

COMMERCE ASSOCIATION ACTIVITIES REPORTS 2018-2019

COMTALK 2019

The Department of Commerce Janki Devi Memorial College organized an inter college annual cultural festival, COMTALK- 2019 on 22nd February, 2019. Theme of the festival was "MYRIAD OF COLOURS". The one-day festival was started with the inauguration session including welcome speech by convener of Commerce Association and lamp lighting.

Various events were organized and total prizes worth Rs.125000 were given. Around 300 students were participated from different colleges across University of Delhi and other University in different competitive events. ONE DAY CA, FASHION SHOW, DOODLE WOOGLE, COMMERCE ROADIES, MAKE IT SELL, SEAL THE DEAL and COFFEE AT COMTALK were different events organized during the festival. TVF Talent hunt were also organized. The festival ended with prize distribution and acknowledging the efforts of the students involved, including the faculty of the department who put their heart and soul to make this event what it was.

Altogether, COMTALK 2019 was a grand success and was thoroughly enjoyed by everyone.



International Conference on Sustainable Development and The World Economy

An international conference on the theme “Sustainable Development and the World Economy” was organized by the Department of Commerce on 4th -5th February, 2019 at India International Center, New Delhi. Dr. Andreas Bauer, Senior Country Representative (India), International Monetary Fund was the Chief Guest. Dr. Nagesh Kumar, Executive Director, United Nations Economic and Social Commission for Asia and the Pacific was the Guest of Honour. Dr. Lei Lei Song, Economic Advisor, Asian Development Bank and Mr. Devashish, Chief Commissioner of Income Tax, were Distinguished Guests. Over two days of deliberations many international delegates spoke on issues related to Sustainable Development. The conference also saw 50 paper presentations over the two days.



Financial Planning- A Lucrative Career

On 30th January, 2019, The Department of Commerce of Janki Devi Memorial College in association with INTERNATIONAL COLLEGE OF FINANCIAL PLANNING organized a workshop on “Financial Planning- A Lucrative Career”. The workshop was conducted by eminent speaker Mr. Anil Chopra (Group Director, Corporate Affairs, Bajaj Capital Ltd). More than 40 students from the different courses attended the workshop. The event started with a welcome speech and then the token of gratitude was presented to the speaker by the President of the student union of the commerce department. The speaker gave an insight to the students about Financial doctors i.e. Certified Financial Planners. Certified Financial Planners and the role of the CFP were explained in details and also informed the students about the domain of a financial planner and gave technical knowledge about CFPs. He also emphasized on ‘financial goals’ and ‘retirement planning’ and then added that Financial Service Industry is one of the fastest growing industry in

India. At the end he asked the students about their career planning and discussed about various career options. The objective of the seminar was perfectly fulfilled and all the queries resulting in the minds of the students were resolved well by the lecturer. It was overall a learning experience for the students.



INDUSTRY 4.0

On 16th January, 2019, The Department of Commerce of Janki Devi Memorial College in association with Delhi School of Business, Vips Technical Campus organized a seminar on “GETTING READY FOR INDUSTRY 4.0” The seminar was conducted by eminent speakers Neerja Arora (PGDM-IIM, Calcutta), Ms. Geeta Oberoi (Senior Academic Councillor) and Mr. Siddharth Jain (Senior Manager Admissions) . The event started with a welcome speech by the compering team and then the speakers were presented with a planter as a token of gratitude by the department teachers. Students from all the courses were invited for this seminar. All the speaker gave an insight to the students about transformation into a new revolution. The objective of the seminar was to provide an opportunity to the students to understand the actual importance of MBA and make them aware about the opportunities after graduation. The speakers also informed the students that MBA courses combine a comprehensive leadership and management education with the opportunity to gain particular expertise in a chosen functional or industry specialization. All the queries in the minds of the students were resolved well by the speakers. It was overall a learning experience for the students.



