

## Faculty Details Proforma for DU Web-site



	<b>Title</b>	<b>First Name</b>	<b>Middle Name</b>	<b>Last Name</b>
1	Mrs.	Mamta		
2	<b>Designation</b>	Assistant Professor		
3	<b>Permanent</b>	Permanent		
	<b>Temporary/ Ad-hoc (Please specify)</b>	-		
	<b>Work Experience (Years of experience)</b>	11 Years		
4	<b>Address:</b>	-		
5	<b>Phone No: Office</b>	<b>011-49876630</b>		
	<b>College Email</b>	mamtacomm@jdm.du.ac.in		
6	<b>Educational Qualifications (Highest Degree)</b>	MBA, Pursuing PhD		
7	<b>Orientation/ Refresher/ FDP/ any other</b>	<ul style="list-style-type: none"> <li>● Participated and Successfully Completed Four Days Online Hands-on Training on <b>NVivo AND Citavi</b> held on 6th- 8th Nov 2023 and 10th Nov 2023.</li> <li>● Participated and Successfully Completed Fifteen Days Teacher Training Programme on <b>“NEP 2020 Orientation &amp; Sensitization Programme”</b> under Malaviya National Mission Teachers Training Programme of University Grant Commission (UGC) Organised by Mahatma Hansraj Malaviya Mission Teacher Training Centre, Hansraj College, University of Delhi from 3rd Nov 2023- 17th Nov 2023.</li> <li>● Successfully Completed One week Online Faculty Development Programme in <b>“Innovative tools in Information Technology and Management Discipline for enhancing</b></li> </ul>		

