

Faculty Details Proforma for DU Web-site



| | Title | First Name | Middle Name | Last Name |
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| 1 | Mr. | VARUN | KUMAR | RAI |
| 2 | Designation | Assistant Professor | | |
| 3 | Permanent | Permanent | | |
| 3 | Temporary/ Ad-hoc (Please specify) | NA | | |
| | Work Experience (Total years of experience) | 1 years | | |
| 4 | Address: | Department of Commerce, Janki Devi Memorial College, University of Delhi, Delhi, 110060 | | |
| 5 | Phone No: Office | - | | |
| | College Email Id | varun@jdm.du.ac.in varun.dse.du@gmail.com | | |
| 6 | Educational Qualifications (Highest Degree) | B.Com (Hons.), B. Ed, M.Com, UGC NTA NET-JRF (Commerce), UGC NTA NET (Management), Ph.D. (Pursuing) | | |
| | Orientation/ Refresher/ FDP/ any other | <ol style="list-style-type: none"> 4-Week Faculty Induction/Orientation Programme organized by Teaching Learning center, Ramanujan college, University of Delhi, Delhi from 23rd June, 2023-21st June, 2023 | | |
| 7 | Participation in Workshops | <ol style="list-style-type: none"> Participated in two days online workshop on “Data Analysis Using SPSS” organized by Ranchi Women College, Ranchi from 27th July, 2021-28th July, 2021 Participated in workshop entitled “SLR Meta-analysis and Bibliometric Research Online Workshop” organized by the Department of Biochemistry, Shivaji College, University of Delhi from November 12th – 16th, 2021 Participated in workshop entitled “Ms Office With Advanced Excel” organized by ICT committee, Janki Devi Memorial College on 20th September, 2023 | | |
| 8 | Administrative Assignments | | | |

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| | Department (in the last two years) | <ol style="list-style-type: none"> 1. Commerce Association committee 2. NAAC, ISO, NIRF Committee 3. Discipline committee 4. Curriculum Assessment Committee 5. Conference/FDP/ Refresher course committee |
| | College (in the last two years) | <ol style="list-style-type: none"> 6. KHOJ: Research Centre 7. ICT committee |
| | University (In the entire tenure) | <ol style="list-style-type: none"> 1. Member in question paper setting for end semester examination of different subjects 2. Head Examiner for evaluation of end semester examination answer script of Sales promotion and General management 3. External examiner for practical examination of financial management, Business Statistics and Digital empowerment for different colleges of university of Delhi |
| 9 | Areas of Interest / Specialization | <ol style="list-style-type: none"> 1. Finance 2. International Business 3. Research |
| 10 | Subjects Taught (in the last three years) | <ol style="list-style-type: none"> 1. Financial Management 2. Business Statistics 3. Business Research 4. Digital Empowerment 5. Digital Marketing 6. Sales promotion 7. Financial Management for beginners |
| 11 | Research Guidance | NA |
| 12 | Publications Profile | <ol style="list-style-type: none"> 1. Scopus/WoS/ABS/ABDC/UGC CARE (including SSCI, ESCI): 10 2. Peer reviewed: 2 3. Book: 2 |
| | Authored Books (Single/ Co-authored) | <ol style="list-style-type: none"> 1. Rai, V.K. (2021). Elements of Commerce: A book for M.Com entrance test & other competitive examinations. Sapna Ashok Prakashan. ISBN 978-93-80344-98-0. 2. Rai, V.K. (2021) B.H.U. B.Com (Hons.) entrance examination. Sapna Ashok Prakashan. ISBN 978-93-80344-96-6 |
| | Edited Books (Single/ Co-edited) | NA |
| | Chapter in book (Single/ Co-edited) (Please specify whether National or International) | NA |
| | Article in Peer-reviewed Journal (Single/ Co-edited) | <ol style="list-style-type: none"> 1. Kumar, V., Rai, V. K., & Pandey, D. K. (2023). Impact of novel coronavirus outbreak-related announcements on |