INDUSTRIAL VISIT TO MARUTI PLANT GURGAON

Department of Commerce organized the industrial visit to Maruti Plant for 2nd year students on 11th October, 2018. The bus left at 8:00 in the morning with super thrilled 35 students along with 3 teachers. The students and teachers enjoyed juices and sparkling beverages in the beginning provided by the department. The visit was followed by a session by the PR Head of the company. He informed the students about the history of Maruti Suzuki. He also mentioned that approx. 6000+ cars are manufactured by Maruti per day and around 1.7 million cars were manufactured by Maruti last year. It also has 16 regional training centers and 1500 Sales Departments. It also has 6 IDTRs (Institute of Driving Training and Research). The students were then taken to the Press Shop where the process of Blanking, Stamping and Welding takes place. After that students moved to the Painting Area and then the Assembly Area where all the parts of the cars are assembled together which is followed by the process of Inspection. It was a sight to behold.

The main objective behind this Industrial Visit was to provide an exposure to students about practical perspective of the work place. It provided them with an opportunity to learn practically through interaction, working methods and employment practice.



COMCURIOUS

On 8th October, 2018, commerce association organized COMCURIOUS, an intra college competition. The event started with a welcome speech by the compering team, followed by lighting of the lamp by in charge of the department and convener of an association. The Open Mic event provided the students with a platform to showcase their talents in poetry, singing, instruments and standup comedy. Market Mania witnessed students with business skills. In the Market Mania The teams were judged on the basis of earnings and votes. Commerce Roadies, consisting of three rounds, namely, Quiz, Pictionary and The Taboo, had students showcasing their knowledge and creative skills. The event ended with prize distribution and acknowledging the efforts of the students involved; including the members of the department who put their heart and soul to make this event what it was.

Altogether, COMCURIOUS was a grand and was thoroughly enjoyed by everyone.



WHY MBA?

On 3rd October, 2018, Department of Commerce conducted a seminar in association with T.I.M.E Education on “WHY MBA”. Students from all the courses were invited for this seminar. Attendance of the students was taken and then they were seated accordingly. The Seminar was conducted by Mr. Nihar, graduated from Delhi University with Math hons., currently working with T.I.M.E Education. He explained about MBA and Why MBA for better understanding of the students. He then asked the students about their dreams and explained the ways to achieve them. The objective of the seminar was to provide an opportunity to the students to understand the actual importance of MBA and inform them about the opportunities after graduation. All the queries resulting in the minds of the students were resolved well by the speaker. It was overall a learning experience for the students.



INDUSTRIAL VISIT TO MOTHER DAIRY PLANT

The Industrial Visit for 1st year happened to Mother Dairy Plant, Patparganj, New Delhi on 29th September, 2018. The bus left at 8:00 am in the morning with super thrilled 83 students along with 3 teachers. The visit started with the brief introduction to Mother Dairy plant and their journey so far which was followed by movie screening. After this, the students and teachers enjoyed milk drink provided by Mother dairy. Then students were taken to main plant where an employee showed the students how the different milk products are prepared, it was a sight to behold. The

students were explained various stages of milk processing like standardization, fortification, clarification, homogenization, pasteurization etc and also explained the distribution formats for bringing Mother Dairy close to our home. At the end of the visit an ice cream was given to all students.



APTITUDE TEST IN ASSOCIATION WITH T.I.M.E EDUCATION

On 19th September, 2018, Department of commerce conducted an Aptitude Test in association with T.I.M.E Education on 19th Sept. 2018. Around 60 students from different department participated. There were three examiners for this test from T.I.M.E Education. Students from all the courses were invited for this test. Attendance of the students was taken and then they were seated accordingly. The examiner explained about the test for better understanding of the students. The Aptitude Test comprised of Reading Comprehension, Reasoning and Quantitative Aptitude. All MCQs were based on CAT pattern. The objective of the seminar was to provide an opportunity to the students to put their Aptitude level to test. Also, it was a great opportunity for Scholarships for CAT'19.



