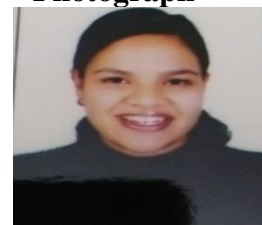


## Faculty Details Proforma for DU Web-site

**Photograph**



	<b>Title</b>	<b>First Name</b>	<b>Middle Name</b>	<b>Last Name</b>
1	Ms.	NANCY		RAO
2	<b>Designation</b>	Assistant Professor		
3	<b>Permanent</b>	Permanent		
	<b>Temporary/ Ad-hoc (Please specify)</b>			
	<b>Work Experience (Total years of experience)</b>	11 Years		
4	<b>Address:</b>	Janki Devi Memorial College, University of Delhi		
5	<b>Phone No: Office</b>			
	<b>College Email Id</b>	nancy@jdm.du.ac.in		
6	<b>Educational Qualifications (Highest Degree)</b>	M.Phil, Pursuing Ph.D		
7	<b>Orientation/ Refresher/ FDP/ any other</b>	<p>Successfully completed 4 week faculty development programme on “Faculty in Universities/Colleges/Institutes of Higher Education” organized by TLC Ramanujan College, University of Delhi from 23May - 21 June 2023.</p> <p>Attended the workshop "Faculty Portal and Orientation Session" on 15th September 2023 organized by the IQAC and ICT Committee, Janki Devi Memorial College.</p> <p>Participated in a One-Day Workshop entitled “NAAC Criteria” jointly organized by Janki Devi Memorial College and Guru</p>		

		<p>Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education held on 19th July 2023.</p> <p>Participated in the National Intellectual Property Awareness Mission (NIPAM) launched by the Government of India under the banner "Azadi Ka Amrit Mahotsav" to create widespread awareness on Intellectual Property Rights (IPR) on September 20, 2023 in association with Intellectual Property Office, Mumbai</p> <p>Attended three Days online workshop on "Introduction to R Programming" organized by Data परिभाषा from 12th August to 14<sup>th</sup> August 2021.</p> <p>Attended two day FDP Program organized by the Commerce Department of Kamala Nehru College on the topic "Enhancing Research skills" from 4-5<sup>th</sup> August 2021</p> <p>Successfully participated in the workshop on "Data Analysis Using SPSS" organized by ICFAI Business School on "Data Analysis Using SPSS" on 17<sup>th</sup> June 2021</p>
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	<p>Attended two day FDP Program on “Academic writing for high impact journals” organized by Global Research Foundation for Corporate Governance on September 26 and 27, 2020</p> <p>Attended a webinar on "Building Self Reliant India in Post Covid Regime" organized by Department of Commerce, Shivaji College, University of Delhi scheduled on 19th May 2020.</p> <p>Attended a webinar on the topic 'Aptitude Building for Jobs and Competitive Exams' organized by Dyal Singh college eve. , University of Delhi on 14th October, 2020.</p> <p>Attended webinar on the topic ‘Becoming Global Professionals’ organized by Glopal Management and Services Pvt.Ltd. in collaboration with Dyal Singh college eve. on 7th October, 2020.</p> <p>Attended a webinar- 'Gandhi's Message to Student' on 9th October, 2020 organized by IQAC and department of commerce, Jesus and Mary College, University of Delhi</p> <p>Attended webinar on 'Essence of financial planning amidst covid19’ which was conducted on 14<sup>th</sup> May, 2020 by IQAC and department of commerce, PGDAV College,</p>
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		<p>University of Delhi</p> <p>Attended webinar on “Atmanirbhar Bharat Abhiyan : An Opportunity to Change the Narrative from Survival to Strength” held on 19/06/2020 organized by Rukmini Devi Institute of Advanced Studies.</p> <p>Attended webinar on the “Role of Entrepreneurs and Startups post COVID-19” organized by the Department of Business Studies, School of Management, Gautam Buddha University, Greater Noida.</p> <p>Attended Webinar on “Changing Paradigm of Research in Covid Era” organized by Department of Commerce, Shivaji College, University of Delhi held on May 12, 2020.</p> <p>Attended Webinar on "Happiness and Public Policy in the wake of COVID-19" organized by Department of Commerce, Dyal Singh College, University of Delhi, on 25th May2020.</p>
	<p><b>Participation in Workshops</b></p>	<p>Successfully Completed one day FM Workshop (Under NEP) organised by Department of Commerce And IQAC, Janki Devi Memorial College, University of Delhi</p>