(Please specify whether National or International, UGC Listed)

- pharmaceutical stocks: empirical evidence from an emerging market. *International Journal of Monetary Economics and Finance*, 1(1), 1. <https://doi.org/10.1504/IJMEF.2023.10053697>
2. Kumari, V., Rai, V. K., & Pandey, D. (2022). Impacts of pandemic-related stimulus packages on the stock market: Evidence from India and the United States. *International Journal of Indian Culture and Business Management*, 1(1), 1. <https://doi.org/10.1504/IJICBM.2022.10046291>
 3. Lal, M., & Rai, V. K., (2023). Public Participation Behavior in Air Pollution Control: A Retrospective Review. *International Journal of Business Research and Innovation*. X(X), XX-XX.
 4. Lal, M., Kumar, R. B., Kumar, A., Saud, H. S., & Rai, V. K. (2022). Corporate social responsibility, accounting, and auditing: A retrospective review. *International Journal of Accounting, Business and Finance*, 1(2), 48–74. <https://doi.org/10.55429/ijabf.v1i2.65>
 5. Lal, M., Kumar, S., Pandey, D. K., Rai, V. K., Lim, W.M. (2023). Exchange Rate Volatility and International Trade. *Journal of Business Research*. 167, 114156. <https://doi.org/10.1016/j.busres.2023.114156>
 6. Pandey, D. K., Assaf, R., Rai, V.K. (2023). Did the Indian Stock Market Sail the Russia-Ukraine Storm Safely? *Journal of Economic Asymmetries*. 28, e00319. <https://doi.org/10.1016/j.jeca.2023.e00319>
 7. Pandey, D. K., Hunjra, A. I., Hassan, M. K., & Rai, V. K. (2023). Venture capital financing during crises: A bibliometric review. *Research in International Business and Finance*, 64, 101856. <https://doi.org/10.1016/j.ribaf.2022.101856>

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| | | <p>8. Pandey, D. K., Kumari, V., & Rai, V. K. (2021). Pandemic Effects on the Asian Emerging Markets and the Korean Stock Market. <i>The Indian Journal of Commerce</i>, 74(1,2), 1–23.</p> <p>9. Rai, V. K., & Pandey, D. K. (2022). Does privatization of public sector banks affect stock prices? An event study approach on the Indian banking sector stocks. <i>Asian Journal of Accounting Research</i>, 7(1), 71–83. https://doi.org/10.1108/AJAR-06-2021-0078</p> <p>10. Rai, V.K., and Lal, M. (2023). International Trade and Exchange Rate During War: A Bibliometric Review. <i>International Journal of Business Governance and Ethics</i>. X(X), XX-XX.</p> <p>11. Rai, Varun Kumar; Kumari, V. (2021). Impacts of the global pandemic on returns and volatilities of cryptocurrencies: An empirical analysis. <i>International Journal of Accounting, Business and Finance</i>, 1(1), 24–39. https://doi.org/https://doi.org/10.55429/ijabf.v1i1.21</p> <p>12. Pandey, D. K., Hassan, M. K., Kumari, V., Zaied, Y. B., & Rai, V. K. (2023). Mapping the landscape of FinTech in banking and finance: A bibliometric review. <i>Research in International Business and Finance</i>, 102116. https://doi.org/10.1016/j.ribaf.2023.102116</p> |
| | Conference Proceedings (or any other form of published content) | 9 |
| | Creative Writing | |
| | Translation | |
| 13 | Conference Participation (in the last three years) [Please specify whether National or International] | <p>1. Conference/Seminar: 12</p> <p>2. Invited as resource person: 1</p> |
| | Papers Presented | <p>1. Presented a paper entitled "Commerce & Management Education in India: Emerging Trends of Research " in National Seminar on Indian Business</p> |