SESSION ON “SUICIDE PREVENTION IN THE YOUTH”

12th September 2018, a session on “Suicide Prevention in The Youth” was organized by commerce association. The event started with a welcome speech by the compering team. A token of gratitude was presented to the guest by the teachers’ in charge. Attendance of the students was taken and then they were seated accordingly. The session was conducted in collaboration with Department of Psychiatry, Sir Ganga Ram Hospital. The session was conducted by Dr. Anita Mahajan and Dr. Soumya Tandon. The speaker explained through a power point presentation for better understanding of the students. They began with interacting with the students regarding any suicidal thoughts. The objective of the seminar was to open up, share and discuss the issues, stress or depression faced by the students. They also explained the reasons for suicide among young people and about the ways of preventing suicide. All the queries resulting in the minds of the students were resolved well by the speaker. It was overall a learning experience for the students. At the end of the session, the speakers were felicitated with a bouquet by the President and the Vice President on behalf of the college.



FRESHERS' WELCOME PARTY

On 30th August, 2018, a fresher's welcome party was organized for newly admitted students. The event started with a welcome speech by compering team. A total of 18 students competed for the title of Miss Commerce. Hawaiian theme was embraced by the freshers. The judges for the competition were Dr. Chanchal Chopra , Dr. Vibha Jain and last year's Miss Commerce, Mahek Rajpal. The participants were judged on the basis of three rounds- Ramp Walk, Talent Round and Question-Answer Round. Principal of the College, Dr. Swati Pal was given a planter as a symbol of gratitude by, the department head, Dr. Amita. To keep the audience intact, two titles were given to the non-participating 1st year students after every round of Miss Commerce. The title of Miss Commerce was won by Shubhra Dutta while Himanshi Srivastava and Sakshi Jamwal were the 1st and 2nd runner-ups respectively. The event ended with distribution of refreshments and music for students' pleasure. Department students worked enthusiastically to up a great show and their team work was highly appreciated. It was an event that all could cherish lifelong.



SESSION ON ‘HOW TO BECOME A LEGENDARY LEADER’

On 29th August, 2018, The Department of Commerce organized one-hour session on ‘How to become a legendary Leader’. The event started with a welcome speech by the compering team. Attendance of the students was taken and then they were seated accordingly. The Principal facilitated a token of gratitude to the speaker Ms. Jyoti Kukreja. The Principal orated a speech in which she gave her word of enlightenment to the students. Dr. Vibha Jain presented the token of gratitude to the Principal. The seminar was conducted by Ms. Jyoti Kukreja, post graduate in Business Management and has graduated from Daulat Ram College, has an experience of more than 10 years, has more than 40 articles published in the Quarter National Newspapers and has worked as a sales manager in Nestle. The speaker discussed about the careers and future plans with the students. The speaker then talked about some famous leaders like Ratan Tata, Ritesh Agarwal, Brack Obama, Indira Gandhi, Chanda Kocchar, Kiran Bedi, etc. The speaker explained about the importance of leadership through a presentation. The objective of the seminar was to enhance the skills of the students as a leader. The speaker was from JIMS, Jagannath International Management School. She informed about the courses provided by the university. All the queries resulting in the minds of the students were resolved well by the speaker. It was overall a learning experience for the students.



COMMERCE STUDENTS UNION ELECTION

Commerce Association conducted first event of the session “Students Union Election” on 19th August 2018 in CL-2 from 9:30 am to 4:00 pm for various post of commerce students union for on-going session 2018-2019. The various posts are President, Vice President, General Secretary,

Cultural Head and Hospitality Head. Nearly 400 students both from B.Com (hons.) and B.Com participated and casted their votes. The election was conducted electronically. Results for all the posts were declared on the same day in the presence of three faculty members of commerce association, they are Ms Bhawana Pal, Ms Anuradha Goel and Mr Stanzin Tsewang. Results for the various post are as follows.

1. President – Nishtha Chawla (B.Com (Hons.) 3rd Year)
2. Vice President- Arika Dubey (B.Com 3rd Year)
3. General Secretary – Deepanshi Baweja (B.Com (Hons.) 2nd Year)
4. Cultural Head- Alisha Juneja (B.Com 3rd Year)
5. Hospitality Head- Sapna Negi (B.Com. 3rd Year)