		<p>on November 4, 2023.</p> <p>Participated in two days online workshop held on "Mastering business statistics using Excel" organized by Department of Commerce, Janki Devi Memorial College, University of Delhi from 2nd to 3rd December, 2023</p> <p>Participated in two days online workshop on "Research and Publication Ethics" organized by Department of Commerce, Janki Devi Memorial College, University of Delhi on 2-3 December 2023</p> <p>Participated in one day workshop on "Ethics and Culture" organized by Value Added Course Committee and Janki Devi Memorial College, University of Delhi on 20<sup>th</sup> May, 2023.</p> <p>Participated in One Day (Online) Workshop on "Techniques of Proofreading" organized by Mahatma Hansraj Faculty Development Centre, Hansraj College during (September 18, 2021).</p> <p>Participated in International Workshop on 'Perspectives on Corporate Governance and Institutions' organized by Global Research Foundation for Corporate Governance</p>
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		<p>on September 26, 2021</p> <p>Participated in International workshop on ‘CSR DURING COVID-19’ organized by Global Research Foundation for Corporate Governance on June 12, 2020,</p> <p>Participated in workshop on “Media’s Responsibility Towards Public Accountability: Transition to Transformation” on May 27th, 2020 organized by Department of Laws, BPS Mahila Vishwavidyalaya , Khanpur Kalan, Sonipat, Haryana</p> <p>Participated in workshop on “Comparative Evaluation of Old Tax Rates Regime Vs New Tax Rates Regime for FY 2020 – 21” organized by Bharati College, University of Delhi on May 14, 2020.</p> <p>Participated in International workshop on “The Case For Radical Reform Of Corporate Governance” organized by Global Research Foundation for Corporate Governance (GRFCG) on July 15, 2020,</p> <p>Participated in workshop on "Sustainability- Insights into Consumption, Trade and Environment Facets" held on October 13th, 2020 hosted by the Department Of</p>
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		<p>Commerce under the aegis of Internal Quality Assurance Cell (IQAC) of Sri Aurobindo College, University of Delhi.</p> <p>Participated in International webinar on ‘Minding The Corporate Governing Gap: The Institutional Construction Of Corporate Governance In Latin America: Lessons For India?’ organized by Global Research Foundation for Corporate Governance (GRFCG) on August 7, 2020,</p>
8	<b>Administrative Assignments</b>	
	<b>Department (in the last two years)</b>	<p>Faculty coordinator of Commerce Association.</p> <p>NAAC Point Person</p> <p>Member- Course exit survey</p> <p>Member- Admission Committee</p> <p>Member- E-content</p>
	<b>College (in the last two years)</b>	<p>Member- NAAC Criteria V</p> <p>Member-Refreshment Committee</p> <p>Member- Entrepreneurship cell</p> <p>Member- Anti- Ragging Committee.</p>
	<b>University (In the entire tenure)</b>	<p>1.Participated in evaluation of different undergraduate papers taught</p> <p>2.Member of board for setting question paper for UG Examination</p> <p>3.External Examiner for practical Examination at UG level</p>

9	<b>Areas of Interest / Specialization</b>	Organisational Behaviour, Human Resource Management
10	<b>Subjects Taught (in the last three years)</b>	1.Business organization & Management 2. Advertising & Personal Selling 3.Personal Financial Planning 4.Finance for Everyone 5.Corporate Laws 6.E-Commerce
11	<b>Research Guidance</b>	
12	<b>Publications Profile</b>	
	<b>Authored Books (Single/ Co-authored)</b>	
	<b>Edited Books (Single/ Co-edited)</b>	
	<b>Chapter in book (Single/ Co-edited) (Please specify whether National or International)</b>	
	<b>Article in Peer-reviewed Journal (Single/ Co-edited) (Please specify whether National or International, UGC Listed)</b>	<p>Paper published in Global Journal of Enterprise Information System (GJEIS), Online eISSN No: 0975-1432 , 2014: Vol-6 Is-6, <b>Titled:</b> “Retailing trends and opportunities of China’s products in Indian market”</p> <p>Paper titled “Exploration of kingfisher airline’s fiasco (with reference to ethical and governance issues) published in Pramana Research Journal, <b>ISSN NO: 2249-2976</b>, Volume 9, Issue 2, 2019, pg 1-19</p> <p>Paper titled “Under Standing The Concept</p>