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| | | <p>Education and Research: Problems and Prospects organized by P.G. college Ghazipur (U.P.) India, 27th September, 2014</p> <ol style="list-style-type: none"> 2. Presented a paper entitled "Impact of Microfinance on SMEs in India" in International Conference on Emerging Entrepreneurial Scenario in India" organized by University Department of Commerce & Business Administration, L N Mithila University, Darbhanga in Association with S K Choudhary Educational Trust's Shankara Group of Institutions, New Delhi, 8th December, 2017- 09th December, 2017 3. Presented a paper entitled "Impact of GST on Indian Economy" in National Seminar on Impact of GST on Business & Economy organized jointly by the University Department of Applied Economics & Commerce, BodhGaya, Bihar & Indian Accounting Association, Patna Branch, 17th November, 2019 4. Presented a paper entitled "AI in Human Resource Accounting: Challenges & Opportunities" in 42nd All India accounting Conference and International Seminar on Accounting Education and Research organized by Dept. of Accounting, Faculty of Commerce and Management Studies Jai Narain Vyas University, Jodhpur Rajasthan & IAA Jodhpur Branch 28th December, 2019- 29th December, 2019 5. Presented a paper entitled "The Changing Face of Accounting: Prospects and Issues in Application of Artificial Intelligence" in Two-day International E-conference on changing landscapes in Business, Finance and Economy: A global perspective organized by Department of commerce, Sidho-Kanho Birsa university Purulia, West Bengal in collaboration with IQAC, SKBU during 28th November 2020- 29th November, 2020 6. Presented a paper titled "Fintech in Banking and Finance" in 73rd All India |
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| | | <p>commerce conference organized by Indian Commerce Association in collaboration of Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, Maharashtra 22th December, 2022- 24th December, 2022</p> <p>7. Presented a paper titled "FinTech in Banking and Finance: A Bibliometric Review" in 44th IAA conference organized by IAA Gwalior and Jiwaji University, Gwalior 29th October, 2022-30th October, 2022</p> <p>8. Presented a paper titled "International Trade and Exchange Rate During War: A Retrospective Review" organized by Central University of Jharkhand, Ranchi from 11 oct, 2022-12 oct 2022</p> <p>9. Presented a paper titled "Efficiency of GST in Special Category States in India" organized by Department of Commerce, University of Delhi, Delhi from 11th January, 2023- 12th January, 2023</p> <p>10. Presented a paper titled "Business Angels and Entrepreneurial Finance: A Bibliometric Analysis" in 74th All India Commerce Conference organised by Department of Commerce, University of Delhi, Delhi and OP Jindal Global University, Sonapat Haryana in collaboration of Indian commerce association from 13th December, 2023-15th December, 2023</p> <p>11. Presented a paper titled "Effect of GST on Small-Scale Retailer's Ease of Doing Business: A Cross-Sectional Study" in 45th All India Accounting Conference organised by Department of Commerce University of Kerala, Thiruvananthapuram from 9th December, 2023-10th December, 2023</p> <p>12. Presented a paper titled "Role of spirituality in Indian Business" in National Seminar on Indian Knowledge Systems in Commerce and Management organised by Central University of Haryana, Mahenderagarh, Haryana from 15th February, 2024-16th February, 2024</p> |
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| | Sessions Chaired | 1. Resource person in “ Seven Days’ National Workshop on UGC NTA NET/JRF ” organized by Department of Commerce, Magadh University, Bodh Gaya, Bihar in collaboration of Indian Accounting Association , Patna Branch from 1 st February, 2020-7 th February, 2020. | | |
| | Discussant or any other | | | |
| 14 | ICT enabled teaching-learning | | | |
| | Development of e-content (Please specify if it is e-lesson, e-quizzes, e-lectures; also mention the Institution for which the same has been prepared) | | | |
| | Development of MOOCs | | | |
| 15 | Contribution to development of Syllabi | | | |
| 16 | Research Projects | Major Grants | Research Collaboration | UGC Funded Research Projects |
| 17 | Awards and Distinctions | <ol style="list-style-type: none"> 1. Research Publication Award for publication in Scopus top Q1 journal from Institute of Eminence, University of Delhi, Delhi, 2023. 2. Brilliant Performance Award in National Accounting Talent Search, Organized by Indian Accounting Association, 2013. | | |
| 18 | Association With Professional Bodies | <ol style="list-style-type: none"> 1. Life member of Academique Discussion Group (Faculty of law, B.H.U., Varanasi) 2. Life member Indian Accounting Association - PTN-100. 3. Elected Executive committee member, Indian Accounting Association, East Zone. 4. Treasurer of Shri Ramchandra Foundation. 5. Life Member of Indian Commerce Association-UP-1027. 6. Life Member and Secretary, Association for Academic Research and Innovation | | |

