysis – components and models 17. Trend analysis. 18. Seasonal variations
Research projects	

<p>Research projects</p>	<ol style="list-style-type: none"> 1. Minor project on “A study of financial literacy among women residing in slum areas of Delhi NCR” (2019-20) 2. Minor project on “A study of financial literacy among women residing in Delhi NCR” (2021) 3. Minor project on “The impact of covid-19 on the pattern of consumption expenditure”, (2020-21) 4. Minor project on “Covid-19: Impact on Teaching process”, (2021-21) 5. Minor project on “Covid-19: Impact on Learning process”, (2020-21)
<p>Seminars/webinars/Add on courses/ National/International conferences</p>	
<p>Seminars/webinars/Add on courses/ National/International conferences organized</p>	<p>Organized many seminars/webinars/workshops/Add on courses/conferences and other college activities. The latest being</p> <ol style="list-style-type: none"> 1. International Conference on “Human Resource Management: Paradigm Shift and Innovative Practices” in March 2022, where I was one of the convenors under Commerce Department, JDMC, DU. 2. Organized International Conference on “Sustainable Development and the World Economy” (2019) under Commerce Department, JDMC, DU 3. Organized Add on course on “Acupressure (2021) under Alumnae association, JDMC, DU 4. Organized Panel session on “Celebrating entrepreneurship in the gen-z way”, under E Cell at JDMC, DU (2022) 5. Organized seminar on entrepreneurship awareness programme in association with the Ministry of micro, small & medium enterprises under E Cell at JDMC, DU (2022) . 6. Organized two webinars on the topic ‘Unveiling the Shark Tank Journey’ (2022) under E Cell at JDMC, DU 7. Organized webinar on the topic of “how to start a small business with less resources.” (2022) under Incubation programme at JDMC, DU 8. Organized workshop with makeup artists Bhumika Bahl, Treasure Hunt 2.0, Business Arcade and Artistic Night under E-Summit 22 under E Cell at JDMC, DU (2022) 9. organized a seminar on Career Opportunities in the Entrepreneurial World in collaboration with Fore School of Management (2022) 10. Organized a seminar on Women Entrepreneurs: Ideation, Incubation, and Innovation in collaboration with the National Service Scheme JDMC (2022) 11. organized a 2-day workshop on "Design Thinking - A Toolkit for Break Through Innovation" under Project Anupam (Incubation Programme) at JDMC.

<p>Refresher/Orientation/FDP/ National/International conference attended</p>	<p>Attended More than 30 Refresher/orientation course/workshop/ Faculty Development Programs and many National/International conferences/seminars/webinars</p>
<p>Resource Person/invited lectures/ paper presentation in workshops/Seminars/ Conferences</p>	<ol style="list-style-type: none"> 1. Delivered lecture on 'Principles and Practice of Management' for the benefit of MBA students of International Institute of Management sciences, Calcutta (1997) 2. Presented paper titled 'Corporate Governance - Role of financial institutions' in All India Commerce Conference on New corporate Governance in Bharatpur, Rajasthan (1999) 3. Presented paper titled 'Human Resource Accounting -New Horizons of Accounting disclosure practices ' in 57th All India Commerce Conference on New Horizons of Accounting disclosure practices in Jalgaon, Maharashtra. (2004) 4. Took 7 Sessions as Resource Person in ILLL Workshop, Tier II under ICT Workshop for Capacity Building of Delhi University Faculty (2009)) organized by ILLL, Delhi University 5. Took 7 Sessions as Resource Person in ILLL Workshop, Tier II under ICT Workshop for Capacity Building of Delhi University Faculty (2010) organized by ILLL, Delhi University 6. Took 7 Sessions as Resource Person in ILLL Workshop, Tier II under ICT Workshop for Capacity Building of Delhi University Faculty (2010) organized by ILLL, Delhi University 7. Paper presented on "TEAMWORK – new challenges for project leaders" at International Conference on "Industry 4.0 & Key Drivers of Sustainable Global Business Practices (ICSGBP) organized by Prestige Institute of Management & Research, Gwalior (2022) 8. Presented paper on "Managing Virtual Teams In Hybrid Work Culture – Challenges For Project Leader" in International conferences organized in JDMC, DU (2022)