		<p><b>Education and Research</b> “organized by IIMT College of Management in collaboration with Indian Economic Association &amp; UPECA , held from 25th July 2023 to 31st July 2023.</p> <ul style="list-style-type: none"> <li>● Successfully Completed One Month Online <b>National Faculty Induction Programme /Orientation Course</b> organized by Guru Angad Dev Teaching Learning Centre, a Centre under PMMMMNMTT, Ministry of Education, Government of India in collaboration with Janki Devi Memorial College, University of Delhi held from 23rd June 2023 to 22nd July 2023.</li> <li>● Successfully Completed online Two - Weeks Interdisciplinary Refresher Course in “<b>Managing Online Classes &amp; Co- creating MOOCS 27.0</b>” from 06 – 20 June, 2023 and obtained Grade A+, organized by Teaching Learning Centre, Ramanujan College University of Delhi under the aegis of Ministry Of Education Pandit Madan Mohan Malaviya National Mission On Teachers And Teaching.</li> <li>● Participated in the One Day Workshop for Educators on “<b>Ethics &amp; Culture</b>” a Value Addition Course (VAC) for the Undergraduate programme organized by Value Addition Courses Committee and Janki Devi Memorial College, University of Delhi on 20th May 2023.</li> <li>● Successfully Completed online Two - Week Interdisciplinary Refresher Course in “<b>COMMERCE</b>” from 30 October - 13 November, 2022, organised by Teaching Learning Centre, Ramanujan College University of Delhi in collaboration with Janki Devi Memorial College University of Delhi under the aegis of Ministry Of Education Pandit Madan Mohan</li> </ul>
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		<p>Malaviya National Mission On Teachers And Teaching and obtained Grade A.</p> <ul style="list-style-type: none"> <li>● Successfully completed a 4 week induction /orientation programme for <b>“Faculty in Universities/ Colleges/ Institutes of Higher Education “</b> from 20th June 2022 -19th July 2022 under the aegis of Ministry of Education PMMMMNMTT in collaboration with Ramanujan College and obtained A+ Grade</li> <li>● Attended a FDP organized by Department of Commerce under the aegis of IQAC, JDMC on Topic <b>“Data Analysis With Microsoft excel II”</b> held on 29th March 2022</li> <li>● Successfully Completed One Week National online FDP on <b>“ Qualitative Research &amp; Issues in Plagiarism (An Interdisciplinary Approach)”</b> organized by Guru Angad Dev Teaching Learning Centre, a centre Under pandit Madan Mohan Malviya National Mission on Teachers and Training scheme of Ministry of Education &amp; Department of Business Economics, SGTB Khalsa College, University of Delhi ,held from Aug 5th -Aug 11, 2021 and has obtained <b>“A”</b> Grade</li> <li>● Participated in One Week online FDP on <b>“Ict Enabled Teaching Learning”</b> Under pandit Madan Mohan Malviya National Mission on Teachers and Training scheme of MHRD, Govt of India held from Sep 7th -sep 13, 2020 organised by Ramanujan College (University of Delhi) and Janki Devi Memorial College (University of Delhi) and obtained A+</li> <li>● Attended the online Faculty Development Programme on the topic <b>“Faculty Well- Being During Covid -19”</b> organized by Banarsidas Chandiwala</li> </ul>
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		<p>Institute of Professional Studies,Dwarka, GGSIP University Delhi on 29th June 2020</p> <ul style="list-style-type: none"> <li>● Successfully Completed a four weeks online training on “<b>Advanced Excel</b>” from 23RD May 2020 to 22nd June ,2020 conducted by Internshala Traninings (certificate no: 4509E042-D700-364C-C860-9E9256D5EB9F)</li> <li>● Participated in One Week online Faculty Development Programme on “<b>Research Methodology : Tools &amp; Techniques</b>” Under pandit Madan Mohan Malviya National Mission on Teachers and Training scheme of MHRD, Govt of India held from 5th - 11th June 2020 at ARSD College, University of Delhi</li> <li>● Participated in 3 days National level online Faculty Development Program on “<b>HR Strategies</b>” organized by Department of Human Resource Management, Dr. MGR Educational and Research Institute University, Adyalampattu Campus, Chennai held from 27th May – 29th May 2020</li> <li>● Participated in online Faculty Development Program series on “<b>Learning, Pedagogy and effective use of case Methodology</b>” organized by ASMA Group of institutions held from 17th May to 21st May 2020</li> <li>● Participated in Faculty Development Programme: National Webinar entitled “<b>ICT Enabled Higher Education in India: Challenges and Opportunities</b>” organized by Guru Angad Dev Teaching Learning Centre ,SGTB Khalsa College, University of Delhi under the Pandit Mohan</li> </ul>
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		<p>Malaviya National Mission on Teachers and Teaching of MHRD held on 15th April 2020</p> <ul style="list-style-type: none"> <li>● Attended and organized the faculty Development Programme on <b>“Research Methods for Business Management, Economics and Social Sciences”</b> held o 2ND Nov. 2018 organized by Janki Devi Memorial College in collaboration wth IBS (ICFAI Business School)</li> <li>● Attended 7 days FDP on <b>“Research Techniques for Cross-Sectional, Time Series &amp; Panel Data”</b> held from June 8-14, 2018 organized by Sri Guru Gobind Singh College of Commerce, University of Delhi</li> <li>● Attended 2 days Faculty development Programme on <b>“Contemporary Research Methodology”</b> organized by Aryabhatta College, University of Delhi on 15th-16th April 2017</li> </ul>
	<p><b>Participation in Workshops</b></p>	<ul style="list-style-type: none"> <li>● Attended workshop <b>"Enhancing Learning Experiences Using ICT- A Hand on Training Session"</b> on 21st Sept. 2022 organized by IQAC, ICT Committee Janki Devi Memorial College.</li> <li>● Participated in an online Workshop titled <b>"Enhancing Institutional and Faculty Academic and Research Visibility- A Workshop on INFLIBNET Portal"</b> on 17th September 2022 organized by IQAC , Library and ICT Committee Janki Devi Memorial College.</li> <li>● Participated in The International Workshop on <b>“How to write Literature Review in Research Papers”</b> (IWHWLRP-2020) organized by</li> </ul>

		<p>Research Foundation of India, jointly organized by World Virtual Conference Forum on 31<sup>st</sup> May 2020.</p> <ul style="list-style-type: none"> <li>• Participated in 2 days workshop on "<b>Information Technology</b>" organized by Centre for Professional Development in Higher Education (CPDHE), University of Delhi in 2014.</li> <li>• Participated in 3 days "<b>Workshop on Business Entrepreneurship &amp; Management</b>" organized by University of Delhi, 2013</li> <li>• Participated in "<b>Workshop on ISO awareness</b>" organized by USMS (IP University) 2010</li> </ul>
8	<b>Administrative Assignments</b>	
	<b>Department (in the last two years)</b>	<ol style="list-style-type: none"> <li>1. Co-Convener of Commerce Association (2019-2020, 2020-2021, 2021-2022, 2022-2023)</li> <li>2. Commerce admission Committee</li> <li>3. Curriculum Assessment Committee</li> <li>4. E-content committee</li> </ol>
	<b>College (in the last two years)</b>	<ol style="list-style-type: none"> <li>1. Coordinator of Career Counselling, Career opportunity and Skill enhancement.</li> <li>2. Member of annual prize committee</li> <li>3. Criterion Writer ,NAAC member</li> <li>4. Data Coordinator- AISHE</li> <li>5. ICT and Automation Committee and ICT Academy team</li> <li>6. NIRF</li> </ol>
	<b>University (In the entire tenure)</b>	-
9	<b>Areas of Interest / Specialization</b>	Business Law and Human Resource Management
10	<b>Subjects Taught (in the last three years)</b>	<ol style="list-style-type: none"> <li>1. Business Law</li> <li>2. Principles of Marketing</li> <li>3. Business Organisation &amp; Management</li> <li>4. Human Resource Management</li> </ol>
11	<b>Research Guidance</b>	-