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| 19 | Other Activities | <ol style="list-style-type: none"> 1. Reviewed 7 Research paper for renowned Scopus indexed and 4 peer reviewed journals including Research in International Business and Finance, Asian Journal of Accounting Research, International Journal of Emerging Markets, FIIB Business Review, Qeios, International Journal of Accounting Business and Finance and others. 2. Author metrics: Total citations- more than 100, H index 5, i10 index 4, g index 10 3. Program Coordinator of two days online workshop on “ Mastering Business Statistics With Excel: Practical Application and Analysis Techniques” organized by Department of Commerce, Janki Devi Memorial College under Aegis of IQAC from 2nd November, 2023-3rd November, 2023 4. Program Coordinator of two days online workshop on “ Ethical Horizons in Research: Navigating Principles, Practices and Pitfalls” organized by Department of Commerce, Janki Devi Memorial College in collaboration of Khoj: College Research Centre under Aegis of IQAC from 2nd December, 2023-3rd December, 2023 5. Certificate of Appreciation for working as member of organizing committee of “Seven Days Online Workshop on Research Methodology” organized jointly by the University Department of Applied Economics & Commerce, Magadh University, Bodh Gaya, Bihar and Indian Accounting Association, Patna Chapter, June 1st June, 2020 7th June, 2020 6. Certificate of Appreciation for working as member of organizing committee of “Udbhav: A Lecture Series to Facilitate Creative Learning” organized jointly by the University Department of Applied Economics & Commerce, Magadh University, Bodh Gaya, Bihar & Indian Accounting Association, Patna Chapter, June 12- June 17, 2020 |
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| | | <ol style="list-style-type: none"> 7. Certificate of Appreciation for working as member organizing committee of “One-Week National Faculty Development Program on Research Methodology” from 07-11 September,2020 organized jointly by P.G. Department of Commerce, Magadh University, Bodh Gaya, Bihar and Indian Accounting Association, Patna Branch 8. Certificate of Appreciation for working as organizing secretary of “Two Days’ Workshop on Research Journey” on 26th & 27th June, 2021 organized by Indian Accounting Association, Patna Branch 9. Certificate of Acknowledgement for working as Organizing secretary of “Three-Day Online Hands-on Workshop on Econometrics Analysis Using Eviews” from 6th – 8th March, 2022 organized by Association for academic Research and Innovation 10. Working as part time “Technical Team” (Editorial Board) for International Journal of Accounting Business and Finance (a Bi-annual peer reviewed Journal). www.ijabf.in 11. Scouting, 2004 12. Participant in event organized by Trust on Best society, 2012-2013 13. National Service Scheme, 2015 14. Team co-leader in ‘SPANDAN’ inter faculty youth festival, 2015 15. Co convener in ‘PALLAVAN’ centennial celebration, 2015 16. CCC, 2015 17. Certificate course in YOGA 18. Co-convener in ‘JHANKI’ 2015 19. Team leader in ‘SPANDAN’ inter faculty youth festival, 2016 20. Convener in intra faculty youth festival, 2016 21. Participant in cultural procession in ‘SPANDAN’ 2016 |
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This is to certify that the information provided by me is correct and to the best of my knowledge

Name and Designation:

Mr. Varun Kumar Rai

Assistant Professor

Department of Commerce
Janki Devi Memorial College
University of Delhi, Delhi, 110060