

Faculty Details Proforma for DU Web-site



	Title	First Name	Middle Name	Last Name
1	Dr.	Sanatan		Tiwari
2	Designation	Assistant Professor		
3	Permanent	Permanent		
	Temporary/ Ad-hoc (Please specify)			
	Work Experience (Total years of experience)	11 years & 6 months		
4	Address:	Janki Devi Memorial college		
5	Phone No: Office			
	College Email Id	sanatan@jdm.du.ac.in		
6	Educational Qualifications (Highest Degree)	Ph.D. in management studies (F.M.S, Delhi)		
7	Orientation/ Refresher/ FDP/ any other Participation in Workshops	5 FDP attended on research, 2 attended on innovative teaching methodology		
8	Administrative Assignments			
	Department (in the last two years)	Organized various workshops		
	College (in the last two years)	Organized various events		
	University (In the entire tenure)	Was co convenor of enabling unit & placement cell.		
9	Areas of Interest / Specialization	Marketing & International Business		
10	Subjects Taught (in the last three years)	Digital marketing, Advertising, Entrepreneurship,		
11	Research Guidance	Not Yet		
12	Publications Profile			
	Authored Books (Single/ Co-authored)	Co authored book on industrial economics which was referred and recommended by Delhi school of Economics, Economics		
	Edited Books (Single/ Co-edited)	Business Economics		
	Chapter in book (Single/ Co-edited) (Please specify whether National or International)	Submitted chapter in Taylor & Francis for Digital marketing		
	Article in Peer-reviewed Journal (Single/ Co-edited) (Please specify whether National or International, UGC Listed)	Total 10 Articles 4 in scopus indexed journals and rest other 6 in peer reviewed journals.		

	Conference Proceedings (or any other form of published content)			
	Creative Writing			
	Translation			
13	Conference Participation (in the last three years) [Please specify whether National or International]			
	Papers Presented			
	Sessions Chaired		Chaired in 2012	
	Discussant or any other			
14	ICT enabled teaching-learning	Virtual trading sessions	Virtual access of market platforms	PPTs, interactive sessions of speakers
	Development of e-content (Please specify if it is e-lesson, e-quizzes, e-lectures; also mention the Institution for which the same has been prepared)			
	Development of MOOCs			
15	Contribution to development of Syllabi	Digital marketing, UGCF, NEP 2020	Consumer relationship management UGCF, NEP 2020	MBA committee of courses meeting special invitee for NIFTEM
16	Research Projects	Major Grants	Research Collaboration	UGC Funded Research Projects
17	Awards and Distinctions			
18	Association With Professional Bodies	Young Indians CII	Indian Accounting Association	
19	Other Activities	Board advisory member of a US based company and special educator for many NGO.		

This is to certify that the information provided by me is correct and to the best of my knowledge

Name and Designation: Dr Sanatan Tiwari and Assistant Professor