		<p>Of Extensible Business Reporting Language” published in EXCEL International Journal of Multidisciplinary Management Studies , <b>ISSN 2249- 8834</b> EIJMMS, Vol.5 (5), May (2015)</p> <p>Paper titled “An Ephemeral Analysis Of Sahara Group Fraud With The Investors (with Reference To Governance Issues Involved)” published in Indian Streams Research Journal, ISSN No : <b>2230-7850</b> ,Volume 5 ,Issue 1, Feb 2015</p> <p>Paper titled “A Case Study Of Sahara India Pariwar Scandal (With Reference To Ethical And Governance Issues Involved)” published in International Journal Of Research In Commerce, It &amp; Management, ISSN No : <b>ISSN 2231-5756</b>, Volume No. 5 Issue No. 03, March 2015</p>
	<p><b>Conference Proceedings (or any other form of published content)</b></p>	<p>Paper titled “Kingfisher Airline’s Failure (With Reference To Ethical And Governance” published in conference proceedings of XIV National Conference on Sustainable Development: People, Planets and Partnerships on 05 April 2019 with ISBN 978-93-85022-12-0, page 73-84</p> <p>Paper titled “A Study of Financial Irregularities at Reebok India” published in</p>

		<p>the conference proceedings of National Conference on “Emerging Trends and Contemporary Issues in Finance” at Dyal Singh Evening College, University of Delhi, March 29th-30th, 2016</p> <p>Paper published in the conference proceedings of International Conference on Research in Marketing (ICRM 2013) organized by IIT Delhi, Curtin university Australia, XLRI Jamshedpur, <b>ISBN NO. 978-1-63041-998-1, Titled: "Consumer Buying Behaviors in Malls: Delhi &amp; NCR"</b></p>
	<b>Creative Writing</b>	
	<b>Translation</b>	
13	<b>Conference Participation (in the last three years) [Please specify whether National or International]</b>	
	<b>Papers Presented</b>	<p>Paper presented titled “Is Pay the Most Motivating Factor in IT Firms?” presented at second international conference organized by Global Research Foundation for Corporate Governance on revisiting business and corporate governance held on 10-11 September, 2022 at Indian Law Institute</p> <p>Presented Paper titled “What Motivates the Employees in Consulting Firms?” presented at International conference on “on Corporate Governance: Issues, Challenges</p>

		<p>And Changing Paradigms” organized by Global Research Foundation for Corporate Governance held on 7-8 September, 2019 at India International Centre, Delhi</p> <p>Paper presented at National Conference on “Emerging Trends and Contemporary Issues in Finance” at Dyal Singh Evening College, University of Delhi, March 29th-30th, 2016</p> <p>Paper presented titled “What determines Consumer Behavior in Organized Retailing in an Emerging Market? New Insights” at 3<sup>rd</sup> Annual Commerce Convention on “Leveraging Business: Discovering New Horizons” at Department Of Commerce, Delhi School of Economics, April 12-13, 2013.</p> <p>Paper presented titled “What determines Consumer Behavior in Organized Retailing in an Emerging Market? New Insights” at 3<sup>rd</sup> Annual Commerce Convention on “Leveraging Business: Discovering New Horizons” at Department Of Commerce, Delhi School of Economics, April 12-13, 2013.</p> <p>Paper titled “Corporate Governance: India Vs UK and US” presented at national seminar on “Empowering Growth through</p>
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		Corporate Governance and Economic Stability Measures” at Shri Guru Gobind Singh College of Commerce, University of Delhi, 23-24 February 2012.		
	<b>Sessions Chaired</b>			
	<b>Discussant or any other</b>			
14	<b>ICT enabled teaching-learning</b>	PPTs	Google Classrooms	JDM College E content
	<b>Development of e-content (Please specify if it is e-lesson, e-quizzes, e-lectures; also mention the Institution for which the same has been prepared)</b>	Lecture/PPT for Finance for everyone, BOM paper		
	<b>Development of MOOCs</b>			
15	<b>Contribution to development of Syllabi</b>	Syllabus of 1. Human Resource management 2. Work Environment for HRM paper		
16	<b>Research Projects</b>	Major Grants	Research Collaboration	UGC Funded Research Projects
17	<b>Awards and Distinctions</b>	Awarded certificate by Jesus and Mary College, University of Delhi for securing first division and sixth position in B.Com (2006-2009) South Delhi Campus.		
18	<b>Association With Professional Bodies</b>			
19	<b>Other Activities</b>			

**This is to certify that the information provided by me is correct and to the best of my knowledge**

**Name and Designation: \_\_\_NANCY RAO, Assistant Professor\_\_\_\_\_**