12	<b>Publications Profile</b>	
	<b>Authored Books (Single/ Co-authored)</b>	-
	<b>Edited Books (Single/ Co-edited)</b>	-
	<b>Chapter in book (Single/ Co-edited) (Please specify whether National or International)</b>	-
	<b>Article in Peer-reviewed Journal (Single/ Co-edited) (Please specify whether National or International, UGC Listed)</b>	<ul style="list-style-type: none"> <li>● Published a Research paper title "<b>An Analysis Of Relationship Between BSE Sensex, FII &amp; DII Flows In India</b>" in Ugc care journal- Education and Society, Jan 2023, Vol. 47, issue- 1, No.-5, pp. 93-102; ISSN: 2278-6864 (Co-author)</li> <li>● Published an article "<b>Green Building: A New Wave In India</b>" in International Journal of scientific research and management, Vol. 3, NO. 12, Dec 2015 ,pp. 3781 – 3790, ISSN 2321-3418</li> <li>● Published an article "<b>Sanitation: An Alarming Situation In India</b>" in International Journal of Management Research, Vol. 3, No. 6, June 2015, pp. 64 - 70; ISSN 2321-1709</li> <li>● Published an article "<b>Product Placement: Strategy For Wise Marketers</b>" in International Journal of Management Research, Vol. 3, No. 6, June 2015, pp. 260 - 264; ISSN 2321-1709</li> <li>● Published an article "<b>Top Social Media Updates 2015:- A Review Of Popular Global Social Platforms</b>" in International Journal of Advance and Innovative Research, Vol. 2, No. 3, July-September 2015, pp. 63 - 68; ISSN 2394 – 7780 ( Co- author)</li> </ul>

		<ul style="list-style-type: none"> <li>Published an article "<b>Digital Marketing: A Success Mantra For 21st Century Marketers</b> " in International Journal of Research in Management &amp; Social Science, Vol. 3, No. 3, July- September 2015, pp. 105 - 109; ISSN 2322 – 0899 ( Co- author)</li> <li>Published an article "<b>Green Marketing: The Emerging Trend In India</b>" in International Journal of Innovation and Scientific Research, Vol. 6, No. 1 Aug. 2014, pp. 68-70; ISSN 2351-8014</li> </ul>		
	<b>Conference Proceedings (or any other form of published content)</b>	-		
	<b>Creative Writing</b>	-		
	<b>Translation</b>	-		
13	<b>Conference Participation (in the last three years) [Please specify whether National or International]</b>	<ul style="list-style-type: none"> <li>Participated as a member of "Organizing Committee" of the International Conference organized by Department of Commerce under the aegis of IQAC Janki Devi Memorial College on "<b>Human Resource Management: Paradigm Shift and Innovative Practices</b>" on 4th March 2022</li> <li>Attended and organized 2 days International Conference on "<b>Sustainable Development and the World Economy</b>" held on Feb. 4-5, 2019 at India International Centre organized by Janki Devi Memorial College, University of Delhi.</li> </ul>		
	<b>Papers Presented</b>	-		
	<b>Sessions Chaired</b>	-		
	<b>Discussant or any other</b>	-		
14	<b>ICT enabled teaching-learning</b>	PPT'S	GOOGLE CLASSROOM	YOUTUBE LINKS



	<b>Development of e-content (Please specify if it is e-lesson, e-quizzes, e-lectures; also mention the Institution for which the same has been prepared)</b>	E- Quizzes	-	-
	<b>Development of MOOCs</b>	-	-	-
15	<b>Contribution to development of Syllabi</b>	-	-	-
16	<b>Research Projects</b>	Major Grants	Research Collaboration	UGC Funded Research Projects
		-	-	-
17	<b>Awards and Distinctions</b>	-	-	-
18	<b>Association With Professional Bodies</b>	<ul style="list-style-type: none"> <li>• Member of Indian Accounting Association</li> <li>• Member of Indian Commerce Association.</li> </ul>		
19	<b>Other Activities</b>	-		

**This is to certify that the information provided by me is correct and to the best of my knowledge**

**Signature of Faculty Member:** \_\_\_\_\_

**Name and Designation:** \_\_\_MAMTA

**Assistant professor**

**Department of Commerce**