AAMDANI- The Finance and Investment Cell



About The Society

AAMDANI, The Finance and Investment cell of Janki Devi Memorial college has a vision to create a group of incredible women with strong business acumen by imparting a blend of academic and practical knowledge of finance to university students. Since 2016, the society has been divided into groups of individuals who contribute their interpersonal skills to run the society.

Name of the Convenors: Dr. Devender Kumar, Ms. Bijoyita Yonzon, Ms. Richa Dani and Ms.

Trisha Jolly

Student office bearers, 2022-23
President: Ananya Chahal (III year)

Vice President: Kartika Aggarwal (III year)

General Secretary: Diya Chanana (III year), Ayushi Jain (III year)

Chief Coordinator: Srishti Nagpal (III year)

Media & Marketing Heads: Bhavyaa Bhalla (III year), Kaavya Maurya (Il year)

Content & Creative Heads: Ashima Ahlawat (III year), Vidhi (Il year)

Operation Heads: Niharika (II year), Abirah Nabi (Il year)

Sponsorship Heads: Harshita Kumari (III year), Anjali Rudola (Il year)

FINANCIAL LITERACY WEBINAR



AAMDANI: The Finance and Investment cell of Janki Devi Memorial college organized a one hour FINANCIAL LITERACY PROGRAM under the mentoring of Ms Shikha Mittal, the founder and director of Be artsy Foundation on 29th

September 2022, from 11:30 onwards in room number 15.In the webinar she explained the importance of financial literacy .She further discussed how to earn money from different portfolios, how to further mange it and lastly where to save the extra funds left. She also discussed various forms of investment .She ended by saying that INVESTMENT IN KNOWLWDGE PAYS THE BEST INTEREST.

PRODUCT MANAGEMENT



Successful entrepreneurs who make their brand world famous and leave everlasting impact of their brands on our minds that refuse to fade away are pioneers on product management. Therefore, it is veryimportant to learn how to manage and grow a developing product management business. With this aim in mind, *AAMDANI: The Financeand Investment Cell* of *Janki Devi Memorial College* organized a session on **PRODUCT MANAGEMENT** under the mentoring of **Mr. ANKUR JHA**, the AI/ML product manager with over 14 years' experience, on 7th November 2022, from 5:00 pm to 6:00 pm throughvirtual platform. In this session he explained importance of product management and with efficient product management an organization an increase overall efficiency more than 34.2%. Further he added that product manager has to focus mainly on four things to increase efficiency that are: targeted customer, profitability, communication and guarding expenses. He ended his session by saying that "GREAT PRODUCT MANAGEMENT MAKE GREAT COMPANIES".

<u>CAT – 2023 – THE ROAD AHEAD</u>



Opportunities don't happen, you create them. For a successful career its very important to have a strong plan and knowledge for the same. Therefore, it is very important to learn about the field in which one is aspiring to excel their career in. With this aim inmind, *AAMDANI: The Finance and Investment Cell of Janaki Devi Memorial College* organized a session on **CAT – 2023 – THE ROAD AHEAD** under the mentoring of **Mr. Navneet Anand**, head of MBA division in career launcher with many years of experience, on 25th November, 2022 from 5:00- 6:00 pm through virtual platform.

In this session he explained about the MBA as a post-graduation course, its various specialization and also that why idea of pursuing MBA holds significance in today's world. Further he talked about the top ten colleges to pursue MBA along with their average packages and the Selection process of Indian B schools, shortlist and weightage given to the CAT score, as well as the various sections of exams and their weightage like verbal ability, logical reasoning, data interpretation, etc

Lastly, he concluded with the significance of profile development through various internships, extra circular activities, certifications, social work etc. helps us upgrading interviews and resumes.

INTERNATIONAL EDUCATION REIMAGINED





"Studying abroad is about experiencing a foreign country- and the most beautiful, important part of a country's culture is its people." With this aim in mind, **AAMDANI:** The Finance and Investment Cell of Janki Devi Memorial College organized a seminar in collaboration with AECC (study abroad consultants) on **INTERNATIONAL EDUCATION REIMAGINED** under the mentoring of Miss. Meenakshi, the creative and result oriented professional with 18 years experience in managing marketing events and Mr. Nidhin, 5 years experience holder as overseas education holder, British council certified counsellor, on 19th January 2023, from 12:00 pm to 1:00 pm in seminar room. In this session they explained importance of international education such as better career opportunities, personality development, international exposure etc. They also told us about in which countries, student can search for best institute and criteria required. Lastly, they concluded by telling services provided by AECC to make dreams true of students to study abroad and getting world class education.



Anjali Rudola (93199 24040) ponsorship Head)

AAMDANI: The Finance and Investment cell of Janki Devi Memorial college organized a one hour webinar on "WHY SHOULD WE START INVESTING IN STOCKS YOUNG AND EARLY" under the mentoring of Mr. Nishant Kumar, the Qualified Chartered Accountant and a Passionate Educator regarded as one of India's finest tutors at Unacademy and a Certified Research Analyst on ,11th February 2023, from 5:00pm onwards on Air meet. In the webinar he explained the importance of investing in stocks. He further discussed how to earn money from stocks and from different portfolios and how to further mange it .He also discussed various forms of investment. He concluded with a doubt session.